

## Description of Beacon Video

PG&E is providing a virtual experience for business to understand the benefits and uses of LED lights. The tour begins in a lobby.

These LED downlights provide comfort and enhance the experience in this lobby. Ambient lighting sets the mood with color. Exterior LED lighting makes this business safer and more accessible with outdoor, parking, and pathway lighting.

Moving to a restaurant or café.

Pendant fixtures bring out the personality and functionality of this space for a pleasant dining experience. Outside, advanced LED technology provides reliable light for outdoor, parking, and pathway lighting. Back inside, LED downlight fixtures create an inviting atmosphere for business.

Now in the office space.

LED troffers in this office space improve employee productivity and comfort.

Within large office buildings there can be large conference rooms or auditoriums.

Ambient lighting creates drama in this auditorium. LED lamps can replace existing lights and are easily installed in existing fixtures.

Moving to a hospital

LED troffers free up valuable health care resources by reducing energy and maintenance costs. Notice how these LED pendant lights provide the right light levels without interfering with patient or employee wellbeing.

Ambient LED lights can be adjusted for the individual, further enhancing patient experience and wellbeing. These downlight fixtures reduce energy and maintenance costs while maintaining the light quality and output that are critical to the business of care.

Moving to a High Tech area

LEDs are well suited for high tech applications. They produce very little heat, reducing cooling costs and keeping sensitive equipment safe. These interior low-bay lights illuminate areas with restricted ceiling heights. Consider this type of fixture for areas where lighting is left on regardless of occupancy. These interior high-bay fixtures provide light for areas with high ceilings. Consider this type of LED lighting for facilities with long hours of operation.

Lastly, in a retail setting, downlight fixtures like these transform a shopper's experience by highlighting items and creating ambience while saving energy. LED troffers are ideal for almost any interior space and can be controlled to just the right light. These directional lighting fixtures create a unique and memorable environment that showcases products and encourages shoppers to spend more time in-store. Out in the parking area, these exterior LED lights enhance the safety of customers and vehicles with reliable, consistent, and high-quality white light.