

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE



August 5, 2019

Advice Letter 4098-G/5544-E
4098-G-A/5544-E-A
4098-G-B/5544-E-B
4098-G-C/5544-E-C

Erik Jacobson
Director, Regulatory Relations
Pacific Gas and Electric Company
77 Beale Street, Mail Code B10C
P.O. Box 770000
San Francisco, CA 94177

**SUBJECT: Notification of PG&E's Contract Amendment for Statewide MR&O with
DDB, Inc. to Extend the Contract Through 2021 in Compliance with
Decision 19-01-005**

Dear Mr. Jacobson:

Advice Letter 4098-G/5544-E and Supplementals 4098-G-A/5544-E-A and 4098-G-B/5544-E-B and 4098-G-C/5544-E-C are effective as of June 9, 2019.

Sincerely,

A handwritten signature in cursive script that reads "Edward Randolph".

Edward Randolph
Deputy Executive Director for Energy and Climate Policy/
Director, Energy Division



Erik Jacobson
Director
Regulatory Relations

Pacific Gas and Electric Company
77 Beale St., Mail Code B13U
P.O. Box 770000
San Francisco, CA 94177

Fax: 415-973-3582

May 10, 2019

Advice 4098-G/5544-E

(Pacific Gas and Electric Company ID U 39 M)

Public Utilities Commission of the State of California

Subject: Notification of PG&E's Contract Amendment for Statewide ME&O with DDB, Inc to extend the contract through 2021 in Compliance with Decision 19-01-005

Purpose

As ordered by the California Public Utilities Commission (CPUC or Commission) pursuant to Ordering Paragraph 1 of Commission Decision 19-01-005, Pacific Gas and Electric Company ("PG&E") hereby submits this contract amendment to extend, until December 31, 2021, DDB San Francisco's contract for the Statewide Marketing, Education, and Outreach (ME&O) Energy Upgrade California program.

Background

Decision (D.)19-01-005, Ordering Paragraph 1, orders PG&E to amend, on behalf of itself, Southern California Edison Company, San Diego Gas & Electric Company, and Southern California Gas Company (together, "Utilities"), the Statewide ME&O contract with DDB San Francisco within 90 days of the January 10, 2019 decision. On April 3, 2019, PG&E requested a 30-day extension to comply with Ordering Paragraph 1 of D.19-01-005 and received approval of the extension on April 11, 2019. This advice letter is submitted in compliance with Ordering Paragraph 1, confirming that PG&E has amended the contract to terminate on December 31, 2021.

By adding twenty-seven additional months (October 2019 to December 2021) the amendment provides funding to continue the Energy Upgrade California campaign through calendar year 2021, in accordance with page 15 of the Decision. Per Ordering Paragraph 2, the program budget extension is funded at current annual levels based on the average monthly amount derived from the preexisting 12-month annual budget. Although the contract amendment provides funding at the level ordered in D. 19-01-005, DDB San Francisco has identified potential efficiencies, (estimated at approximately \$700,000), which DDB hopes can be achieved.

Allocation among the Utilities will be according to the percentages approved in Decisions 19-01-005 and 19-01-007, as documented in Advice Letter 4019-G/5388-E and approved by the Commission's Energy Division on October 30, 2018: 46.7425% for PG&E, 32.6825% for SCE, 12.4325% for SDG&E and 8.1425% for SoCalGas.

In Decision 13-12-038, the Commission adopted a "RASCI" governance structure for the Statewide ME&O program. Under this structure, the Commission made itself responsible for the performance, deliverables, and enforcement of the program implementer's obligations under the program and Program Agreement, including review and approval of all DDB invoices through the Commission's Energy Division. The October 17, 2016 Agreement's ME&O EUC Scope of Work (SOW) applies under this amendment and will be determined between the Commission and DDB. DDB's compliance, performance and deliverables will be managed, reviewed, supervised and approved solely by the Commission through its Energy Division working directly with DDB. The Utilities and other stakeholders are allowed to provide input, advice, and collaboration under the RASCI governance structure. PG&E serves as fiscal manager of the contract, subject to the Commission's approval of all DDB invoices through the Energy Division.

Per Ordering Paragraph 7 of Decision 19-01-005, PG&E will continue to serve as the fiscal manager of the contract with DDB for the Statewide ME&O program, including payment of DDB invoices approved by the Commission through its Energy Division staff. This contract amendment includes revisions to DDB's invoice submittal and the Energy Division staff process for approval of invoices and DDB deliverables, consistent with the Commission's decisions including Decision 19-01-005.

In compliance with Decision 19-01-005, PG&E submits the contract amendment and budget in this Tier 2 Advice Letter for the Commission's review and approval. The contract amendment includes, in Attachment A, a budget to support the work for the Statewide ME&O program. This contract amendment essentially continues the scope of work for the Energy Upgrade California campaign contained in Attachment 1 to the October 17, 2016 agreement between DDB and PG&E. Consistent with the scope of Decision 19-01-005, it does not include any budget adjustments for work related to Residential Rate Reform Time-of-Use Outreach as authorized and described in D.17-12-023.¹

Additionally, this contract does not include an extension of the Residential Rates budget, which is not included in the authorized extension of the Energy Upgrade California budget. If an extension of the contract for Residential Rates budget and scope of work for DDB is to be considered, then a Decision will need to be issued setting the scope of work, time period, budget levels, and authorization for the contract renewal, and to allow parties an opportunity to be heard on the elements of the proposed Residential Rate renewal.

¹ Decision 17-12-023 authorized a specific budget up to a maximum of \$31.7 million for Residential Rate Reform Outreach efforts on pages 21, 41, and Ordering Paragraph 6.

PG&E will be submitting a supplemental to this Advice Letter once the contract amendment has been completely executed.

Protests

Anyone wishing to protest this filing may do so by letter sent via U.S. mail, facsimile or E-mail, no later than May 30, 2019, which is 20 days after the date of this filing. Protests must be submitted to:

CPUC Energy Division
ED Tariff Unit
505 Van Ness Avenue, 4th Floor
San Francisco, California 94102

Facsimile: (415) 703-2200
E-mail: EDTariffUnit@cpuc.ca.gov

Copies of protests also should be mailed to the attention of the Director, Energy Division, Room 4004, at the address shown above.

The protest shall also be sent to PG&E either via E-mail or U.S. mail (and by facsimile, if possible) at the address shown below on the same date it is mailed or delivered to the Commission:

Erik Jacobson
Director, Regulatory Relations
c/o Megan Lawson
Pacific Gas and Electric Company
77 Beale Street, Mail Code B13U
P.O. Box 770000
San Francisco, California 94177

Facsimile: (415) 973-3582
E-mail: PGETariffs@pge.com

Any person (including individuals, groups, or organizations) may protest or respond to an advice letter (General Order 96-B, Section 7.4). The protest shall contain the following information: specification of the advice letter protested; grounds for the protest; supporting factual information or legal argument; name, telephone number, postal address, and (where appropriate) e-mail address of the protestant; and statement that the protest was sent to the utility no later than the day on which the protest was submitted to the reviewing Industry Division (General Order 96-B, Section 3.11).

Effective Date

Pursuant to General Order 96-B, Energy Industry Rule 5.2, this advice letter is submitted with a Tier 2 designation. D. 19-01-005, Ordering Paragraph 1 specify a Tier 1 advice letter, but given that PG&E made substantial changes to the agreement, PG&E is submitting a Tier 2 advice letter to the Commission. The advice letter will become effective June 9, 2019 which is 30 calendar days after the date of submittal.

Notice

In accordance with General Order 96-B, Section IV, a copy of this advice letter is being sent electronically and via U.S. mail to parties shown on the attached list and the parties on the service list for A.12-08-007. Address changes to the General Order 96-B service list should be directed to PG&E at email address PGETariffs@pge.com. For changes to any other service list, please contact the Commission's Process Office at (415) 703-2021 or at Process_Office@cpuc.ca.gov. Send all electronic approvals to PGETariffs@pge.com. Advice letter filings can also be accessed electronically at: <http://www.pge.com/tariffs/>.

_____/S/

Erik Jacobson
Director, Regulatory Relations

Attachments

cc: Service List A.12-08-007



ADVICE LETTER SUMMARY

ENERGY UTILITY



MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.: Pacific Gas and Electric Company (ID U39M)

Utility type:

ELC GAS WATER
 PLC HEAT

Contact Person: Yvonne Yang

Phone #: (415)973-2094

E-mail: PGETariffs@pge.com

E-mail Disposition Notice to: Yvonne.Yang@pge.com

EXPLANATION OF UTILITY TYPE
ELC = Electric GAS = Gas WATER = Water
PLC = Pipeline HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #: 4098-G/5544-E

Tier Designation: 2

Subject of AL: Notification of PG&E's Contract Amendment for Statewide ME&O with DDB, Inc to extend the contract through 2021 in Compliance with Decision 19-01-005

Keywords (choose from CPUC listing): Compliance

AL Type: Monthly Quarterly Annual One-Time Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #: D.19-01-005

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: No

Summarize differences between the AL and the prior withdrawn or rejected AL:

Confidential treatment requested? Yes No

If yes, specification of confidential information:

Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information:

Resolution required? Yes No

Requested effective date: 6/9/19

No. of tariff sheets: N/A

Estimated system annual revenue effect (%): N/A

Estimated system average rate effect (%): N/A

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: N/A

Service affected and changes proposed¹: N/A

Pending advice letters that revise the same tariff sheets: N/A

¹Discuss in AL if more space is needed.

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov

Name: Erik Jacobson, c/o Megan Lawson
Title: Director, Regulatory Relations
Utility Name: Pacific Gas and Electric Company
Address: 77 Beale Street, Mail Code B13U
City: San Francisco, CA 94177
State: California Zip: 94177
Telephone (xxx) xxx-xxxx: (415)973-2093
Facsimile (xxx) xxx-xxxx: (415)973-3582
Email: PGETariffs@pge.com

Name:
Title:
Utility Name:
Address:
City:
State: District of Columbia Zip:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email:

Advice 4098-G/5544-E
May 10, 2019

Attachment A

**Fourth Amendment to the Agreement between
Pacific Gas and Electric Company and DDB San Francisco**

**FOURTH AMENDMENT TO THE AGREEMENT BETWEEN
PACIFIC GAS AND ELECTRIC COMPANY AND DDB SAN FRANCISCO**

This Fourth Amendment to the October 17, 2016, Statewide Marketing Education and Outreach (Statewide) Program Agreement (Program Agreement) between Pacific Gas and Electric Company (PG&E) and DDB San Francisco, a division of DDB Worldwide Communications Group Inc. ("DDB-San Francisco", "Contractor" or "Implementer"), is made on May __, 2019 (the "Effective Date"), and is subject to the condition subsequent of approval by the California Public Utilities Commission ("CPUC" or "Commission") of the Advice Letter filed by PG&E on or about May 10, 2019.

CPUC D.19-01-005 orders PG&E to extend the Energy Efficiency Program Agreement for the Energy Upgrade California (EUC) Campaign with DDB San Francisco for an additional 27 months, from October 1, 2019 through December 31, 2021, (the Extension Period). Under the Program Agreement and this Fourth Amendment thereto, PG&E serves as fiscal manager of the Program and is not responsible for the administration, performance or deliverables under the Statement of Work (SOW) for the Program Agreement. PG&E is responsible for the processing and payment of invoices submitted to the California Public Utilities Commission (CPUC) under the Program Agreement and approved by the CPUC for payment under the Program Agreement. During the Extension Period the CPUC will continue to direct, manage, supervise, and approve the performance obligations, deliverables, invoices and payments under the Program Agreement as required by D.16-03-029, D.16-09-020 and D.19-01-005, provided, however, that the CPUC's involvement does not otherwise alleviate PG&E of its obligations under the Program Agreement. The CPUC in D.19-01-005 also ordered additional funding for the Statewide ME&O Program to support the EUC Campaign (ME&O EUC Budget) during the Extension Period. Pursuant to such CPUC decisions and the Program Agreement, Southern California Edison Company (SCE), Southern California Gas Company (SoCalGas) and San Diego Gas & Electric Company (SDG&E) are responsible for reimbursing PG&E for their allocated share of the costs of the Program Agreement and are intended third-party beneficiaries of the Program Agreement and all amendments thereto consistent with a joint funding agreement entered into among PG&E, Southern California Edison Company, Southern California Gas Company, and San Diego Gas & Electric Company (together, "Utilities").

All terms defined in the Program Agreement shall have the same meaning in this Fourth Amendment, unless otherwise stated.

WHEREAS:

- A. CPUC D.12-05-025, D.13-12-038, and D.16-09-020 provide the strategy and development requirements for the Statewide ME&O Program for the EUC Campaign. D. 13-12-038 outlines the Statewide ME&O Program for the EUC Campaign governance structure and funding, and specifically ordered that PG&E serve as the fiscal agent. CPUC is responsible for all other performance obligations of Implementer in the SOW and as the Commission directs pursuant to D.12-05-025, D.13-12-038 and D.16-09-020 and remains responsible for all other obligations to DDB San Francisco under the Program Agreement.
- B. Pursuant to D.16-09-020, PG&E and DDB San Francisco executed the Program Agreement for DDB San Francisco's services as implementer of the Commission's EUC program, on October 17, 2016. PG&E submitted the Agreement, in the amount of [REDACTED] with an Attachment #1 Scope of Work for the Statewide ME&O Program for the EUC Campaign

(ME&O EUC-SOW) to the CPUC Energy Division (ED) for approval on October 17, 2016. The Program Agreement was approved by the CPUC through its Energy Division on June 12, 2017 and sets forth the terms, conditions and obligations of each party as it applies to this Amendment.

- B. Program Agreement Amendment #1 affirmed that subject to the applicable third-party rights, the investor-owned utilities (IOUs) shall own the deliverables produced under the Program Agreement and granted the CPUC unrestricted access and use rights to these deliverables for governmental and regulatory purposes.
- C. Program Agreement Amendment #2 expanded DDB San Francisco's services to include producing a Deliverable 1 for the Strategy and Content Development Work for the Statewide ME&O Residential Rate Reform Program (RRR Work). Amendment #2 also added funding in the amount of [REDACTED] to complete this Deliverable 1 per Commission D.17-12-023.
- D. Program Agreement Amendment #3, in the amount of [REDACTED] includes a Deliverable 2 and Deliverable 3 to be added to the RRR Work authorized in the Amendment #2 with a cap amount of [REDACTED] based upon DDB San Francisco's RRR Work through September 30, 2019 as provided in D. 17-12-023.
- E. D. 19-01-005 orders i) extension of the Agreement and its ME&O EUC SOW for DDB to serve as implementer until December 31, 2021, and ii) the ME&O EUC Budget for the Extension Period to remain at the current annual level plus an additional three months in 2021 (October, November, and December), calculated at the monthly amount derived from the 12-month annual ME&O EUC Budget during the Extension Period, and iii) allocation among the IOUs of the ME&O EUC Budget used during the Extension Period according to the percentages approved in Decision 19-01-007 from PG&E in Advice Letter 4019-G/5388-E and approved by the Commission's Energy Division on October 30, 2018: 46.7425% for PG&E, 32.6825% for SCE, 12.4325% for SDG&E and 8.1425% for SoCalGas.

Therefore, the Parties agree as follows:

1. The Program Agreement's Extension Period is from October 1, 2019 until December 31, 2021.
2. The total compensation to DDB for the Extension Period for Energy Efficiency programs is not to exceed [REDACTED]. This budget reflects DDB's annual Energy Efficiency EUC funding under the existing agreement, including funding for the months of October, November, and December 2021.
3. The EUC Energy Efficiency ME&O program budget of [REDACTED] for DDB-San Francisco (during the Extension Period, for ED for evaluation, measurement and verification, and for the Utilities for investor-owned utility administration) for the 27-month extension will continue to be allocated functionally according to the percentages adopted in Decision 13-12-038: marketing (44%), education (17%), outreach (21%), research (4%), evaluation, measurement and verification (4%), statewide implementer administrative expenses (7%), and investor-owned utility administrative expenses (3%).

4. Section 3.0 of the Agreement's Billing and Payment Procedures are modified as set forth in Attachment #1 to this Fourth Amendment and both are hereby incorporated by reference and made part of this Fourth Amendment.

5. The October 17, 2016 Agreement's ME&O EUC SOW i) shall continue to apply for the original term period, through September 31, 2019, and ii) shall apply during the Extension Period except for provisions expressly modified by this Fourth Amendment. Implementer's compliance, performance and deliverables under the ME&O EUC SOW will be managed, reviewed, supervised and approved solely by the CPUC through its Energy Division working directly with DDB San Francisco. In the event the CPUC and DDB San Francisco require any modifications to the current ME&O EUC SOW and before these changes occur, the CPUC must approve and order these specific SOW modifications in writing to be incorporated into the Program Agreement by way of an amendment. Any such modifications to the current ME&O EUC SOW shall not increase the existing ME&O EUC Budget or the ME&O EUC Budget authorized for the Extension Period, unless expressly approved by order of the CPUC.

6. The current ME&O EUC SOW is expressly modified to incorporate all requirements ordered by CPUC D.19-01-007, including without limitation that DDB San Francisco in the Joint Consumer Action Plans required to be filed and complied with under the Program Agreement will include metrics that align with the actual or anticipated metrics for the TOU campaign adopted in R.12-06-013. (D.19-01-007, Ordering Paragraph 4).

7. Unless expressly modified by this Fourth Amendment, the provisions of the Program Agreement and the first, second and third Amendments, remain in full force and effect.

8. This Fourth Amendment will be submitted as a Tier 2 Advice Letter by PG&E to the CPUC, and the effectiveness of the Fourth Amendment is subject to the express condition subsequent of approval of the Fourth Amendment by the CPUC.

IN WITNESS WHEREOF, this Fourth Amendment has been duly signed by the duly authorized representatives of the Parties hereto as of the Effective Date.

Pacific Gas and Electric Company

DDB San Francisco, a division of DDB
Worldwide Communications Group Inc.

By: _____

By: _____

Printed: _____

Printed: _____

Title: _____

Title: _____

Date: _____

Date: _____

ATTACHMENT #1
MODIFICATION TO SECTION 3.0 OF THE AGREEMENT
BILLING AND PAYMENT TERMS

Section 3.1.8 in Section 3.0 Billing and Payment Terms in the Program Agreement's General Conditions is modified as follows:

3.1.1 INVOICE SUBMITTAL INSTRUCTIONS: Contractor shall submit a monthly invoice to designated staff at both the California Public Utilities Commission (CPUC) (currently Daisy Yee and Stephanie Green) and PG&E (currently James Forcier) for compensation actually earned in the current calendar month on the fifteenth and last days of the month, or the next business day thereafter if the fifteenth or last day falls on a weekend or state holiday. Each master and supporting invoice shall be assembled such that included supporting invoices and other documentation follows the order listed on the invoice, with the exception of social media backup which shall be first. Master invoices shall specify the deliverable(s) which have been reached or completed with the invoiced services, and payment of invoices will be subject to prior documented CPUC approval of the deliverable(s) referenced in the invoice. The Contractor shall include the Contract number and, if applicable, the Contract Work Authorization number, on the master invoice. The PDF of each invoice shall be labeled externally with the invoice date, program, FEE or OOP designation, and invoice number. Submissions containing multiple invoices will have all invoice numbers listed externally. Energy Division approval messages shall be externally labeled with the same date as the approved invoices.

3.1.1. (a) Monthly Invoice Posting Requirement. In accordance with the Attachment #1 ME&O EUC SOW to the Program Agreement dated October 17, 2016, under Deliverable section 5.0 subheading Annual Joint Consumer Action Plans Task 6 Regulatory Compliance requirements, as an express condition of the processing of any invoices under the Program Agreement, copies of Contractor's monthly invoices for its agency fees and production costs approved by the Commission shall be posted by Contractor onto a public website and retained as PG&E Contractor Documents in accordance with the Document Retention and Production Requirement provisions in the Agreement's General Conditions. No later than sixty (60) days after the effective date of this Fourth Amendment to the Program Agreement, Contractor agrees to demonstrate compliance with this provision of the Program Agreement by publishing, serving on the appropriate CPUC service lists and providing a public link and any relevant information regarding how to use and access the public website which Contractor shall operate and maintain in compliance with the Program Agreement. Contractor further agrees that previous CPUC Agreement invoices approved prior to the effective date of the Fourth Amendment to the Program Agreement shall be posted to the public website no later than sixty (60) days following the effective date of this Fourth Amendment.

Section 3.1.7 in Section 3.0 Billing and Payment Terms in the Program Agreement's General Conditions is inserted as follows:

3.1.7 DIRECT PAYMENT OF CONTRACTOR’S VENDORS: In the event Contractor’s advertising department uses a vendor that will not accept payment by Contractor, but rather requires payment be made directly by PG&E for Contractor-developed advertising costs (such as Facebook, Instagram or other) and the CPUC through its ED agrees and directs PG&E in writing to pay such vendors directly, such costs are inclusive in the total authorized applicable budget for the existing ME&O EUC Budget or the ME&O EUC Budget authorized for the Extension Period. When direct payment to contractor’s vendor is necessitated, it must be approved in advance through the Commission’s Energy Division approval of the specific payment amounts on the contractors’ master invoices prior to payment to the contractor’s vendor.

Budget for Extension Period

The total budget available to the Implementer, over the 27-month term of the Extension Period, is [REDACTED]. The spending allocations within that budget, as ordered by the Commission, are set forth below.

Any change that Implementer proposes to make, from one budget category to another, that exceeds [REDACTED] shall require consultation with, and approval by, the utilities and Energy Division staff.

Marketing & Education	[REDACTED]
Advertising	
Earned and Social Media	
Promotional Calendar and Co-op Marketing	
Website & Digital Marketing	
Mobile Outreach and Education	
Outreach*	[REDACTED]
Retail Intercept Outreach and Education	
Strategic Partnerships and Sponsorships	
Youth Education & Outreach	
Community-based Social Marketing	
Research	[REDACTED]
Research (small business, messaging, other)	
Administrative Expenses	
Implementer Administrative Expenses	[REDACTED]
Total	[REDACTED]

Extension Period Term

October 1, 2019 – December 31, 2021

Advice 4098-G/5544-E
May 10, 2019

Attachment B

Confidentiality Declaration

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

**DECLARATION SUPPORTING CONFIDENTIAL DESIGNATION
ON BEHALF OF
PACIFIC GAS AND ELECTRIC COMPANY (U 39 M)**

1. I, Keith Stephens, am the Vice President of Corporate Relations and Chief Communications Officer of Pacific Gas and Electric Company (“PG&E”), a California corporation. My business office is located at:

Pacific Gas and Electric Company
77 Beale Street, Mail Code xxx
San Francisco, CA 94105

2. PG&E will produce the information identified in paragraph 3 of this Declaration to the California Public Utilities Commission (“CPUC”) or departments within or contractors retained by the CPUC in response to a CPUC audit, data request, proceeding, or other CPUC request.

Name or Docket No. of CPUC Proceeding (if applicable): A.12-08-007

3. Title and description of document(s): Amendment #4 extending the contract between DDB San Francisco and PG&E per Decision 19-01-005. The amendment has contract values that are redacted from the public version.
4. These documents contain confidential information that, based on my information and belief, has not been publicly disclosed. These documents have been marked as confidential, and the basis for confidential treatment and where the confidential information is located on the documents are identified on the following chart:

Check

Basis for Confidential Treatment

Where Confidential
Information is located on
the documents

Customer-specific data, which may include demand, loads, names, addresses, and billing data

(Protected under PUC § 8380; Civ. Code §§ 1798 *et seq.*; Govt. Code § 6254; Public Util. Code § 8380; Decisions (D.) 14-05-016, 04-08-055, 06-12-029)

Personal information that identifies or describes an individual (including employees), which may include home address or phone number; SSN, driver's license, or passport numbers; education; financial matters; medical or employment history (not including PG&E job titles); and statements attributed to the individual

(Protected under Civ. Code §§ 1798 *et seq.*; Govt. Code § 6254; 42 U.S.C. § 1320d-6; and General Order (G.O.) 77-M)

Physical facility, cyber-security sensitive, or critical energy infrastructure data, including without limitation critical energy infrastructure information (CEII) as defined by the regulations of the Federal Energy Regulatory Commission at 18 C.F.R. § 388.113

(Protected under Govt. Code § 6254(k), (ab); 6 U.S.C. § 131; 6 CFR § 29.2)

Proprietary and trade secret information or other intellectual property and protected market sensitive/competitive data

(Protected under Civ. Code §§ 3426 *et seq.*; Govt. Code §§ 6254, *et seq.*, e.g., 6254(e), 6254(k), 6254.15; Govt. Code § 6276.44; Evid. Code § 1060; D.11-01-036)

Corporate financial records

(Protected under Govt. Code §§ 6254(k), 6254.15)

Third-Party information subject to non-disclosure or confidentiality agreements or obligations

(Protected under Govt. Code § 6254(k); see, e.g., CPUC D.11-01-036)

Other categories where disclosure would be against the public interest (Govt. Code § 6255(a)): Specific contracted amounts between PG&E and the implementer (DDB San Francisco) are redacted to avoid disclosing the contract amount to potential future contractors

Attachment A:
Redactions on pages 1, 2 and 5 are to ensure that contract amounts are not disclosed to avoid any conflicts with potential future contractors

5. The importance of maintaining the confidentiality of this information outweighs any public interest in disclosure of this information. This information should be exempt from the public disclosure requirements under the Public Records Act and should be withheld from disclosure.
6. I declare under penalty of perjury that the foregoing is true, correct, and complete to the best of my knowledge.
7. Executed on this 10th day of May, 2019 at San Francisco, California.

Keith Stephens
Vice President of Corporate Relations and
Chief Communications Officer
Pacific Gas and Electric Company

Advice 4098-G/5544-E
May 10, 2019

Confidential Attachment C

**Unredacted Fourth Amendment to the Agreement between
Pacific Gas and Electric Company and DDB San Francisco**

**PG&E Gas and Electric
Advice Filing List
General Order 96-B, Section IV**

AT&T	Downey & Brand	Pioneer Community Energy
Albion Power Company	East Bay Community Energy	Praxair
Alcantar & Kahl LLP	Ellison Schneider & Harris LLP	Regulatory & Cogeneration Service, Inc.
	Energy Management Service	SCD Energy Solutions
Alta Power Group, LLC	Evaluation + Strategy for Social	
Anderson & Poole	Innovation	
	GenOn Energy, Inc.	SCE
Atlas ReFuel	Goodin, MacBride, Squeri, Schlotz &	SDG&E and SoCalGas
BART	Ritchie	
	Green Charge Networks	SPURR
Barkovich & Yap, Inc.	Green Power Institute	San Francisco Water Power and Sewer
P.C. CalCom Solar	Hanna & Morton	Seattle City Light
California Cotton Ginners & Growers Assn	ICF	Sempra Utilities
California Energy Commission	International Power Technology	Southern California Edison Company
California Public Utilities Commission	Intestate Gas Services, Inc.	Southern California Gas Company
California State Association of Counties	Kelly Group	Spark Energy
Calpine	Ken Bohn Consulting	Sun Light & Power
	Keyes & Fox LLP	Sunshine Design
Cameron-Daniel, P.C.	Leviton Manufacturing Co., Inc.	Tecogen, Inc.
Casner, Steve	Linde	TerraVerde Renewable Partners
Cenergy Power	Los Angeles County Integrated Waste	Tiger Natural Gas, Inc.
Center for Biological Diversity	Management Task Force	
City of Palo Alto	Los Angeles Dept of Water & Power	TransCanada
	MRW & Associates	Troutman Sanders LLP
City of San Jose	Manatt Phelps Phillips	Utility Cost Management
Clean Power Research	Marin Energy Authority	Utility Power Solutions
Coast Economic Consulting	McKenzie & Associates	Utility Specialists
Commercial Energy		
County of Tehama - Department of Public	Modesto Irrigation District	Verizon
Works	Morgan Stanley	Water and Energy Consulting
Crossborder Energy	NLine Energy, Inc.	Wellhead Electric Company
Crown Road Energy, LLC	NRG Solar	Western Manufactured Housing
Davis Wright Tremaine LLP		Communities Association (WMA)
Day Carter Murphy	Office of Ratepayer Advocates	Yep Energy
	OnGrid Solar	
Dept of General Services	Pacific Gas and Electric Company	
Don Pickett & Associates, Inc.		
Douglass & Liddell		