

## **Community Wildfire Safety Program**

### **PG&E Wildfire Safety Webinar – Placer and El Dorado Counties – Post-Event Report**

On April 13, 2022, PG&E held a wildfire safety webinar, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Power Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources for Placer and El Dorado county residents, gather input and respond to questions. Due to COVID-19 health and safety guidelines, the event was conducted virtually.

The following report has been prepared to provide an overview of the safety town hall and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

#### Wildfire Safety Webinar Summary

- **Date:** April 13, 2022
- **Time:** 5:30 p.m. – 6:45 p.m.
- **Total Attendees:** 137
- **PG&E Presenters:**
  - Joe Wilson, Vice President, North Valley and Sierra Region
  - Vanessa Bryan, Senior Manager, Customer Engagement and Strategy
  - Brandon Sanders, Local Government Affairs Representative
  - Karsten Schulz, Vegetation Management Supervisor
  - Mike Webb, Senior Public Safety Specialist
  - Alison Feliz-Wukasinovich, Senior Manager, Sacramento and Sierra Division

The event featured a 30-minute presentation on PG&E’s wildfire prevention plans and updates for 2022, an overview of 2021 Public Safety Power Shutoff (PSPS) events, Enhanced Power Safety Settings and customer resources available before, during and after wildfire safety-related outages. This was followed by a 45-minute Q&A session. Participants could either join via the virtual conference platform or by calling into a toll-free number. Closed captioning was available in English, Spanish and Chinese.

#### Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Approximately 119,480 email invitations sent to all electric customers with an email address in Placer and El Dorado counties
- Social media postings on Facebook , Instagram, Twitter and Nextdoor
- News release and media advisory
- Outreach to city, county and tribal officials as well as community-based organizations

Sample invitations and outreach materials can be found in Appendix A.

#### Question and Answer Session Summary

Throughout the presentation, participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 30 questions and comments were received.

The Q&A portion focused on the following themes:

- Vegetation management and reporting diseased or dying trees
- System hardening
- Enhanced Powerline Safety Settings
- Customer resources during wildfire safety-related outages
- Undergrounding

The full list of questions/comments received during the Q&A session can be found in Appendix B.

#### Recording and Presentation Availability

A copy of the presentation and a recording of the event will be available on PG&E's website at [www.pge.com/firesafetywebinars](http://www.pge.com/firesafetywebinars). Additional presentations and recordings of past PG&E wildfire safety webinars are also available, including:

- Regional webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- Spanish-language and Chinese-language webinars

## APPENDIX A:

### EVENT INVITATIONS AND OUTREACH



#### Join Us for a Wildfire Safety Webinar **Placer and El Dorado Counties** Wednesday, April 13 | 5:30-7:00 p.m.

We invite you to join us for an interactive webinar where we will discuss our 2022 wildfire safety efforts. You will have the opportunity to ask questions and share feedback with the PG&E team, including the area's Regional Vice President.

[Register today »](#)

[Learn more »](#)

To keep our customers and communities safe, we continue to take targeted action to reduce wildfire risk across every part of our operations, respond to our state's changing climate and focus every day on safety.

**Topics Include:**

- PG&E's progress on wildfire prevention activities
- What's new for 2022
  - Increased powerline protection to reduce outages
  - Improved coordination for faster restoration times
  - Additional customer resources to prepare for wildfire season and outages

To access the webinar or view recordings of past wildfire safety webinars, visit [pge.com/firesafetywebinars](http://pge.com/firesafetywebinars) »

**Do you have a plan to stay safe?** For more information, including tips on how you and your family can stay safe in the event of an emergency, please visit [safetyactioncenter.pge.com](http://safetyactioncenter.pge.com) »



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Following the wildfires in 2017 and 2018, some of the changes included in this email are contemplated as additional precautionary measures intended to further reduce future wildfire risk.

For inquiries, please do not reply to this email. [Contact Us](#) for more information. "PG&E" refers to Pacific Gas and Electric Company, a subsidiary of PG&E Corporation.  
77 Beale St. San Francisco, CA 94105

## WEBINAR MEDIA ADVISORY



Marketing & Communications | 77 Beale Street | San Francisco, CA 94105 | 415.973.5930 | [www.pge.com](http://www.pge.com)

**PG&E Invites Placer and El Dorado Counties to Regional Wildfire Safety Webinar Wednesday to Discuss Information and Resources on PG&E's Wildfire Prevention Efforts**

*PG&E to host virtual event to share local wildfire safety progress, new programs in 2022 and steps customers can take to prepare*

**SAN FRANCISCO, Calif.**— To help keep customers and communities safe in the face of the growing wildfire risk across the state, Pacific Gas and Electric Company (PG&E) is continuing to evolve its wildfire safety program to reduce the risk of catastrophic wildfires.

As part of these efforts, PG&E is hosting a wildfire safety webinar for Placer and [El Dorado county](#) residents on Wednesday, April 13, 2022, from 5:30 to 7:00 p.m. to share its wildfire prevention plans for 2022 and listen to customer feedback. PG&E subject matter experts will provide a brief presentation, after which participants will have the opportunity to ask questions.

The event can be accessed through the link or dial-in below or through PG&E's website, [pge.com/firesafetywebinars](http://pge.com/firesafetywebinars).

**Click this link to join:** <https://bit.ly/3i1Stj>  
**Attendee Dial-in:** 800-369-2098  
**Conference ID:** 1371852

During the webinar event, the PG&E team will discuss:

- PG&E's wildfire prevention efforts
- Resources to help customers and communities before, during and after wildfire safety outages
- Improvements and updates to PG&E's safety technology and tools

Closed captioning will be available in English, Spanish and Chinese and dial-in numbers will be available for those who aren't able to join online.

For the full webinar events schedule, additional information on how to join, recordings and presentation materials from past events, and to learn more about PG&E's Community Wildfire Safety Program, visit [pge.com/wildfiresafety](http://pge.com/wildfiresafety).

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at [safetyactioncenter.pge.com](http://safetyactioncenter.pge.com).

**About PG&E**

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit [pge.com](http://pge.com) and [pge.com/news](http://pge.com/news).



INSTAGRAM POST

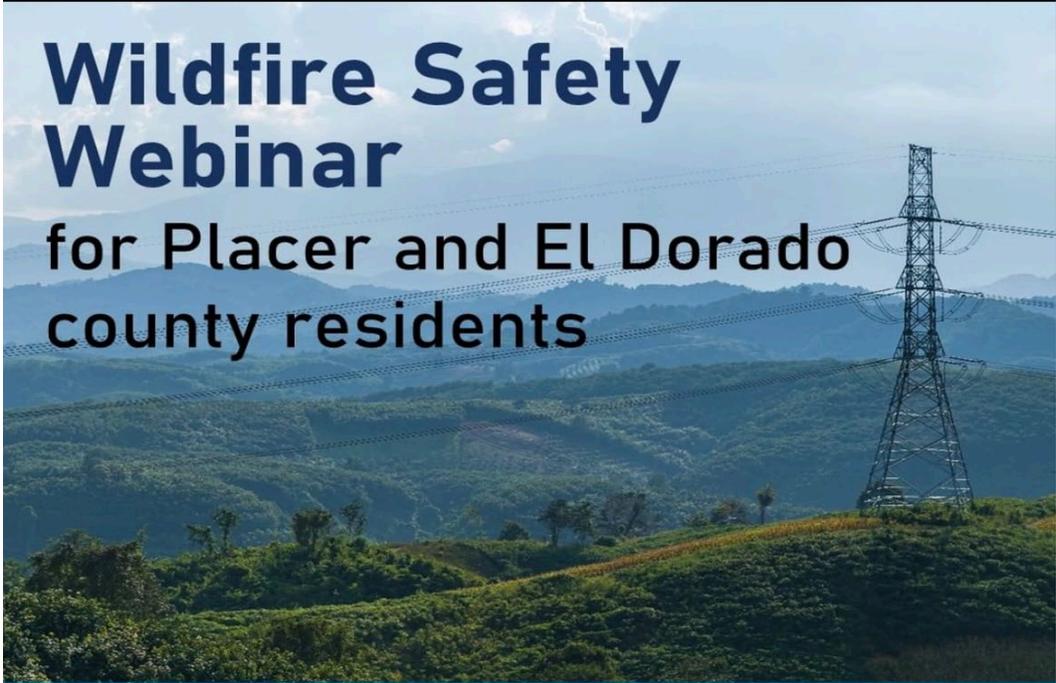


pacificgasandelectric



# Wildfire Safety Webinar

## for Placer and El Dorado county residents



Wednesday, April 13 @ 5:30 p.m.



To join, visit

[pge.com/firesafetywebinars](https://pge.com/firesafetywebinars)



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pacificgasandelectric PG&E is hosting an interactive webinar this Wednesday, April 13. Join one of our Regional Vice Presidents and additional members from our team from... more

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April 12

FACEBOOK POST

# Wildfire Safety Webinar

for Placer and El Dorado county residents

Wednesday  
April 13 @ 5:30 p.m.



To join, visit

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## Pacific Gas and Electric Company

Apr 12 · 🌐

PG&E is hosting an interactive webinar this Wednesda...

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## Pacific Gas and Electric Company

Apr 12 · 🌐

PG&E is hosting an interactive webinar this Wednesday, April 13, from 5:30 p.m. to 7 p.m. for Placer and El Dorado county residents. Join one of our Regional Vice Presidents and additional members from our team to learn more about how we're working to prevent wildfires and reduce the impact of wildfire safety-related outages in your community, ask questions and share your feedback. For more information, visit [www.pge.com/firesafetywebinars](http://www.pge.com/firesafetywebinars)

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## APPENDIX B:

### QUESTIONS RAISED DURING THE EVENT

The below questions and comments have been listed in the order received.

- Hi PG&E, I am joining from my hometown of Auburn (Bell 1109). I hope that before the end of today's session, you will share how many people joined tonight. Many thanks for all your hard work and holding these sessions so we are ready for fire season!
- Will you be undergrounding in the back country?
- What is the time frame for the underground program completion?
- How many miles of the 10000 mile underground power line program have you completed so far?
- Can you elaborate the areas in El Dorado county?
- At what point does vegetation mgmt become harassment? I get visits from 3 different contractors from 6 different PG&E divisions about every 4-6 weeks! You have routine veg, enhanced veg, dead and dying, ground veg, hazardous veg and residential transmission. All come onto my property to look at the same trees! Why can't you just send one crew?
- Please ask Karsten my question.
- I want to know what PG&E is doing as far as wildfire notifications. Is there a coordinated effort with local police and fire departments to notify residents of an active fire so people can get out of their house with as much time possible? If so, can you share the link or signup page information?
- Thank you for doing the VM inspections and pruning early this year. How do you suggest we coordinate with the inspectors? In the past we have encouraged the VM inspector to flag our account so that we can cooperate with PG&E's intentions. This year, the pruning began, and we did not have the opportunity to speak to the pre-inspector. Our property is surrounded on 3 sides by the 12kV lines, and we have a lot of scrub oak. I want to engage each year with these inspections, but if there is no doorhanger, no door knock, no phone call or no text, how should I engage? thanks.
- How will I know that you have activated EPSS on my circuit (Bell 1109)? I tend to track the weather, I subscribe to the PG&E PSPS 7-day forecast. But is there a way to know when EPSS is kicking in? Criteria? thanks.
- When you are offering rebate options for generator and battery options, why not add more rebate for Solar Power generation as well?
- I believe our neighborhood has been segmented. I am curious as to why over 900 customers lost power earlier this week when a car hit a power pole.
- Will services that were over head be underground? If so, will effect how property owners electric panels?
- I have had trees marked in various ways on my property. I've seen red X,s, red dots, and a white dots. What do these markings mean?
- I've also seen red band put around branches or trees. What do these mean?

- Should a PSPS event occur during hot weather, will PG&E open cooling centers?
- Hearing about this excellent coordination reminds me that many of us use Yubanet to track regional fires. Do you know whether Yubanet has received informational or educational material about EPSS? They helped facilitate the snowstorm webinars with multiple agencies in early January, so they can help get the word out on EPSS. They do a Friday blog series about wildfire season preparedness, so they could help with your outreach, just a thought.
- Why don't you start these webinars at 6 pm.? If you don't get off work at 5 pm and commute, there is no way to access a 5:30pm webinar. A lot of us work 9 to 5pm.
- Due to fire last year, insurance premium for businesses increased significantly due to enhanced risk. Will these efforts help reduce risk level in the eyes of insurance companies
- Also do you keep Insurance firms apprised of the safety features added in the are so can they can change risk factor for the area?
- How long after a tree is marked can we expect the tree work to be done?
- Does PGE have local support locations residence can go to when forecasted planned outages are scheduled? e.g. refrigeration for medicine
- I am on Nixle and know about Everbridge, and my son-in-law is a Placer County sheriffs' deputy, so I recognize the need to use reliable sources, thanks for all you are doing to help.
- Thank you for cutting down the tree limbs into wood burning uses.
- When the power is off during an emergency event how do you prioritize restoration?
- In the past you have set up "resource centers" what is the criteria to setting those up vs county cooling centers?
- Thank you!
- It seems that sometimes PG&E removes the trees they cut down and sometimes they don't. What determines whether or not cut trees are removed from the property?
- As a person who lost her home in wildfire in Grizzly Flats, I appreciate PG&E outreach event to assist in reinstalling power to our property.
- I don't mean to be argumentative on the tree topic. But the subcontractors do not necessarily mention about how a homeowner can get the wood removed, so we would not know to ask how it works. Last year, they cut a big 12 foot log and left it on the ground. I spoke with the Auburn VM Supervisor about that, and he acknowledged that the subcontractor is REQUIRED to cut the wood into shorter lengths. But this treecutter was in a hurry and they didn't do it. Just venting, contractor management is so difficult and so vital. many thanks again for all you are doing.