What you need to know

Peak Day Pricing and Event Days

What is Peak Day Pricing?
Peak Day Pricing (PDP) is a demand response pricing plan being rolled out to complement current time-of-use pricing or replace flat rates that do not vary with time. PDP provides lower energy prices during the summer in exchange for higher rates during certain hours on 9 to 15 peak event days per year.

The bottom line? Your company is helping the grid and reducing carbon dioxide (CO2) emissions on peak-demand days—while potentially reducing its energy overhead at the same time.

What are Event Days?
Event days are triggered by high temperatures (at or above 98 degrees), California Independent System Operator (CAISO) emergencies or high market prices. On these days, the cost of energy will increase during peak demand times from 2 p.m. to 6 p.m. (or optional 12 p.m. to 6 p.m. for A-1, A-6, A-10 rates schedules). PDP participants are encouraged to drop and shift energy use away from these event days and times. Event days are called with approximately 24-hour notice.

PDP Charges and Credits
Charges: Applied to kWh usage above reservation capacity on event days and will vary by rate.
Credits: Depending on your underlying TOU rate, you will be eligible for up to two PDP credits: Demand credits and energy credits. Both credits will be applied to usage above reservation capacity during summer months.

If you have questions about your company’s actual PDP rates, please email your PG&E representative or contact the PDP information line by calling 1-800-987-4923.
Event Days are called with approximately 24-hour notice, to provide you enough time to make changes to your activities that will reduce energy demand and help enhance system reliability.

Here are just a few good energy reduction practices to get you started:

- **Turn off all non-essential** indoor/outdoor lighting, signage, window displays and office equipment not in use (i.e., printers, copiers, shredders, coffee makers).

- **Turn off all decorative features**, such as fountains, lighting and ambient audio and video displays.

- **Pre-cool work areas**, then cycle constant air volume heating, ventilation and air conditioning (HVAC) units or temporarily reset static pressure in variable air volume HVAC units, and turn off ceiling fans and room fans.

- **Load-cycle, temperature reset**, or pre-cool the package AC units in your facility if possible.

Some facilities with package AC units can do load-cycling, temperature reset, and possibly pre-cooling.

- **Turn off beverage vending machines** and shift use of ice makers before or after an event.

- **Conduct meetings during events** to minimize use of equipment.

- **Charge batteries** and battery-operated equipment prior to an event, then unplug battery chargers and use only pre-charged equipment during an event.

- **Adjust employee schedules** and shifts so that times of increased production or energy use occur before or after planned events.

These simple, yet effective tips will help achieve results. Please implement these measures at your discretion only after careful consideration of their effect on business operations and safety within your facility.

For industry-specific reduction strategies, contact your PG&E account representative or visit [www.pge.com/DRstrategies](http://www.pge.com/DRstrategies).
Today, more than ever, managing your company’s energy use makes financial sense. PG&E can help you Assess, Implement and Evaluate actions and options that make the most sense for your business.

Here are just a few ways we can help:

**Energy Efficiency** incentives and rebates help you reduce energy use and save money by implementing energy-efficient solutions without sacrificing performance or comfort. Visit: www.pge.com/mybusiness/energysavingsrebates/rebatesincentives

**Partners and Trade Professionals** are local contractors and trade professionals who can help you take advantage of PG&E rebates and incentives. These specialists assist in implementing energy efficiency measures by distributing, installing, and servicing the energy efficient equipment and systems that PG&E supports. Visit: www.pge.com/mybusiness/energysavingsrebates/partnersandtradepros

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**Self-Generation** helps you save money and energy by harnessing sun, wind power and other types of advanced energy generation. Visit: www.pge.com/mybusiness/energysavingsrebates/selfgenerationincentive

**Retrocommissioning** combines expert investigation, analysis, reporting, training, and financial incentives for building and process control repair and enhancements. Visit: www.pge.com/mybusiness/energysavingsrebates/retrocommissioning

To learn more about these and other energy management tools and incentives from PG&E, contact your account representative or visit www.pge.com/mybusiness/energysavingsrebates/incentivesbyindustry

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