

PG&E SmartAC Program

Audio description

This is an animated video. Graphic images show a blue house with a blue air conditioning unit next to it. The sun beats down and turns the house orange. The view then widens to show 11 hot orange houses, then they turn to blue as air conditioners run. Finally the houses turn red and start to sweat! Again we see the blue cartoon house. A smart AC device, which is shaped like a small transistor radio, is attached to the air conditioning unit and an animated wifi signal is seen emitting from it. A blue graphic clock is shown set at 3:00 o'clock, the hands move to 3:15. A cartoon living room with a small dog asleep on a rug in front of a couch is shown, with white air waves moving through like a cool wind. The hands of the clock move forward 2 hours and then 6. Blue squares indicating energy usage are moved to form a bar graph and then inserted into an outline of the state of California. An animated envelope with a \$50 check shows the money you will receive for participating in the program. Footage ends with the blue house in the sun and the website graphic www.pge.com/smartAC

Transcript

- [Voiceover] As California residents we all know it can get pretty hot during the summer. That means hundreds of thousands of air conditioners all operating at the same time so everyone can stay cool. Unfortunately, on really hot days this can push California's electrical system beyond capacity, even causing a power interruption due to a state or local energy emergency. Luckily, there's an easy way for everyone to manage their electrical demand during these occasional high-peak days and help prevent interruptions in their community. It's called SmartAC and it's about as simple as it gets. A SmartAC device is installed at no cost to you, on or near your air conditioner. If a local or state energy emergency is anticipated, also referred to as a SmartAC event day, your device will be remotely activated and your air conditioner compressor will cycle on and off in short increments, totaling no more than 15 minutes of every half hour. The best part is that your air conditioner fan continues to circulate the cold air that's already in your home, and you always have the ability to opt out for the day, at any time. SmartAC event days and system tests are pretty infrequent, last as little as two hours, but never more than six, and most SmartAC customers say they don't even notice when their device is active. Ultimately, SmartAC is about working together to smooth out the spikes in energy usage so you and your community have the energy to keep cool on high-peak days. Oh, and there's one last thing, while SmartAC won't actually save you money on your monthly bill, every new SmartAC customer gets a \$50 check just for participating. Becoming a SmartAC customer is easy. All you have to do is look for the enroll now link on the webpage below and join thousands of PG&E customers who are working together so that everyone in their home and their community stays cool this summer. Thanks for watching!