

CONTRACT OPPORTUNITY ANNOUNCEMENT

Contract Type:

- Professional Service Contract
- Construction Contract
- Service Contract
- Material Requirement
- Other

Opportunity Summary:

Contract Opportunity Announcement Title:	For a Third-Party Implementer to administer PG&E's Pre-Owned Electric Vehicle (EV) Rebate Program (EV Rebate Program)
Request For:	Proposal (RFP)
Estimated Contract Value:	TBD
Work Location:	Across PG&E Service Territory
Bidder RFP Power Advocate Registration Due Date:	Bidder must satisfy the Power Advocate registration requirements for this RFP no later than 3:00 pm PST November 5, 2021 to receive the RFP Instructions to submit a response.

Background: Pacific Gas and Electric Company (www.pge.com), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco with more than 23,000 employees, PG&E is the primary natural gas and electric service provider for Northern and Central California spanning 70,000-square-mile service area stretches from Eureka to Bakersfield and from the Pacific Ocean to the Sierra Nevada. PG&E delivers some of the nation's cleanest energy to 16 million people.

RFP Contract Opportunity Description: California Public Utilities Commission (CPUC) Decision D.20-12-027 (December 17, 2020), issued updated requirements for California Investor Owned Utilities (IOUs) to use revenue from their Low Carbon Fuel Standard (LCFS) credits to support transportation electrification. In accordance with the decision, PG&E filed AL 6226-E (available at https://www.pge.com/tariffs/assets/pdf/adviceletter/ELEC_6226-E.pdf) with the 2021 LCFS Implementation Plan. This included five LCFS program proposals and is currently awaiting CPUC approval, expected in November 2021.

One of the proposal PG&E LCFS programs is the Pre-Owned EV Rebate Program involving a post-purchase rebate for customers who purchase an eligible pre-owned passenger EV, with an additional rebate for income qualified customers. Provided the CPUC approves this EV Rebate Program, PG&E intend it to be set up the in Q4 2021 - Q1 2022 and launched in Q2 2022. The term for PG&E's EV Rebate Program is approximately 3 years with a total inclusive proposed budget for all incentives; administration; marketing, education, and outreach; and measure and evaluation is \$86.55 million.

The purpose of this RFP is to seek the services of an implementer to administer, at the direction of PG&E's program manager, PG&E's EV Rebate Program that will include, but is not limited to, building an online website and program application, screening customers for eligibility, distributing rebates to eligible customers, administering a post-rebate survey, and supporting program marketing activities, among other responsibilities.

The successful implementer must have significant experience managing a large rebate program and have the capabilities to screen applications based on income eligibility for an enhanced rebate. The RFP for this EV Rebate Program will be released upon CPUC's approval of PG&E's implementation plan. The contents of this COA and related RFP are subject to change based on any updates or directive by the CPUC.

Bidder Supply Chain Responsibility Considerations:

The selected Bidder is encouraged to align with PG&E's Supply Chain Responsibility (SCR) policies and procedures and will be asked to provide a detailed description of their internal SCR practices related to supplier diversity, environmental sustainability, and ethical business conduct.

Bidder Supplier Code of Conduct Requirements:

Bidders, as well as their employees, subcontractors and sub-suppliers, must adhere to the principles and standards outlined in PG&E's Supplier Code of Conduct at:

<http://www.pgecorp.com/corp/about-us/compliance-ethics/program/third-party-code-conduct.page>

Bidder Power Advocate Registration: All Bidders who desire to submit a Bid response must register in Power Advocate no later than **3:00 pm PST November 5, 2021** to be authorized to receive this RFP's information and instructions. Bidders can register for the Bid event in Power Advocate here: <https://www.poweradvocate.com/pR.do?okey=127730&pubEvent=true>

If Additional Questions, Contact:

Please submit email inquiry via the PowerAdvocate messaging tool to:
Anthony Abdulla, Sourcing PG&E Bid Event Coordinator.
