



PG&E Energy Advisor for Business



DECEMBER 2013

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Save and Win Sweepstakes – your chance at a \$500 gift card

PG&E has created the perfect opportunity to get your business running more efficiently with the Business Energy Checkup. Enroll now; if you enter before December 31st, 2013 you'll have a chance to win a \$500 Visa gift card, with three lucky winners every week. It's all part of our Save and Win Sweepstakes!

[Enter now](#)



Resolve to use less and save more in 2014

As 2013 draws to a close, it's the perfect time to review your energy spending and identify ways to reduce use in the future. PG&E's My Energy tool make it easy, with detailed information and user-friendly tools to help you take action and ring in a more cost-effective New Year.

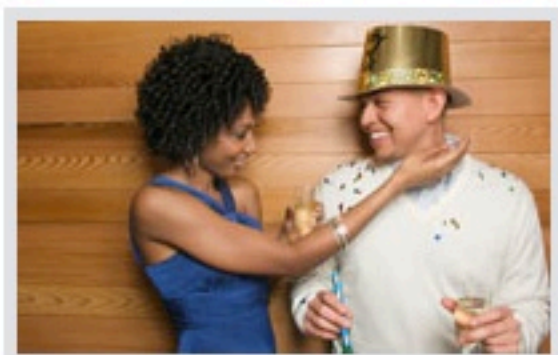
[Let the savings begin](#)



The hidden costs of holiday lighting

Holiday lighting can help your business stand out, but how much is that colorful display costing you? With so many types of lighting available, understanding the energy impact of each one can help you appeal to customers without ballooning your bottom line.

[Break down the costs](#)



How do they do that? Lighting the New Year's Eve Ball

Each year, the New Year's Eve Ball descends, counting down the seconds until midnight. This enduring symbol has a gone through many changes throughout its history, and was recently redesigned using state-of-the-art LED lighting.

[Learn more](#)



Affordable energy management

Managing your energy use doesn't have to require an expensive upgrade. Low-cost devices such as sensors, timers and programmable thermostats can reduce your energy use and put you in control while providing a quick return on your investment.

[Get started](#)