



# PG&E Energy Advisor for Business



April 2013

Share    

## Prepare your business for the transition to time-of-use rates



Many of PG&E's small and medium business customers will continue transitioning from a flat electric rate to [time-of-use rates](#) in November 2013. Even though the rate change is several months away, we want to make sure you're prepared for the transition. Sign up or log in to PG&E's [My Energy](#) to assess your business' energy use and explore effective ways to save energy and money on time-of-use rates.

## PG&E's free Time for Business lunch events coming in May



This May, PG&E is hosting a series of free [Time for Business](#) lunch events. Join us to learn how your business can save energy and money with [time-of-use rates](#). Speak one-on-one with your local PG&E representative, meet with other small business owners, and learn about the many tools PG&E offers to help businesses like yours. [See a list of event locations and find out more information.](#)

## Have a suggested topic for Energy Advisor?



We strive to make this newsletter as informative as we can for our customers. To be as relevant as possible, we want to hear from you about topics you would like to see in an upcoming issue. Do you want to know more about energy management, ways to pay your bill, energy saving tips or other topics? Please submit your suggestions to [EnergyAdvisor@pge.com](mailto:EnergyAdvisor@pge.com).

## Unlocking the keys to customer loyalty

April is Customer Loyalty Month - a great opportunity for businesses and their employees to go the extra mile to drive customers' continued support. Loyal customers spend more, provide free word-of-mouth promotion and visit more often.\* Customer loyalty and satisfaction are critical elements of long-term business growth and profitability. [View a list of nine ways to build customer loyalty for your business.](#)



\*Source: Forbes.com, "Nine Ways To Build Customer Loyalty"