

CONTRACT OPPORTUNITY ANNOUNCEMENT

Contract Type:

- Professional Service Contract
- Construction Contract
- Service Contract
- Material Requirement
- Other

Opportunity Summary:

Contract Opportunity Title: Market Transformation Administrator

Request For: Proposal

Estimated Contract Value: \$250 million

Work Location: Across California IOU Territories

Response Due Date: June 30, 2021 @ 3:00 PM PT in accordance with RFP# 109962 Section 1.5.2 and 3.1.1 of the RFP General Instructions.

Opportunity Description:

Background:

Pacific Gas and Electric Company (www.pge.com), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco with more than 23,000 employees, the company is the primary natural gas and electric service provider for Northern and Central California. The company's 70,000-square-mile service area stretches from Eureka to the north to Bakersfield in the south and from the Pacific Ocean in the west to the Sierra Nevada in the east. PG&E delivers some of the nation's cleanest energy to 16 million people.

Contract Opportunity Description:

In accordance with California Public Utilities Commission Decision 19-12-021 – "Decision Regarding Frameworks for Energy Efficiency Regional Energy Networks and Market Transformation", PG&E is issuing a Request for Proposal (RFP) soliciting proposals from qualified third-parties to serve as California's independent, statewide Market Transformation Administrator (MTA). PG&E will be the MTA contracting and fiscal agent for the contract.

- This is a single-stage PG&E solicitation process in which a (non-PG&E) stakeholder scoring committee will evaluate Bidders' proposals.
- There are no specific minimum requirements to bid on this solicitation; however, Bidders will be required to demonstrate their capabilities to perform the statewide MTA requirements.
- Individual Bidders will be limited to submittal of only one bid in which they are the Prime. (However, a Bidder organization can be included as a subcontractor in multiple bids submitted by other Bidders).
- The bidder in implementing the MTA duties will be responsible for administering a portfolio of market transformation initiatives (MTIs), which will be assessed based on, among other things, cost effectiveness.
- All documents related to this solicitation will be available in PowerAdvocate (PG&E's online bidding platform) once this solicitation is open.
- Information provided to Bidders will include:
 - Bid submission forms
 - Bidders conference registration instructions
 - Instructions on how to submit Bidder's Proposal
 - Solicitation timeline and important dates
 - References to relevant MTA administration regulatory decisions and requirements.

Supply Chain Responsibility Considerations:

The selected MTA is encouraged to align with PG&E's Supply Chain Responsibility policies and procedures. The MTA will be asked to provide a detailed description of their internal, specific supply chain responsibility program and practices related to supplier diversity, environmental sustainability and ethical business conduct.

Conduct Requirements:

The selected MTA, as well as their employees, subcontractors and sub-suppliers, must adhere to the principles and standards outlined in PG&E's Supplier Code of Conduct as follows:

<http://www.pgecorp.com/corp/about-us/compliance-ethics/program/third-party-code-conduct.page>

Timeframe for this Solicitation:

The RFP is scheduled to open March 10, 2021 at 12:00 PM PT and close on June 30, 2021 at 3:00 PM PT.

How to Respond:

Bidders interested in participating in this MTA RFP must register in PowerAdvocate at:

<https://www.poweradvocate.com/pR.do?okey=109962&pubEvent=true>.

Bidders response to the RFP must follow all instructions which will be provided in the RFP General Instructions posted in PowerAdvocate once the RFP is released.

Bidders may register to participate in the RFP in PowerAdvocate until the RFP Proposal due date in accordance with the RFP General Instructions section 3.1.1.

If Additional Questions, Contact PG&E's Bid Event Coordinator:

Paula Paschal via PowerAdvocate link: <https://www.poweradvocate.com/pR.do?okey=109962&pubEvent=true>