

# Lower your energy bills and meet your sustainability goals



University budgets are always tight, so why not make a little room? Participating in PG&E's Automated Demand Response (ADR) program can help make facility improvement projects a reality, allowing you to add building controls, reduce your campus GHG emissions, and take another step toward sustainability goals.

As an eligible educational institution in PG&E territory, you can upgrade or install smart thermostats, HVAC controls, programmable lighting controls, other energy controls, and energy management systems for less with PG&E's Automated Demand Response incentives. What you do with the rest of the ongoing incentive dollars through participating in Demand Response (DR) programs and events is up to you.

For administrative office buildings with average summer peak demand under 500 kW, PG&E will pay up to 100 percent of the project cost through the ADR fast track application process.\* For other spaces with above 500kW average summer peak demand, PG&E will pay up to 75 percent of the total project cost.\*\*

## Benefits you receive:

- **One-time incentives\*** up to \$200 per kW for ADR enabled controls, which can provide the ability to:
  - Remotely adjust and monitor equipment operation year-round
  - Extend equipment life by optimizing operations with smart controls
- **Additional incentives** for actively participating in demand response (DR) events
- **Convenience and control** over DR event participation through:
  - Advance notification of upcoming events via text, email or phone call
  - Automated DR event participation—no extra staff time required
- **Technical and administrative support** including incentive estimation, DR planning, DR program enrollment process, and ongoing DR event day support

## Your commitments:

- Participate in a qualifying DR program for at least three years, directly with PG&E or through an aggregator. A current list of qualifying DR programs is available at: [pge-adr.com/act](http://pge-adr.com/act)
- Program your controls for automated equipment operation during DR events

## Next steps

We are your business partner dedicated to saving you money. Call the Automated Demand Response program team today to get started: **1-855-866-2205** or visit [pge-adr.com](http://pge-adr.com).



Together, Building  
a Better California

\*FastTrack projects pay 100 percent of approved incentives for customers under 500kW average summer peak demand following successful on-site verification of equipment installation and testing of committed ADR strategies.

\*\*For customers above 500kW average summer peak demand, 60 percent of the one-time incentive is paid following project inspection. Up to 40 percent of the remaining incentive is paid upon verification of DR events performance after 12 months of participation.

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