



Energy Advisor for Retail Business



SEPTEMBER 2014

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Show off your merchandise with LED lighting

Aside from using less energy, LED lights offer countless color options, dimming, instant starts without flickering, and much more to help you customize your space and showcase your products.

[Learn about LEDs](#)

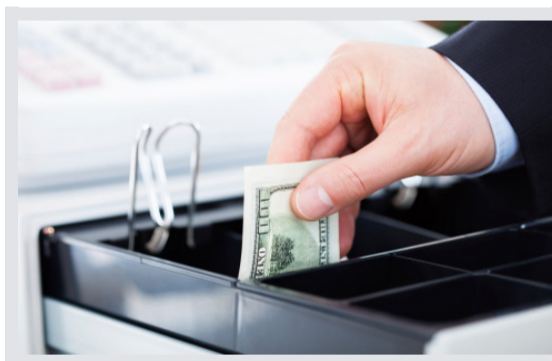

Green buildings: Saving energy and improving value

In addition to energy savings, green building certifications can boost your bottom line, enhance brand value, and improve public opinion.

[Go green](#)


Turn old, inefficient equipment into money-saving machines

Your business could qualify for PG&E's 0% Energy Efficiency Financing loans of \$5,000 to \$100,000, after incentives. And conveniently repay through your energy statement.

[Get started](#)


Protecting your business from employee theft

Employee theft can really cost retailers — beyond financial consequences. With the right planning and policies, you can help prevent employee theft.

[Stop theft](#)

Spotlight

NEW! PG&E Business Resource Center

Now, you can get exclusive insights and energy-management information from PG&E. Use our resources to help you solve everyday challenges, from finding a contractor to implementing practical ways to save money and energy with lighting, HVAC, and more.

[Check out resources](#)


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