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Rebates and Incentives

Take advantage of tax breaks and rebates



With the American Taxpayer Relief Act of 2012—recently signed into law averting the fiscal cliff—items such as energy-efficient refrigerators and commercial clothes washers are still eligible for a tax credit, and power management software remains an expensable item under Section 179. [PG&E's Money Back Tool](#) lets you instantly get a list of rebates that fit your business' needs and see how much you could be saving each year.

Seasonal Saving Tips

Cold weather saving ideas



2013 is here and it's a cold one! Battle the winter woes by saving energy and money for your business with these quick and easy [seasonal tips](#).

- Keep programmable thermostats set to turn heat on 30 minutes before people arrive and off 30 to 60 minutes before they leave. Set it no higher than 68F degrees during occupied periods.
- Close curtains, shades and blinds at night and during unoccupied periods to retain heat. Keep them open on sunny days.
- Open all heating vents and check that they're not blocked by furniture or other items. This ensures that heated air is evenly distributed through your business.

Your Rates

What you need to know about time-of-use



As part of a mandate by the California Public Utilities Commission, beginning November 2012 and continuing over the next several years, small and medium businesses will transition from a single flat electric rate to time-of-use rates. Soon, your business will move to time-of-use, and PG&E has [key information and tools](#) to help you succeed on your new rates.

Energy by the Numbers

Charging your smartphone

According to a [study](#) conducted by [Opower](#) last September, it only costs about \$0.41 per year to charge the iPhone 5 and \$0.53 to charge the Droid Galaxy SIII. In addition, the study describes how the trend toward doing many daily activities on smartphones – such as emailing, internet browsing and gaming – instead of on larger, more energy-intensive devices could lead to a decrease in overall energy consumption.



[Source:](#) "10 Energy Numbers to Remember from 2012"; Opower Outlier, December