

DRAM SET-ASIDE

Minimum Participation Target for New Entrant

The 2016 DRAM pilot design included several “set aside” measures intended to remove barriers to participation. Some of these were one-time accommodations, such as the Base Interruptible Program (BIP) and Agricultural and Pumping Interruptible Program (API) special opt-outs, due to the timing of the 2016 pilot, where the 2016 contracts were expected to be approved in the first quarter of 2016, after the standard opt-out periods. The 2016 DRAM, the 2017 DRAM, the 2018-2019 DRAM, and the 2019 DRAM all included a residential set-aside, requiring at least 20 percent of each IOU’s total MWs purchased under the DRAM to be reserved for the Residential Customer product. Pursuant to D.19-07-009 with the launch of 2020 DRAM, the IOUs replaced the 20 percent residential set-aside with a 10 percent set-aside for new market entrants.

A new market entrant is defined as a Provider who has not integrated any demand response resources into the CAISO market during the three years prior to a new Auction Mechanism solicitation involving any form of market-integrated demand response including but not limited to the Auction Mechanism or other resource adequacy contracts.

The de-enrollment process described in the below table applies for customers transitioning from a PG&E Program to DRAM.

TRANSITION OF PG&E DR CUSTOMERS TO DRAM – NEW MARKET ENTRANT

PROGRAM	DE-ENROLLMENT PROCESS
BIP	BIP customers, both directly enrolled customers and those customers in a DR aggregator’s portfolio, may discontinue participation in the Program once annually by providing a 30-day written notice for direct-enrolled customers or a signed “Delete” form for aggregator-enrolled customers during the month of November. The de-enrollment will be effective January of the following year.
CBP	Aggregators may submit a “Notice to Add or Delete Customers Participating in the Capacity Bidding Program” via Form 79-1075 to remove a customer from their portfolio at any time. However, if submitted after the 15 th of the month, the customer cannot be removed from CBP until the end of the month. A customer can be included in only one DR program portfolio at a time.
PDP	Customers may terminate their participation in Peak Day Pricing at any time by speaking with a customer service representative or accessing their account on PGE.com. Customers may be de-enrolled automatically if there is a change in their eligibility for participation.
SmartAC	SmartAC program customer may unenroll from the program by calling the dedicated SmartAC toll-free phone number at 1-866-908-4916 or emailing SmartAC@pge.com.
SmartRate	Customers may terminate their participation in SmartRate at any time by speaking with a customer service representative or accessing their account on PGE.com. Customers may be de-enrolled automatically if there is a change in their eligibility for participation.
Auto DR (ADR)	Auto DR customers moving to DRAM retain their obligations and performance requirements under their ADR commitment, except notification of CAISO awards involving the Auto DR customer which will be provided by the customer’s aggregator or DRP, and the operation of the customer’s Auto DR equipment will be the responsibility of the customer, its aggregator and/or its DRP. PG&E will not provide notifications or operate the customer’s Auto DR equipment while the customer is in DRAM. Timely notification is required when the customer goes into DRAM and leaves DRAM.

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Self-Generation Incentive Program (SGIP)	Self-Generation Incentive Program (SGIP) has a multi-year commitment period (10 years). An SGIP customer participating in DRAM can continue the SGIP program provided the customer continues to satisfy the requirements of the SGIP program, including continuing to provide the data and information required. Further consideration is required about whether information on performance in the CAISO market may be needed.
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