June 12, 2012

Advice Letter 3806-E

Brian K. Cherry
Vice President, Regulation and Rates
Pacific Gas and Electric Company
77 Beale Street, Mail Code B10C
P.O. Box 770000
San Francisco, CA  94177

Subject:  Revisions to Electric Rate Schedule E-DBP, Demand Bidding Program, and Consolidation of Revisions to Electric Schedule E-PEAKCHOICE

Dear Mr. Cherry:

Advice Letters 3806-E is effective March 21, 2011.

Sincerely,

Edward F. Randolph, Director
Energy Division
February 17, 2011

Advice 3806-E
(Pacific Gas and Electric Company ID U 39 E)

Public Utilities Commission of the State of California

Subject: Revisions to Electric Rate Schedule E-DBP, Demand Bidding Program, and Consolidation of Revisions to Electric Schedule E-PEAKCHOICE

Pacific Gas and Electric Company (“PG&E”) hereby submits revisions to electric rate schedule E-DBP, “Demand Bidding Program,” to remove outdated references to its now-closed day-of program option and the San Francisco Pilot Program and consolidates previously authorized revisions to Schedule E-PEAKCHOICE. The affected tariff sheets are listed on the enclosed Attachment 1.

Purpose and Background

On June 24, 2010, at the request of the California Public Utilities Commission’s (“Commission”) Energy Division, PG&E filed Advice 3560-E-B in which PG&E proposed modifications and revisions to its demand response electric rate schedules to comply with Decision (D.) 09-08-027 and D.10-02-032. Among other modifications, Advice 3560-E-B incorporated an agreement reached with certain third-party aggregators to modify PG&E’s Capacity Bidding Program to facilitate dual participation with other demand response programs and to eliminate the day-of option in its Demand Bidding Program (“DBP”). The day-of option in DBP had only been called once during the prior eight years and was not an option utilized or valued by most DBP customers. By eliminating this option, PG&E was able to open up the DBP to additional enrollments from customers on other day-of DR capacity programs.

The purpose of this filing is to resubmit modifications and revisions to Schedule E-DBP previously submitted in Advice 3560-E-A on April 13, 2010 which were inadvertently omitted in Advice 3560-B and to delete the provisions for the concluded “San Francisco Pilot Program.” In addition, PG&E is submitting revisions to Schedule E-PEAKCHOICE to consolidate revisions previously authorized in Advice 3558-E-A and Advice 3560-E-B.
Tariff Revisions

PG&E proposes to make the following revisions to Electric Rate Schedule E-DBP - Demand Bidding Program:

- ENERGY BID – For clarity, relocated the second paragraph under “Program Terms” on when a customer make designate a day-of adjustment to their baseline to the end of “Energy Bid.” The relocated paragraph reads:

  “Prior to May 1, 2011, a customer must make a one-time designation of its election of a day-of adjustment to the baseline. Beginning May, 1, 2011, a customer may elect the day-of adjustment each time it submits a bid.”

- INCENTIVE PAYMENTS - Deleted two obsolete provisions titled “Bids Submitted Under the Day-Of Notification” and “Bids Submitted Under Day-Ahead Notification Prior to Day-Of Notification Being Issued.”

- AGGREGATED GROUP - Deleted out-of-date references to the closed “San Francisco Pilot Program.”

- PROGRAM TERMS – As noted under “Energy Bid,” above, relocated the second paragraph on when a customer may designate a day-of adjustment to their baseline.

In addition, Electric Schedule E-PEAKCHOICE is resubmitted with changes previously approved in Advice 3558-E-A and Advice 3560-E-B to include language which would allow a customer taking partial standby electric service to participate in the PeakChoice program.

This filing will not affect any other rates or charges, cause the withdrawal of service, or conflict with any other rate schedule or rule.

Protests

Anyone wishing to protest this filing may do so by letter sent via U.S. mail, by facsimile or electronically, any of which must be received no later than March 9, 2011, which is 20 days after the date of this filing. Protests should be mailed to:

CPUC Energy Division
Tariff Files, Room 4005
DMS Branch
505 Van Ness Avenue
San Francisco, California 94102
Copies of protests also should be mailed to the attention of the Director, Energy Division, Room 4004, at the address shown above.

The protest also should be sent via U.S. mail (and by facsimile and electronically, if possible) to PG&E at the address shown below on the same date it is mailed or delivered to the Commission:

Jane K. Yura  
Vice President, Regulations and Rates  
Pacific Gas and Electric Company  
77 Beale Street, Mail Code B10B  
P.O. Box 770000  
San Francisco, California 94177

Facsimile: (415) 973-6520  
E-mail: PGETariffs@pge.com

**Effective Date**

PG&E requests that this advice filing become effective on **March 21, 2011**. This advice letter is submitted with a Tier 2 designation.

**Notice**

In accordance with General Order 96-B, Section IV, a copy of this advice letter is being sent electronically and via U.S. mail to parties shown on the attached list and the service list for R.10-05-005. Address changes to the General Order 96-B service list and all electronic approvals should be directed to e-mail PGETariffs@pge.com. Advice letter filings can also be accessed electronically at: http://www.pge.com/tariffs.

Jane K. Yura  
Vice President - Regulation and Rates  

cc: Service List for R.10-05-005

Attachments
Company name/CPUC Utility No. **Pacific Gas and Electric Company** (ID U39 M)

Utility type: ☑ ELC ☑ GAS ☐ PLC ☐ HEAT ☐ WATER

Contact Person: Linda Tom-Martinez

Phone #: (415) 973-4612

E-mail: lmt1@pge.com

<table>
<thead>
<tr>
<th>EXPLANATION OF UTILITY TYPE</th>
<th>(Date Filed/ Received Stamp by CPUC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELC = Electric</td>
<td>GAS = Gas</td>
</tr>
<tr>
<td>PLC = Pipeline</td>
<td>HEAT = Heat</td>
</tr>
<tr>
<td>WATER = Water</td>
<td></td>
</tr>
</tbody>
</table>

**Advice Letter (AL) #: 3806-E**

**Tier: 2**

Subject of AL: **Revisions to Electric Rate Schedule E-DBP, Demand Bidding Program, and Consolidation of Revisions to Electric Schedule E-PEAKCHOICE**

Keywords (choose from CPUC listing): Demand Side Management, Text Changes

If AL filed in compliance with a Commission order, indicate relevant Decision/Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: No

Summarize differences between the AL and the prior withdrawn or rejected AL:

Is AL requesting confidential treatment? If so, what information is the utility seeking confidential treatment for:

Confidential information will be made available to those who have executed a nondisclosure agreement: Yes ☐ No

Name(s) and contact information of the person(s) who will provide the nondisclosure agreement and access to the confidential information:

Resolution Required? Yes ☐ No

Requested effective date: **March 21, 2011**

No. of tariff sheets: 6

Estimated system annual revenue effect (%): N/A

Estimated system average rate effect (%): N/A

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: **Electric Rate Schedules E-DBP and E-PEAKCHOICE**

Service affected and changes proposed: N/A

Pending advice letters that revise the same tariff sheets: N/A

Protests, dispositions, and all other correspondence regarding this AL are due no later than 20 days after the date of this filing, unless otherwise authorized by the Commission, and shall be sent to:

**CPUC, Energy Division**    **Pacific Gas and Electric Company**
Tariff Files, Room 4005    Attn: Jane Yura
DMS Branch    Vice President, Regulation and Rates
505 Van Ness Ave., 77 Beale Street, Mail Code B10B
San Francisco, CA 94102    P.O. Box 770000
jnj@cpuc.ca.gov and mas@cpuc.ca.gov    San Francisco, CA 94177
E-mail: PGETariffs@pge.com
<table>
<thead>
<tr>
<th>Cal P.U.C. Sheet No.</th>
<th>Title of Sheet</th>
<th>P.U.C. Sheet No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>29967-E</td>
<td>ELECTRIC SCHEDULE E-DBP DEMAND BIDDING PROGRAM Sheet 4</td>
<td>29525-E</td>
</tr>
<tr>
<td>29968-E</td>
<td>ELECTRIC SCHEDULE E-DBP DEMAND BIDDING PROGRAM Sheet 6</td>
<td>28628-E</td>
</tr>
<tr>
<td>29969-E</td>
<td>ELECTRIC SCHEDULE E-DBP DEMAND BIDDING PROGRAM Sheet 9</td>
<td>28631-E</td>
</tr>
<tr>
<td>29970-E</td>
<td>ELECTRIC SCHEDULE E-PEAKCHOICE PEAKCHOICE Sheet 1</td>
<td>29516-E</td>
</tr>
<tr>
<td>29971-E</td>
<td>ELECTRIC TABLE OF CONTENTS Sheet 1</td>
<td>29964-E</td>
</tr>
<tr>
<td>29972-E</td>
<td>ELECTRIC TABLE OF CONTENTS RATE SCHEDULES Sheet 9</td>
<td>29897-E</td>
</tr>
</tbody>
</table>
ENERGY BID: E-DBP bidding shall be accepted for non-PG&E holiday weekdays only. The E-DBP Bid shall indicate the amount of kW curtailment that the participant is offering for each hour of the E-DBP Event. The participant may submit only one bid for each E-DBP Notification. Each bid must be for a minimum of two (2) hours and must be for consecutive hours during the E-DBP Event. The customer's bid must meet the minimum energy reduction threshold of 50 kW for each hour in the E-DBP Event. The participant must submit their bid within the timeframe specified in the E-DBP Event notice.

Each E-DBP bid submitted via the demand response operations website shall be for an E-DBP Event that can take place the next eligible day, any weekday, excluding PG&E holidays, following the bid submission. Notification of E-DBP Bid acceptances will be posted to PG&E's website. Posting of accepted bids may be delayed due to unforeseen problems in transmitting or receiving the bids. PG&E cannot guarantee the reliability of the Internet site by which customers submit bids. PG&E may use and accept alternate means of notification as necessary. PG&E will communicate the following information on the website regarding accepted E-DBP Bids:

1. The Date and the Time Period of the E-DBP Events; and

2. The Customer Baseline (CB) on any given day during the program is the average for each hour based on the immediate past ten (10) similar weekdays prior to an event with the option of a day-of adjustment. The load during each hour of the ten days will be averaged to calculate an hourly baseline for each hour. The past ten (10) similar days will include Monday through Friday, excluding PG&E holidays and event days prior to the event (including events of this program, or any other interruptible or curtailment programs enrolled in by the customer, or days when a rotating outage was called).

The day-of adjustment is the ratio of a) the average load of the first three of the four hours prior to the event to b) the average load of the corresponding hours from the past 10 similar weekdays, as discussed above. The day-of adjustment to the CB will be limited to +/- 20%, and will be based on the first three of the four hours prior to the start of the event. The day-of adjustment is applied by multiplying it by each hourly baseline value. Customers must elect or opt-in to receive this adjustment. The customer is responsible for determining the applicable baseline day-of adjustment following each event for the purpose of evaluating customer compliance. If more than one event (either within the same or across multiple programs) occurs on the same day, the day-of adjustment from the event with the earliest start time will be used for the events that day requiring a day-of adjustment.

Prior to May 1, 2011, a customer must make a one-time designation of its election of a day-of adjustment to the baseline. Beginning May 1, 2011, a customer may elect the day-of adjustment each time it submits a bid.

3. The hourly pricing incentive that PG&E intends to offer for qualifying load reductions.
INCENTIVE PAYMENTS:  BIDS SUBMITTED UNDER THE DAY-AHEAD NOTIFICATION (Cont'd.)

事件激励将根据每小时计算，并将等于每个被接受的投标的每个小时的合格kW能源减少量与激励价格的乘积的$0.50/kWh。

AGGREGATED GROUP:

客户群拥有多个服务协议，这些协议涵盖PG&E电力服务区域的多个服务协议，符合本程序的聚合组规定。适用条件如下:

1. 每个单独的服务协议必须目前使用适用于该服务的PG&E费率表，并安装有间隔表，在适用性部分说明。如果必要，服务协议可以更改费率表，PG&E将提供并安装间隔表，费用为每个单独的捆绑服务或CCA服务协议的额外成本。
ELECTRIC SCHEDULE E-DBP
DEMAND BIDDING PROGRAM

TECHNICAL ASSISTANCE AND TECHNOLOGY INCENTIVES:
Technical assistance and technology incentives may be available to enhance the customer's ability to respond to curtailment requests for on-peak demand reductions.

FAILURE TO REDUCE LOAD:
Except as provided in the Incentive Payment section of this schedule, no additional monetary penalties will be assessed under this Program for a customer's failure to comply (reduce energy) during any or all hours of an E-DBP Event.

PROGRAM TERMS:
Customers' participation in this tariff will be in accordance with Electric Rule 12. Customers may terminate their E-DBP participation by giving a minimum of 30 days written notice. Cancellation will become effective with the first regular billing cycle after the 30-day notice period. PG&E may terminate a participant's E-DBP participation at any time after giving a thirty (30) day written notice to participants.
### APPLICABILITY:

PeakChoice™ is a demand response program that offers customers flexibility and incentives to reduce demand when requested by PG&E.

### TERRITORY:

This schedule is available throughout PG&E’s electric service territory.

### ELIGIBILITY:

PeakChoice is available to PG&E electric bundled service customers billed on a commercial, industrial, or agricultural demand-based time-of-use electric rate schedule subject to the limitations specified below.

A customer, or service agreement (SA), cannot be on Schedule E-PeakChoice and participate in any other demand response program. An eligible customer must continue to take service under the provisions of its otherwise applicable schedule (OAS).

Customers billed via net-metering (NEM, NEMFC, NEMBIO, etc.), customers billed for standby service, and Schedules AG-V and AG-R are not eligible for PeakChoice. Partial standby customers are eligible to participate in this program. In addition, Medical Baseline customers are not eligible to participate in this program.

Each participating SA must reduce a minimum of ten (10) kilowatts (kW).

### FLEXIBLE FEATURES AND OPTIONS:

The program season is May 1 through October 31 (Summer Season). The program does not operate on PG&E holidays during the Summer Season, which are the days the following are legally observed: Memorial Day, Independence Day, and Labor Day.

There are two ways a customer may participate in this program: (1) Committed Load basis; and (2) Best Efforts basis. Customers electing to participate on a Committed Load basis may also elect to nominate additional load to participate on a Best Efforts basis. Committed Load customers electing to also participate on a Best Efforts basis must first meet their Committed Load obligations before qualifying for any Best Effort payments.

Committed Load – Committed Load customers receive a monthly capacity payment, in addition to an energy payment. Customers are required to curtail their load by the Committed Load amount relative to a baseline when notified of an event (see Customer Baseline section). Committed Load customers are subject to penalties for non-compliance during program events.

Best Effort – Best Effort customers receive incentives for performance and are paid based upon their level of energy reduction during an event. Best Effort customers are not subject to penalties for non-compliance.

Customers electing either basis for participation must designate specific program features to customize this program to meet their operational needs. The following features and options are available. A customer must elect one option from each feature below (Section A to F):

---

**Continued**
ELECTRIC TABLE OF CONTENTS

TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>SCHEDULE</th>
<th>TITLE OF SHEET</th>
<th>CAL P.U.C. SHEET NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title Page</td>
<td></td>
<td>29971-E</td>
</tr>
<tr>
<td>Rate Schedules</td>
<td></td>
<td>29890, 29891, 29965, 29892, 29893, 29894, 29936, 29896, 29972, 29966-E</td>
</tr>
<tr>
<td>Preliminary Statements</td>
<td></td>
<td>29899, 29900, 29901, 29902, 29903, 29904, 29905-E</td>
</tr>
<tr>
<td>Rules</td>
<td></td>
<td>29957, 29958, 29908-E</td>
</tr>
<tr>
<td>Maps, Contracts and Deviations</td>
<td></td>
<td>29909-E</td>
</tr>
<tr>
<td>Sample Forms</td>
<td></td>
<td>29910, 29911, 29912, 29913, 29914, 29915, 29916, 29917, 29918, 29919, 29920, 29921-E</td>
</tr>
</tbody>
</table>

(Continued)
### ELECTRIC TABLE OF CONTENTS

#### RATE SCHEDULES

<table>
<thead>
<tr>
<th>SCHEDULE</th>
<th>TITLE OF SHEET</th>
<th>CAL P.U.C. SHEET NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-BIP</td>
<td>Base Interruptible Program</td>
<td>28620, 28414, 27276, 28415, 28416, 29517, 29518-E</td>
</tr>
<tr>
<td>E-OBMC</td>
<td>Optional Binding Mandatory Curtailment Plan</td>
<td>29521, 18431, 23001, 29522-E</td>
</tr>
<tr>
<td>E-DBP</td>
<td>Demand Bidding Program</td>
<td>27278, 27279, 29524, 29967, 29526, 29968, 28629, 28630, 29969, 29527-E</td>
</tr>
<tr>
<td>E-SLRP</td>
<td>Scheduled Load Reduction Program</td>
<td>26285, 27286, 26287, 29524</td>
</tr>
<tr>
<td>EZ-20/20</td>
<td>California 20/20 Rebate Program</td>
<td>22863, 22864, 22865</td>
</tr>
<tr>
<td>E-CP</td>
<td>Capacity Bidding Program</td>
<td>29528, 29533- 29543-E</td>
</tr>
<tr>
<td>E-PEAKCHOICE</td>
<td>PeakChoice</td>
<td>29970, 27319, 28618, 28619, 27322-2732-E</td>
</tr>
</tbody>
</table>

(Continued)
Alcantar & Kahl LLP
Ameresco
Anderson & Poole
Arizona Public Service Company
BART
Barkovich & Yap, Inc.
Bartle Wells Associates
Bloomberg
Bloomberg New Energy Finance
Boston Properties
Braun Blaising McLaughlin, P.C.
Brookfield Renewable Power
CA Bldg Industry Association
CLECA Law Office
CSC Energy Services
California Cotton Ginners & Growers Assn
California Energy Commission
California League of Food Processors
California Public Utilities Commission
Calpine
Cardinal Cogen
Casner, Steve
Chris, King
City of Palo Alto
City of Palo Alto Utilities
Clean Energy Fuels
Coast Economic Consulting
Commercial Energy
Consumer Federation of California
Crossborder Energy
Davis Wright Tremaine LLP
Day Carter Murphy
Defense Energy Support Center
Department of Water Resources
Dept of General Services
Division of Business Advisory Services
Douglass & Lidell
Downey & Brand
Duke Energy
Dutcher, John
Economic Sciences Corporation
Ellison Schneider & Harris LLP
Foster Farms
G. A. Krause & Assoc.
GLJ Publications
Goodin, MacBride, Squeri, Schlotz & Ritchie
Green Power Institute
Hanna & Morton
Hitachi
In House Energy
International Power Technology
Intestate Gas Services, Inc.
Lawrence Berkeley National Lab
Los Angeles Dept of Water & Power
Luce, Forward, Hamilton & Scripps LLP
MAC Lighting Consulting
MBMC, Inc.
MRW & Associates
Manatt Phelps Phillips
McKenzie & Associates
Merced Irrigation District
Modesto Irrigation District
Morgan Stanley
Morrison & Foerster
NLIne Energy, Inc.
NRG West
Navigant Consulting
Norris & Wong Associates
North America Power Partners
North Coast Solar Resources
Northern California Power Association
Occidental Energy Marketing, Inc.
OnGrid Solar
Praxair
R. W. Beck & Associates
RCS, Inc.
Recurrent Energy
SCD Energy Solutions
SCE
SMUD
SPURR
San Francisco Public Utilities Commission
Santa Fe Jets
Seattle City Light
Sempra Utilities
Sierra Pacific Power Company
Silicon Valley Power
Silo Energy LLC
Southern California Edison Company
Spark Energy, L.P.
Sun Light & Power
Sunshine Design
Sutherland, Asbill & Brennan
Tabors Caramanis & Associates
Tecogen, Inc.
Tiger Natural Gas, Inc.
TransCanada
Turlock Irrigation District
United Cogen
Utility Cost Management
Utility Specialists
Verizon
Wellhead Electric Company
Western Manufactured Housing Communities Association (WMA)
eMeter Corporation