



**BEAT THE PEAK**

# PEAK DAY PRICING EVENT DAY QUICK TIPS FOR RETAIL SPACES



**Conserve Energy. Save Money.**  
Follow these simple tips to cut your energy costs on Event Days from 2:00pm-6:00pm.



## UPGRADE LIGHTS

Install reduced-wattage linear fluorescent lamps to save on your energy costs while maintaining the same level of ambient lighting you are used to.

## UP THE THERMOSTAT

Adjust your thermostat up a couple of degrees on Event Day afternoons. Many indoor spaces can comfortably be kept at 78° F for a few hours at a time.



## CLEAN A/C

Improve efficiency of your A/C unit by performing regular cleaning and maintenance. Even newer units benefit from a cleaning.

## SWAP LIGHT BULBS

Replace incandescent light bulbs with Energy Star® qualified LEDs whenever appropriate.

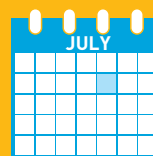


## CLOSE DOORS AND WINDOWS

Keep windows and doors closed during hot afternoons. As an added bonus, turn off any air curtains between 2pm and 6pm on Event Days—with the doors closed, you won't miss them for a bit.

## SHADE WINDOWS

Close the blinds and shade windows to block direct sunlight during peak hours and give your A/C a break.



## INFORM OTHERS

Let your coworkers know when Peak Day Pricing Event Days are scheduled and make a plan to save energy together.

To learn more about Peak Day Pricing, visit [pge.com/PDP](http://pge.com/PDP)