

## CONTRACT OPPORTUNITY ANNOUNCEMENT

### Contract Type:

- Professional Service Contract
- Construction Contract
- Service Contract
- Material Requirement
- Other

### Opportunity Summary:

Contract Opportunity Title: PG&E Online Marketplace Enhancement

Request For: Proposal

Estimated Contract Value: \$1,000,000 over two years

Work Location: Across PG&E's Territory (web/cloud)

Response Due Date: Respond with your interest no later than **5/14/2021**

### Opportunity Description:

#### Background:

Pacific Gas and Electric Company ([www.pge.com](http://www.pge.com)), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco with more than 23,000 employees, the company is the primary natural gas and electric service provider for Northern and Central California. The company's 70,000-square-mile service area stretches from Eureka to the north to Bakersfield in the south and from the Pacific Ocean in the west to the Sierra Nevada in the east. PG&E delivers some of the nation's cleanest energy to 16 million people.

PG&E offers vast array of programs to its Residential and non-Residential customers to help them manage their energy usage, adoption of clean distributed generation sources and electric transportation, and to become more resilient in the event of power outages. Many of these programs also offer incentives for qualified products and services to eligible customers. These programs and qualified products (if applicable) are listed on PG&E's website <https://www.pge.com/> along with a wide range of digital content to help customers learn about the programs.

#### Contract Opportunity Description:

The purpose of this RFP is to accept proposals for a refreshed online PG&E Marketplace ("Marketplace") to help customers understand the full array of customer facing products, programs and incentives that PG&E offers to its customers. PG&E offers various programs and services to its customers to help them manage their energy usage, adoption of clean distributed generation sources and electric transportation, and become more resilient in the event of power outages. This RFP invites bidders to provide innovative solutions presenting energy management products to PG&E customers along with PG&E's various customer program offerings in an integrated and searchable manner. PG&E expects this refreshed Marketplace to educate customers to the comprehensive suite of energy management products, programs, and services available to them.

Suppliers are expected to have expertise in User Centered Design and Product Development & Integration.

PG&E recognizes that to offer a complete solution, many Suppliers will prefer to align with a strategic partner. Proposals must include identification of qualifications and role of any partner(s).

**Supply Chain Responsibility Considerations:**

The selected supplier is encouraged to align with PG&E's Supply Chain Responsibility policies and procedures. The supplier will be asked to provide a detailed description of their internal, specific supply chain responsibility program and practices related to supplier diversity, environmental sustainability and ethical business conduct.

**Conduct Requirements:**

Suppliers, as well as their employees, subcontractors and sub-suppliers, must adhere to the principles and standards outlined in our Supplier Code of Conduct as they provide goods and services to PG&E. Review Code and understand its obligations here:

<http://www.pgecorp.com/corp/about-us/compliance-ethics/program/third-party-code-conduct.page>

**How to Respond:**

Suppliers interested in participating in this Contract Opportunity must:

- **Express interest by registering for the PowerAdvocate event by 5/14/2021 at**  
<https://www.poweradvocate.com/pR.do?okey=113935&pubEvent=true>
- **If Additional Questions, send a message via PowerAdvocate:**  
<https://www.poweradvocate.com/pR.do?okey=113935&pubEvent=true>