



# Beat the Peak

## Peak Day Pricing Event Day Tips

Follow these simple tips to save energy and money between 2–6 p.m. on Event Days.



### TURN IT UP

Adjust your thermostat up a couple of degrees on Event Day afternoons. Many indoor spaces can be kept comfortable at 78° F for a few hours at a time.

### TURN IT OFF

Turn off unnecessary lights, such as in unoccupied meeting rooms, storage rooms, hallways and supply closets.



### SHUT IT DOWN

Turn off equipment like copiers, printers and computers when not in use. Even when idle, electronic equipment draws power.

### BE SUN SMART

Close the blinds and shade windows to block direct sunlight during peak hours and give your A/C a break.



### KEEP IT CLOSED

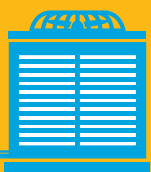
Close windows and doors during hot afternoons to keep cool air in and hot air out.

### SPREAD THE WORD

Let your coworkers know when Peak Day Pricing Event Days are scheduled and make a plan to save energy together.



Follow these simple tips to save energy and money every day of the year.



### KEEP IT CLEAN

Improve the efficiency of your A/C unit by performing regular cleaning and maintenance. Even newer units benefit from a cleaning.

### GO GREEN

Install shade plants and window films to reduce solar heating while also promoting a pleasant work environment.



To learn more about Peak Day Pricing, visit [pge.com/pdp](http://pge.com/pdp).  
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