



## Automated Demand Response

# Lower your energy bills and meet your sustainability goals



University budgets are always tight, so why not make a little room? Taking advantage of PG&E's Automated Demand Response (ADR) Program can help make facility improvement projects a reality, allowing you to add building controls, reduce your campus GHG emissions and take another step toward sustainability goals.

As an eligible educational institution in PG&E territory, you can upgrade or install smart thermostats, HVAC controls, programmable lighting controls, other energy controls and energy management systems for less with PG&E's Automated Demand Response incentives. You have the potential to receive ongoing payments by reducing your energy during summer events through a qualifying demand response program.

For administrative office buildings with average summer peak demand under 500kW, PG&E will pay up to **100% of the approved incentive** for eligible ADR project costs through the FastTrack application process. For customers above 500kW average summer peak demand, PG&E will pay up to **75% of the approved incentive** for eligible ADR project costs.\*

### Benefits you could receive:

**One-time incentives\*** up to \$200 per kW for ADR enabled controls, which can provide the ability to:

- Remotely adjust and monitor equipment operation year-round
- Extend equipment life by optimizing operations with smart controls

**Ongoing payments** for actively participating in demand response events

**Convenience and control** over demand response event participation through:

- Advance notification of upcoming events via text, email or phone call
- Automated demand response event participation—no extra staff time required

**Technical and administrative support** including incentive estimation, demand response planning, demand response program enrollment process and ongoing demand response event day support

### Your commitments:

- Participate in a qualifying demand response program for at least three years, directly with PG&E or through an aggregator. A current list of qualifying demand response programs is available at: [pge.com/autodr](https://pge.com/autodr)
- Participate in demand response events by automatically, temporarily and safely adjusting operation during a demand response event

### Next steps

Call the Automated Demand Response Program team today to get started: **1-855-866-2205** or visit [pge.com/autodr](https://pge.com/autodr).

\*ADR projects pay 100% of approved incentives after a successful project inspection, demand response test event and confirmed enrollment in an ADR eligible demand response program. FastTrack projects must participate in an ADR eligible demand response program for three years and standard/custom ADR projects must participate for three to five years.