

## **DRAM SET-ASIDE**

### **Minimum Participation Target for New Entrant**

The 2016 DRAM pilot design included several “set aside” measures intended to remove barriers to participation. Some of these were one-time accommodations, such as the Base Interruptible Program (BIP) and Agricultural and Pumping Interruptible Program (API) special opt-outs, due to the timing of the 2016 pilot, where the 2016 contracts were expected to be approved in the first quarter of 2016, after the standard opt-out periods. The 2016 DRAM, the 2017 DRAM, the 2018-2019 DRAM, and the 2019 DRAM all included a residential set-aside, requiring at least 20 percent of each IOU’s total MWs purchased under the DRAM to be reserved for the Residential Customer product. Pursuant to D.19-07-009 with the launch of 2020 DRAM, the IOUs replaced the 20 percent residential set-aside with a 10 percent set-aside for new market entrants.

A new market entrant is defined as a Provider who has not integrated any demand response resources into the CAISO market during the three years prior to a new Auction Mechanism solicitation involving any form of market-integrated demand response including but not limited to the Auction Mechanism or other resource adequacy contracts.

The de-enrollment process described in the below table applies for customers transitioning from a PG&E Program to DRAM.

**TRANSITION OF PG&E DR CUSTOMERS TO DRAM – NEW MARKET ENTRANT**

| PROGRAM                                 | DE-ENROLLMENT PROCESS  |
|---|--|
| <b>Base Interruptible Program (BIP)</b> | BIP customers, both directly enrolled customers and those customers in a DR aggregator’s portfolio, may discontinue participation in the Program once annually by providing a 30-day written notice for direct-enrolled customers or a signed “Delete” form for aggregator-enrolled customers during the month of November. The de-enrollment will be effective January of the following year.   |
| <b>Capacity Bidding Program (CBP)</b>   | Aggregators may submit a “Notice to Add or Delete Customers Participating in the Capacity Bidding Program” via Form 79-1075, or utilize a PG&E approved electronic enrollment pilot process, to remove a customer from their portfolio. PG&E will review and approve each SA ID before the SA ID can be deleted from an Aggregator’s portfolio. De-enrollments will be effective upon the date indicated by the Aggregator or upon the first date which the SA ID is not actively nominated, whichever occurs first. |
| <b>Peak Day Pricing (PDP)</b>           | Customers may terminate their participation in Peak Day Pricing at any time by speaking with a customer service representative at 1-800-987-4923 or accessing their account on PGE.com. Customers may be de-enrolled automatically if there is a change in their eligibility for participation or if they submit a CISR-DRP.   |
| <b>SmartAC</b>                          | SmartAC program participants may unenroll from the program by calling the dedicated SmartAC toll-free phone number at 866-908-4916 or emailing <a href="mailto:SmartAC@pge.com">SmartAC@pge.com</a> . SmartAC de-enrollments will typically become effective approximately 48 hours after the de-enrollment request is received.   |
| <b>SmartRate</b>                        | Customers may terminate their participation in SmartRate at any time by speaking with a customer service representative at 1-866-743-0263 or accessing their account on PGE.com. Customers may be de-enrolled automatically if there is a change in their eligibility for participation.   |

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| <b>Auto DR (ADR)</b>                            | Automated DR (ADR) customers moving to DRAM retain their obligations and performance requirements under their ADR program commitment, except notification of CAISO awards involving the ADR customer, which will be provided by the customer's aggregator or DRP, and the operation of the customer's ADR equipment will be the responsibility of the customer, its aggregator and/or its DRP. PG&E will not provide notifications or operate the customer's ADR equipment while the customer is in DRAM. Timely notification to PG&E is required when the ADR customer goes into DRAM and leaves DRAM. |
| <b>Self-Generation Incentive Program (SGIP)</b> | Self-Generation Incentive Program (SGIP) has a multi-year commitment period (10 years); therefore, projects are not de-enrolled from SGIP. An SGIP customer participating in DRAM can continue the SGIP provided the customer continues to satisfy the requirements of the SGIP, including continuing to provide the data and information required.   |