



Together, Building  
a Better California



## Peak Day Pricing is coming November 2016. **Is your business ready?**

Peak Day Pricing is being introduced to encourage energy conservation when demand is higher, as required by the California Public Utilities Commission. Peak Day Pricing works in conjunction with your existing time-of-use rate plan, applying higher energy prices on 9 to 15 Event Days per year in exchange for discounted rates all other times from May through October.\*





## Act now to get your business prepared.



Access your rate analysis online to help decide if Peak Day Pricing is right for your business. Then enroll early or opt out using the **Optional Peak Day Pricing Enrollment** tool. Get started today by logging into [pge.com/myaccountpdp](https://pge.com/myaccountpdp) and clicking on “Peak Day Pricing” under the “Ways to Save” section. All businesses that do not take action before November will automatically be enrolled in Peak Day Pricing.

Learn more about Peak Day Pricing and how you can try it risk-free with Bill Protection at [pge.com/pdpprep](https://pge.com/pdpprep).

\*Effective summer rates are lower after Peak Day Pricing credits have been applied, but effective rates are higher during Peak Day Pricing Event Hours