

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



February 12, 2021

Erik Jacobson  
Director, Regulatory Relations  
c/o Megan Lawson  
Energy Efficiency Procurement Manager  
Pacific Gas and Electric Company  
77 Beale Street, Mail Code B13U  
San Francisco, CA 94177

Dear Mr. Jacobson,

This disposition letter serves as a notice of approval of the following contracts from Pacific Gas & Electric Company's (PG&E) third-party Multi-Sector solicitation:

- # 4362-G/6055-E: Nexant Advanced Energy Program
- # 4363-G/6056-E: Nexant Healthcare Energy Fitness Initiative
- # 4364-G/6057-E: Ecology Action NetOne Program

These Advice Letters are effective February 12, 2021.

### **Background**

Decision D.18-01-004, the Third-Party Solicitation Process Decision, requires the four California Investor-Owned Utilities (IOUs) to file a Tier 2 advice letter for each third-party contract, or batch of third-party contracts, that is valued at \$5 million or more and/or with a term of longer than three years, for commission review.<sup>1</sup> On January 13, 2021, PG&E filed these 3 advice letters as part of its Multi-Sector solicitation.

In operationalizing the review of these third-party advice letters, EE Staff focused its review on the fairness of the solicitations process, size of contract budget and forecasted savings, and the contract's contribution to the portfolio-level cost-effectiveness requirements. Approval of these advice letters is not evidence of Commission approval of future program implementation. It is PG&E's responsibility to manage its portfolio to ensure it remains in compliance with its approved business plan and all CPUC Decisions.

### **Implementation Plan Development**

Decision D.18-05-041, the Business Plan Decision, Ordering Paragraph 2 requires implementation plans to be posted within 60 days of contract execution, or within 60 days of Commission approval if the contract meets the advice letter threshold. With the issuance of this disposition, implementation plans for these programs are due to be posted no later than April 13, 2021.

Please direct any questions regarding Energy Division's findings in this non-standard disposition to Mona Dzvova (mona.dzvova@cpuc.ca.gov).

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<sup>1</sup> D.18-01-004, pg. 57

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE  
SAN FRANCISCO, CA 94102-3298



Sincerely,

*ER* (for)

Edward Randolph  
Deputy Executive Director for Energy and Climate Policy/  
Director, Energy Division

Cc: Service List R.13-11-005  
Pete Skala, Energy Division  
Jennifer Kalafut, Energy Division  
Alison LaBonte, Energy Division  
Scott Kjorlien, Energy Division  
Mona Dzvova, Energy Division



**Erik Jacobson**  
Director  
Regulatory Relations

Pacific Gas and Electric Company  
77 Beale St., Mail Code B13U  
P.O. Box 770000  
San Francisco, CA 94177

Fax: 415-973-3582

January 13, 2021

**Advice 4364-G/6057-E**

(Pacific Gas and Electric Company ID U 39 M)

Public Utilities Commission of the State of California

**Subject: Advice Letter Submittal of Pacific Gas and Electric Company’s Third-Party Solicitations resulting from its Local Multi-Sector Request for Proposal (“RFP”) NetOne program, executed between Ecology Action and PG&E**

**Purpose**

In compliance with Decision (D.) 18-01-004, Pacific Gas and Electric Company (“PG&E”) hereby requests the California Public Utilities Commission (“Commission” or “CPUC”) and requests approval of the Energy Efficiency (“EE”) Program Implementation Agreement (“PIA” or “Contract”) executed between PG&E and Ecology Action. This Contract results from PG&E’s Local Multi-Sector Request for Proposal (“RFP”) solicitation for local resource EE customer programs and will contribute towards meeting PG&E’s 40 percent third-party outsourcing compliance requirement.

**Background**

In Decision (D.) 15-10-028, the Commission established and adopted the Rolling Portfolio process for regular review and revision of the EE program administrators’ (PAs’) portfolios. In August 2016, the Commission adopted D.16-08-019, which defined the terms and the requirements for the utility PAs to administer statewide and third-party programs.

Under the framework of the rolling portfolio, the Commission adopted D. 18-01-004 for procurement of EE programs through a solicitation process. That Decision directed the investor-owned utilities (“IOUs”), including PG&E, to meet specific third-party outsourcing targets by certain dates in order to transition to a majority third-party-implemented portfolio by 2023. Specifically, D. 18-01-004 and D. 18-05-041 ordered the IOUs to have at least 25 percent of their 2020 program budgets under contract for programs designed and implemented by third-party providers by December 19, 2019<sup>1</sup>, at least 40 percent by

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<sup>1</sup> D. 18-05-041 OP (4). PG&E was granted an extension to June 30, 2020.

December 31, 2020, and at least 60 percent by December 31, 2022. Additional details are provided in the Public Section of this Advice Letter.

### **Compliance Requirements**

Per D.18-01-004, the IOUs are required to file a Tier 2 advice letter for each EE third-party contract that is valued at \$5 million or more and/or with a term longer than three years.

The Commission developed a template which outlines the required information and documentation for each third-party advice letter submission. The table below provides a list of the required content and indicates where PG&E is providing the content within this submission.

**Table 1: Required Content for Advice Letter Submission**

	<b>Contents, Attachments, and Appendices</b>	<b>Part 1 Public</b>	<b>Part 2 Confidential</b>
1	Introduction: Purpose and Subject (Summary of Contracts)	Part 1.1.A- 1.1.B	Appendix D
2	Introduction: Solicitation Process Overview	Part 1.1.C	Appendix B
3	Transition Plan	Part 1.2	
4	Confidentiality	Part 1.3	
5	Final IE Report	Attachment A	Appendix A
6	Program-Level Measurement & Evaluation (M&V) Plan for NMEC programs seeking exceptions to the NMEC Rules	Attachment B	
7	Selection spreadsheet (in Excel)		Appendix C
8	Executed third-party contract		Appendix E

The public version of this advice letter is provided to the service lists for Rulemaking ("R.") 13-11-005. The confidential version of the advice letter is provided only to the Commission.

### **Protests**

**\*\*\*Due to the COVID-19 pandemic and the shelter at home orders, PG&E is currently unable to receive protests or comments to this advice letter via U.S. mail or fax. Please submit protests or comments to this advice letter to EDTariffUnit@cpuc.ca.gov and PGETariffs@pge.com\*\*\***

Anyone wishing to protest this submittal may do so by letter sent via U.S. mail, facsimile or E-mail, no later than **February 2, 2021**, which is 20 days after the date of this submittal. Protests must be submitted to:

CPUC Energy Division  
ED Tariff Unit  
505 Van Ness Avenue, 4<sup>th</sup> Floor  
San Francisco, California 94102

Facsimile: (415) 703-2200  
E-mail: EDTariffUnit@cpuc.ca.gov

Copies of protests also should be mailed to the attention of the Director, Energy Division, Room 4004, at the address shown above.

The protest shall also be sent to PG&E either via E-mail or U.S. mail (and by facsimile, if possible) at the address shown below on the same date it is mailed or delivered to the Commission:

Erik Jacobson  
Director, Regulatory Relations  
c/o Megan Lawson  
Pacific Gas and Electric Company  
77 Beale Street, Mail Code B13U  
P.O. Box 770000  
San Francisco, California 94177

Facsimile: (415) 973-3582  
E-mail: PGETariffs@pge.com

Any person (including individuals, groups, or organizations) may protest or respond to an advice letter (General Order 96-B, Section 7.4). The protest shall contain the following information: specification of the advice letter protested; grounds for the protest; supporting factual information or legal argument; name, telephone number, postal address, and (where appropriate) e-mail address of the protestant; and statement that the protest was sent to the utility no later than the day on which the protest was submitted to the reviewing Industry Division (General Order 96-B, Section 3.11).

### **Effective Date**

Pursuant to General Order (GO) 96-B, Rule 5.2, and OP 2 of D.18-01-004, this advice letter is submitted with a Tier 2 designation. PG&E requests that this Tier 2 advice submittal become effective on regular notice, **February 12, 2021**, which is 30 calendar days after the date of submittal.

**Notice**

In accordance with General Order 96-B, Section IV, a copy of this advice letter is being sent electronically and via U.S. mail to parties shown on the attached list and the parties on the service list for R.13-11-005. Address changes to the General Order 96-B service list should be directed to PG&E at email address PGETariffs@pge.com. For changes to any other service list, please contact the Commission's Process Office at (415) 703-2021 or at Process\_Office@cpuc.ca.gov. Send all electronic approvals to PGETariffs@pge.com. Advice letter submittals can also be accessed electronically at: <http://www.pge.com/tariffs/>.

\_\_\_\_\_  
/S/

Erik Jacobson  
Director, Regulatory Relations

Attachments

cc: R.13-11-005 Service List



# ADVICE LETTER SUMMARY

## ENERGY UTILITY

MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.: Pacific Gas and Electric Company (ID U 39 M)

Utility type:

ELC       GAS       WATER  
 PLC       HEAT

Contact Person: Stuart Rubio

Phone #: (415) 973-4587

E-mail: PGETariffs@pge.com

E-mail Disposition Notice to: SHR8@pge.com

EXPLANATION OF UTILITY TYPE

ELC = Electric      GAS = Gas      WATER = Water  
PLC = Pipeline      HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #: 4364-G/6057-E

Tier Designation: 2

Subject of AL: Advice Letter Submittal of Pacific Gas and Electric Company's Third-Party Solicitations resulting from its Local Multi-Sector Request for Proposal ("RFP") NetOne program, executed between Ecology Action and PG&E

Keywords (choose from CPUC listing): Compliance

AL Type:  Monthly  Quarterly  Annual  One-Time  Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #: D.18-01-004

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: No

Summarize differences between the AL and the prior withdrawn or rejected AL: N/A

Confidential treatment requested?  Yes  No

If yes, specification of confidential information: See Confidentiality Declaration and Matrix  
Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information: Matthew Braunwarth, 415-973-4058, MPBb@pge.com.

Resolution required?  Yes  No

Requested effective date: 2/12/21

No. of tariff sheets: 0

Estimated system annual revenue effect (%): N/A

Estimated system average rate effect (%): N/A

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: N/A

Service affected and changes proposed<sup>1</sup>: N/A

Pending advice letters that revise the same tariff sheets: N/A

<sup>1</sup>Discuss in AL if more space is needed.

**Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:**

CPUC, Energy Division  
Attention: Tariff Unit  
505 Van Ness Avenue  
San Francisco, CA 94102  
Email: [EDTariffUnit@cpuc.ca.gov](mailto:EDTariffUnit@cpuc.ca.gov)

Name: Erik Jacobson, c/o Megan Lawson  
Title: Director, Regulatory Relations  
Utility Name: Pacific Gas and Electric Company  
Address: 77 Beale Street, Mail Code B13U  
City: San Francisco, CA 94177  
State: California Zip: 94177  
Telephone (xxx) xxx-xxxx: (415)973-2093  
Facsimile (xxx) xxx-xxxx: (415)973-3582  
Email: [PGETariffs@pge.com](mailto:PGETariffs@pge.com)

Name:  
Title:  
Utility Name:  
Address:  
City:  
State: District of Columbia Zip:  
Telephone (xxx) xxx-xxxx:  
Facsimile (xxx) xxx-xxxx:  
Email:

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

**PACIFIC GAS AND ELECTRIC COMPANY (U 39 M)**

**DECLARATION OF MATTHEW BRAUNWARTH  
SEEKING CONFIDENTIAL TREATMENT  
FOR CERTAIN DATA AND INFORMATION  
CONTAINED IN ADVICE LETTER 4364-G/6057-E**

I, Matthew Braunwarth, declare:

1. I am presently employed by Pacific Gas and Electric Company (“PG&E”) and have been an employee at PG&E since November 2010. I am the manager of Energy Efficiency Procurement department in PG&E’s Energy Efficiency organization. In this position, my responsibilities include managing the solicitation and finalization of the Program Implementation Agreement (“PIA”) submitted for approval in this Advice Letter. In carrying out these responsibilities, I have acquired confidential information related to offers received in this solicitation. Through this experience, I have become familiar with the type of information that could affect the negotiating position of energy efficiency sellers with respect to price and other terms, as well as with the type of information that such sellers consider confidential and proprietary.
2. Based on my knowledge and experience, and in accordance with (“D”) 06-06-066, 08-04-023, and relevant Commission rules, I make this declaration seeking confidential treatment for certain data and information contained in the attachments to Advice Letter 4364-G/6057-E.
3. Attached to this declaration is a matrix identifying the data and information for which PG&E is seeking confidential treatment. The matrix specifies that the material PG&E is seeking to protect constitutes confidential market sensitive data and information covered by the Public



**PACIFIC GAS AND ELECTRIC COMPANY'S (U 39  
M) ADVICE LETTER 4364-G/6057-E  
January 13, 2021**

**IDENTIFICATION OF CONFIDENTIAL INFORMATION**

Redaction Reference	Category from D.06-06-066, Appendix 1, or Separate Confidentiality Order that Data Corresponds To	Justification for Confidential Treatment	Length of Time Date To Be Kept Confidential
<b>Document: Advice Letter 4364-G/6057-E</b>			
<b>Confidential Appendix A: Independent Evaluator Report of:</b>	<p>Item VIII) A) Bid information and B) Specific quantitative analysis involved in scoring and evaluation of participating bids.</p> <p>Item VII) B) Contracts and power purchase agreements between utilities and non-affiliated third parties (non-RPS)</p> <p>Public Utilities Code section 454.5(g)</p>	<p>The purpose of the Independent Evaluator ("IE") Report is to determine on the basis of bid information whether PG&amp;E's conduct of the EE local multi-sector program fulfilled Commission requirements. The IE Report relies extensively on confidential information for its analysis and findings, so to provide as much information about the local multi-sector as possible without divulging market sensitive information.</p> <p>This appendix discusses, analyzes, and/or evaluates the confidential terms of the non-RPS contracts and confidential negotiations between PG&amp;E and the counterparty. Disclosure of this information will provide valuable market sensitive information to market participants. Release of this information could be damaging to future PG&amp;E contract negotiations and ultimately detrimental to PG&amp;E's customers.</p> <p>PG&amp;E has redacted confidential bid information and quantitative analysis involved in scoring and evaluating the bids from the IE Report. A public version of the IE report has been filed with the Advice Letter. PG&amp;E has complied with the requirement to facilitate the public availability of its energy efficiency procurement information by masking its confidential data. Accordingly, the confidential version of the IE report should be protected from public disclosure.</p>	3 years from January 13, 2021
<b>Confidential Appendix B: Solicitation Evaluation Criteria Scorecard and Program Savings Summary</b>	VIII) A) Bid information and B) Specific quantitative analysis involved in scoring and evaluation of participating bids	Appendix B provides the RFA and RFP evaluation criteria with associated scorecard weightings for each criteria and sub-criteria for PG&E's 2018-2019 PG&E energy efficiency multi-sector RFA and RFP. Appendix B also includes summaries of program savings	Three years after CPUC approval

**PACIFIC GAS AND ELECTRIC COMPANY'S (U 39  
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January 13, 2021**

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Redaction Reference	Category from D.06-06-066, Appendix 1, or Separate Confidentiality Order that Data Corresponds To	Justification for Confidential Treatment	Length of Time Date To Be Kept Confidential
– in its entirety		<p>and cost-effectiveness.</p> <p>Disclosure of this information will provide valuable market sensitive information to market participants prior to the conclusion of ongoing negotiations. Release of this information could also provide sensitive solicitation strategy information and be damaging to future PG&amp;E solicitations and ultimately detrimental to PG&amp;E's customers.</p>	
<b>Appendix C: Multi-sector Solicitation selection spreadsheet – in its entirety</b>	<p>VIII) A) Bid information and B) Specific quantitative analysis involved in scoring and evaluation of participating bids</p> <p>Public Utilities Code section 454.5(g)</p>	<p>Appendix C provides a spreadsheet of all of the offers received in response to PG&amp;E's 2018-2019 PG&amp;E energy efficiency multi-sector RFA and RFP. Appendix C also identifies those offers that were selected for the shortlist, contract negotiations, and contract award.</p> <p>Disclosure of this information will provide valuable market sensitive information to market participants. Release of this information could be damaging to future PG&amp;E solicitations and ultimately detrimental to PG&amp;E's customers.</p>	Three years after CPUC approval
<b>Appendix D: Contract and Contract Terms Summary – in its entirety</b>	Item VII) B) Contracts and power purchase agreements between utilities and non-affiliated third parties (non-RPS)	<p>These appendices contain the confidential contract summary and conditions of non-RPS contracts.</p> <p>Table 1: Table 1 includes the Confidential Summary Portion of the Bidders Proposed Compensation Type (Time and Materials, specific deliverables, quantity of installed measures, incremental savings payment, customer incentives and performance payments).</p> <p>Table 2: Table 2 includes the major contract provisions made to the standard form contract. The information contains confidential contract-related information exchanged between PG&amp;E and the</p>	Three years after CPUC approval

**PACIFIC GAS AND ELECTRIC COMPANY'S (U 39  
M) ADVICE LETTER 4364-G/6057-E  
January 13, 2021**

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<b>Redaction Reference</b>	<b>Category from D.06-06-066, Appendix 1, or Separate Confidentiality Order that Data Corresponds To</b>	<b>Justification for Confidential Treatment</b>	<b>Length of Time Date To Be Kept Confidential</b>
		<p>counterparty. Release of this market sensitive information could put PG&amp;E at a competitive disadvantage with regard to other market participants and could detrimentally impact PG&amp;E customers and/or may disclose confidential information provided in confidence by a third party to PG&amp;E.</p> <p>Table 3: Table 3 includes the major contract provisions made to the modifiable form contract. The information contains confidential contract-related information exchanged between PG&amp;E and the counterparty. Release of this market sensitive information could put PG&amp;E at a competitive disadvantage with regard to other market participants and could detrimentally impact PG&amp;E customers and/or may disclose confidential information provided in confidence by a third party to PG&amp;E.</p> <p>Table B1: Table B1 contains program level cost effectiveness measures on an individual level. Releasing this market sensitive information could put PG&amp;E at a competitive disadvantage with regard to other market participants and could detrimental impact PG&amp;E customers.</p> <p>PG&amp;E has redacted market sensitive information. A public version of the Table B1 has been filed with the Advice Letter. PG&amp;E has complied with the requirement to facilitate the public availability of its energy efficiency procurement information by masking its confidential data. Accordingly, the confidential version of Table B1 should be protected from public disclosure.</p>	

**PACIFIC GAS AND ELECTRIC COMPANY'S (U 39  
M) ADVICE LETTER 4364-G/6057-E  
January 13, 2021**

**IDENTIFICATION OF CONFIDENTIAL INFORMATION**

<b>Redaction Reference</b>	<b>Category from D.06-06-066, Appendix 1, or Separate Confidentiality Order that Data Corresponds To</b>	<b>Justification for Confidential Treatment</b>	<b>Length of Time Date To Be Kept Confidential</b>
<b>Appendix E: Executed Contracts</b>	Item VII) B) Contracts and power purchase agreements between utilities and non-affiliated third parties (non-RPS)	These appendices contain the confidential terms and conditions of Third-Party Energy Efficiency Program Implementation Agreements. The information contains confidential contract-related information exchanged between PG&E and the counterparty. Release of this market sensitive information could put PG&E at a competitive disadvantage with regard to other market participants and could detrimentally impact PG&E customers and/or may disclose confidential information provided in confidence by a third party to PG&E.	Three years after CPUC approval

# **PACIFIC GAS AND ELECTRIC COMPANY**

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## **Approval of Ecology Action NetOne Contract Resulting from Multi-Sector Competitive Solicitation for Local Third-Party Energy Efficiency Customer Programs**

### **PART 1 PUBLIC VERSION**

January 13, 2021



Together, Building  
a Better California

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ATTACHMENT A: Final IE Report (Public)

ATTACHMENT B: Program-Level Measurement & Verification Plan

# ADVICE LETTER PART 1: PUBLIC SECTION

## 1. INTRODUCTION

### A. Purpose

Pursuant to the California Public Utilities Commission (CPUC or the Commission) Decision (D.)18-05-041 – Decision Addressing Energy Efficiency Business Plans, and in accordance with the requirements and timeline described in D.18-01-004 – Decision Addressing Third Party Solicitation Process for Energy Efficiency (EE) Programs, Pacific Gas and Electric Company (PG&E) hereby submits this advice letter to seek Commission approval of the EE program implementation agreement (PIA or contract) between Ecology Action and PG&E resulting from PG&E’s local multi-sector solicitation for local resource EE customer programs.

The NetOne Program proposes to serve PG&E’s Commercial sector and is expected to contribute to PG&E’s portfolio savings goals over the life of the contract term. Furthermore, with a current total program budget of \$17.2 million across 4.5 years, the NetOne Program will fall within PG&E’s 2018-2025 Business Plan annual budget levels approved by the Commission in D. 18-05-041.<sup>1</sup> The contract executed between PG&E and Ecology Action was fully executed on November 24, 2020 and contributes 1.81 percent towards meeting PG&E’s 40 percent third-party outsourcing compliance target.

### I. Background

On August 18, 2016, the CPUC issued D.16-08-019 – Decision Providing Guidance for Initial Energy Efficiency Rolling Portfolio Business Plan Filings, which, for EE program purposes, defined the term “third-party program”<sup>2</sup> and further defined the term “statewide”.<sup>3</sup>

Pursuant to the Commission’s April 14, 2017 Scoping Memo and Ruling,<sup>4</sup> PG&E filed its Solicitation Plan on August 4, 2017 which detailed the strategy and approach PG&E intended to implement for competitive solicitations and for building the new EE program

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<sup>1</sup> PG&E’s 2018-2025 Business Plan annual budgets were approved via D.18-05-041, p.2. The business plan budgets set expectations for the total annual EE portfolio spending and cost recovery budgets that are requested via an Annual Budget Advice Letter (ABAL) filed in September of each year (see D.15-10-028 pp.43, 62, and OP 4, p.123). The ABAL requests CPUC authorization of PG&E’s total EE portfolio budget for spending and cost recovery in the upcoming program year, and the ABAL EE portfolio budget is comprised of individual program budgets forecasted for the upcoming program year. The EE portfolio budget spending request is generally capped at the approved business plan budget for that program year, however an ABAL budget can exceed the business plan budget in a given year as long as PG&E’s cumulative budget for 2018-2025 remains within the total approved cumulative budget for 2018-2025 (D.18-05-041 OP 45, p.192). PG&E will include the annual forecasted AESAP program budget in its upcoming ABAL portfolio budgets and expects these total ABAL portfolio budgets to fall within the current approved business plan annual portfolio budget caps.

<sup>2</sup> D.16-08-019, p. 111, Ordering Paragraph (OP) 10.

<sup>3</sup> D.16-08-019, p. 109, OP 5.

<sup>4</sup> Scoping Memo and Ruling of Assigned Commissioner and Administrative Law Judges (April 14, 2017) p. 8 [https://4930400d-24b5-474c-9a16-0109dd2d06d3.filesusr.com/ugd/0c9650\\_025db2dc8d354bb98df3cee59103a236.pdf](https://4930400d-24b5-474c-9a16-0109dd2d06d3.filesusr.com/ugd/0c9650_025db2dc8d354bb98df3cee59103a236.pdf)

portfolio.<sup>5</sup> On January 11, 2018, the Commission issued D.18-01-004 – Decision Addressing 3P<sup>6</sup> Solicitation Process EE Programs, which formalized the third-party solicitation process for EE programs and established key milestones on the path to maintaining a predominantly third-party implemented EE portfolio by 2023.

In D.18-05-041, the Commission approved PG&E’s EE Business Plan for 2018-2025. D.18-05-041 also extended the 25 percent third-party portfolio outsourcing deadline to December 19, 2019.

On August 15, 2019, the Commission issued D.19-08-034 – Decision Adopting Energy Efficiency Goals for 2020 – 2030. D.19-08-034 identified potential achievable cost-effective electricity and natural gas efficiency savings, “established efficiency targets” for investor-owned utilities to achieve, and significantly reduced the savings and budget targets from the levels identified in previous years.

In accordance with D.18-01-004,<sup>7</sup> prior to launching any solicitations, PG&E first assembled a Procurement Review Group (PRG) composed of non-financially interested stakeholders to advise PG&E and provide oversight to all stages of the solicitation process. PG&E met with the PRG monthly to review solicitation progress. In accordance with D.18-01-004<sup>8</sup> and in consultation with the PRG, PG&E also solicited for and established a pool of five Independent Evaluators (IEs) with specific EE subject matter expertise to monitor the solicitation process for fairness and transparency, support PRG oversight efforts, and provide additional feedback to the IOUs. The Energy Division (ED) of the CPUC approved PG&E’s IE pool via letter to PG&E on August 31, 2018.<sup>9</sup>

In the third quarter of 2018, PG&E began preparations for the third-party program solicitations. As described in PG&E’s Solicitation Plan, PG&E originally envisioned staging a cascade of more than 20 RFA and RFP solicitations focused on specific sub-sectors.<sup>10</sup> After considering stakeholder feedback, PG&E consolidated this cascading series of solicitations and instead issued a comprehensive solicitation that included all customer sectors in a large and coordinated process. While this approach added complexity to solicitation administration, the all-sector solicitation provided bidders with the maximum flexibility to exercise innovative program design. Another key benefit to the all-sector approach is that it enabled PG&E to build a refreshed and streamlined portfolio rather than merely recreating the current portfolio structure with third-party programs.

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<sup>5</sup> Pacific Gas and Electric Company Third Party Solicitation Proposal (August 4, 2017) p. 6 [https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE\\_Third\\_Party\\_Solicitation\\_Process\\_Proposal.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE_Third_Party_Solicitation_Process_Proposal.pdf)

<sup>6</sup> Third-Party.

<sup>7</sup> D. 18-01-004, pgs. 61-62, OP 3-4.

<sup>8</sup> D. 18-01-004, pgs. 62-63, OP 5.

<sup>9</sup> Edward Randolph Letter to Erik B. Jacobson regarding “Approval of Energy Efficiency Independent Evaluators.” August 31, 2018.

<sup>10</sup> Pacific Gas and Electric Company Third Party Solicitation Proposal (August 4, 2017) p. 11. “Figure 3: PG&E’s 2017-2020 Solicitation Timeline”. [https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE\\_Third\\_Party\\_Solicitation\\_Process\\_Proposal.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE_Third_Party_Solicitation_Process_Proposal.pdf)

PG&E launched the Local Multi-Sector Request for Abstracts (RFA) in November 2018 with responses submitted and scored in early 2019. The Local Multi-Sector Request for Proposals (RFP) preparations began in Q1 2019, with responses submitted and scored in mid-2019. Throughout the solicitation process, PG&E worked closely with its PRG and its IEs to ensure fairness, transparency, and compliance with all Commission directives and program rules. While driving towards the original December 19, 2019 deadline for twenty-five percent outsourcing requirement.

In November 2019, PG&E submitted a request for an extension of the twenty-five percent outsourcing requirement deadline to allow sufficient time for contract negotiations to complete.<sup>11</sup> On November 25, 2019, the CPUC's Executive Director granted the request and extended PG&E's twenty-five percent outsourcing requirement deadline to June 30, 2020.<sup>12</sup> The November 25, 2019 letter further reiterated that the IOUs must meet the forty percent outsourcing requirement by December 31, 2020.

## **II. The Solicitation is in Conformance with PG&E's Business Plan Strategies**

PG&E's revised portfolio structure, as described in PG&E's Business Plan,<sup>13</sup> was informed by state policies including California State Senate Bill (SB) 350 and Assembly Bill (AB) 32. In support of these statewide policies, PG&E's EE Business Plan was built on three guiding principles:

- Scale EE cost-effectively by deploying innovative new program models that spur investment in deep and persistent energy savings, effectively target customers with high energy savings potential, focus on selective technology strategies, and lower the barriers of EE investments for customers.
- Streamline program offerings within the portfolio to improve the customer and market actor experience and make EE offerings easier for customers to access.
- Develop EE as a cost-effective grid resource that is integrated within PG&E with other distributed energy resources, enabling deeper savings, achieving greater market penetration, and producing more location-specific benefits for customers and the grid.

PG&E's Business Plan included a vision, goals, and associated intervention strategies specific to each sector for bidders to consider when designing new programs.<sup>14</sup> In its solicitation, PG&E sought programs that presented a high degree of innovation and

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<sup>11</sup> Eric B. Jacobson – PG&E Letter to Alice Stebbins, Executive Director – CPUC regarding “Pacific Gas and Electric Company Request for Extension of Time to Comply with Ordering Paragraph 4 of Decision No. 18-05-041.” November 5, 2019.

<sup>12</sup> Alice Stebbins, Executive Director – CPUC Letter to Eric B. Jacobson – PG&E. “Request for Extension of Time to Comply with Ordering Paragraph 4 of Decision 18-05-041”. November 25, 2019.

<sup>13</sup> PG&E's Energy Efficiency Business Plan 2018-2025, p.1. Portfolio Overview.  
[https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf)

<sup>14</sup> PG&E's Energy Efficiency Business Plan 2018-2020, page 6, Portfolio Overview.  
[https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf)

creativity around program delivery and identified cost-effective approaches with the potential to capture deep, long-term energy savings for customers. PG&E worked collaboratively with the final contract awardees to ensure the proposed program would meet PG&E's portfolio needs, support key portfolio goals and metrics, and provide superior value to ratepayers while prudently managing/sharing program risk.

As presented in the Business Plan<sup>15</sup>, PG&E's goals for the Commercial sector included saving energy and reducing customer demand for electricity, broadening customer program participation, and increasing the operational efficiencies of the Commercial sector overall. Based on prior program experience in the Commercial sector, PG&E identified the following four strategic interventions to achieve its Commercial sector goals:

- **Data Analytics** to enhance customer targeting.
- **Data Access and Awareness** to facilitate customer understanding of EE and inspire scalable, market-driven program designs
- **Technical Assistance and Tools** to make EE programs and services, easy, accessible, and relevant to customers.
- **Loans, Rebates and Incentives** to mitigate customer cost barriers to EE.

The Ecology Action team incorporate these four intervention strategies into the NetOne program design to align with PG&E's future portfolio vision and support the Commercial sector goals of saving energy, increasing customer participation, and improving the cost-effectiveness of the sector in the following ways.

### **Program Design:**

NetOne employs two major strategies to serve commercial customers and achieve savings: target enterprise-level (medium to large) customers with a portfolio of properties to achieve economies of scale, and leverage Ecology Action's Open Partner Network to serve smaller customers. Ecology Action will holistically assess building portfolios for enterprise-level customers and strategize with customers to meet their objectives – this includes prioritizing high-value accounts, mapping contacts, developing account insights and account focused campaigns. EA's Open Partner Network helps drive savings to smaller customers by co-selling EE with Partners and PG&E's BES team.

The NetOne Program will focus on all energy savings opportunities at each facility including but not limited to refrigeration, lighting, HVAC, BRO, and foodservice. NetOne provides a suite of incentive services including technical assistance, audits, rebates, financing, design assistance, and project management. The program offers varying incentive mechanisms and rebate levels matched to each customer's individual needs and buying criteria, as well

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<sup>15</sup>PG&E Energy Efficiency 2018-2025 Business Plan, Commercial Sector Chapter, Section F PG&E's Approach to Achieving Goals. [https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf)

as to the regulatory rules and cost effectiveness of the measure.

**Innovative Program Features:** To improve program effectiveness and increase customer participation, Ecology Action has incorporated the following innovative features into the NetOne Program:

- Utilizing a population-level NMEC approach, the program plans to promote DR-enabling controls for lighting and HVAC and is moving towards integrating IDSM solutions. In addition to traditional measures, BRO measures that offer the most opportunity - Strategic Energy Management, Building Energy Information Management, Retrocommissioning, and Benchmarking – will be piloted as well.
- Ecology Action’s established vendor networks allow NetOne to secure advantageous portfolio-level pricing by connecting manufacturers and distributors with end-use customers. Bringing the latest technologies into NetOne’s equipment library at negotiated rates creates a win-win-win situation: the customer benefits from vetted, premium products; the manufacturers and distributors have a solid pipeline; and the program drives quality projects at lower cost.
- NetOne’s delivery approach helps alleviate cash constraints by expediting rebate payments to partners to solve trade ally cash flow barriers caused by delayed payments. This enables them to maintain the substantial lines of credit they need to procure the volume of equipment required to deliver the program.

**B. Subject**

Table A below lists the eleven contract awards resulting from negotiations following PG&E’s multi-sector solicitation to date. Per D.18-01-004, since all contracts resulting from this solicitation have terms longer than 36 months and/or are valued above \$5 million, each contract will require CPUC for approval via Tier 2 advice letter.<sup>16</sup> PG&E has drafted separate advice letters for each contract. The subject of this advice letter is the Ecology Action – NetOne Program contract which is proposing to serve customers in the Commercial sector. The advice letters associated with the eight contract awards highlighted in Table A below have previously been submitted and approved by the CPUC on October 23, 2020.

<b>Table A: Contracts Resulting From PG&amp;E’s Local Multi-Sector Solicitation</b>			
		<b>Budget<sup>(a)</sup></b>	<b>Duration</b>
		<b>(\$M)</b>	<b>(months)</b>
<b>Agricultural Sector</b>			
1.1	TRC Solutions, Inc. Agricultural Energy Savings Action Plan (AESAP)	\$34.4M	54
<b>Industrial Sector</b>			

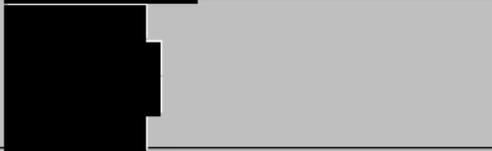
<sup>16</sup> D. 18-01-004, p. 61, OP 2.

<b>Table A: Contracts Resulting From PG&amp;E's Local Multi-Sector Solicitation</b>			
		<b>Budget<sup>(a)</sup></b>	<b>Duration</b>
		<b>(\$M)</b>	<b>(months)</b>
<b>Agricultural Sector</b>			
2.1	CLEAResult Consulting, Inc. Business Energy Performance (BEP) Program	\$22.3M	42
2.2	Cascade Energy Inc. Industrial Systems Optimization (ISOP) Program	\$15.3M	54
<b>Commercial Sector</b>			
3.1	kW Engineering Grocery Comprehensive Retrofit and Commissioning (GCRCx) Program	\$5.4M	54
3.2	kW Engineering Smart Labs	\$4.4M	54
3.3	Nexant Advanced Energy Program	\$7.0M	54
3.4	Nexant Healthcare Energy Fitness Initiative	\$5.8M	54
3.5	Ecology Action NetOne	\$17.2M	54
<b>Public Sector</b>			
4.1	Willdan Energy Solutions Government and K-12 Comprehensive Programs	\$10.0M	54
4.2	Alternative Energy Systems Consulting, Inc. (AESC) RAPIDS Wastewater Optimization Program	\$4.2M	42
<b>Residential Sector</b>			
5.1	TRC Multifamily Energy Savings Program	\$11.9M	42

(a) Budget depicted is the total contract budget inclusive of IDSM funds.

The following Table B provides a detailed contract summary for the contract that is the subject of this advice letter. Due to the ongoing negotiations, PG&E has included the contract sensitive information as part of the Confidential Section D.

<b>Table B3.1 General Contract Summary – Ecology Action NetOne Program</b>		
1	Solicitation name	Local Multi-Sector RFA/RFP

2	Type of program: local, regional or statewide	Local
3	Delivery Type and Targeting	
	a. Direct Install/Downstream Customer Targeting (Yes or No)	Yes
	b. Customer Targeting brief description, if applicable	Commercial
	c. Midstream/Upstream Market Actors receiving incentives, if applicable	NA
4	Market /Sector(s)	Commercial
5	Customer Segment(s)	All Commercial customers of all sizes and sectors, except high tech, biotech, healthcare
6	Third-Party Implementer/Subcontractor name	Ecology Action
7	Name of program or service	NetOne
8	Brief description of program or service (2-3 sentences)	NetOne is a downstream program serving Commercial customers of all sizes throughout PG&E service territory. Program uses Deemed, Custom, and NMEC Platforms to calculate energy savings for HVAC, refrigeration, lighting, BRO, and other measures.
9	Total kWh Energy Savings (First year, net) for each year contract in effect	
10	Total MW Energy Savings (First year, net) for each year contract in effect	
11	Total therms Energy Savings (First year, net) for each year contract in effect	

12	Hard to Reach (HTR) Customers. Provide forecasted total number of HTR customer accounts (by customer segment) receiving program and total savings (net first year kWh, kW, and therms) to HTR customers from program over all years program in effect	[REDACTED]
13	Disadvantaged Community (DAC) Customers. Provide forecasted total number of DAC customer accounts (by customer segment) receiving program and total savings (net first year kWh, kW, and therms) to DAC customers from program over all years program in effect	[REDACTED]
14	Forecasted Number of Customers Served by Program Year	[REDACTED]
15	Area(s) Served (including service territory, climate zones, cities, and/or counties, as applicable)	All PG&E Territories, all climate zones, all cities, and/or counties
16	Program TRC ratio (CET output)	[REDACTED]
17	Program PAC ratio (CET output)	[REDACTED]
18	Program \$/kWh (TRC levelized cost, CET output)*	[REDACTED]
19	Program \$/kWh (PAC levelized cost, CET output)**	[REDACTED]
20	Program \$/MW (TRC levelized cost, CET output)	[REDACTED]
21	Program \$/MW (PAC levelized cost, CET output)	[REDACTED]
22	Program \$/therm (TRC levelized cost, CET output)*	[REDACTED]
23	Program \$/therm (PAC levelized cost, CET output)**	[REDACTED]
24	Budget: Forecast budget by program year (PY) for each year contract in effect	[REDACTED]
25	Budget: Forecast expenditures by program year (PY) for each year contract in effect	[REDACTED]

26	Budget: Total Program Budget	\$17,203,245
27	Budget: If EE/DR component to the program, provide dollar amount and percent of total budget dedicated to EE/DR component	\$0
28	Measure(s)	[REDACTED]
29	Savings Determination Type (i.e. custom, deemed, Net Metered Energy Consumption, or Randomized Control Trial)	[REDACTED]
30	Savings Calculation Method(s) (Meter-Based, Deemed, Calculated, Multiple and/or Other) If Multiple or Other, please specify	[REDACTED]
31	Contract start date and end date	05/01/2021 ***- 10/01/2025 ***Estimated start date as CPUC approval is required.
32	Program start date and end date. If program dates aren't defined by the period the program is open for customer participation, explain, and also include customer participation period.	[REDACTED]

$$* \text{ Levelized TRC Cost (kWh)} = \frac{\sum_{i=1}^n (\text{TRCCost}_i + \text{WeightedElecAlloc}_i)}{\sum_{i=1}^n (\text{DiscountedSavingsNetkWh}_i)} \quad \text{Levelized TRC Cost (kWh)} = \frac{\sum_{i=1}^n (\text{TRCCost}_i + \text{WeightedElecAlloc}_i)}{\sum_{i=1}^n (\text{DiscountedSavingsNetkWh}_i)}$$

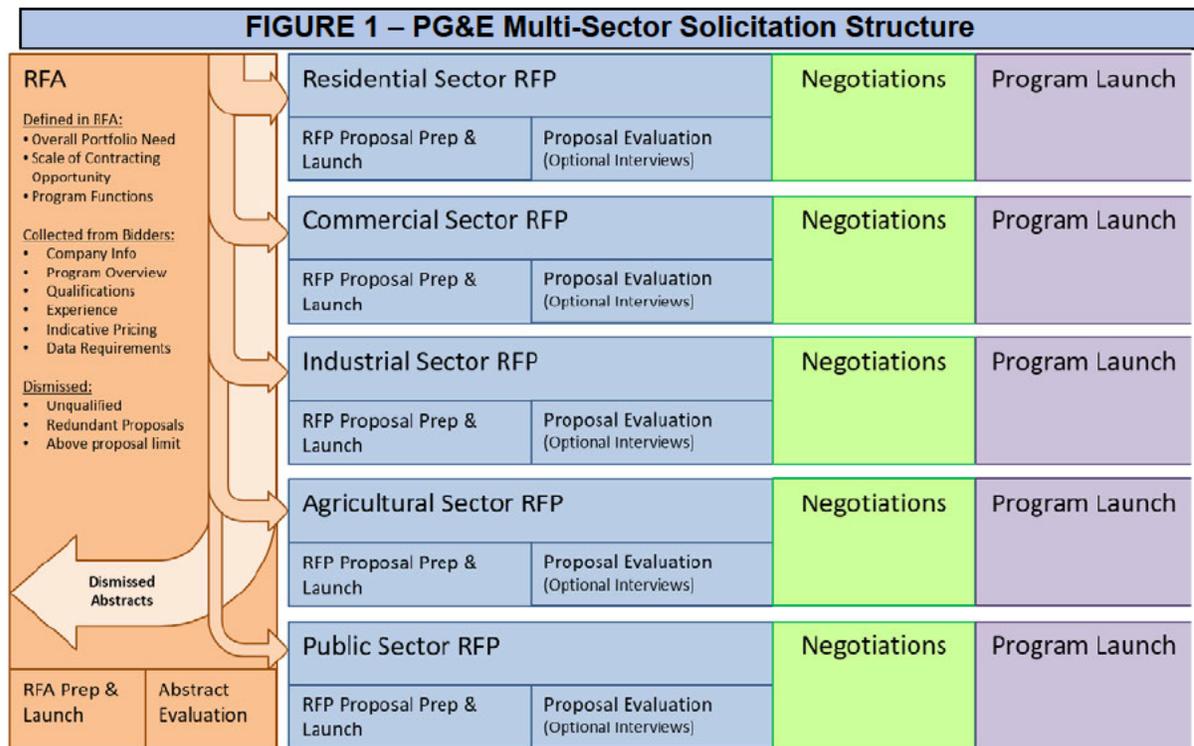
$$** \text{ Levelized PAC Cost (kWh)} = \frac{\sum_{i=1}^n (\text{PACCost}_i + \text{WeightedElecAlloc}_i)}{\sum_{i=1}^n (\text{DiscountedSavingsNetkWh}_i)} \quad \text{Levelized PAC Cost (Therm)} = \frac{\sum_{i=1}^n [\text{PACCost}_i + (1 - \text{WeightedElecAlloc}_i)]}{\sum_{i=1}^n (\text{DiscountedSavingsNetThm}_i)}$$

where:  $i$  is the CET output row and  $n$  is the number of rows in a CET output

## C. Solicitation Process Overview

### I. Solicitation Strategy & Design

As prescribed in D.18-01-004,<sup>17</sup> PG&E designed a two-stage solicitation process that included an initial RFA solicitation stage followed by an RFP solicitation stage. To provide bidders with the maximum flexibility to design innovative programs, PG&E created a single comprehensive multi-sector solicitation that spanned the entirety of PG&E’s resource program portfolio. The primary components of the solicitation process are depicted in *Figure 1 – PG&E Multi-Sector Solicitation Structure*.



Bidders shortlisted in the RFP were invited to participate in a round of competitive contract negotiations to determine final contract awards. The use of competitive negotiations was borrowed as a best practice from PG&E’s Energy Supply all-source procurements where assembling a portfolio solution from dissimilar project technologies with high levels of complexity is common; a similar task to PG&E’s multi-sector EE solicitation. All five IEs in PG&E’s IE pool were assigned responsibility for a specific sector and deployed simultaneously to maximize the bandwidth to review the large number of submissions that were anticipated. Additional benefits of this approach included quickly and efficiently onboarding all IEs to the new process and reduced the risk of a single IE firm from PG&E’s IE pool becoming overwhelmed and delaying the process. The IEs are listed below in *Figure 2 – PG&E EE Independent Evaluator Pool* along with their assigned sector of responsibility

<sup>17</sup> D.18-01-004, p. 57, Conclusion of Law (COL) 5.

in this solicitation. The meeting time and cadence between PG&E and the IE pool varied throughout the various stages of the solicitation process. A weekly check-in call with the IE pool to discuss issues was the typical baseline engagement.

<b>FIGURE 2 – PG&amp;E EE Independent Evaluator Pool</b>		
<b>Customer Sector</b>	<b>Organization / Company</b>	<b>Independent Evaluator</b>
Residential	The Mendota Group, LLC	Grey Staples Rachel Sours-Page
Commercial	EAJ Energy Advisors	Steve McCarty Norm Stone Mike Alexander
Industrial	Great Work Energy	Kim Crossman
Agricultural	Barakat Consulting	Elizabeth Lowe Lynn Landry
Public	Don Arambula Consulting	Don Arambula

## **II. Solicitation Stage 1: Detailed RFA Overview**

The purpose of the RFA was to collect, evaluate, and identify high potential program concepts and advance those program concepts to the RFP stage of the solicitation. The rest of this section describes in detail the execution of PG&E’s multi-sector RFA process. A detailed RFA solicitation timeline can be found in *Figure 14 – RFA and RFP Solicitation Process Events*.

**RFA Scope & Structure:** PG&E streamlined its solicitation approach by utilizing a single RFA process to simultaneously collect local resource program concepts across its entire customer portfolio (including the residential, commercial, industrial, agricultural and public sectors). The RFA scope was intentionally broad to promote innovative cross-sector program concepts and bidders were provided the flexibility to utilize any combination of energy savings measurement platform (deemed, custom, NMEC). In alignment with PG&E’s Solicitation Plan, PG&E promoted the inclusion of various strategic portfolio objectives by defining several specific program functions (e.g. disadvantaged communities (DAC), hard-to-reach (HTR) customers, Market Transformation, IDSM, and EE as a Grid Resource) within the solicitation instructions. These Program Functions gave bidders the option to specialize and selectively differentiate their program proposal to meet specific portfolio needs.

**RFA Eligibility:** PG&E desired broad participation in this RFA process and strived to lower barriers to participation by keeping eligibility requirements to a minimum. As this solicitation process focused on resource programs serving PG&E’s customers, non-resource programs, statewide programs, and non-EE programs (i.e. demand response, distributed generation, etc.) were defined as ineligible. Bidders were allowed to submit an unlimited number of program ideas. Each submission was limited in length to reduce the burden on solicitation

participants to respond and also promote the efficient evaluation of a large number of program submissions.

**RFA Submission Format:** A complete RFA submission consisted of two documents; a Narrative Response Form which was provided as a pre-formatted Microsoft (MS) Word document collecting text question responses and a Program Data Response Form which was a pre-formatted MS Excel worksheet to collect numerical program information and facilitate automated data extraction for quantitative analysis. PG&E worked collaboratively with the IEs during RFA development to:

- Minimize the information requested in the RFA stage;
- Ensure that the information collected was utilized appropriately;
- Confirm that the instructions were clear; and
- Confirm the RFA forms were simple, understandable, and complete.

PG&E required bidders register and use the solicitation management platform Power Advocate when submitting documents or questions to PG&E.

**RFA Evaluation Criteria:** The RFA prompted bidders to provide descriptions of the proposed program design, innovative program features, any proposed strategic program functions, team qualifications and prior implementation experience. *Figure 3 – PG&E Multi-Sector RFA Evaluation Criteria* lists the various criteria and sub-criteria used to evaluate abstract submissions.

FIGURE 3 – PG&E Multi-Sector RFA Evaluation Criteria	
RFA Scoring Criteria	Sub-Criteria
Program Concept	Portfolio Alignment Assessment of Program Benefits Program Feasibility
Program Benefits	Team Composition & Qualifications Prior Program Implementation Experience
Program Innovation	Innovative Program Design Features

Each abstract submission received the same evaluation regardless of customer sector focus. Additional information such as indicative pricing, savings estimates, and supply chain responsibility were collected to broadly characterize the focus and scale of the proposed program but was not factored into the evaluation scoring at this stage. Following evaluation of the RFA, participants with sufficiently high scoring abstract submissions were notified that they were shortlisted in the RFA and advanced further in the solicitation process.

**RFA Final Document Review:** In the months leading up to RFA launch, PG&E presented to the PRG its multi-sector strategy, RFA structure, and evaluation approach for feedback. In November 2018, PG&E presented to the PRG the completed RFA solicitation documents

including the solicitation instructions, the scoring criteria, criteria weighting, and the two RFA response forms. During the final document review process PG&E collected a total of 268 comments and points of feedback from IEs and the PRG regarding the overall RFA process and the RFA solicitation documents. PG&E provided a response to each comment and explained what action, if any, it planned to take with each comment. A high-level summary of the feedback received from the PRG and IE pool during the RFA document review can be found in section 1.C.IX.

**RFA Launch:** PG&E issued its Local Multi-Sector RFA solicitation on November 28, 2018 as planned. PG&E uploaded all RFA solicitation documents to PG&E's EE Solicitations website where they were available for download without needing to register in Power Advocate. PG&E raised awareness of the solicitation launch by posting a Contract Opportunity Announcement (COA) to the California Statewide IOU and EE Proposal Evaluation & Proposal Management Application (PEPMA) website, the California Energy Efficiency Coordinating Committee (CAEECC) website, and relevant CPUC service lists.

**RFA Bidders Conference:** The RFA Bidders' Conference was held on December 10, 2018, in San Francisco at PG&E's Pacific Energy Center with 41 people attending in person and another 85 attending via the internet and/or by phone. IEs provided feedback on the presentation materials prior to the conference and monitored the discussion during the event for accuracy and fairness.

**RFA Question and Answer Period:** The deadline for bidders to submit written questions to PG&E via the Power Advocate platform was December 14, 2018. In total, PG&E received 153 questions from bidders. PG&E uploaded responses to questions in Power Advocate for all bidders to access on December 21, 2018. High level observations of the questions received can be found in section 1.C.VIII.

**RFA Evaluation Team Training:** The PG&E evaluation team was a committee composed of six manager-level evaluators who were key contributors to the PG&E Business Plan, had a broad understanding of EE programs and in-depth expertise across various customer sectors. Reviewers were screened for potential conflicts of interest before placement on the evaluation committee. Prior to receiving proposals for evaluation, PG&E conducted a training session with the evaluation team and IEs to provide an overview of the evaluation process steps, an orientation to the RFA scorecard, and guidance on how to apply the scoring criteria consistently and fairly. PG&E attempted to draft training materials to conduct a mock-scoring exercise, however the materials developed were not complete at the time of the training and not included.

**RFA Submission and Validation:** On January 14, 2019, PG&E received 170 Abstracts from 75 unique counterparties submitted through the PowerAdvocate platform. Prior to scoring, each Abstract was reviewed for conformance with solicitation eligibility requirements. PG&E eliminated 10 Abstracts due to missing/incomplete solicitation documents, providing duplicate document uploads, exceeding the page limit requirements, or being outside the scope of this RFA and better suited for a different solicitation. A

breakdown of the abstracts received by sector can be found below in *Figure 4 – Breakdown of Abstracts Received*. Abstracts were grouped by the primary customer sector they focused on. Programs that proposed to source more than 70 percent of savings from a single sector was assigned to that sector. The remaining submissions were grouped into a multi-sector category.

<b>FIGURE 4 – Breakdown of Abstracts Received</b>			
<b>Customer Sectors</b>	<b>Abstracts Received</b>	<b>Non-Conforming</b>	<b>Abstracts Evaluated</b>
Agricultural	12	1	11
Industrial	21	-	21
Public	15	1	14
Residential	43	4	39
Commercial	57	4	53
Multi-Sector	22	-	22
<b>Total</b>	<b>170</b>	<b>10</b>	<b>160</b>

**RFA Evaluation:** The abstract evaluation process started in mid-January and lasted for 4 weeks. Each Abstract was reviewed against the 6 evaluation criteria: portfolio alignment, assessment of benefits, program feasibility, team qualifications, implementation experience, and innovation in program design. For each abstract, PG&E evaluation team members individually assigned a preliminary score for each of the 6 evaluation criteria. IEs performed a parallel evaluation of each abstract.

**Evaluator Removed:** During the abstract review process, one of the PG&E evaluators informed the solicitation team that they were leaving PG&E to work at a company that, while not a Bidder in the solicitation, was active in the EE space and was a likely subcontractor for several program submissions. Upon learning of this news, the PG&E solicitation team conferred with the PG&E Sourcing Department and immediately cut off the access this individual had to any solicitation materials. No scores from this individual were accepted or utilized in any way during scoring and they were removed from any solicitation communications and discussions. The remaining five evaluation team members still represented all customer sectors in the solicitation, and it was decided that the remaining score team was adequate to proceed with evaluation. The IEs were informed of the actions taken to isolate this individual from the solicitation process and the PRG was informed at the following monthly meeting in February 2019.

**RFA Calibration:** After RFA evaluation, over two days, PG&E conducted calibration discussions across all scoring criteria and finalize abstract scores. Preliminary scores from the PG&E evaluation team members and the IEs were collected and compared. Calibration discussions were an opportunity to discuss points of disagreement observed in scoring and evaluation team members could adjust preliminary scores based on the insights shared by others. IEs participated in these calibration meetings and also monitored to ensure the discussion did not impart unfair bias for/against any Bidder. The process prioritized

discussions on criteria that exhibited high levels of disagreement and were limited to (a) abstracts with scores (including IE scores) with a range between the maximum and minimum score of 4, or (b) had a standard deviation of 1.2 and greater. While the outcome of scoring calibration did not yield any significant shifts in the overall lineup, the discussions proved quite valuable in sharing knowledge across different teams and also provided full transparency of the process to the IEs.

**RFA Final Scores:** After the calibration discussions concluded, any scoring adjustments were recorded, and final abstract scores were calculated. Final scores only considered PG&E evaluation team scores and did not include any IE scores in the calculation.

**RFA Shortlist:** PG&E presented the RFA evaluation process and discussed several shortlist options with the PRG at the regular monthly meeting in February 2019. The process for shortlisting proposals was straightforward. PG&E advanced the highest scoring abstracts within each sector. PG&E did not have a predetermined number of submissions to advance and instead looked for natural breaks in the scoring within each sector to determine the shortlist when possible. This resulted in slightly different passing scores in each sector. No clear break presented itself in the Commercial sector and as a result PG&E opted to extend the shortlist and allow additional participants to the Commercial RFP instead of drawing an arbitrary line between closely scored submissions. A breakdown of the shortlisted abstracts by sector can be found below in *Figure 5 – PG&E Multi-Sector RFA Shortlist*.

FIGURE 5 – PG&E Multi-Sector RFA Shortlist					
Customer Sectors	Abstracts Received	Non-Conforming	Abstracts Evaluated	Shortlisted in RFA	Advancing to RFP
Agricultural	12	1	11	10	11 <sup>(a)</sup>
Industrial	21	-	21	17	15 <sup>(b)(c)</sup>
Public	15	1	14	11	12 <sup>(c)</sup>
Residential	43	4	39	17	16 <sup>(e)</sup>
Commercial	57	4	53	27	33 <sup>(b)(d)</sup>
Multi-Sector	22	-	22	9	0 <sup>(a)(d)(e)</sup>
<b>Total</b>	<b>170</b>	<b>10</b>	<b>160</b>	<b>91</b>	<b>87</b>

- (a) One program submission was reassigned from the Multi-Sector to the Agricultural sector.
- (b) One program submission was reassigned from the Industrial sector to the Commercial sector.
- (c) One program submission was reassigned from the Industrial sector to the Public sector.
- (d) Five program submissions were reassigned from the Multi-Sector to the Commercial sector.
- (e) One Residential and three Multi-Sector submissions were reviewed in a separate process as 'portfolio tools.'

PG&E dismissed 69 abstracts from the RFA and shortlisted 91 abstracts yielding an overall pass rate of 57% for the RFA. Ultimately PG&E invited 87 of those 91 abstracts to participate in the subsequent RFP stage and held the remaining 4 abstracts for further

review in a separate solicitation process.<sup>18</sup> At the conclusion of the RFA, PG&E observed the evaluation of multi-sector programs within each sector was sufficient and did not justify the added complexity of a separate multi-sector category. PG&E eliminated the multi-sector category and assigned the remaining five submissions to the predominant sector featured in program. Finally, PG&E re-assigned three additional abstracts to different sectors that better aligned with the program focus.

### III. Solicitation Stage 2: Detailed RFP Overview

The purpose of the RFP was to conduct a comprehensive evaluation of each program proposal and identify a shortlist to advance to contract negotiations. The rest of this section describes in detail the execution of PG&E's multi-sector RFP process. A detailed RFP solicitation timeline can be found in *Figure 14 – RFA and RFP Solicitation Process Events*.

**RFP Scope & Structure:** Following the RFA, PG&E structured separate RFP “tracks” for each customer sector and conducted the proposal review within each track in parallel. Doing so facilitated the review of programs that proposed to serve multiple customer sectors. PG&E opted to draft a single modular RFP structure that could account for multi-sector multi-function program designs in a single format as opposed to developing individual RFPs for each sector. PG&E also provided additional information and clarity on the HTR/DAC and Grid Resource program functions. Inclusion of either specialized program functionality was optional for bidders. The Market Transformation program function was dropped in the RFP due to very low response rate.

**RFP Eligibility:** Participation in the RFP was by invitation only and limited to bidders of the 87 abstracts shortlisted in the previous RFA stage. Additionally, bidders were required to submit a proposal that substantively aligned with the program design evaluated in the RFA stage. The intent was to ensure the program proposed in the RFP maintained a connection to the program characteristics upon which the RFA scoring was based. Additional eligibility requirements included disclosing any potential conflict of interest as an IOU affiliate or any involvement as a CA EM&V program evaluator.

**RFP Submission Format:** A complete RFP submission consisted of a Narrative Response Form which was provided as a pre-formatted MS Word document collecting text question responses, a Program Data Response Form which was a pre-formatted MS Excel worksheet to collect numerical program information and facilitated automated data extraction for quantitative analysis, a contract term sheet for bidders to propose contract term redlines,<sup>19</sup> a complete set of program Cost Effectiveness Tool (CET) output files, team resumes, a transmittal letter, an Experience Modification Rate (EMR) Letter, a Supply Chain

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<sup>18</sup> Following RFA evaluation, one Residential and three Multi-Sector abstract submissions were recharacterized as ‘portfolio tools’ as they did not directly generate savings and instead proposed to support or enhance all programs in the portfolio. The RFP developed for stage 2 of this solicitation was not equipped to properly evaluate these unique submissions and they were instead reviewed individually in a separate process outside of the RFP.

<sup>19</sup> At the launch of the RFP, PG&E's EE Third-Party Program Implementation Agreement was undergoing extensive revision and was not ready to include in its entirety at this stage of the solicitation. PG&E opted to provide a term sheet listing key contractual terms for bidders to review and propose redlines. While providing a full form contract is the ideal best practice, the

Responsibility Exhibit, a lastly the direct entry of Supply Chain Responsibility information into the Power Advocate platform.

**RFP Evaluation Criteria:** In the RFP, bidders were requested to submit a program proposal that provided a comprehensive understanding of the program including a detailed description of the program design and logic, program management practices, aspects of program innovation, analysis of program cost-effectiveness, proposed payment structures, key contract terms (via a term sheet), program compliance requirements, and information responding to supply chain responsibility (the “Proposal”). *Figure 6 – PG&E Multi-Sector RFP Evaluation Criteria* lists the various sub-criteria used to evaluate each proposal submission.

<b>FIGURE 6 – PG&amp;E Multi-Sector RFP Evaluation Criteria</b>	
<b>RFP Scoring Criteria</b>	<b>Sub-Criteria</b>
Program Design	Program Design, Theory & Evaluability <sup>(a)</sup> Customer Acquisition & Outreach <sup>(a)</sup> IDSMS Program Features Program Innovation
Program Benefits	Cost Effectiveness Energy Savings
Program Feasibility	Program Management & Risk Compensation & Performance Savings Measurement <sup>(b)</sup> Compliance Requirements
Company Qualifications	Implementer Team Qualifications <sup>(a)</sup> Prior Implementer Experience <sup>(a)</sup>
Supply Chain Responsibility	Diverse Supplier Sustainability Plan
Grid Resource Program (optional)	Grid Resource Program Design
HTR / DAC Design (optional)	HTR Program Design DAC Program Design

(a) For programs that proposed to serve multiple customer sectors, the noted evaluation criteria were reviewed and scored independently by each sector team to capture the unique attributes of each sector and inherent differences between sectors. A final composite score was developed based on the proportion of savings that the program would derive from each sector (e.g. a program deriving 80% of its savings from the Industrial sector and 20% from the Commercial sector would have certain criteria reviewed by both the Industrial and Commercial teams. The final composite score would be based 80% on the Industrial evaluation and 20% on the Commercial evaluation.

(b) Bidders were required to provide responses for any combination of energy savings measurement platform in their program design (deemed, custom, NMEC). Evaluation teams specific to each platform were formed to review all program submissions incorporating that platform. Similar to the multi-sector evaluation described above, a composite score was developed based on the proportion of savings that the program would derive from each platform (e.g. a program deriving 70% of its savings from the deemed platform, 20% from custom, and 10% from NMEC would have a final Savings Measurement composite score based 80% on the deemed evaluation, 20% on the custom evaluation, and 10% on the NMEC evaluation.

The scoring of the RFP was more robust than what was developed in the RFA. In addition to

more evaluation criteria, several sub-criteria scores were developed as a composite of multiple review team contributions. This allowed the scoring to track with the changing program attributes and promoted fairness even across programs with different program characteristics. Multiple scorecards were also developed to calculate unique scoring for optional HTR / DAC and Grid Resource program functions. Ultimately these additional scorecards added to the complexity of the scoring calculations without providing much more value over directly calculating the program function component score. These additional HTR / DAC and Grid Resource scorecards ultimately were not used in practice.

**RFP Final Document Review:** In the months leading up to RFP launch, PG&E presented to the PRG the multi-sector RFP structure, refined program function detail, and RFP scoring methodology for early feedback. In May 2019, PG&E presented the completed RFP solicitation documents including the solicitation instructions, the scoring criteria and weighting, and the narrative and data response forms for PRG review. During the process PG&E collected a total of 173 comments and points of feedback from IEs and the PRG regarding the overall RFP process and the RFP documents. PG&E provided a response to each comment and explained what action, if any, it planned to take with each comment. A high-level summary of the feedback received from the PRG and IE pool during the RFP document review can be found in section 1.C.IX.

**RFP Launch:** PG&E issued the Local Multi-Sector RFP solicitation on June 13, 2019. Since participation in the RFP was by invitation only, PG&E notified bidders of the RFP directly via the Power Advocate platform and did not broadly circulate a contract opportunity announcement as was done for the RFA. As this was a 'closed' solicitation, PG&E provided all RFP solicitation documents to bidders through the Power Advocate only. At the conclusion of the RFP PG&E intends to post all solicitation documents provided as part of the RFP to the PG&E EE Solicitations website similar to the RFA materials.

**RFP Bidders Conference:** The RFP Bidders' Conference was held on June 21, 2019, in San Francisco at PG&E's Pacific Energy Center with 19 people attending in person and another 142 attending via the internet and/or by phone. IEs reviewed the presentation materials prior to the conference and monitored the discussion during the event for accuracy and fairness.

**RFP Question and Answer Period:** The deadline for bidders to submit written questions to PG&E via the Power Advocate platform was July 10, 2019. In total, PG&E received 280 questions from bidders. Due to the large volume of questions received, PG&E provided responses in batches as they were ready. PG&E uploaded the final Bidder Q&A Log to Power Advocate on July 25, 2019 for all bidders to access (one week beyond the planned deadline) after reviewing with the IEs. High level observations of the questions received can be found in section 1.C.VIII.

**RFP Early CET Review:** In this RFP, bidders were provided with the option to submit their program CET files to PG&E for an early analysis. The objective of this early review process was to help reduce barriers for new entrants less familiar with the CET and improve the

quality of bid information submitted. The scope of the review focused on quality control checking of errors including identification of incorrect or inapplicable values. IEs monitored all feedback provided to bidders to ensure the information provided was unbiased. Bidders could utilize this feedback to make adjustments before submitting their CET as part of their final RFP submission. PG&E also provided bidders with CET reference and training materials such as a CET input guide and a PG&E measure value picklist.

The deadline to submit early CET information to PG&E was July 5, 2019. PG&E received 34 program CET files for early review out of a possible 87. The early CET review required substantial input from PG&E subject matter experts (SMEs) with specialized skillsets and the intensity of the CET review proved time consuming. PG&E extended the deadline for PG&E to respond to bidders with CET feedback from July 17, 2019 to July 24, 2019.

**RFP Evaluation Team Training:** The PG&E RFP evaluation team was extensive and consisted of 9 sub-teams populated by 50 PG&E SMEs focused on the areas of program management in the Residential, Commercial, Industrial, Public and Agricultural sectors, program EM&V, CET modeling, IDSM, marketing and customer outreach, policy, energy savings platforms (deemed, custom, NMEC), PG&E Sourcing and Supply Chain Responsibility. Prior to receiving proposals for evaluation, PG&E conducted multiple training sessions with the evaluation teams and IEs to provide an overview of the evaluation process, orientation to the scorecard, and guidance on how to apply the scoring criteria consistently and fairly.

**RFP Submission and Validation:** PG&E extended the solicitation submission deadline from July 31, 2019 back several days to allow adequate time for bidders to incorporate the CET and Q&A information provided by PG&E. On August 2, 2019, PG&E received 77 proposals from 37 unique counterparties. Each proposal was reviewed for conformance with solicitation eligibility requirements prior to scoring. PG&E eliminated 3 proposals due to missing/incomplete solicitation documents, for providing information of a program not advanced from the RFA, and in one instance submitting a program proposal with significant program design changes from what was submitted in the RFA without explanation or justification for the changes. A breakdown of the proposals received by sector can be found below in *Figure 7 – Breakdown of Proposals Received*.

FIGURE 7 – Breakdown of Proposals Received					
Customer Sectors	Invited to RFP	No Bid Submitted	Proposals Received	Non-Conforming	Proposals Evaluated
Agricultural	11	2	9	-	9
Industrial	15	1	14	-	14
Public	12	3	9	-	9
Residential	16	1	15	1	14
Commercial	33	3	30	2	28
<b>Total</b>	<b>87</b>	<b>10</b>	<b>77</b>	<b>3</b>	<b>74</b>

**RFP Evaluation:** Individual scoring of proposals started in mid-August and lasted for 4 weeks. Each proposal was reviewed against the evaluation criteria and sub-criteria listed in *Figure 6 – PG&E Multi-Sector RFP Evaluation Criteria*. PG&E evaluation team members individually assigned a preliminary score for each sub-criterion within their area of specialization. Programs proposing to serve multiple sectors received multiple reviews from the perspective of each sector. IEs performed a parallel evaluation of each proposal within their assigned sectors and also provided reviews of multi-sector programs that proposed to serve any portion of their assigned sector. In total 74 program proposals from 37 individual bidders were evaluated in the RFP.

**RFP Calibration:** From September 10, 2019 through September 26, 2019 PG&E conducted calibration discussions across all scoring criteria and finalize proposal scores. Preliminary scores from the PG&E evaluation team members and the IEs were collected and compared. Calibration discussions were an opportunity to discuss points of disagreement observed in scoring and evaluation team members could adjust preliminary scores based on the insights shared by others. IEs participated in these calibration meetings and also monitored to ensure the discussion did not impart unfair bias for/against any Bidder. The process prioritized discussions on criteria that exhibited high levels of disagreement and were limited to proposals with sub criteria scores (including IE scores) with a range between the maximum and minimum score of 2 or greater. This lower threshold prompted significantly more calibration discussions than what was conducted in the RFA and accounts for the substantial increase in time devoted to RFP calibration.

While most calibration meetings raised no concerns, the Program Benefits calibration discussion focused on the CET review and raised concerns regarding the overall quality of CET data. PG&E considered the CET values to be unrealistic such that confidence in using the CET information proposed in the RFP as a basis for a future contract negotiation was low. The most common input errors observed included incorrect or unsubstantiated applications of measure codes, load shapes, climate zones, Effective Useful Life(EUL)/Remaining Useful Life (RUL), and baseline usage assumptions. PG&E first raised the issue with the PRG during its September monthly meeting and returned to the PRG the following October meeting with a proposed shortlist accompanied by a detailed proposal to modify the solicitation process and address the CET data issue going forward.

**RFP Final Scores:** After the calibration discussions concluded, any scoring adjustments from PG&E evaluation team members were recorded and final proposal scores were calculated. Final proposal scores only considered PG&E evaluation team scores and did not include any IE scores.

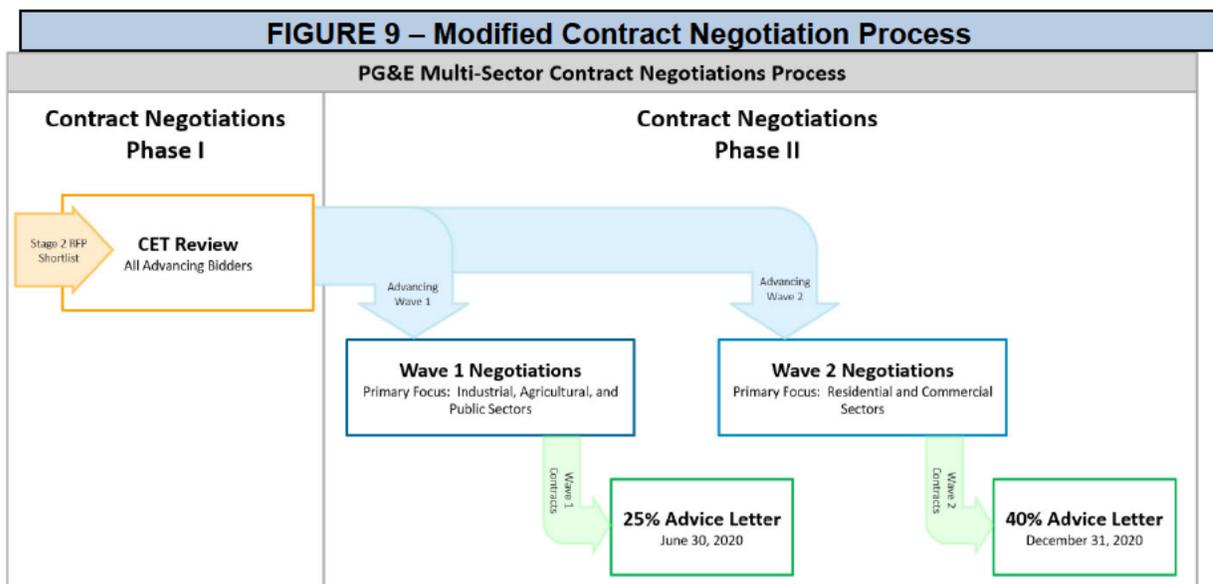
**RFP Shortlist:** In October 2019, PG&E presented the RFP evaluation process to the PRG and discussed several possible approaches to shortlisting proposals. In light of the concern over CET data, PG&E decided to draft a conservative RFP shortlist and then add an additional step to the contract negotiations process to provide a more in-depth CET review prior to detailed contract negotiations. Similar to the RFA, the process for shortlisting proposals in the RFP was straightforward. PG&E advanced the highest scoring proposals

from within each sector and again used natural breaks in the scoring to determine the shortlist. As a consequence of the CET data concerns, PG&E opted to advance the majority of proposals onward in the process and reduced the size of the field much less than originally anticipated. Proposals that were dismissed at this point in the process displayed material deficiencies in other categories such that even a favorable re-evaluation of the CET would unlikely make the proposal competitive. A breakdown of the shortlisted abstracts by sector can be found below in *Figure 8 – PG&E Multi-Sector RFP Shortlist*. PG&E dismissed 28 proposals from the RFP and shortlisted 46 proposals yielding an overall pass rate of 62% for the RFP.

FIGURE 8 – PG&E Multi-Sector RFP Shortlist				
Customer Sectors	Proposals Received	Non-Conforming	Proposals Evaluated	Advance to Negotiations
Agricultural	9	-	9	4
Industrial	14	-	14	11
Public	9	-	9	6
Residential	15	1	14	7
Commercial	30	2	28	18
<b>Total</b>	<b>77</b>	<b>3</b>	<b>74</b>	<b>46</b>

#### IV. Contract Negotiation Process Overview

In response to the CET data quality concerns observed during RFP evaluation, PG&E, after consultation with the PRG and the IEs, modified the solicitation process and conducted a detailed review of each program’s CET submission before directly engaging in detailed contract negotiations. A diagram depicting the modified negotiation process steps is provided below in *Figure 9 – Modified Contract Negotiation Process*.



Additionally, during the course of administering this RFP, the 2019 Navigant EE Potential and Goals study published in July of 2019 profiled a sizeable reduction in EE potential and as a consequence the goals adopted by the Commission in D.19-08-034 were similarly reduced. PG&E subsequently adjusted future portfolio budgets in its 2020 ABAL from prior forecasts. A reduction of EE potential and portfolio budget of this magnitude was not anticipated at the outset of this solicitation, and program budgets originally proposed by the bidders were now noticeably oversized compared to the budget available in the portfolio and needed to be rescaled significantly. The need to revisit the CET data coupled with the need to rescale program scope and budget resulted in PG&E proposing to address both issues simultaneously in the additional step added to the solicitation process. This additional step was referred to as Phase 1 Negotiations.

**Phase 1 Negotiations – CET Review:** PG&E added Phase 1 Negotiations to the solicitation process to simultaneously rescale program contracting opportunities to align with new reduced budget levels and also conduct a focused review of program CETs before proposing further dismissals to the Bidder field. PG&E believed conducting this review as part of contract negotiations with IE monitoring would be more effective than attempting to repeat the CET review that was already performed during the RFP evaluation. The addition of this new process step created two distinct parts or ‘phases’ to negotiations. All 46 proposals shortlisted in the RFP were advanced to Phase 1 of negotiations. PG&E assembled an internal team to conduct the CET reviews and created a communications plan to explain the CET review process to bidders and communicate the rescaled budget targets in the portfolio. Similar to the early CET review process, PG&E provided bidders with a CET Input Guide, a pre-recorded CET webinar along other resources to help assist bidders.

PG&E hosted 60-90-minute information sessions with each bidder between December 2-16 (time varied to accommodate bidders with multiple proposals). Information sessions were focused on providing bidders with rescaled program budget information and bidder specific feedback on how to reduce input errors and improve the overall confidence of the CET evaluation. IEs monitored each information session to ensure fairness of the process and that any feedback provided was unbiased. During Phase 1 Negotiations, one Bidder notified PG&E that they were withdrawing their proposal from further consideration in the solicitation process.

Following the CET review, PG&E and IEs concurred that the extra CET review process was successful and sufficiently improved the CET data quality. PG&E observed improved documentation of assumptions and refinements in budget, net benefits, and TRC values to levels that PG&E believed realistically modeled the performance of the programs. Once the CET reviews were completed, the Program Benefits scoring criteria from the RFP was reevaluated and replaced with the updated scores. Low scoring proposals were dismissed with the remaining bidders advancing to contract negotiations.

<b>FIGURE 10 – Breakdown of Phase 1 Negotiations</b>			
<b>Customer Sectors</b>	<b>Advanced to Phase 1</b>	<b>Dismissed Phase 1</b>	<b>Advanced to Phase 2</b>

Agriculture	4	1	3
Industrial	11	1	11 <sup>(a)</sup>
Public	6	1	5
Residential	7	1	6
Commercial	18	3	15
<b>Total</b>	<b>46</b>	<b>7</b>	<b>40</b>

(a) PG&E's sequencing of negotiations had Industrial negotiations in Wave 1 and Commercial negotiations primarily in Wave 2. This required one submission proposing to comprehensively serve both the Commercial and Industrial sectors to negotiate each sector separately and effectively split the program. The Industrial half of the program was added to the Industrial sector total. The Commercial portion of the program was negotiated as part of Wave 2.

**Structure of Contract Negotiations:** Due to the open scope and flexibility of PG&E's solicitation process, the programs under consideration at this point displayed considerable variation ranging from small programs targeted at niche customer segments to large comprehensive programs offering to serve entire sectors within PG&E's portfolio. To help classify program offerings and give structure to portfolio building, PG&E formed negotiation cohorts grouping together programs proposing to serve similar customer segments and offering similar scope. Cohorts were formed around programs targeting individual customer segments within a sector or around programs proposing to broadly serve all segments within a sector. Within each cohort, programs were ranked according to RFP score. PG&E used these negotiation cohorts to assemble different program combinations when considering various sector and portfolio scenarios.

**Wave 1 vs. Wave 2:** To prioritize the large number of contract negotiations required, PG&E divided the field into two "waves". Wave 1 included the entire Industrial, Agricultural, and Public sectors as well as Residential Multifamily and several small niche programs in the Commercial sector. All of the sectors in Wave 1 were included as part of PG&E's 25% outsourcing target due June 30, 2020. Of the 40 programs that advanced to Phase 2 Contact Negotiations, 23 were grouped into Wave 1, and the remaining 17 were included in Wave 2. Refer to *Figure 11 – Breakdown of Wave 1 and Wave 2 Negotiations* for sector level detail of each negotiation wave.

<b>FIGURE 11 – Breakdown of Wave 1 and Wave 2 Negotiations</b>			
<b>Customer Sectors</b>	<b>Advanced to Phase 2</b>	<b>Included in Wave 1</b>	<b>Included in Wave 2</b>
Agriculture	3	3	-
Industrial	11	11	-
Public	5	5	-
Residential	6	2	4
Commercial	15	2	13
<b>Total</b>	<b>40</b>	<b>23</b>	<b>17</b>

PG&E was strategic in how and when it utilized competitive negotiations. In areas where there was a clear high-scoring standout program offering, PG&E engaged that counterparty in contract discussions. The other programs in the cohort were retained as negotiation

alternatives. If the contract terms remained attractive and all parties could reach agreement, PG&E moved forward and did not engage other counterparties in contract discussions. If during negotiations the proposed terms appeared to diminish from the original proposal or PG&E observed other areas of concern with program implementation, PG&E would either expand negotiations and engage the next program in the cohort or reevaluate the approach to the sector.

For sectors that contained both segment-level and sector-level program options, PG&E had the option to consider either a single program implementer to serve the entire sector or negotiate multiple segment-level programs to collectively serve the sector. PG&E did not have a stated preference for either approach as both accomplished PG&E's EE Business Plan objective of streamlining the portfolio.<sup>20</sup>

**Phase 2 Negotiations – Contracting:** PG&E's EE Program Implementation Agreement (PIA) served as the starting point for negotiation of an executable agreement. This contract form was recently updated to include more flexible annual program realignment provisions and a new performance contract management framework. This contract was reviewed by IEs and presented to the PRG in the February and March monthly meetings. In contract negotiations, PG&E and bidders engaged in detailed discussions of pricing & compensation, performance contracting terms, key performance indicators (KPIs), program scope and budget adjustments, and other proposed changes to modifiable contract terms.

Final contract awards occurred when both parties were able to reach mutually agreeable terms and that agreement also provided the best overall available benefits to PG&E customers and the EE portfolio while effectively managing program delivery risk. PG&E holistically considered the proposed program benefits, overall program cost-effectiveness, adoption of performance contracting terms, the inclusion of program innovation, historical Bidder team experience, and overall risk mitigation approaches when making final contract award determinations.

**Wave 1 – 25% Outsourcing:** As Wave 1 negotiations were concluded, PG&E came to agreement on terms with 6 counterparties and executed 8 contracts for resource programs. All of the contracts included in Wave 1 negotiations were allocated to PG&E's 25% outsourcing compliance requirement ahead of the June 30, 2020 deadline.<sup>21</sup> The agricultural, residential, and commercial sector negotiations were straightforward. Negotiations with the top bidder in each area were successful and negotiation discussions did not expand further. In the industrial and public sectors, PG&E considered both a comprehensive sector-level program option as well as creating a small portfolio of segment-level programs. Overall the efficiencies and flexibility of a single implementer was well received, but the approach also raised concerns as these sectors displayed an extreme

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<sup>20</sup> PG&E's Energy Efficiency Business Plan 2018-2025, pg.1, Portfolio Overview.

[https://www.pge.com/pge\\_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf](https://www.pge.com/pge_global/common/pdfs/for-our-business-partners/energy-efficiency-solicitations/PGE-Energy-Efficiency-Business-Plan-2018-2025.pdf)

<sup>21</sup> D.18-01-004 p. 61 OP. 1a

degree of variety and specialization across all segments. Based on refreshed program data provided in negotiations, PG&E concluded the optimum approach to balance program implementation risk was to split the sectors in each contract award. Below *Figure 12 – Wave 1 Contract Awards* depicts the number of submissions in each sector that were included in Wave 1 negotiations, the number that were actively engaged in negotiation discussions, how many were held as negotiation alternatives, and how many contracts were ultimately awarded.

FIGURE 12 – Wave 1 Contract Awards					
Customer Sectors	Advance to Phase 2	Advance to Wave 1	Active Negotiations	Negotiation Alternative	Wave 1 Contract Awards
Agriculture	3	3	1	2	1
Industrial	11	11	9	2	2
Public	5	5	4	1	2
Residential	6	2	1	1	1
Commercial	15	2	2	-	2
<b>Total</b>	<b>40</b>	<b>23</b>	<b>17</b>	<b>6</b>	<b>8</b>

Tier 2 advice letters for the eight contracts resulting from Wave 1 Negotiations were subsequently submitted to the CPUC on July 29, 2020 and approved by the CPUC on October 23, 2020.

**Wave 2 – 40% Outsourcing:** Wave 2 of negotiations was focused on the remaining segments within the Residential and Commercial sector. Negotiations in the Commercial sector were fairly straightforward with discussion focused on 2-3 segment-specific programs and one program serving the broader sector. As Wave 2 negotiations were concluded, PG&E came to agreement on terms with 2 counterparties and executed contracts for 3 resource programs. Negotiations for the remaining Residential programs are ongoing at the at the drafting of this advice letter. The 3 Commercial contracts resulting from Wave 2 negotiations were allocated to PG&E’s 40% outsourcing compliance requirement that was due December 31, 2020. Below *Figure 13 – Wave 2 Contract Awards* depicts the number of submissions in Wave 2 negotiations, the number that were actively engaged in negotiation discussions, how many were held as negotiation alternatives, and how many contracts were ultimately awarded.

FIGURE 13 – Wave 2 Contract Awards					
Customer Sectors	Advance to Phase 2	Advance to Wave 2	Active Negotiations	Negotiation Alternative	Wave 2 Contract Awards
Commercial	15	13	9	4	3
Residential	6	4	2	2	TBD <sup>(a)</sup>
<b>Total</b>	<b>21</b>	<b>17</b>	<b>11</b>	<b>6</b>	<b>3</b>

(a) Negotiations for the Residential Sector are ongoing. Detail on final contract awards will be provided in a future advice letter.

### V. Solicitation Timelines

The following table depicts the planned timeline of solicitation events for PG&E's Multi-Sector RFA and RFP compared to the actual timeline with notes on when and why deviations occurred.

FIGURE 14 – RFA and RFP Solicitation Process Events			
Event	Planned Date	Actual Date	Notes
<b>RFA Material Development</b> Developed solicitation materials, evaluation criteria and definitions, and reviewed by IEs and PRG members.	Fall 2018	Fall 2018	
<b>RFA Issued</b> RFA documents were available to bidders on PG&E's EE Solicitation Website as well as PowerAdvocate for download.	November 28, 2018	November 28, 2018	Week 1:  Start multi-sector solicitation - Stage 1
<b>RFA Pre-Bid Conference</b> Conference made available both In-person and via online to all interested participants. Registration was not required to attend this event.	December 10, 2018	December 10, 2018	Week 2:
<b>RFA Q&amp;A Deadline</b> Deadline to submit written questions to PG&E in PowerAdvocate.	December 14, 2018	December 14, 2018	Week 3:
<b>PG&amp;E Q&amp;A Response Deadline</b>	December 21, 2018	December 28, 2018	Week 4:

**FIGURE 14 – RFA and RFP Solicitation Process Events**

<b>Event</b>	<b>Planned Date</b>	<b>Actual Date</b>	<b>Notes</b>
Deadline to respond to bidders' questions.  bidders had access to all written questions and to PG&E's responses in PowerAdvocate.			PG&E responded to 143 questions from potential bidders.
<b>Abstract Submission Deadline</b>  Abstract submission due date. Registration in PowerAdvocate was required to submit an Abstract to PG&E.	January 14, 2019	January 14, 2019	Week 7:
<b>RFA Evaluation and Scoring</b>  Scoring and Calibration  Screened 170 and scored 160 abstracts.	January 14 – February 11, 2019	January 14 – February 25, 2019	Week 7 – 13:
<b>RFA Shortlist Finalized</b>	February 11-13, 2019	February 25-26, 2019	Week 13:
<b>RFA Shortlist Presented to PRG</b>	February 26, 2019	February 26, 2019	Week 13:
<b>RFA Shortlist Notification</b>  Bidders were notified whether their Abstract(s) were shortlisted through PowerAdvocate.	February / March 2019	March 29, 2019	Week 17:  PG&E notified 76 bidders regarding the status of their Abstract(s).
<b>RFP Material Development</b>  Developed solicitation materials, scoring rubric, scoring elements and criteria and presented to and reviewed by IEs and PRG members.	April 2019	April 2019	Week 18-27:
<b>RFP Issued</b>  RFP documents were available to bidders in PowerAdvocate for download.	June 13, 2019	June 13, 2019	Week 28:  Bidders were notified that the RFP was launched.
<b>CET Review Support Available to Bidders</b>  Bidders can submit CET analysis to PG&E within PowerAdvocate for early review and feedback.	June 13, 2019	June 13, 2019	Week 29:  PG&E prepared and provided CET reference training materials, and instructions on PowerAdvocate.

**FIGURE 14 – RFA and RFP Solicitation Process Events**

<b>Event</b>	<b>Planned Date</b>	<b>Actual Date</b>	<b>Notes</b>
<b>RFP Pre-Bid Conference</b> In-person Pre-Bid Conference event registration and webinar access instructions available in PowerAdvocate.	June 21, 2019	June 21, 2019	Week 31: 19 people attending in person and another 142 people attending via the internet and/or by phone.
<b>Early CET Review Deadline</b> Deadline for bidders to submit CET analysis to PG&E within PowerAdvocate for early review and feedback.	July 5, 2019	July 5, 2019	Week 31: 34 of the total 87 proposals submitted CET files for PG&E's review.
<b>RFP Q&amp;A Deadline</b> Written questions regarding the RFP were due to PG&E in PowerAdvocate.	July 10, 2019	July 10, 2019	Week 32: PG&E received 280 questions in total.
<b>PG&amp;E Q&amp;A Response Deadline</b> Bidders had access to review PG&E's responses to all written questions submitted in the RFP.	July 17, 2019	July 18, 2019	Week 34: PG&E responded to 274 questions. The response was released in batches and the final Q&A master was posted on July 18.
<b>PG&amp;E CET Response Deadline</b>	July 17, 2019	July 24, 2019	Week 35:
<b>Proposal Submission Deadline</b> Bidders Proposals submission due date. Registration in PowerAdvocate was required to submit a Proposal.	July 31, 2019	August 2, 2019	Week 36: Deadline extended due to additional request for data
<b>RFP Evaluation and Scoring</b>	August 5 - September 27, 2019	August 5- September 23, 2019	Week 37-43: PG&E screened 77 Proposals and scored 74 Proposals
<b>RFP Shortlist Finalized</b> Shortlist to Phase I Negotiations	September 16-27, 2019	October 15, 2019	Week 47: 46 Proposals advanced to Phase 1 of negotiations.
<b>RFP Shortlist Notification</b> Bidders were notified whether their Proposal(s) were	September 2019 (tentative date)	November 7-14, 2019	Week 50-51:

<b>FIGURE 14 – RFA and RFP Solicitation Process Events</b>			
<b>Event</b>	<b>Planned Date</b>	<b>Actual Date</b>	<b>Notes</b>
Advancing through PowerAdvocate			Two phase approach: bidders that were advancing to Phase 1 were notified on November 7. The bidders that were not advancing were notified on November 12-14.
<b>Phase 1 Contract Negotiations</b> Rescaled budget and CET instructions were available in PowerAdvocate		November 22, 2019	Week: 52-53: PG&E 25% compliance target was extended to June 30, 2020. PG&E reassessed CET and budget.
<b>Phase 2 Wave 1 Contract Negotiations</b> Detailed contract discussions		February 2020-May 15, 2020	Week: 63-76: Negotiations concluded
<b>Executed Agreements</b> Successful agreement with counterparties reflected in executed Agreements	October / November 2019	June 2020	Week: 79-83: PG&E executed eight contracts resulting from Wave 1 of the multi-sector RFP.
<b>Advice Letter</b> PG&E filed 5 Advice Letters by Sector	November / December 2019	July 28, 2020	Week 92: PG&E filed 1 Advice Letter for each contract (8 Advice Letters total)
<b>Phase 2 Wave 2 Contract Negotiations</b> Detailed contract discussions		August / October 2020	Week: 96 – 103: Negotiations concluded
<b>Execute Agreements</b> Successful agreement with counterparties reflected in executed Agreements		November / December 2020	Week : 107-110: PG&E executed 3 contracts resulting from Wave 2 of the multi-sector RFP
<b>Advice Letter</b> PG&E filed Advice Letter for Wave 2 Commercial contracts		January 13, 2020	Week: 116

## **VI. Solicitation Marketing Outreach**

To generate awareness of upcoming solicitation contracting opportunities in advance of a solicitation, PG&E utilized the following information distribution channels:

- PG&E Bidding Opportunities website
- PG&E EE Third-Party Solicitations website
- California Statewide IOU Energy Efficiency Proposal Evaluation & Proposal Management Application (PEPMA) website
- California Energy Efficiency Coordinating Committee (CAEECC) website
- CPUC service lists (R. 13-11-005, A. 17-01-013, A.17-01-012)

PG&E also engaged in the following workshops and facilitated other activities to prepared and support potential bidders in preparation for the upcoming solicitations.

<b>FIGURE 15 – Vendor Outreach Activities</b>	
<b>Event Date</b>	<b>Activity</b>
June 16, 2017	CPUC Third-Party Solicitation Process Workshop (PG&E hosted)
September 18, 2017	Joint IOU Bidder Conference #1 (PG&E hosted)
November 2017	Joint IOU Bidder Conference #2 (SDG&E hosted)
January 31, 2018	Supplier Diversity Vendor Matchmaker Workshop (PG&E hosted)
March 6, 2018	Joint IOU Bidder Conference #3 (SCE hosted)
July 2018	PG&E hosted CET training Workshop
July 17, 2018	PG&E hosted Energy Savings Platforms Training

**VII. Efforts to increase bidder’s awareness of the process and the tools/platforms used to communicate this opportunity.**

In addition to the outreach and education efforts discussed in section 1.C.VI, PG&E also strived to improve awareness and engagement with the solicitation process in the following ways:

- EE resources were provided on PG&E’s EE Solicitations website “Resources” tab.

PG&E collected relevant EE reference materials on important CPUC Decisions, policies and other CA legislation, PG&E’s EE Portfolio, PG&E’s solicitation strategy, and PG&E’s Energy Savings Platform Rulebook.

- RFA Solicitation documents posted to PG&E EE Solicitations website

PG&E made all RFA documents available on the PG&E EE Solicitations website when launching the RFA. This allowed any interested party to easily access and review the solicitation documents without having to register within Power Advocate. Post materials outside of Power Advocate also make them visible in internet searches. PG&E will post original RFP documents to the EE Solicitation website after contracting is concluded similar to the RFA.

## VIII. Communications with Bidders

Whenever possible, communications between PG&E and bidders was managed within the Power Advocate platform. Use of a single communications platform during a solicitation reduces the risk of conflicting information being shared in different venues, maintains a complete record of communications, and allows easy access for IEs to monitor discussion for bias. Communications with bidders in this process can broadly be categorized into two types: one-way communications and two-way communications. One-way communications were typically informational messages, instructions, or status updates from PG&E to the bidders that did not require a response beyond acknowledgement of receipt. Examples of one-way communications with bidders included mid-process status updates, and shortlist notifications. Two-way communications most often took the form of a question which required a response or a request for additional information. Most two-way communications occurred during the RFA Q&A period, the RFP Q&A period, the Early CET Review

### (a) RFA Question Themes Observed

As the RFA was new solicitation process, PG&E observed that in addition to the typical expected questions regarding submission documents and format requirements, the majority of questions focused on novel and unique aspects of the RFA, the program function definitions, and areas of evolving EE policy. In particular, the following themes were observed by PG&E in the RFA questions:

- **Multi-Sector RFA Process:** Clarification of future solicitation process steps, overall scope and eligibility requirements of the RFA, and how multi-sector proposals will be treated;
- **Program Functions and IDSM:** Questions regarding the IDSM and the HTR/DAC and Grid Resource program functions requesting further information on requirements and how each would be treated in evaluation;
- **EE Portfolio:** Additional information on how and to what extent PG&E plans continue the existing program portfolio and manage the transition to the new program portfolio;
- **EE Policy:** Further definition of the scope and timing of other Statewide programs, portfolio metrics, how the workpaper development process intersects the solicitation process, and impacts of recent measure changes.

PG&E provided responses to these questions during the RFA drafting period and based on this data, significantly increased the level of information included in the RFP explaining future process steps and program function requirements.

### (b) RFP Question Themes Observed

In the RFP, PG&E observed the following question themes:

- **RFP Documents:** Clarifications of submission requirements, word limitations, acceptable formatting of forms;
- **Multi-Sector Process:** Treatment of multi-sector programs, solicitation communication channels, declaration of communications with other bidders in partnerships and joint proposals;
- **CET:** How the CET submissions will be evaluated, how to incorporate NMEC measures, how to include programs costs such as IDSM;
- **NMEC:** Clarity on policy limitations of NMEC in certain sectors, NMEC measures in the CET, BRO savings;
- **Program Budget:** More information on what activities to include in the program budget provided, what QA/QC costs to include, what EM&V costs to include;
- **Contract:** Questions on contract term, payment structure, KPIs, insurance levels and license requirements;
- **Customer Data:** Clarification of the availability of customer data to support programs and further detail on the requirements and process to secure data access.

PG&E provided responses to these questions during the RFP drafting period. It was also noted that several subject areas that received a large number of questions in the RFA (HTR/DAC programs, Grid Resource programs, and IDSM) received noticeably fewer questions in the RFP. This is presumably due to the substantially improved level of information PG&E incorporated into the RFP on each subject.

(c) **Other Key Communication Points**

PG&E would like to point out several other major topics that required a tailored communication approach:

**Budget Reductions:** As previously described, in the middle of the RFP process, the 2019 EE Potential and Goals study was published significantly reducing the estimated potential and consequently the available EE budget for PG&E's portfolio. A reduction this extreme was not contemplated at the outset of this process and was communicated to bidders as soon as the scale of the proposed reductions was understood.

**Performance Contracting Framework:** In parallel with this significant solicitation effort, PG&E was also giving its standard EE Contract a significant overhaul to address prior known issues of vendor performance and accountability. Ideally the form of this contract would be included as part of the RFP, however, this work was still in process and PG&E opted to include a term sheet of key contractual terms for bidders to redline. This is a common and acceptable solicitation practice adopted from Energy Supply when a solicitation is under schedule pressure. The updated contract terms were shared with the

IEs and the PRG in advance of detailed contract negotiations.

Significant time was taken during the initial negotiation kickoff meetings to walk bidders through the new proposed framework and PG&E provided detailed definitions and an excel tool to demonstrate how to model each term. While complex, several bidders thanked PG&E during negotiations for taking a reasonable approach to incorporating cost-effectiveness and performance terms into an EE contract.

### **IX. Independent Evaluators**

PG&E engaged all five IEs from the Commission's approved list of IEs for this Multi-Sector RFA/RFP process. Each IE was assigned responsibility for a customer sector as outlined in *Figure 4 – PG&E EE Independent Evaluator Pool*. The unique approach of deploying multiple IEs simultaneously to a solicitation provided the following advantages:

- Documents were reviewed by all five IEs during drafting resulting in an extremely robust review process;
- IEs were able to meet collectively to discuss emerging issues and the feedback provided to PG&E included the full spectrum of available IE perspectives;
- Dividing the review responsibilities among all IEs reduced the risk of solicitation delays and mitigated against the risk of being dependent upon a single IE firm.
- All IEs were immediately engaged in the new process and were able to quickly establish a common baseline of activity for the IE role.

PG&E engaged the IE pool throughout the solicitation process. IE feedback was openly received, considered, and discussed. The principle areas of engagement with IEs included:

- Review of solicitation documentation before the solicitation was issued;
- Independent evaluation of the abstract and proposal submissions;
- Shortlist development;
- Monitoring communications, feedback calls, and contract negotiations with bidders;
- Reporting to the PRG and participation in monthly PRG meetings.

The final IE Contract Report<sup>22</sup> is provided as Public Attachment A, and the supplemental final IE Contract Report is provided as Confidential Appendix A.

#### **(a) Summary of IE input in RFA**

Throughout the development of the RFA solicitation materials and during the review of final

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<sup>22</sup> "Given that we are not requiring that all third-party contracts be submitted for formal approval by the commission, we will require a formal IE report to accompany only those contracts required to be submitted via a Tier 2 advice letter." D. 18-01-004 p. 37.

solicitation documents, IEs recorded in a comment tracker all input and recommendations to: the general instructions and response forms; scoring criteria and weightings; alignment between the scoring criteria and solicitation documents; and attended the Pre-Bid conference; and monitored communications with bidders and PG&E responses to bidder questions. PG&E generally accepted or partially accepted IE and PRG feedback. A summary of overall IE observations that PG&E incorporated into the RFA process included the following:

- Increased emphasis of innovation in RFA general instructions;
- Increased emphasis on the importance of savings, cost, and increasing cost-effectiveness in RFA general instructions;
- Increased flexibility of PG&E program function descriptions in the RFA general instructions allowing bidders to select multiple functions in the single program;
- Collected and uploaded key CPUC/legislative decisions, references and definitions on the PG&E EE Solicitation webpage;
- Adjusted RFA scoring criteria allocating more weight to company experience, innovation, and compliance in RFA scoring.

Several IE expressed concerns that the scope and complexity required to execute a multi-sector solicitation. In response, PG&E simplified the process where possible but ultimately continued with the multi-sector RFA approach as originally planned.

**(b) Summary of IE input in RFP**

Throughout the development of the RFP solicitation materials and during the review of final solicitation documents, IEs recorded in a comment tracker all input and recommendations to: the general instructions and response forms; the contract term sheet, scoring criteria and weightings; alignment between the scoring criteria and solicitation documents; and attended the Pre-Bid conference; and monitored communications with bidders and PG&E responses to bidder questions. PG&E generally accepted or partially accepted IE and PRG feedback. A summary of overall IE observations that PG&E incorporated into the RFP process included the following:

- Extensive revisions to narrative and data response forms to improve clarity and completeness;
- Redrafted NMEC and Custom M&V instructions to align with latest CPUC guidance;
- Improved training of evaluation team members in advance of proposal scoring;
- Finalized and documents early CET review process providing bidders with a response template and helpful reference and training materials.

During the early CET review process, the IEs monitored PG&E's responses to bidders to ensure consistency, accuracy, and free of any bias.

(c) Summary of IE input in Negotiations

During the Phase 1 CET review, each IE monitored communications between PG&E and bidders within their assigned sector of responsibility. IEs also reviewed the draft contract forms prior to kicking off Phase 2 contract negotiations. The IEs also monitored communications between PG&E and bidders during Phase 2 Contract Negotiations to ensure discussions were conducted fairly.

## 2. TRANSITION PLAN FROM EXISTING TO NEW PROGRAM

PG&E summarizes the transition from similar existing programs serving the Commercial sector to the new third party implemented Ecology Action NetOne Program in *Figure 16 – Transition Plan* below. For existing similar programs being fully replaced, the table defines the replacement programs, including; all new third party implemented programs and existing programs. The new third party implemented programs resulting from PG&E’s local multisector solicitation that are identified in the transition plan table below are in **bold text**. Existing programs serving the Commercial that will not transition in full to the new third party implemented programs have been identified as “Not Replaced” in the table below. There are no similar existing programs serving the Commercial sector that will partially transition to the new third party implemented programs.

Figure 16: Transition Plan from similar existing PG&E programs serving the Commercial sector to the new third party implemented program.

<b>Figure 16 – Transition Plan</b>				
Transition Plan to New 3P Program	EXISTING COMMERCIAL PROGRAMS			
	PrgID	Program Name	Subprogram Name / Program Common Name	Subject or
Full Replacement by the following programs: <b>Ecology Action - NetOne</b>	PGE210143	Hospitality Program	Hospitality Program	Office/Real Estate/Retail/Grocery
Full Replacement by the following programs: <b>Nexant – Healthcare Energy Fitness Initiative (HEFI)</b> kW Eng. Smart Labs (from 25%)	PGE210123	Healthcare Energy Efficiency Program	Healthcare Energy Efficiency Program (HEEP)	Healthcare
Full Replacement by the following programs. <b>Ecology Action - NetOne</b> kW Eng. Grocery Cool Save (from 25%)	PGE21018	Energy Smart Grocer	Energy Smart Grocer	Grocery
Partial Replacement by the following programs: <b>Ecology Action - NetOne</b> <b>Nexant – Healthcare Energy Fitness Initiative (HEFI)</b> <b>Nexant – Advanced Energy for the High</b>	PGE21011	Commercial Calculated Incentives	Commercial Calculated Incentives	Commercial

**Figure 16 – Transition Plan**

Transition Plan to New 3P Program				
Transition Plan to New 3P Program	EXISTING COMMERCIAL PROGRAMS			
	PrgID	Program Name	Subprogram Name / Program Common Name	Subject or
<b>Tech &amp; Biotech Industries</b> Committed projects stays with existing program and New leads transitions to new 3P programs				
Program Continuing. (Statewide program should replace in future)	PGE2101 2	Commercial Deemed Incentives	LED Midstream Distributor Program	Commercial
Program Continuing. (Statewide program should replace in future)	PGE2101 2	Commercial Deemed Incentives	Boiler Program	Commercial
Program Continuing. (Statewide program should replace in future)	PGE2101 5	Commercial HVAC	Upstream HVAC Distributor Program	Commercial
Program Ramping Down (no new customers). (Statewide program should replace in future)	PGE2101 5	Commercial HVAC	Commercial HVAC Optimization Program	Commercial

### 3. CONFIDENTIALITY

In support of this advice letter, PG&E provides the following confidential information: executed Third-Party Implementer Energy Efficiency Program contracts, information about the participants and offers submitted in response to PG&E’s local multi-sector RFP including the evaluation and analysis of the value of such offers, information and program metrics, financial and performance statistics of the parties, and the confidential results of the solicitation.

A Declaration Seeking Confidential Treatment is submitted in support of this advice letter, as required by D. 08-04-023, to demonstrate the confidentiality of material and to invoke the Commission’s protection of confidential utility data and information provided under D.06-06-066 (see, Appendix 1, (“IOU Matrix”)) and Appendix C D. 08-04-023 or General Order 66-D.

**Confidential Attachments:**

Confidential Appendix A: Independent Evaluator Report (Redacted version included with public submittal)

Confidential Appendix B: Solicitation Process Overview

Confidential Appendix C: Local Multi-Sector Selection

Confidential Appendix D: Third-Party Contract Summary

- a) Table 1 Contract Summary
- b) Table 2 and 3
- c) Table B1 (Redacted version included with public submittal)

Confidential Appendix E: Third-Party Contracts

# **Public Attachment A**

**Energy Efficiency Third-Party Solicitation Advice Letter**

## **Final Independent Evaluator Report (Public)**



# Individual Energy Efficiency Independent Evaluator's Report

## Pacific Gas and Electric Company Multi-Sector Local Energy Efficiency (EE) Solicitation Report

### Commercial Sector—*NetOne*

Prepared by:  
EAJ Energy Advisors



January 13, 2021

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# PG&E Multi-Sector Local EE Program Solicitation

## 1.1 Background

The Independent Evaluator Report<sup>1</sup> (Report) provides an assessment of Pacific Gas and Electric Company’s (PG&E or the Company) third-party energy efficiency (EE) program solicitation process and progress by PG&E’s assigned Independent Evaluators (IEs). The Report is intended to provide feedback to PG&E and other stakeholders on the Company’s energy efficiency program solicitations in compliance with the California Public Utilities Commission (CPUC) direction.<sup>2</sup>

For the Local Multi-Sector Solicitation report, there are five IEs assigned to monitor and evaluate the solicitation process: one to each sector. These five IEs worked together on general oversight and feedback to PG&E in the RFA and RFP stages, but focused on their individual assigned sectors where applicable in the process (reviewing abstracts, proposals, and tracking negotiations). The IE assigned to each sector has provided a Solicitation Report by sector. This report meets that requirement for a subset of the Commercial market sector.

TABLE 1: IE Sector Assignments	
Sector	IE
Agricultural	Barakat Consulting, Inc. (BCI)
Commercial	EAJ Energy Advisors, LLC (EAJ)
Industrial	Great Work Energy (GWE)
Residential	The Mendota Group (TMG)
Public	Don Arambula Consulting (DAC)

## 1.2 Regulatory Context

In August 2016, the CPUC adopted Decision 16-08-019, which defined a “third-party program” as a program proposed, designed, implemented, and delivered by non-utility personnel under contract to a utility program administrator. In January 2018, the CPUC adopted Decision 18-01-004 directing the four California IOUs — Pacific Gas and Electric Company (PG&E), Southern California Edison Company (SCE), San Diego Gas & Electric Company (SDG&E), and Southern California Gas Company (SoCalGas) — to ensure that their EE portfolios contain a minimum percentage of third-party designed and implemented programs by predetermined dates over

<sup>1</sup> This IE solicitation report is the second report for PG&E’s Multi-Sector Local EE Solicitation. The solicitation remained open as PG&E completed negotiations with other bidders to meet its year-end 40% budget threshold for programs designed and implemented by third-party providers. This report provides an overview of the entire solicitation process with a focus on the Commercial market sector for which EAJ Energy Advisors, LLC was assigned specific oversight responsibility as IEs.

<sup>2</sup> Decision 18-01-004, OPN 5.c.

the next three years. Further directions were included in (D.) 18-05-041, which states:

“The third-party requirements of Decision (D.) 16-08-019 and D.18-01-004 are required to be applied to the business plans of the investor-owned utilities approved in this decision. All utility program administrators shall have at least 25 percent of their 2020 program year forecast budgets under contract for programs designed and implemented by third parties by no later than December 19, 2019.”

### 1.3 Two Stage Solicitation Approach

The IOUs are required by the CPUC to conduct a two-stage solicitation approach for soliciting third party program design and implementation services as part of the energy efficiency portfolio “unless there is a specific schedule-related reason only one stage is possible”<sup>3</sup>. All IOUs are required to conduct a Request for Abstract (RFA) solicitation, followed by a full Request for Proposal (RFP) solicitation for successful RFA bidders.<sup>4</sup>

The CPUC also requires each IOU to assemble an Energy Efficiency Procurement Review Group (EE PRG or PRG). An IOU’s EE PRG, a CPUC-endorsed entity, is composed of non-financially interested parties such as advocacy groups, labor unions, and other non-commercial, energy-related special interest groups. The EE PRG is charged with overseeing an IOU’s EE solicitation process (both local and statewide), reviewing procedural fairness and transparency. This oversight includes examining overall procurement management and providing feedback during all solicitation stages. Each IOU briefs its PRG on a periodic basis throughout the process on topics including RFA and RFP language development, abstract and proposal evaluation, and contract negotiations.

Each IOU is required to select and use a pool of EE IEs to serve as consultants to the PRG. The IEs are directed to observe and report on the IOU’s entire solicitation, evaluation, selection, and contracting process. The IEs review and monitor the IOU solicitation process, valuation methodologies, selection processes, and contracting to confirm that an unbiased, fair, and transparent competitive process is conducted. In this role, IEs view all solicitation related materials. Additionally, the IEs are invited to participate in the IOU’s solicitation-related discussions<sup>5</sup>. As noted for this multi-sector solicitation in Table 1 above, five IE firms were assigned to the overall multi-sector solicitation, while each IE also focused on a specific sector.

### 1.4 Extension Request

In a letter dated November 5, 2019, PG&E requested an extension to June 30, 2020 to meet the 25 percent requirement to allow for sufficient time for a detailed and thoughtful contract negotiation stage for its Local Multi-Sector Request for Proposal (RFP).

In November 2019, the CPUC granted PG&E’s request for extension of time to meet the 25 percent threshold by June 30, 2020<sup>6</sup>.

The CPUC further stated that, consistent with D.18-05-041, the IOUs must meet at least 40

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<sup>3</sup> D.18-01-004, COL 5

<sup>4</sup> Decision 18-01-004, p. 31.

<sup>5</sup> IEs were required to sign Non-Disclosure Agreements to prevent the release of confidential solicitation and bidder information to unauthorized persons or entities.

<sup>6</sup> CPUC Letter to IOUs regarding the “Request for Extension of Time to Comply with Ordering Paragraph 4 of Decision 18-05-041”, November 25, 2019.

percent of their energy efficiency portfolios under contract for programs designed and implemented by third parties by December 31, 2020. No further extensions of time would be granted to the IOUs for meeting the third-party percentage requirements specified in Ordering Paragraph 4 of D.18-05-041.

## 1.5 Solicitation Overview

### 1.1 Overview

Rather than conduct multiple solicitations targeting individual market sectors, PG&E used a single two-stage process for soliciting local third-party EE programs targeting the sectors of Residential, Commercial, Public, Industrial, and Agricultural customers. The first stage was an RFA followed by a second stage RFP for successful RFA bidders.

As the CPUC directed, the abstracts submitted were to be short, high-level summaries of third-party program design concepts.<sup>7</sup> The RFA stage resulted in 170 abstract proposals submitted by bidders. Of the 170 abstracts, PG&E shortlisted 87. Of these, 53 responses primarily addressed the Commercial sector. Of the shortlisted Commercial responses, 33 were selected and invited to submit a complete and fully developed proposal in the RFP stage.

On August 2, 2019, bidders submitted 77 proposals in response to the RFP. Of these, 30 proposal submissions addressed the Commercial sector. Some of these Commercial proposals targeted niche market sub-sectors, some addressed multiple sectors but primarily the Commercial sector (i.e., 70%+ of the proposal was directed to Commercial customers), and some proposals comprehensively addressed the entire Commercial sector.

### 1.6 Solicitation Scope

PG&E sought a wide range of abstracts and proposals with a high level of innovation and creativity around cost-effective approaches to identifying and capturing deep, long-term energy savings in all customer sectors. Bidders were encouraged to team with other firms to provide the most complete and compelling program ideas. PG&E sought and considered a wide variety of third-party program proposals that in total could contribute to a cost-effective EE portfolio and:

- Serve all PG&E customer sectors and sub-sectors, including all types and sizes of customers, across all geographies within PG&E's service territory.
- Address the specific needs of Hard-to-Reach (HTR) markets and Disadvantaged Communities (DAC).
- Promote long-term market transformation of the EE market.
- Do not duplicate or interfere with the scope of EE programs identified for statewide administration.
- Include local pilot ideas to test new program concepts in PG&E's service territory with potential for future statewide administration.

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<sup>7</sup> The Semi-Annual Report submitted in May of 2019 covers this period **and** addresses the PG&E Local Multi-Sector Solicitation RFA process in detail.

- Include any combination of resource and/or non-resource programs or program elements that support energy savings acquisition.
- Permit deemed, custom, and/or meter-based energy savings calculation methodologies or any combination of these methodologies.
- Permit any combination of upstream, midstream, or downstream delivery channels.
- Include EE programs that have Integrated Demand Side Management (IDSM) capabilities, including, but not limited to Demand Response (DR), Distributed Generation (DG), Grid Resource (GR), Energy Storage, and Electric Vehicles (EV).
- Provide innovative approaches to improving the customer experience and outcomes.
- Add to the diversity, safety, and sustainability of PG&E's supplier base.

## 1.7 Solicitation Objectives

PG&E issued the RFA/RFP to solicit third-party program proposals from prospective bidders to establish a new portfolio of third-party programs according to the outsourcing compliance requirement timeline set forth by the CPUC in Decision 18-01-004.

The RFA triggered a robust response from participants with 170 abstracts submitted. Seventy-five lead firms submitted abstracts. Bidders submitted a range of one to nine abstracts per firm. There was a very strong interest in the local program presumably due in large part to the vast scope, the chance to deliver services on behalf of one of the country's largest utilities, and the fact that third-party solicitation opportunities have been limited for the last several years. There were a large number of bids across all sectors and no major gaps in any particular sector.

The Commercial sector was no exception as 53 firms submitted abstracts. These submissions ranged from proposals designed to serve a single sub-sector, proposals that were largely targeting Commercial markets (70%+) while serving other customer segments, and, finally, proposals designed to serve the entire Commercial market sector comprehensively across the PG&E service territory. While there were no major surprises, revolutionary market approaches, or groundbreaking ideas, bidders proposed incremental innovations and improvements to the existing portfolio.

From the RFA, PG&E selected 87 proposals for consideration in the RFP. Firms representing these proposals were invited to submit fully developed program proposals in this second stage. The RFP resulted in program proposal submissions for all five of PG&E's customer sectors, including those targeting multiple sectors. Proposals selected during this stage were invited to participate in the negotiations and contracting processes. These concluding steps are intended to ensure that the final selections for each sector are in alignment with PG&E's portfolio goals and that the solicitation results in contracts that maximize ratepayer value while appropriately balancing ratepayer risk.

## 1.8 Timeline

The timing of the solicitation process is shown in Table 2 below.

TABLE 2: Key Milestones	
Milestones	Completion Date
<b>RFA Stage</b>	
RFA Release	November 28, 2018
Abstracts Submitted	January 14, 2019
<b>RFP Stage</b>	
RFP Release	June 13, 2019
Proposals Submitted	August 2, 2019
Scoring	August–Sept 2019
Shortlisting	October 29, 2019
<b>Contract Negotiations Stage</b>	
Phase 1 Contract Negotiations and Selections (Focused on review of CET data)	November 2019 – February 2020
Phase 2 Wave 1 Contract Negotiations and Selections (includes detailed discussion of contract terms)	Initiated February 2020
Phase 2 Wave 2 Contract Negotiations and Selections (includes detailed discussion of contract terms)	Initiated August 2020
<b>Contracting Stage – Wave 1 (proposals advancing to contract)</b>	
Commercial Sector	May 15, 2020 (2 proposals) <sup>8</sup>
Industrial Sector	May 15, 2020 (8 proposals)
Agricultural Sector	May 15, 2020 (1 proposal)
Public Sector	May 15, 2020 (2 proposals)
<b>Contracting Stage – Wave 2 (proposals advancing to contract)</b>	
Commercial Sector	October 15, 2020 (3 proposals)
<b>Regulatory Requirements</b>	
Advice File (25% of portfolio)	June 30, 2020 (13 proposals)
Advice File (40% of the portfolio)	December 31, 2020 (3 proposals)

## 1.9 Key Observations

Key observations are identified in Table 3 below.

- PG&E’s RFA development schedule did not provide IEs with adequate time for thorough review and thoughtful consideration of the RFA documents prior to their release.
- IEs felt that the RFA clearly articulated the purpose, goals, and requirements of the solicitation, with only a few minor reservations.
- PG&E developed the scoring rubric along with the RFA materials; however, the scorecard (with scoring elements and definitions) was produced after the RFA was released. This limited

<sup>8</sup> Commercial Sector bid negotiations were monitored by EAJ Energy Advisors during the Phase 2, Wave 1 of the negotiations.

improvements to the scorecard as Bidder information was limited to the already released RFA.

**TABLE 3: Key Issues and Observations**

Topic	Observation	IE Recommendation(s)	Outcome (IOU Action/Response)
<b>General</b>			
<b>Multi-Sector Local Solicitation</b>	While IEs were initially skeptical of the Multi-Sector Local solicitation approach taken by PG&E, the solicitation team was able to manage the overall two-stage RFA/RFP resulting in a robust collection of proposals. While there were delays throughout the process as PG&E worked through issues that inevitably arose, the team has now selected and executed contracts for sufficient third-party proposals to meet 25% threshold requirement.	No other California IOU proposed such an ambitious and complex plan for achieving the CPUC’s vision of procuring EE from program designed and implemented by third-party implementers. This process should be considered a “best” practice. Lessons learned from PG&E’s Multi-Sector solicitation should be used to make adjustments so as to improve future EE solicitation efforts.	PG&E is preparing to submit executed contracts to the CPUC for approval to meet the 25% EE procurement threshold by the 6/30/2020 deadline.
<b>RFA Stage</b>			
Timing	PG&E’s RFA development schedule did not provide IEs with adequate time for thorough review and thoughtful consideration of the RFA documents prior to their release.	Build enough time in future schedules to allow for thorough review.	PG&E worked hard to ensure that enough time was built into the schedule for thorough review of RFP materials.
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
<b>RFP Stage</b>			

**TABLE 3: Key Issues and Observations**

Topic	Observation	IE Recommendation(s)	Outcome (IOU Action/Response)
Timing	IEs requested that PG&E update the solicitation schedule to include sufficient time for the PRG and IEs to respond to key tasks and milestones.	<p>Create and implement more realistic schedules that allow for all parties—PG&amp;E, IEs, and PRG adequate time for review and incorporation of feedback. Start off each process with more realistic timelines based on lessons learned from past solicitations.</p> <p>Provide regular communication and updates on schedule. Provide frequent updates and ensure transparency for all solicitation schedules. Hold regular meetings even if the schedule is slipping.</p>	PG&E continues to adjust schedules and has improved the process. PG&E also instituted regular weekly check in meetings with the IEs throughout the solicitation process. However, there continued to be delays across all solicitations.
Scorer Training	IEs requested that PG&E provide scoring team training to align reviewers (including IEs) and confirm reviewer understanding of scoring criteria and process. IEs recommend “mock scoring” exercise. Scoring training is important for scorers to get on the same page.	IEs requested that PG&E provide scoring team training to align reviewers (including IEs) and confirm reviewer understanding of the scoring criteria and process. IEs recommended including a “mock scoring” exercise.	PG&E held scoring training sessions that included an IE presence and “mock scoring” exercise. Afterwards, PG&E scorers identified the “mock scoring” exercise as high value preparation for individual scoring.
Measurement and Verification (M&V) (including Normalized Metered Energy Consumption [NMEC])	IE review of the first draft of 16 narrative questions about M&V identified many opportunities for improvement.	<p>Request that bidders provide an NMEC M&amp;V plan as per the definition provided in CPUC’s NMEC M&amp;V Rulebook v1.</p> <p>For future solicitations, rework NMEC-related questions to reflect updated NMEC rules in coordination with PG&amp;E subject matter experts (SMEs).</p>	PG&E revised the NMEC M&V section, and asked bidders to provide an M&V plan as per the NMEC Rulebook definition. The final NMEC question set was effective, as bidder responses provided a reasonable basis to assess the feasibility of proposed NMEC M&V.

TABLE 3: Key Issues and Observations

Topic	Observation	IE Recommendation(s)	Outcome (IOU Action/Response)

**TABLE 3: Key Issues and Observations**

Topic	Observation	IE Recommendation(s)	Outcome (IOU Action/Response)
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
<b>Contracting Stage</b>			
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
<p>Ensuring Transparency and Fairness of Final Selection During Negotiations</p>	<p>Inviting multiple bidders into competitive negotiations necessitates another final round of selection by the IOU. Starting in January, IEs requested to review the selection criteria or factors that PG&amp;E will be assessing to make final selection decisions.</p>	<p>To ensure that the process remains fair and transparent, the IEs have asked the IOU to provide the criteria or factors by which the IOU will determine final selections.</p>	<p>PG&amp;E provided additional information to the IEs to clarify the selection criteria.</p>



Additional notices were published as a Contract Opportunity Announcement (COA) posted to:

- CAEECC – sent by email to Lara Ettenson (lettenson@nrdc.org), Susan Rivo (Susan@raabassociates.org) with a copy to Jonathan Raab (raab@raabassociates.org)
- The PEPMA website.<sup>10</sup>

Finally, PG&E provided notification of the solicitation through the CPUC service lists.<sup>11</sup>

## 2.1 Bidder Response to Solicitation

PG&E’s outreach through traditional methods (e.g., PG&E EE Solicitations Website, California Energy Efficiency Coordinating Committee (CAEECC) COA, CPUC Service Lists, PEPMA Website COA) resulted in a robust and competitive solicitation with multiple proposals within and across each of the sectors.

## 2.2 RFA

In response to the RFA, 170 program abstracts were submitted by 75 lead bidders. Ten were screened out due to duplicate uploads and/or non-conformance. Of the remaining 160 proposals, 53 abstracts were received targeting the Commercial sector. Of these 53 proposals, 30 were focused exclusively on the Commercial market sector or subsectors. The remaining 23 proposals primarily targeted commercial customers (at least 70% focus), but also included portions of other customer segments (see Table 4 below).

TABLE 4: RFAs Submitted by Sector						
Sector	Total Count		100% Sector Focus		Primary Sector Focus (+70%)	
Residential	39	24%	36	92%	4	8%
Commercial	53	33%	30	57%	23	43%
Public	14	9	13	93%	1	7%
Industrial	21	13%	15	71%	6	29%
Agriculture	11	7%	8	73%	3	27%
Cross-Sector	22	14%	-	-	-	-
<b>TOTAL</b>	<b>160</b>		<b>102</b>		<b>37</b>	

The IEs tracked recommendations in a tracker sheet. This was later used to share feedback with the PRG on PG&E’s responses and actions related to IE feedback. Although the timeline for review of materials was not ideal, PG&E was very transparent by sharing RFA related documents and by holding regular check-in meetings with the IEs. The IEs collaborated well in coordinating recommendations and providing feedback to PG&E.

A total of 87 EE program abstracts were selected to participate in the Multi-Sector RFP. This

<sup>10</sup> <https://pepma-ca.com/Public/Default.aspx>

<sup>11</sup> R. 13-11-005, A. 17-01-013, and A. 17-01-012

total included 33 Commercial RFA proposals represented by 18 single-sector bids and 15 multi-sector bids. The RFA to RFP shortlist by sector is shown in the Table 5 below.

TABLE 5: RFA to RFP Shortlist by Sector						
Single-Sector RFP	2-Sector RFP		3-Sector RFP		4-Sector RFP	TOTAL
<b>RESIDENTIAL</b>	16					16
AGRICULTURAL	7	AGR + IND 4				11
INDUSTRIAL	11	IND + COM 3	IND + COM + AGR 1			15
PUBLIC	11	PUB + COM 1				12
COMMERCIAL	18	COM + IND 6	COM + IND + AGR 1	COM + PUB + IND + AGR 1		33
		COM + PUB 6		COM + PUB + IND + RES 1		
						87

### 2.3 Bidders Conference and Q&A

Bidders Conferences were held for both the Multi-Sector Local Solicitation RFA and RFP. Tables 6 and 7 summarize the relevant details from each Bidders Conference. For the RFA, The Bidders Conference was held on December 10, 2018. Responses to all questions posed by bidders during the conference were answered by December 21, 2018.

TABLE 6: RFA Bidders Conference	
RFA Bidders Conference Summary	
Bidders Conference Date	December 10, 2018
No. of Attendees	41 (in person) 85 (online)
No. of Questions Received	140+

### 2.4 RFP

The Multi-Sector Local RFP was released on June 13, 2019. All successful Bidders from the RFA process were invited to submit more detailed program proposals by August 2, 2019.

The RFP Bidders Conference was held on June 21, 2019. PG&E chose to release responses to questions in 5 “batches.” Answers that could be provided quickly were answered first, while answers that required additional research were released in subsequent batches. A consolidated master list of all questions with their corresponding answers was posted to PowerAdvocate on July 18, 2019.

TABLE 7: RFP Bidders Conference	
RFP Bidders Conference Summary	
Bidders Conference Date	June 21, 2019
No. of Attendees	19 (in person); 145 (online)
No. of Questions Received	280+

The fact that PG&E received more than 280 questions did not seem excessive or indicate there were issues with the solicitation materials provided to bidders (see section 4 below). Given that 87 abstracts were selected to participate in the RFP, an average of three questions per bidder seemed reasonable given the RFP’s extensive requirements.

IEs observed that some of the topics from the RFA stage did not draw many questions in the RFP stage. PG&E only received one question on workforce standards, four on grid resource functions and three on Hard-to-Reach (HTR) functions. PG&E provided greatly improved detail on these topics in the RFP package, which may have mitigated potential bidder confusion.

IEs reviewed and commented on all of PG&E’s draft responses. Themes in the types of questions received are described below.

- **Process** – Approximately 50 submitted questions requested clarifications about the solicitation process or RFP documents and forms. For most of these, answers were readily available within the existing RFP package. In a few cases, these questions identified minor errors in the original bid package, such as referring bidders to use a document but referencing an incorrect file name. PG&E corrected these within the Q&A. PG&E also published a change log on PowerAdvocate that captured the few minor updates made to the RFP forms or documents. PG&E should incorporate these updates into future RFAs and RFPs.
- **Clarification About Multi-Sector Bids** – Nine of the process questions reflected common confusion about treatment of multi-sector bids within the PG&E solicitation. After deciding to assign multi-sector bids to a single sector RFP for administrative purposes, PG&E did not clearly communicate this to bidders when their abstracts were selected. It appears that some of these bidders thought they were selected only for a single sector portion of their abstract when, in fact, PG&E had selected their entire multi-sector abstract.
- **NMEC** – Nearly 40 program M&V-related questions were received. About two-thirds of these were NMEC questions with most related to three emergent themes:
  - **The process for entering NMEC-based forecasts into the CET tool** – These questions alerted PG&E and the IEs to information that was missing from the RFP packet.
  - **12- or 24-month Post-monitoring for claiming NMEC savings** – Bidders expressed concern about post-monitoring requirements related to PG&E’s request for proposers

- to bid a three-year program. PG&E answered this question by asking bidders to identify their more realistic proposed timing for post-monitoring activities in the schedule.
- **Industrial NMEC Clarification** – There was a lack of clarity around whether NMEC was allowed for Industrial customers, and, if allowed, how this was to be accomplished. This issue was clarified by PG&E.
- **CET** – There were 45 CET-related questions submitted. This indicated there was a wide variability in level of bidder experience and expertise with the CET tool.

## 2.5 Solicitation Design Assessment

PG&E’s decision to conduct a Multi-Sector Local EE solicitation proved to be a difficult and complex project to manage. There were many elements that had to be coordinated simultaneously so that the RFA and RFP stages would comply with CPUC policies and plans. While the project schedule “slipped” occasionally, these delays were necessary to ensure all elements of both stages were complete before release. PG&E’s overall management of the Multi-Sector Local RFA and RFP was commendable.

The solicitation design adequately met the program portfolio “need” as presented in the IOU-approved Business Plan, as well as EE energy savings goals, and applicable portfolio/sector metrics. This approach required PG&E to consider multiple sectors simultaneously and leaving it to the bidders to offer programs, budgets, and savings across multiple sectors while still fulfilling single sector goals and/or addressing the needs of niche markets.

For the Commercial market sector, the multi-sector approach resulted in a wide variety of proposals including comprehensive proposals, several niche programs, and proposals that sought to deliver EE to two or more market sectors at the same time.

The solicitation was conducted in accordance with CPUC requirements as a two-stage process, with active IE engagement and regular coordination with the PRG on all aspects of the solicitation.

## 3. RFA and RFP Design and Materials Assessment

The broad approach taken with this solicitation was set during the RFA stage. PG&E decided early in the process to allow bidders to select individual market sectors, address multi-sector programs, and integrate multiple program functions in a single large solicitation to maximize the opportunity and market response. That decision in late 2018 largely dictated much of the RFP process in mid-2019, as the diversity of types of programs participating and sheer volume of proposals increased the complexity and workload associated with most steps.

The IEs’ overall observations on the solicitation process and suggested areas of improvement include the following:

- The RFA process was open and transparent throughout,
- The IEs participated in regular and frequent PG&E meetings throughout the process,
- IEs monitored PRG comments and tracked responses through a tracker (spreadsheet),
- IEs listened to and communicated any concerns from members of the PRG and PG&E

- addressed IE and PRG issues,
- The interaction and coordination between the five IEs and PG&E worked well
- PG&E listened to and addressed IE recommendations regarding RFA general instructions,
- PG&E generally accepted IE recommendations on the main scoring criteria but further collaboration was needed for scorecard, scorer guidance, and preparing the scoring teams for reviews,
- PG&E’s RFA development schedule did not provide IEs with adequate time for thorough review and thoughtful consideration of the RFA documents prior to their release,
- IEs found that the RFA clearly articulated the purpose, goals, and requirements of the solicitation, with only a few minor reservations.

The RFA and RFP were well designed and appropriate for each stage. For the RFA stage, Bidders were asked to provide a conceptual description of their proposed program including the market sector(s) to be addressed, the budget and projected savings, and the program team’s qualifications and experience.

For those selected for the RFP stage, Bidders were asked to provide, among other things, a complete program description along with detailed budget information and cost-effectiveness forecasts based on the output from the CPUC’s approved Cost Effectiveness Tool (CET).

### 3.1 RFA Design Requirements and Materials

The RFA solicitation documents were generally well-designed, and PG&E attempted to strike an appropriate balance between obtaining sufficient information while not burdening bidders. The RFA was issued on November 28, 2018 after significant feedback from the IEs and PRG was incorporated into the final documents.

When complete, the RFA solicitation package included the following documents:

- **RFA General Instructions** – a MS Word document providing the regulatory context, submission requirements, and the instructions for all bidders to follow in preparing their proposals.
- **RFA Narrative Response Form** – a MS Word document with questions for each bidder to answer. Additional guidance for specific questions in the form is also given. Word limits were given for each response.
- **Data Response Form** – a MS Excel Workbook designed to capture program financial and energy related data (savings) for the proposed program. There were also worksheet tabs for the bidder to depict the proposed program’s logic model, describe the program schedule and key deliverables, present the proposed payment structure and KPIs, and provide details regarding the bidders’ prior experience.

### 3.2 RFP Design Requirements and Materials

As with the RFA, the local multi-sector bid process was a significant undertaking and PG&E’s overall management of the RFP is laudable. The solicitation documents were generally well-designed, and PG&E attempted to strike an appropriate balance between obtaining sufficient information while not burdening bidders.

PG&E worked with IEs and their internal technical leads to develop a process to help improve the quality of bidders' CET submissions and reduce expected bottlenecks in the bid evaluation process. PG&E finalized their approach to early CET review, drafted the bidder response template, and prepared and provided CET reference and training materials to bidders as part of the RFP package. All documents, references, and training materials were made available to bidders through the PowerAdvocate web portal.

PG&E provided clear instructions on how to participate in the voluntary early CET review process and reference materials such as the CET input guide and a measure value picklist.

### 3.3 Response to PRG and IE Advice

#### 3.3.1 RFA

In December 2018, the RFA instructions went through extensive revisions and the process was open and transparent. High level recommendations from the IE focused on things such as:

- Including more Statewide vision and context from PG&E's business plan;
- Including CPUC/legislative decisions, references and definitions;
- Evolving PG&E program function requirement categories into key objectives to allow bidders to respond to portfolio needs;
- Better emphasis on the importance of increased savings, cost, and cost-effectiveness;
- [REDACTED]
- Rephrasing RFA language to encourage bidders to be more innovative in their abstracts;
- [REDACTED]
- Giving more weight to [REDACTED] in RFA scoring.

The majority of these recommendations were accepted by PG&E, which greatly improved the RFA design and gave more clarity to the bidders.

The RFA process was open and transparent. In addition to PG&E listening to and addressing IE recommendations, PG&E was very responsive to recommendations on main scoring criteria, scorecard guidance, scoring team development, and established good processes for incorporating lessons learned for process improvement. The team of IEs and PG&E worked well together as processes were established, despite tight timelines.

#### 3.3.2 RFP

The RFP instructions and data response form went through extensive review and feedback between PG&E and the IEs in late May and June 2019. PG&E encouraged extensive and ongoing dialogue throughout the process. The IOU held weekly meetings with the IEs to discuss progress in the development of the RFP materials. [REDACTED]

The comment tracker provided by the IEs to the PRG in June 2019 records all IE and PRG feedback as well as documenting and confirming PG&E's responses. It includes 183 comments from the five IEs and 15 from PRG members. The PRG RFP Guidelines were published while the RFP package was in process, but still provided a good reference for assuring that PRG interests and concerns were addressed. Virtually all the feedback and PRG design recommendations were included in the final RFP materials, or had been adequately addressed in some alternative way by PG&E, to the satisfaction of IEs and PRG members.

#### 4. Bid Evaluation Methodology Assessment

##### 4.1 Bid Screening Process

PG&E reviewed and evaluated all submitted bids for completeness and compliance with eligibility criteria as the first step of review in both the RFA and RFP stages. For the RFA, 76 bidders submitted 170 proposals by the January 14, 2019 due date. An overall summary of the responses is reflected in Table 5 below. After duplicates and non-compliant proposals were screened, 160 proposals (94% of the bids received) were sent on to PG&E's scoring team and IEs for scoring.

TABLE 8: RFA Submission Summary	
Topic	Total Count
Bidders	76
Abstracts Submitted	170
Duplicate Uploads	5
Screened - Incomplete	1
Screened - Length	3
Screened - Scope	1
<b>Final Total</b>	<b>160</b>

##### 4.2 Scoring Rubric Design

###### 4.2.1 RFA

The RFA scoring criteria is shown below in Table 9. The criteria categories of Program Concept, Company Experience and Qualifications are shown with their corresponding sub-criteria and weightings. The criteria and sub-criteria were further defined in the detailed scorecards used by PG&E's scoring team when evaluating and scoring each proposal.

TABLE 9: RFA Scoring Criteria	
Criteria	

TABLE 9: RFA Scoring Criteria	
Criteria	
Portfolio Alignment	
Assessment of Program Benefits	
Program Feasibility	
Company Experience and Qualifications	
Team Composition and Qualifications	
Prior Program Implementation Experience	
Innovation	
Program Design Features	
TOTAL SCORE	

#### 4.2.2 RFP

For the RFP, the two-tier criteria are shown in Table 10 below. During the RFP scoring process, proposals were evaluated as to their design, benefits and feasibility. In addition to the standard program function of EE savings acquisition, HTR/DAC and Grid Resource were optional program functions sought in the solicitation. Bids, including these optional functions, also received additional scores, with modified criteria weightings to reflect the merit of these proposals as HTR/DAC or Grid Resource programs. Overall, the scorecard captured the needs of PG&E in terms of resource acquisition while balancing the policy interests of the CPUC.

TABLE 10: RFP Scoring Rubric	
Category	Criteria
Program Design	Program Design, Theory and Evaluability Customer Acquisition and Outreach IDSM Program Features Program Innovation
Program Benefits	Cost Effectiveness
Program Feasibility	Program Management & Risk Compensation and Performance Savings Measurement and Reporting Compliance Requirements
Grid Resource Programs (optional)	Grid Resource Program Design
HTR/DAC Programs (optional)	HTR Program Design DAC Program Design
Company Qualifications	Team Qualifications Prior Implementation Experience
Supply Chain Responsibility	Diverse Business Enterprise

During the development of the scorecards for both the RFA and RFP, PG&E thoughtfully



who are also bidding on new programs.

The roster of PG&E employees who scored was extensive. Program Leads focused on evaluating proposals relevant to their sector across multiple criteria. In addition, criteria-specific subject matter experts reviewed every proposal submitted, but only the sections related to their areas of expertise, e.g., IDSM, CET, NMEC, Custom, Deemed.

The process was complex by design, but the IEs agreed it was important and valuable to have specific SMEs assigned to different scoring criteria categories. IEs observed that PG&E scorers demonstrated diligence and care in their assigned scoring and calibration meetings, and that scorers appreciated the approach taken, as it reduced their review time. However, some scorers expressed they lacked an overall understanding of the entire proposal when they were only assigned to evaluate discrete sections of the proposals. IEs recommended that the role of the SMEs could have been improved. IE feedback following the scoring process emphasized that in the future, all scorers should understand the proposed program overview and its primary characteristics in order to provide better context for scoring any particular aspect of it.

Table 12 below is a list of the PG&E evaluators used in the RFP scoring process. Note that the staff highlighted in gray have specific expertise related to the Commercial sector.

TABLE 12: PG&E RFP Evaluation Team		
Position Title	Position Role	Area Scored*
[Redacted content]		

**TABLE 12: PG&E RFP Evaluation Team**

Position Title	Position Role	Area Scored*
[Redacted Content]		

TABLE 12: PG&E RFP Evaluation Team		
Position Title	Position Role	Area Scored*
[Redacted Content]		

\*NOTE: Commercial sector evaluators highlighted in shaded cells.

#### 4.4 Response to PRG and IE Advice

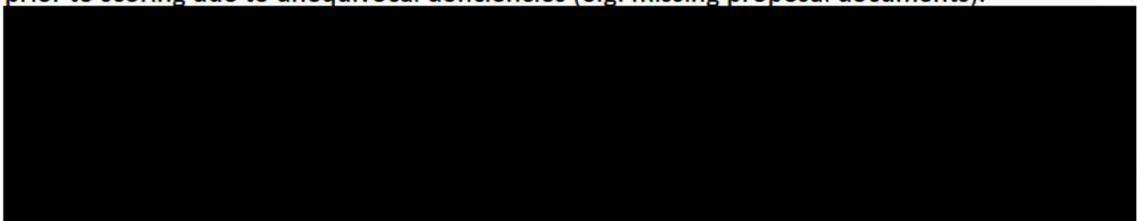
The bid evaluation methodology was discussed at the PRG meetings in June, July, and August 2019. While some process details were not finalized until just before scoring began, by and large, IEs and PRG recognized and appreciated PG&E’s complex, yet thoughtful approach.



### 5. Final Bid Selection Assessment

#### 5.1 Conformance with Established Evaluation Processes

As described in Section 5.1, PG&E screened all submitted bids for completeness and compliance with eligibility criteria as the first step of review. Out of 77 bids submitted, 3 were disqualified prior to scoring due to unequivocal deficiencies (e.g. missing proposal documents).



In the end, the issue of non-conformance for these submissions was moot.

PG&E's approach on screening out bids was inclusive. In other words, when in doubt about a proposal's eligibility, PG&E chose to score bids. While there were ultimately no issues in this solicitation, in future solicitations, IEs recommend that screening criteria should be applied more rigorously and consistently. PG&E may need to reconsider what the screening criteria are and how it approaches the screening of bids received to do so effectively. If bids will be accepted even if not compliant with instructions in the RFP, then the instructions should be changed.

Ultimately, there were 74 conforming bids scored across multiple sectors as shown in Table 13 below.

Customer Sectors	RFA Shortlist	RFP Responses	No. Bids Received	Screened Out	Response Rate	Total Conforming Bids	% by Sector
Agricultural	11	9	2	0	82%	9	12%
Industrial	15	14	1	0	93%	14	19%
Commercial	33	30	3	2	91%	28	38%
Public	12	9	3	0	75%	9	12%
Residential	16	15	1	1	94%	14	19%
TOTAL	87	77	10	3	89%	74	

PG&E conducted the evaluation and scoring calibration process in conformance with its established criteria and process for the RFP. Scoring calibration meetings began during the week of September 9, 2019 and continued through the week of September 23, 2019. PG&E held separate calibration meetings by sector and scoring criteria category (e.g., Savings Platform, CET, M&V, etc.). The meetings involved relevant members of the PG&E scoring team and were very well scheduled, coordinated and facilitated by PG&E staff. All IEs were invited to attend all meetings relevant to their assigned sectors.

A significant issue that surfaced during this process was the poor quality of the CET submissions from bidders. Despite the CET training and the inclusion of a voluntary CET Review process offered by PG&E, the overall quality of the CET submissions was inadequate. No bidder provided a well-executed CET. The most common input errors included: bidders selected incorrect measure codes, incorrect load shapes, incorrect climate zones, incorrect Effective Useful Life (EUL)/Remaining Useful Life (RUL), and incorrect baseline usage.

[REDACTED]

[REDACTED]

## 5.2 Management of Deficient Bids

To ensure fairness, PG&E did not take any actions to rectify deficiencies associated with individual bids during the evaluation process. Bids were screened out or scored based on what was submitted.

## 5.3 Shortlist and Final Selections

[REDACTED]

Of the 77 proposals received, 46 were shortlisted to proceed to Phase 1 Negotiations. For the Commercial sector, 18 proposals were selected for negotiations. [REDACTED]

[REDACTED]

TABLE 14: Proposals Advancing to Phased Negotiations					
Sector <sup>12</sup>	Abstracts Received	RFA Shortlist	Proposals Received	Invited to Phase 1 Negotiations	Invited to Phase 2 Negotiations
Agricultural	12	11	9	4	3
Industrial	21	15	14	11	11
Commercial	56	33	30	18 <sup>13</sup>	15
Public	18	12	9	6	5
Residential	41	16	14	7	6
Cross-Sector	22*				
Total	170	87	77	46	40



The Phase 1 Negotiation process started in November 2019.



IEs monitored the notices sent to bidders through the PowerAdvocate web portal and found them consistent with the communication plan. Bidders selected to advance to Phase 1 Negotiations were notified through Power Advocate in early November 2019. These notifications effectively summarized next steps for those advancing. Bidders not selected to advance received notice through Power Advocate between November 13 and 14, 2019.

During Phase 2 negotiations, bidders were initially tasked with refining their proposed payment structures using PG&E’s newly development compensation structure as a starting point. PG&E’s proposed compensation structure included four distinct performance payment components based on cost-effectiveness (TRC), energy savings, key performance indicators and installed/delivered energy savings. Bidders were asked to provide necessary details regarding the timing and methodology for Implementer compensation, customer incentives and other budget and performance aspects of their proposals. Based on the bidder’s response to the

<sup>12</sup> After the RFA stage, Multi-Sector bids were classified with the dominant sector served, and those that proceeded are included in the dominant sector’s numbers

<sup>13</sup> While there were 18 Commercial bids selected to participate in the negotiations, 1 bidder declined to submit a revised CET and withdrew from further participation in the bidding process.

proposed compensation structure and improved CET showings presented in the negotiations, PG&E worked to further narrow the field of bidders (as applicable) and continue negotiations on contract terms with leading bidders in each sector. The negotiation was intended to be continuously competitive, and final selections for each sector will represent the last step in PG&E’s negotiation process.

Wave 1 of the Phase 2 negotiations included active negotiations with all Industrial sector programs, four Public sector programs, two Commercial sector programs, and one Agricultural sector program. PG&E used the first group of negotiated contracts to meet the June 30, 2020, deadline for its minimum 25 percent budget threshold requirement. The contracts resulting for Wave 2 were used to satisfy the 40% threshold by December 31, 2020.

Table 15 below provides a summary of Commercial Sector proposals invited to negotiations.

Table 15 – Commercial Program Negotiations Summary				
Commercial Sector/Subsector	Company Name / Program Name	Wave	Wave 2 Initial Status	Final Disposition

Table 15 – Commercial Program Negotiations Summary				
Commercial Sector/Subsector	Company Name / Program Name	Wave	Wave 2 Initial Status	Final Disposition

The IEs monitored bidder contract negotiation meetings by phone and through PG&E’s PowerAdvocate system. As appropriate, IEs provided feedback to PG&E about ongoing negotiations outside of the meetings with bidders. The IEs reviewed initial contracts provided by PG&E to bidders to confirm fairness and consistency with the CPUC’s guidance and policies, as well as the Standard and Modifiable Contract Terms and Conditions.

PG&E was selective in how it approached competitive negotiations. During Wave 1, competitive negotiations only occurred in the Industrial and Public sectors. For the Agricultural, Commercial, and Residential market sectors, negotiations were more traditional EE contract negotiations. Discussions during these negotiations were with the high scoring bidder and characterize by one-on-one negotiations on the key issues. If PG&E and the bidder failed to reach agreement on the key issues, PG&E had the option to move on to the next highest scoring proposal in their respective cohort. It was not necessary to exercise this option during the Wave 1 negotiations.

For the Wave 2 negotiations, PG&E initiated negotiations with 9 Commercial proposals that were selected during the Phase 1 process. PG&E expected the negotiations to be completed in six weeks. During this competitive process, further refinement of proposals would lead to elimination of some proposals resulting in 3 contracts for execution. An additional 4 proposals were held in reserve depending on the outcome of the Wave 2 negotiations. Should the negotiations with bidders not result in sufficient cost effecting programs, the proposals held in reserve would be advanced to negotiations to fill the gaps.

The goals for this phase were two-fold:

1. Fill in, as much as possible, the gaps in the Commercial market sector; and
2. Achieve the 40% portfolio budget threshold.

*a. Conformance with Established Evaluation Processes*

Based on program design, overall scoring from the evaluation process and CET, PG&E began negotiations with Ecology Action on August 27, 2020 for their **NetOne** program targeting the entire Commercial market sector.

The program is designed to serve Commercial customers of any size throughout the PG&E service territory. Ecology Action will employ two major strategies to serve commercial customers and achieve large-scale savings: (1) target enterprise-level (medium to large) customers with a portfolio of properties to achieve economies of scale; and (2) leverage its Open Partner Network (OPN) to serve smaller customers.

**NetOne** will offer downstream incentives including, but not limited to, technical assistance, audits, rebates, financing, design assistance, and project management. Incentives are to be designed to address market barriers by matching each customer’s unique needs to the specific incentive(s) that will motivate them to move forward with projects.

**NetOne** includes a two-fold IDSM strategy:

1. Enable customer with DR-ready solutions when it is economically appropriate for the customer and supportive of program TRC attainment.
2. Actively connect interested customers with the PG&E and third-party programs that are tooled to enroll and support customers in demand response, distributed generation, and storage programs

The **NetOne** program is a [REDACTED] program based on savings derived from the [REDACTED]

Ecology Action has many years' experience working in nearly all subsectors within the Commercial market. The company has a successful track record of implementing energy efficiency programs in California. HTR/DAC will provide up to [REDACTED] of energy savings each program year, approximately [REDACTED] located in DACs while the program is in effect.

TABLE 16: <i>NetOne</i> PROGRAM BENEFITS SUMMARY								PROGRAM BUDGET
CET OUTPUT		GROSS ENERGY SAVINGS			CALCULATED NET-TO-GROSS			BUDGET
TRC	PAC	3YT KWH	3YT KW	3YT THERMS	3YT KWH	3YT KW	3YT THERMS	TOTAL
Original Proposed Benefits and Budget								
[REDACTED]								
Negotiated Final Benefits and Budget								
[REDACTED]								

*b. Portfolio Fit*

The **NetOne** Commercial market proposal helps PG&E to meet its threshold 40% budget requirement for programs designed and implemented by third-party implementers. PG&E's selection of this proposal during Wave 2 negotiations also provides program coverage for a significant portion of the very diverse Commercial market sector. Having a program with the flexibility to provide services is an important feature in ensuring that the entire customer base is served.

*c. Response to PRG and IE Advice*

In the July and August PRG meetings, PG&E presented its plans for the Wave 2 process, including advancing to negotiations with the two Nexant proposed programs and one proposed

<sup>14</sup> Total NTE contract amount includes the contingency for performance bonus.

program from Ecology Action. Neither the PRG nor the IEs objected to PG&E’s proposed course of action.

#### 5.4 Affiliate Bids and Conflict of Interest

No affiliate bids were received, nor did PG&E determine that any conflicts of interest existed among the proposals submitted during either the RFA or RFP stages.

### 6. Final Bid Selection Assessment

#### 6.1 Conformance with Established Evaluation Processes

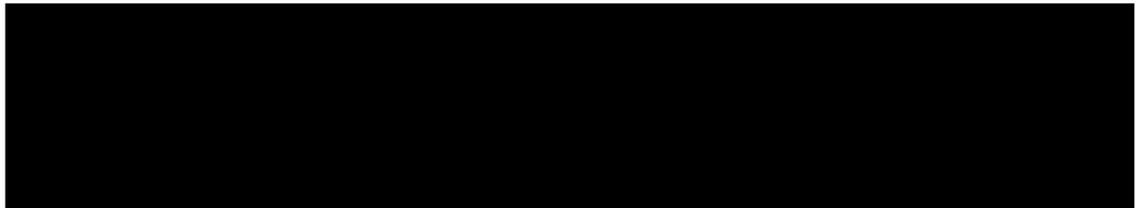
As described in Sections 5.1 and 6.1, PG&E screened all submitted bids for completeness and compliance with eligibility criteria as the first step of review. Out of 77 bids submitted, 3 were disqualified prior to scoring due to unequivocal deficiencies (e.g. missing proposal documents).



#### 6.2 Management of Deficient Bids

To ensure fairness, PG&E did not take any actions to rectify deficiencies associated with individual bids during the evaluation process. Bids were screened out or scored based on what was submitted.

#### 6.3 Shortlist and Final Selections



#### 6.4 RFP Shortlist

TABLE 17 - RFP Shortlist of Commercial Proposals	
Bidder	Program Name

TABLE 17 - RFP Shortlist of Commercial Proposals	
Bidder	Program Name
[Redacted]	

a. *Conformance with Established Evaluation Processes*

Phase 2 Negotiations were conducted in two waves. For Wave 2, Contract for the selected bidder are shown in Table 18 below.

Work for the *NetOne* program shall commence when directed by PG&E and completed by the completion dates specified by the Contract Work Authorization (CWA) (typically three years after the authorization date). Barring any delays or protests to PG&E's Advice Filing, work is expected to begin following CPUC approval in the Spring 2020 and continue for the three-year period.

TABLE 18 – Final Contract Awards – Commercial Market Sector (Wave 2)			
Program	Company	Contract NTE	Date Executed
[Redacted]			

[Redacted]

*b. Portfolio Fit*

Of the 15 Commercial sector proposals selected for Phase 2 negotiations, only two were selected for negotiations in Wave 1. Wave 2 included those proposals selected for negotiations, but not considered in Wave 1. **NetOne** is designed to serve a broad swath of the Commercial market sector across the entire PG&E territory.

*c. Response to PRG and IE Advice*

At the July PRG meeting, PG&E provided an updated Solicitation timeline indicating that Wave 2 negotiations with the remaining Commercial market sector bidders would begin in soon. These negotiations were expected to be completed in October with “execution ready” contracts prepared by November. These contracts would then be included in the Advice Filing in time to meet the 40% budget threshold. No objections to this schedule were raised by the PRG members.

At the August meeting, PG&E informed PRG members that negotiations had begun with five bidders with three bidders held in reserve. PG&E described adjustments to their negotiation approach based on learnings gained from the Wave 1 negotiations. These adjustments included:

- Engaged PG&E Program Management team earlier in process
- Simplified program data submission forms where possible
- Provide more information on negotiation process to bidders
- Deeper focus on program attributes (innovation, value to customers) in negotiation decision-making

If negotiations with the any of the top tier bidders reached an impasse, a bidder in the reserve pool would be invited to begin negotiations. Again, PRG members did not raise any objections to this schedule or process.

### **6.5 Affiliate Bids and Conflict of Interest**

For the commercial sector bids, all bidders (including the prime contractor and its subcontractor) affirmed they were not an affiliate of a California IOU. All bidders affirmed there were no conflicts of interest that would prevent them from providing the services described in their bid.

## **7. Assessment of Selected Bids**

During the negotiations, PG&E used the following program metrics to determine which programs would be selected for contracts:



[REDACTED]

In choosing the final list of programs for meeting the CPUC’s 25% portfolio budget threshold, PG&E focused on program budgets, energy savings, payment structure and details, and programmatic issues. For the Commercial sector, [REDACTED]

[REDACTED] This includes reserves for savings attainment. KPI performance, and program cost effectiveness.

The final contract financial and performance statistics are reflected in Table 21 that follows:

TABLE 19 – Commercial Proposals Negotiated in Phase 2 (Wave 2)	
Ecology Action	NetOne
Topic	2021-2024
Budget	[REDACTED]
Net kWh	[REDACTED]
Net kW	[REDACTED]
Net Therms	[REDACTED]
TRC Costs	[REDACTED]
TRC Ratio	[REDACTED]
PAC Ratio	[REDACTED]
Therms Benefits	[REDACTED]
kWh Benefits	[REDACTED]
Lifecycle Net Thm	[REDACTED]
Lifecycle Net kWh	[REDACTED]
PAC Levelized Costs Per Therm	[REDACTED]
PAC Levelized Costs Per kWh	[REDACTED]

### 7.1 Bid Selections Respond to Portfolio Needs

The two contracts that resulted from the Wave 1 negotiations served very specific and narrow subsectors of the Commercial market sector. The contracts resulting from the Wave 2 negotiations will provide much greater coverage of the entire sector. The Nexant contracts will serve the Healthcare, High-tech and Bio Tech industries. The Ecology Action contract has the potential for serving the remaining subsectors of the Commercial market sector throughout the PG&E service territory.

<sup>17</sup> Does not include performance bonus the is included in the NTE contract amount





summary, NetOne energy and demand savings were reduced due to these budget reductions. The cost-effectiveness of the programs, however, improved during this process as Ecology Action refined its CETs based on input from PG&E’s technical support staff.

## 8.2 Fairness of Negotiations

During the negotiations and contract review process for the Commercial sector, EAJ Energy Advisors, LLC did not observe or otherwise uncover any issues that would prevent contract execution at this time or indicate that any revisions are needed to any contract documents prior to contract execution. The results of the negotiations related to the contract’s terms and conditions, payment terms and other requirements are both reasonable and appropriate. The negotiations were characterized by open and frank discussions of issues raised by the bidder and PG&E. Both parties to the negotiations demonstrated flexibility in arriving at an agreement.

## 8.3 Changes to Contract Terms & Conditions

CPUC standard terms are unmodified in the final Program Implementation Agreement (PIA). They are identical to the latest contract templates reviewed by IEs/PRG, and other IOU terms do not supersede them.

[REDACTED]

There was considerable discussion regarding [REDACTED]

[REDACTED]

Other changes to the modifiable terms and conditions were minimal. PG&E’s changes to the modifiable Terms and Conditions served to clarify and enhance other contract provisions. PG&E has provided a table that maps the elements of the Modifiable Contract Terms and Conditions to the contract.

## 8.4 Conformance with CPUC Policies and Objectives

### 8.4.1 Incentive Design

The *NetOne* program will offer a suite of incentive services including technical assistance, audits, rebates, financing, design assistance, and project management. But all customers are unique, with a wide range of needs and motivations.

*NetOne* differs from current PG&E programs because it offers varying incentive mechanisms

and rebate levels matched to each customer’s individual needs and buying criteria, as well as to the regulatory rules and cost effectiveness of the measure. When the program first engages customers, the program team works to identify the customer’s buying drivers and project needs. They then provide the customer with only the specific incentives (a la carte or bundled) that will overcome their barriers.

For example, [REDACTED]

### 8.4.2 NMEC Savings

[REDACTED]

[REDACTED]

### 8.4.3 Innovative Program Features

As defined by the PRG, an innovative program is one that will:

*“...increase the uptake of cost-effective EE by advancing a technology, marketing strategy, or delivery approach in a manner different from previous efforts.”<sup>19</sup> Ideally, such strategies could be scalable and replicable across sectors, segments, and technologies in the future, or seek to integrate other demand side technologies where feasible, such as demand response and distributed generation. While each innovative program may not individually be cost-effective, the intent is to lead to cost-effective savings over time.”*

Ecology Action’s NetOne program to be implemented will meet this definition in that the program provides:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

### 8.5 Contract Execution Deadline

Ecology Action’s **NetOne** Program contract met the CPUC requirements and was executed on November 24, 2020 prior to the December 31, 2020 CPUC deadline.

### 8.6 Uniformity of Contract Changes

From the Commercial market sector proposals in Wave 2, PG&E selected 3 proposals for contracting: Nexant’s **AEP** and **HEFI** Programs and Ecology Action’s **NetOne** Program. PG&E reached agreement with these bidders on all three proposals. While the final executed contracts are different with respect to some details related to the unique aspects of each program’s design, the options were uniformly available to both bidders during the negotiations. Uniformity of contract changes were closely monitored during this wave of Commercial market contract negotiations.

# **Public Attachment B**

**Energy Efficiency Third-Party Solicitation Advice Letter**

## **Program-Level Measurement & Verification Plan**

## **Attachment B: Program-Level & Measurement & Verification Plan**

There are no contracted programs calling for an exception to Normalized Metered Energy Consumption (NMEC) rules.

# **PACIFIC GAS AND ELECTRIC COMPANY**

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## **PART 2 CONFIDENTIAL VERSION**

January 13, 2021

# **Confidential Appendix A**

## **Energy Efficiency Third-Party Solicitation Advice Letter**

### **Final Independent Evaluator Report (Confidential)**



# **Confidential Appendix B**

## **Energy Efficiency Third-Party Solicitation Advice Letter**

### **Solicitation Process Overview (Confidential)**

# **Confidential Appendix C**

## **Energy Efficiency Third-Party Solicitation Advice Letter**

### **Selection Spreadsheet (Confidential)**

# **Confidential Appendix D**

## **Energy Efficiency Third-Party Solicitation Advice Letter**

### **Third-Party Contract Summary (Confidential)**

# **Confidential Appendix E**

## **Energy Efficiency Third-Party Solicitation Advice Letter**

### **Third-Party Contract (Confidential)**

**PG&E Gas and Electric  
Advice Submittal List  
General Order 96-B, Section IV**

AT&T  
Albion Power Company

Alta Power Group, LLC  
Anderson & Poole

Atlas ReFuel  
BART

Barkovich & Yap, Inc.  
California Cotton Ginners & Growers Assn  
California Energy Commission

California Hub for Energy Efficiency  
Financing

California Alternative Energy and  
Advanced Transportation Financing  
Authority  
California Public Utilities Commission  
Calpine

Cameron-Daniel, P.C.  
Casner, Steve  
Cenergy Power  
Center for Biological Diversity

Chevron Pipeline and Power  
City of Palo Alto

City of San Jose  
Clean Power Research  
Coast Economic Consulting  
Commercial Energy  
Crossborder Energy  
Crown Road Energy, LLC  
Davis Wright Tremaine LLP  
Day Carter Murphy

Dept of General Services  
Don Pickett & Associates, Inc.  
Douglass & Liddell

East Bay Community Energy Ellison  
Schneider & Harris LLP Energy  
Management Service  
Engineers and Scientists of California

GenOn Energy, Inc.  
Goodin, MacBride, Squeri, Schlotz &  
Ritchie

Green Power Institute  
Hanna & Morton  
ICF

IGS Energy  
International Power Technology  
Intestate Gas Services, Inc.  
Kelly Group  
Ken Bohn Consulting  
Keyes & Fox LLP  
Leviton Manufacturing Co., Inc.

Los Angeles County Integrated  
Waste Management Task Force  
MRW & Associates  
Manatt Phelps Phillips  
Marin Energy Authority  
McKenzie & Associates

Modesto Irrigation District  
NLine Energy, Inc.  
NRG Solar

Office of Ratepayer Advocates  
OnGrid Solar  
Pacific Gas and Electric Company  
Peninsula Clean Energy

Pioneer Community Energy

Redwood Coast Energy Authority  
Regulatory & Cogeneration Service, Inc.  
SCD Energy Solutions  
San Diego Gas & Electric Company

SPURR  
San Francisco Water Power and Sewer  
Sempra Utilities

Sierra Telephone Company, Inc.  
Southern California Edison Company  
Southern California Gas Company  
Spark Energy  
Sun Light & Power  
Sunshine Design  
Tecogen, Inc.  
TerraVerde Renewable Partners  
Tiger Natural Gas, Inc.

TransCanada  
Utility Cost Management  
Utility Power Solutions  
Water and Energy Consulting Wellhead  
Electric Company  
Western Manufactured Housing  
Communities Association (WMA)  
Yep Energy