

Energy Efficiency Financing Opportunities

Audio Description

This is an animated video using ink line drawings. There are four characters, a woman holding a clipboard, a construction worker in a hard hat, a farmer in overalls and a straw hat and a chef. They all look up at two high block towers one labelled Energy and one labelled Costs. The one labelled costs grows smaller. The farmer faces the construction worker who holds a pile of paper money in his hand. A hand drawn book labelled Energy Efficiency Financing Opportunities opens and as the pages flip the figure "0 Percent Interest" pops out. The number five thousand dollars turn into one hundred thousand dollars. Old and inefficient heating and cooling systems - water heaters, pumps, motors and refrigerators are drawn as well as vending machines and an agricultural irrigation system. Arrows point to one another in a circle. Zero percent loan, points equipment, which points to savings, which points to repayment. The words Energy Efficiency turn into coins which rain down on our four characters. The closing graphic reads PG&E 1-800-468-4743 and www.pge.com/eef

Transcript

- [Voiceover] As every business owner knows, your company can never be too energy efficient, save too much money, or have too much cash on hand. That's why PG&E now offers energy efficiency financing. At 0% interest, get between \$5,000 and \$100,000 to upgrade or replace old, inefficient, and rundown heating and cooling systems, pumps and motors, refrigerators, even new agricultural irrigation systems, so you can get the benefits of better equipment and reduced energy use. Think of it as financing based on a simple idea, that energy efficiency is so important, we've made it more affordable. Let us help you get started today.