

C'est Si Bon Bakery (2-min) Video

Video Script

- My name is Mark Zangeneh, and I own a business called C'est Si Bon Bakery. Every member of my family who is involved in this business, they have their own favorite part. The oven in the bakery is the heart of the operation. We came to realize the fact that we had an older oven, the capacity was really low. It was not efficient, and we reached a stage that the oven become a bottleneck. So you can imagine replacing an oven is like a heart transplant, and for us, this was a major, major upgrade. When I contacted PG&E, we were not aware of all the services and facilities that PG&E provided.
- Mark purchased a double-rack oven as a way to reduce energy consumption, and by leveraging PG&E's rebate program he was actually able to also reduce overall project cost.
- The oven was identified as the biggest use of energy, and by putting in a new oven, he's off to the right start with energy savings, and I think that's gonna benefit him in the future.
- The process for getting 0% on both financing was easier than I thought, and in that regard, it was a pleasant surprise.
- PG&E was so responsive. They have their own mission of energy efficiency, and that's so beautiful. It shows in all of their products and services, but for those few weeks that we were working with them, we were their mission.
- The fact that I was able to help a small business in California thrive and got to know personally Mark and his family through this experience, I feel like part of the C'est Si Bon family.
- I'm lucky that Michelle was the person who got to work with us, and it has been an excellent experience.
- The whole bakery feels different now that we have this new oven. The team's mindset is just, we could do anything.
- Mark is gonna be opening a second retail location, which we will be working with him on to identify any place where we can save energy.
- We see PG&E more of a partner than just a supplier of energy. The helping hand that they offer to businesses like us has really changed my view towards PG&E.