

# Introduction to Financing Program

Speaker 1:

The title says Introduction to Financing, PG&E's Energy Efficiency Financing Program.

Speaker 1:

On the screen is a montage of images of PG&E customer service representatives meeting with customers in different settings. We zoom in on the upper right of the screen, which shows a bakery kitchen. A young woman in the kitchen helps an older man by studying a box as he carefully places a beautiful large cake in it. The same man talks to a middle-aged brunette woman who wears a black button down shirt with a PG&E logo.

Speaker 2:

Did you know that business customers like you are upgrading equipment to reduce energy costs with 0% interest loans available through PG&E's Energy Efficiency Financing Program?

Speaker 1:

An animated yellow badge icon appears on a white background. It says 0% inside it. It becomes smaller and now there's a dollar sign inside it. The badge hovers over a blue building icon that says your business underneath it. The badge drops into the building, and the building expands on the sides and three cog icons appear above it. A title says no out-of-pocket costs.

Speaker 2:

Finance your next project with 0% interest, money safe from high interest costs or hidden fees can be reinvested into your business operations. Get started with zero out-of-pocket costs and you'll see no increases to your bill.

Speaker 1:

We zoom in on a PG&E customer typing on the laptop in an office. A male PG&E representative in a Navy polo shirt sits next to him and talks with him. A series of graphic icons up here. The first is a yellow electric plug, which moves to reveal a blue dollar bill, which then disappears inside a yellow bank. Next, there is an animated icon of a yellow envelope, which opens to reveal a PG&E bill, which says monthly energy savings, plus \$200 and loan payment minus \$200. A title says, no additional paperwork.

Speaker 2:

Savings from your energy-efficient equipment will cover your monthly loan payments. That means loan payments are made directly on your energy bill. So it's hassle-free with no additional paperwork.

Speaker 1:

We see another montage of PG&E representatives in conversations with customers in different settings. The final screen is blue and has the PG&E logo in the middle. Underneath the logo, it says [visit.pge.com/eef](http://visit.pge.com/eef).

Speaker 2:

Once the loan is paid off, you will see impactful savings from your project on your monthly bill. Improve your business's energy efficiency, and save money with help from PG&E's Energy Efficiency Financing Program. Visit [pge.com/eef](http://pge.com/eef).