

## CONTRACT OPPORTUNITY ANNOUNCEMENT

### Contract Type:

- |                                     |                               |
|-------------------------------------|-------------------------------|
| <input checked="" type="checkbox"/> | Professional Service Contract |
| <input type="checkbox"/>            | Construction Contract         |
| <input type="checkbox"/>            | Service Contract              |
| <input type="checkbox"/>            | Material Requirement          |
| <input type="checkbox"/>            | Other                         |

### Opportunity Summary:

Contract Opportunity Announcement: Residential Equity Energy Efficiency and Electrification Program Solicitation

Request For: Abstract

Estimated Contract Value: \$9M over 3 years

Work Location: PG&E Service Territory

Response Due Date: Registration of Interest: Open until January 17, 2023  
RFA tentatively scheduled to open: November 14, 2022  
RFA Response Due: January 17, 2023

NAICS Code / Size Standard: 541613 - Marketing Consulting Services / \$16.5M

### Opportunity Description:

#### Background:

Pacific Gas and Electric Company (PG&E) ([www.pge.com](http://www.pge.com)), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States delivering some of the nation's cleanest energy to 16 million people. With more than 23,000 employees, PG&E is the primary natural gas and electric service provider for Northern and Central California encompassing a 70,000-square-mile service area from Eureka to Bakersfield and from the Pacific Ocean to the Sierra Nevada.

In February 2019 the California Public Utilities Commission (CPUC) adopted Version 1.0 of an Environmental and Social Justice (ESJ) Action Plan to serve as a roadmap for implementing their vision to "advance equity in ESJ programs and policies. On May 20, 2021, the CPUC approved D. 21-05-031 on the "Assessment of Energy Efficiency Potential and Goals and Modification of Portfolio Approval and Oversight Process". This Decision directs PG&E to segment its portfolios based on the primary program purpose, into three sections: Resource Acquisition, Market Support, and Equity.

#### Contract Opportunity Description:

As required in CPUC D. 18-01-004, PG&E is seeking abstracts from prospective Third-Party (3P) Implementers (Bidder(s)) to design and propose a new equity energy savings program that will deliver the benefits of energy efficiency and building electrification (Equity Program) to residential customers in disadvantaged communities and to customers in regions that have not historically received it. This Equity Program will be required to focus on effective implementation activities and customer engagement, in contrast to past resource programs with a focus on claimable energy savings.

This Request for Abstract (RFA) is the first stage of a two-stage Equity Program solicitation. Selected Bidders from the RFA will be invited to participate in a subsequent Request For Proposal (RFP). PG&E selected RFP Bidder(s) will be invited to negotiate a contract with PG&E to implement this new Equity Program.

#### Supply Chain Responsibility Considerations:

The selected supplier is encouraged to align with PG&E's Supply Chain Responsibility policies and procedures. The supplier will be asked to provide a detailed description of their internal, specific supply chain responsibility program and practices related to supplier diversity, environmental sustainability and ethical business conduct.

**Conduct Requirements:**

The selected Bidder(s), as well as the Bidder subcontractors, must adhere to the principles and standards outlined in PG&E's Supplier Code of Conduct as follows: [Supplier Code of Conduct \(pge.com\)](#)

**Timeframe for this Solicitation:**

The RFA is tentatively scheduled to release in early November 14, 2022 with responses due early January 17, 2023.

**How to Respond:**

Bidders interested in participating in this RFA must register in Wood Mackenzie (formerly PowerAdvocate) at: <https://www.poweradvocate.com/pR.do?okey=136113&pubEvent=true>.

**If Additional Questions, Contact:**

Paula Paschal via Wood Mackenzie (formerly PowerAdvocate)