



# Energy Advisor for Business

OCTOBER 2015

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## Free posters! Promote energy savings and liven up your workspace

In honor of Energy Awareness Month, PG&E created these posters that feature easy ways everyone in the office can help save energy and impact your bottom line. Print and display them today!

[Download and print posters »](#)



## 10 tips to help businesses save money and energy

Business owners have a lot on their to-do lists – and saving energy isn't always a top priority. But luckily, there are some really simple actions you can take to cut your energy costs.

[Start saving energy »](#)



## Slim your business's waste with an energy efficiency competition

Nothing like a little friendly competition to motivate your employees to reduce their energy use! Create your program with the help of these seven steps from ENERGY STAR®.

[Plan your program »](#)



## Power up your customer relationships

If your customers are satisfied, it's easy to lose focus on nurturing your relationships with them. These tips can help you improve your relationships and retention rates.

[Boost your relationships »](#)



## Thinking beyond the bulb with exterior lighting solutions

When it comes to saving energy with your lighting, don't stop at the fixture. Sensors and controls can help you increase savings and safety with your exterior lighting.

[Explore savings strategies »](#)

## Business Resources



### Energy Efficiency Financing

Join hundreds of businesses that received 0% loans.

[Check out on-bill financing »](#)



### Exterior Lighting Solutions for Businesses eBook

See how your business can benefit from outdoor lighting.

[Download now »](#)



### Exterior Lighting Rebates

Upgrade your outdated lighting with PG&E's help.

[Explore rebates »](#)



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