Educational Updates and Calendar

Learning Center Calendar — Schedule available at www.pge.com/mybusiness/edusafety/training/

<table>
<thead>
<tr>
<th>DATE</th>
<th>TIME</th>
<th>CLASS</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>Thurs. September 24</td>
<td>9:00 to 4:30</td>
<td>Greening the Plumbing in Your Home and Business</td>
<td>Stockton — ETC</td>
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<tr>
<td>Mon. October 5</td>
<td>9:00 to 4:30</td>
<td>LEDs: Technology + Applications</td>
<td>Stockton — ETC</td>
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<tr>
<td>Thurs. October 15</td>
<td>9:00 to 4:30</td>
<td>New Title 24 2008 Nonresidential HVAC Requirements and Acceptance Tests</td>
<td>Fresno — Johnstone</td>
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<tr>
<td>Wed. October 28</td>
<td>9:00 to 4:30</td>
<td>Title 24: New for Refrigerated Warehouses in 2009</td>
<td>Fresno — Clubhouse#1</td>
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<tr>
<td>Mon.-Wed. November 2-4 (3 Days)</td>
<td>8:00 to 4:30</td>
<td>Energy Auditing Techniques for Small and Medium Commercial Facilities</td>
<td>Stockton — ETC</td>
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<tr>
<td>Wed.-Thurs. November 4-5 (2 Days)</td>
<td>8:30 to 4:30</td>
<td>Advanced Management of Compressed Air Systems</td>
<td>San Francisco — PEC</td>
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Would you like to receive a digital version of this newsletter? Please email us at businesscustomerhelp@pge.com to sign up.
As traditional media struggle with high costs, shrinking advertising and changing public tastes, many of our customers are getting their news and commentary each day from web-based sources such as blogs. To reach this growing online community, PG&E’s Corporate Communications has created a PG&E-sponsored blog called NEXT100.

Launched in May, the pilot version of the site aimed to engage bloggers, opinion leaders and members of the public in discussions about clean energy and the environment.

By providing an in-depth look at the intersection of the clean energy business and the environment, NEXT100 will help to foster an open dialogue on the trends that most affect the energy industry and our customers over the next 100 years — PG&E’s second century in operation.

Currently, the blog has four contributors who post items several days a week. As with any blog, their opinions do not necessarily reflect the official position of PG&E. In addition to writing about what PG&E is doing, the authors cover emerging trends in the business of clean energy, including new technologies, the environment, climate change, policy and the trends in the business of clean energy, including new technologies, the environment, climate change, policy and the opportunities and challenges of building a clean energy future.

NEXT100 has featured some notable stories. This past April, NEXT100 broke news of PG&E’s first-of-a-kind deal to launchblogs. A study by the J. D. Power and Associates Web Intelligence Division released last September cited PG&E as a promising new entrant generating higher-than-average reader sentiment, putting it in the “contender” category of new blogs. NEXT100 also received a friendly profile in the American Gas Association’s newsletter.

**PeakChoice™ — Demand Response at a Whole New Level for Your Company**

"Making demand response work for our business customers is an environmentally and economically preferred way of meeting peak demand," said Steve McCarty, Director of Demand Response for PG&E. "With PeakChoice, participating business customers can lower consumption during times of peak demand on their terms, without sacrificing the productivity of their businesses."

**Two Options**

The PeakChoice program offers business customers two options: 1) Committed or 2) Best Effort — with different financial incentives for each. The more a company is willing to commit (kilowatts of load reduction, advance notification before an event and the length of participation during an event) the larger the incentives.

Under the Committed option companies earn a guaranteed monthly incentive, whether or not an event occurs. Penalties may apply if the business is unable to reduce demand to the levels they agreed to. This option is best for companies who have participated in PG&E demand response programs in the past and those with predictable load reductions.

The Best Effort option is for companies that have not participated in demand response programs before, or may not have predictable energy demands. With the Best Effort option a company earns incentives only after eligible event participation; there are no penalties.

When companies agree to temporarily reduce electricity consumption during peak demand events, the contributions add up.

**Benefits for Your Business**

When companies agree to temporarily reduce electricity consumption during peak demand events, the contributions add up. To recognize these customers, PG&E will produce an ad campaign featuring PeakChoice Committed customers and Best Effort businesses that deliver reductions during an event.

Businesses will also receive promotional materials that they can display to inform customers about their participation in the program.

**Keeping Revenues in the Bag — Energy Management for Nut Processing**

Power is a substantial budget item for agriculture, including growers and processors in California’s massive nut industry. The Central California Almond Growers Association cites energy as its second largest expense after labor. PG&E offers energy management solutions that target a key point in the nut processing system — the baghouse — to help processors control their energy costs.

When a huller/sheller system extracts the nutmeats from the shells, particulate emissions are produced. The baghouse is a facility or device that removes this dust from the exhaust with filter bags. Baghouse fan motors constitute a significant percentage of the processor’s overall power requirements.

"When a nut processor wants to reduce energy costs, increasing the efficiency of the baghouse is the first priority," said Patsy Dugger, PG&E’s Manager for Agricultural and Food Processing. "PG&E can provide extensive expertise and financial support — in the form of rebates and incentives — to help a business achieve its energy management objectives by streamlining the process at this crucial point." In any given facility, there may be opportunities for efficiency improvements in baghouse motors, fans, blowers, duct systems and controls. One simple and inexpensive energy-saving measure is to align the fan speed precisely with the load. An adjustable speed drive control can be installed temporarily to determine the optimum speed of the system, and the fan can then be set to that speed. In systems where the fan speed frequently must be turned up to meet increased suction needs, the Industrial Efficiency Alliance recommends rebalancing the system and installing automated controls to keep power distribution and usage more consistent.

A second measure is to redesign ducts to reduce airflow resistance. When airflow flows more smoothly, the fan motor doesn’t have to work as hard to maintain the minimum pressure the system requires. Yet another proven energy-saver is replacing a less efficient type of fan with a more efficient one, such as an airfoil fan.

To request a free facility energy audit or learn more about available rebates and incentives, visit www.pge.com/mybusiness or call your customer service representative or the PG&E Business Customer Service Center at 1-800-448-4763.

**Sign up Today**

Companies can sign up today and join other business customers who are doing their part to help stabilize California’s energy systems.

For additional information, visit www.pge.com/peakchoice, contact your account representative, or call the Business Customer Service Center at 1-800-448-4763.