

# Your energy use matters the most on Peak Day Pricing Event Days.



Together, Building  
a Better California

On really hot days, electricity demands spike. PG&E's Peak Day Pricing program is designed to help reduce strain on the grid through energy conservation on 9–15 Event Days per year, which usually occur between May 1 and October 31.

Your business is enrolled in Peak Day Pricing, so it's critical to conserve energy from 2 to 6 p.m. on Peak Day Pricing Event Days.

To help you plan accordingly, we will notify you the day before an upcoming Event Day. If you haven't already updated your Peak Day Pricing notification preferences, please do so now in your PG&E online account: [pge.com/myalerts](https://pge.com/myalerts).



# Update your Peak Day Pricing notification preferences now.

Log in to [pge.com/myalerts](http://pge.com/myalerts) today, and choose up to four contacts at your business who will be notified about Event Days via phone, email or text message.



**BEAT THE PEAK**



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