Pacific Gas and Electric Company Monthly Report On Interruptible Load and Demand Response Programs for March 2013

Pacific Gas and Electric Company®

April 22, 2013

Pacific Gas and Electric Company ("PG&E") hereby submits this report on Interruptible Load and Demand Response Programs for March 2013. This report is being served on the Energy Division Director and the service list for A.11-03-001.
http://www.pge.com/mybusiness/energysavingsrebates/demandresponse/cs/

NOTE: In March ILP Report, the values presented herein are based on the April 2, 2013 Load Impact Report.

Table I-1
Pacific Gas and Electric Company
Interruptible and Price Responsive Programs
Subscription Statistics - Enrolled MW
March 2013

UTILITY NAME: Pacific Gas and Electric Company

Monthly Program Enrollment and Estimated Load Impacts

	January			February			March			April			May			June			
Programs	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Eligible Accounts as of Jan 1, 2013**
Interruptible/Reliability																			
BIP - Day Of	267	198	234	257	195	225	259	194	227										10.424
OBMC	25	0	0	25	0	0	25	0	0										N/A
SLRP	0	0	0	0	0	0	0	0	0										N/A
SmartAC - Commercial	5,855	0	2	5,839	0	2	5,815	0	2										N/A
SmartAC - Residential	155,202	0	88	155,140	0	88	153,689	0	88										N/A
Sub-Total Interruptible	161,349	198	324	161,261	195	316	159,788	194	316										
Price Response																			
AMP - Day Ahead	384	0	82	319	0	68	317	0	68										592.761
AMP - Day Of	1,585	0	181	1,638	0	187	1,616	0	185										592.761
CBP - Day Ahead	0	0	0	0	0	0	0	0	0										592.761
CBP - Day Of	0	0	0	0	0	0	0	0	0										592.761
DBP	994	40	38	995	40	38	995	38	38										10.424
PDP (200 kW or above)	1,737	47	32	1,720	46	32	1,716	46	32										387,153
PDP (<200 kW)	4,390	20	2	4,415	20	2	4,438	20	2										
SmartRate™ - Residential	79,153	0	22	79,247	0	22	79,501	0	22										N/A
Sub-Total Price Response	88,243	106	357	88,334	107	349	88,583	105	346										
Total All Programs	249,592	304	681	249,595	302	664	248,371	299	662										

	July			August			September			October			November			December			
Programs	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Service Accounts**	**Ex Ante Estimated MW [1]**	**Ex Post Estimated MW [2]**	**Eligible Accounts as of Jan 1, 2013**
Interruptible/Reliability																			
BIP - Day of																			10.424
OBMC																			N/A
SLRP																			N/A
SmartAC - Commercial																			N/A
SmartAC - Residential																			N/A
Sub-Total Interruptible																			
Price Response																			
AMP - Day Ahead																			592,761
AMP - Day Of																			592,761
CBP - Day Ahead																			592,761
CBP - Day Of																			592,761
DBP																			10,424
PDP (200 kW or above)																			387,153
PDP (<200 kW)																			
SmartRate™ - Residential																			N/A
Sub-Total Price Response																			
Total All Programs																			

[1] Ex Ante Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 2, 2013 Load Impact Report for Demand Response. The values reported are calculated by using the monthly ex ante average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 - 6 pm on the system peak day of the month.

[2] Ex Post Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 2, 2013 Load Impact Report for Demand Response. The values reported are calculated by using the annual ex post average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) during all actual event hours in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events.

NOTE: Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the Ex post

In March ILP, changed OBMC Count for Jan, Feb from 26 to 25 due to system duplication of enrollment count.

Pacific Gas and Electric Company
Average Ex Ante Load Impact kW / Customer
March 2013

Program Eligibility and Average Load Impacts

	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of	
Program	**January**	**February**	**March**	**April**	**May**	**June**	**July**	**August**	**September**	**October**	**November**	**December**	**Jan 1, 2013**	**Eligibility Criteria (Refer to tariff for specifics)**
BIP - Day Of	740.42	760.09	748.56	861.83	842.17	895.97	870.06	897.95	884.24	842.82	807.72	805.61	10,424	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum *average monthly demand of 100 kilowatts* (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC - Commercial	N/A	N/A	N/A	N/A	0.37	0.47	0.69	0.55	0.51	0.32	N/A	N/A	N/A	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
SmartAC - Residential	N/A	N/A	N/A	N/A	0.38	0.45	0.66	0.52	0.53	0.29	N/A	N/A	N/A	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
AMP - Day Ahead	N/A	N/A	N/A	N/A	157.27	157.27	157.27	157.27	157.27	157.27	N/A	N/A	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
AMP - Day Of	N/A	N/A	N/A	N/A	99.77	102.89	105.63	107.07	105.69	101.91	N/A	N/A	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Ahead	N/A	N/A	N/A	N/A	109.42	131.45	140.98	116.76	95.38	107.48	N/A	N/A	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Of	N/A	N/A	N/A	N/A	71.02	75.88	74.99	77.35	68.79	77.48	N/A	N/A	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
DBP	39.79	40.50	38.51	43.39	49.30	50.24	46.19	49.18	51.60	49.16	38.78	40.48	10,424	Non-residential Customers 200 kW or above on a demand TOU rate schedule, not on rate schedule AG-R, AG-V or S. Eligible customers include PG&E Bundled, Direct Access (DA; ESP), and Community Choice Aggregation Service. Non-residential Customers' accounts < 200 kW may participate as aggregated group for service accounts with same Federal Taxpayer ID Number.
PDP (200 kW or above)	26.84	26.84	26.84	27.04	26.74	25.14	23.79	26.06	24.88	26.90	27.08	27.08	387,153	Default beginning on: May 1, 2010 for bundled C&I Customers > 200kW Maximum Demand; February 1st, 2011 for large bundled Ag customers; November 2014 for bundled C&I Customers with < 200 kW Maximum Demand and 12 months on Interval Meter.
PDP (<200 kW)	4.57	4.57	4.57	4.50	4.88	3.81	4.74	3.95	4.33	4.07	4.57	4.57		
SmartRate^{TM} - Residential	N/A	N/A	N/A	N/A	0.16	0.22	0.31	0.25	0.24	0.14	N/A	N/A	N/A	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex ante load impacts per customer are based on the load impacts filing on April 2, 2013 (D.08-04-050). Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm (or 2 - 6 pm for PDP) for April through October, and 4 - 9 pm for November through March, on the system peak day of the month.

Program Eligibility and Average Load Impacts

Program	January	February	March	April	May	June	July	August	September	October	November	December	Eligible Accounts as of	Eligibility Criteria (Refer to tariff for specifics)
	Average Ex Post Load Impact kW / Customer													
BIP - Day Of	877.0	877.0	877.0	877.0	877.0	877.0	877.0	877.02	877.0	877.0	877.0	877.0	10,424	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum _average monthly demand of 100 kilowatts_ (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC - Commercial	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	N/A	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
SmartAC - Residential	0.57	0.57	0.57	0.57	0.57	0.57	0.57	0.57	0.57	0.57	0.57	0.57	N/A	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
AMP - Day Ahead	214.40	214.40	214.40	214.40	214.40	214.40	214.40	214.40	214.40	214.40	214.40	214.40	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
AMP - Day Of	114.20	114.20	114.20	114.20	114.20	114.20	114.20	114.20	114.20	114.20	114.20	114.20	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Ahead	121.50	121.50	121.50	121.50	121.50	121.50	121.50	121.50	121.50	121.50	121.50	121.50	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Of	62.80	62.80	62.80	62.80	62.80	62.80	62.80	62.80	62.80	62.80	62.80	62.80	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
DBP	37.88	37.88	37.88	37.88	37.88	37.88	37.88	37.88	37.88	37.88	37.88	37.88	10,424	Non-residential Customers 200 kW or above on a demand TOU rate schedule, not on rate schedule AG-R, AG-V or S. Eligible customers include PG&E Bundled, Direct Access (DA; ESP), and Community Choice Aggregation Service. Non-residential Customers' accounts < 200 kW may participate as aggregated group for service accounts with same Federal Taxpayer ID Number.
PDP (200 kW or above)	18.55	18.55	18.55	18.55	18.55	18.55	18.55	18.55	18.55	18.55	18.55	18.55	387,153	Default beginning on: May 1, 2010 for bundled C&I Customers > 200kW Maximum Demand; February 1st, 2011 for large bundled Ag customers; November 2014 for bundled C&I Customers with < 200 kW Maximum Demand and 12 months on Interval Meter.
PDP (<200 kW)	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36	0.36		
SmartRate™ - Residential	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	0.28	N/A	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex post load impacts per customer are based on the load impacts filing on April 2, 2013 (D.08-04-050). Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over all actual event hours for the preceeding year when or if events occurred. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the average ex post load impact per customer SAID remains constant across all months. The average load impact is "N/A" for programs having no prior events. Commercial SmartAC was not called in 2012; its average-customer impact reported here is from the April 2, 2012 filing.

Table I-2
Pacific Gas and Electtric Company
Program Subscription Statistics
March 2013

Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs

2012	January				February				March			
Price Responsive	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs
AMP - Day Ahead		0.0	0.0	0.0		0.0	0.0	0.0				0.0
AMP - Day Of		0.0	0.0	0.0		0.0	0.0	0.0				0.0
CBP - Day Ahead		0.0	0.0	0.0		0.0	0.0	0.0				0.0
CBP - Day Of		0.0	0.1	0.1		0.0	0.1	0.1				0.0
DBP		0.0	0.0	0.0		0.0	0.0	0.0				0.0
PDP		0.0	0.0	0.0		0.0	0.0	0.0				0.0
SmartRate™ - Residential		0.0	0.0	0.0		0.0	0.0	0.0				0.0
Total		0.0	0.1	0.1		0.0	0.1	0.1		0.0	0.0	0.0
Interruptible/Reliability												
BIP - Day of		0.0	0.0	0.0		0.0	0.0	0.0				0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0				0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0				0.0
SmartAC™ - Commercial		0.0	0.0	0.0		0.0	0.0	0.0				0.0
SmartAC™ - Residential		0.0	0.0	0.0		0.0	0.0	0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.1	0.1		0.0	0.1	0.1		0.0	0.0	0.0
General Program												
TA (may also be enrolled in TI and AutoDR)	0.6				1.1				1.1			
Total	0.6	0.0	0.0	0.0	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Total TA MWs	0.6	N/A	N/A	N/A	1.1	N/A	N/A	N/A	1.1	N/A	N/A	N/A

2012	April				May				June			
Price Responsive	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs
AMP - Day Ahead				0.0				0.0				0.0
AMP - Day Of				0.0				0.0				0.0
CBP - Day Ahead				0.0				0.0				0.0
CBP - Day Of				0.0				0.0				0.0
DBP				0.0				0.0				0.0
PDP				0.0				0.0				0.0
SmartRate™ - Residential				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability												
BIP - Day of				0.0				0.0				0.0
OBMC				0.0				0.0				0.0
SLRP				0.0				0.0				0.0
SmartAC™ - Commercial				0.0				0.0				0.0
SmartAC™ - Residential				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program												
TA (may also be enrolled in TI and AutoDR)												
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

2012	July				August				September			
Price Responsive	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs
AMP - Day Ahead				0.0				0.0				0.0
AMP - Day Of				0.0				0.0				0.0
CBP - Day Ahead				0.0				0.0				0.0
CBP - Day Of				0.0				0.0				0.0
DBP				0.0				0.0				0.0
PDP				0.0				0.0				0.0
SmartRate™ - Commercial				0.0				0.0				0.0
SmartRate™ - Residential				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability												
BIP - Day of				0.0				0.0				0.0
OBMC				0.0				0.0				0.0
SLRP				0.0				0.0				0.0
SmartAC™ - Residential				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program												
TA (may also be enrolled in TI and AutoDR)												
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

2012	October				November				December			
Price Responsive	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs
AMP - Day Ahead				0.0				0.0				0.0
AMP - Day Of				0.0				0.0				0.0
CBP - Day Ahead				0.0				0.0				0.0
CBP - Day Of				0.0				0.0				0.0
DBP				0.0				0.0				0.0
PDP				0.0				0.0				0.0
SmartRate™ - Commercial				0.0				0.0				0.0
SmartRate™ - Residential				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability												
BIP - Day of				0.0				0.0				0.0
OBMC				0.0				0.0				0.0
SLRP				0.0				0.0				0.0
SmartAC™ - Residential				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program												
TA (may also be enrolled in TI and AutoDR)												
Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

Table I-3
Pacific Gas and Electric Company
Demand Response Programs and Activities
2012-2014 Incremental Cost Funding
March 2013

2012-2014 Program Expenditures

Cost Item	2012 Expenditures	January	February	March	April	May	June	July	August	September	October	November	December	Year-to Date 2013 Expenditures	Program-to-Date Total Expenditures 2012-2014	3-Year Funding	Fundshift Adjustments [4]	Percent Funding
Category 1: Reliability Programs																		
Base Interruptible Program (BIP)	$201,272	$22,842	$37,077	$20,387										80,307	$281,579	$666,349		42.3%
Optional Bidding Mandatory Curtailment / Scheduled Load Reduction (OBMC / SLRP)	$85,998	$6,803	$10,484	$10,363										27,650	$113,648	$413,532		27.5%
Budget Category 1 Total	$287,269	$29,645	$47,562	$30,751	$0	$0	$0	$0	$0	$0	$0	$0	$0	107,957	$395,226	$1,079,881	$0	36.6%
Category 2: Price-Responsive Programs																		
Demand Bidding Program (DBP)	$259,533	$14,794	$67,515	$16,982										99,291	$358,824	$3,216,000		11.2%
Capacity Bidding Program (CBP)	$363,759	$19,033	$208,734	($167,942)										59,825	$423,584	$11,563,485		3.7%
Peak Choice [1]	$612,656	$222,376	$7,820	($1,837)										228,358	$841,014	$1,750,000		48.1%
Smart AC	$3,141,763	($28,082)	$447,683	$269,003										688,604	$3,830,367	$19,353,335		19.8%
Budget Category 2 Total	$4,377,711	$228,121	$731,751	$116,206	$0	$0	$0	$0	$0	$0	$0	$0	$0	1,076,078	$5,453,789	$35,882,820	$0	15.2%
Category 3: DR Provider/Aggregator Managed Programs																		
Aggregator Managed Portfolio (AMP)	$315,887	$22,029	$209,398	($163,795)										67,632	$383,518	$1,187,700		32.3%
Budget Category 3 Total	$315,887	$22,029	$209,398	($163,795)	$0	$0	$0	$0	$0	$0	$0	$0	$0	$67,632	$383,518	$1,187,700	$0	32.3%
Category 4: Emerging & Enabling Programs																		
Auto DR	$1,224,635	$174,706	$242,004	$128,888										545,598	$1,770,233	$26,297,459		6.7%
DR Emerging Technology	$114,274	$20,516	$18,431	$17,565										56,512	$170,786	$3,749,238		4.6%
Budget Category 4 Total	$1,338,910	$195,222	$260,435	$146,453	$0	$0	$0	$0	$0	$0	$0	$0	$0	602,110	$1,941,019	$30,046,697	$0	6.5%
Category 5: Pilots																		
IRR Phase 2	$53,200	$9,525	$5,554	$8,739										$23,818	$77,018	$2,458,336		3.1%
T&D DR	$48,436	$348	$4,848	$7,731										$12,926	$61,363	$2,458,336		2.5%
Plug-in Hybrid EV/EV (incl. HAN-EV)	$45,548	$2,955	$2,525	$1,082										$6,561	$52,110	$3,000,000		1.7%
Budget Category 5 Total	$147,184	$12,827	$12,927	$17,552	$0	$0	$0	$0	$0	$0	$0	$0	$0	$43,306	$190,491	$7,916,672	$0	2.4%
Category 6: Evaluation, Measurement and Verification																		
DRMEC	$774,401	$142,377	$295,832	$410,665										848,874	$1,623,275	$14,520,981		11.2%
DR Research Studies	-	-	-	-										$0	$0	$1,200,000		0.0%
Budget Category 6 Total	$774,401	$142,377	$295,832	$410,665	$0	$0	$0	$0	$0	$0	$0	$0	$0	$848,874	$1,623,275	$15,720,981	$0	10.3%
Category 7: Marketing, Education and Outreach																		
Statewide Marketing [1]	$3,360,000	-	-	$140,000										$140,000	$3,500,000	$3,500,000		100.0%
DR Core Marketing and Outreach [2]	$1,085,822	100,962.85	$59,996	$45,450										$206,409	$1,292,231	$13,000,000		26.6%
SmartAC ME&O [3]	$2,073,420	(288.05)	$28,291	$64,204										$92,207	$2,165,627	$0		
Education and Training	$78,720	5,667.41	$2,731	$17,841										$26,240	$104,960	$771,993		13.6%
Budget Category 7 Total	$6,597,962	$106,342	$91,017	$267,496	$0	$0	$0	$0	$0	$0	$0	$0	$0	$464,855	$7,062,818	$17,271,993	$0	40.9%
Category 8: DR System Support Activities																		
InterAct / DR Forecasting Tool	$3,474,597	$956,854	($35,069)	$249,682										$1,171,467	$4,646,064	$14,407,887		32.2%
DR Enrollment & Support	$1,400,624	$129,923	$212,355	$681,498										$1,023,777	$2,424,401	$15,787,400		15.4%
Notifications	$248,316	$2,038	$2,867	$3,522										$8,427	$256,743	$7,427,715		3.5%
DR Integration Policy & Planning	$262,745	$42,124	$44,379	$56,115										$142,618	$405,363	$3,893,342		10.4%
Budget Category 8 Total	$5,386,281	$1,130,939	$224,532	$990,817	$0	$0	$0	$0	$0	$0	$0	$0	$0	$2,346,288	$7,732,569	$41,516,344	$0	18.6%
Category 9: Integrated Programs and Activities (Including Technical Assistance)																		
Technology Incentives - IDSM [5]	$326,769	$25,594	$76,437	$6,707										$108,739	$435,508	$7,538,000		5.8%
PEAK [1]	$542,611	-	($918)	($45)										($962)	$541,648	$560,000		96.7%
Integrated Marketing & Outreach [1]	$377,386	$7,412	($40,928)	($504)										($34,020)	$343,365	$377,500	$73,000	91.0%
Integrated Education & Training [1]	$14,895	$1,223	$46	($1,366)										($97)	$14,798	$61,000		24.3%
Integrated Sales Training [1]	$14,744	$1,177	-	($1,415)										($237)	$14,507	$76,000		19.1%
Integrated Energy Audits [5]	$496,187	$19,221	$8,407	$13,181										$40,809	$536,996	$3,719,000	($73,000)	14.4%
Integrated Emerging Technology [1]	$115,976	$3,166	$13,065	$28,955										$45,185	$161,162	$440,000		36.6%
Budget Category 9 Total	$1,888,568	$57,794	$56,109	$45,513	$0	$0	$0	$0	$0	$0	$0	$0	$0	159,415.50	$2,047,984	$12,771,500	$0	16.0%
Category 10: Special Projects																		
DR-HAN Integration (excl. HAN-EV)	-	-	-	$0										$0	$0	$20,020,000		0.0%
Permanent Load Shifting	$211,929	$17,018	$18,378	$16,876										$52,272	$264,201	$15,000,000		1.8%
Budget Category 10 Total	$211,929	$17,018	$18,378	$16,876	$0	$0	$0	$0	$0	$0	$0	$0	$0	$52,272	$264,201	$35,020,000	$0	0.8%
Recovery of Capital Costs Authorized Prior to 2009	$882,402	$67,711	$67,489.72	$67,269										$202,469	$1,084,871	$0	$0	N/A
Total Incremental Cost	$22,208,505	$2,010,025	$2,015,430	$1,945,802	$0	$0	$0	$0	$0	$0	$0	$0	$0	$5,971,257	$28,179,762	$198,414,588	$0	14.2%

Technical Assistance & Technology Incentives (TA&TI) Identified as of MARCH 2013.	$0

[1] Authorized funding for 2012 only.
[2] The expenditures listed are in support of PG&E's DR programs for large commercial, industrial and agricultural customers, excluding the aggregator-managed programs. Disclosure complies with OP 24 of D.12-04-045. The 2012-14 approved budget for DR Core Marketing and Outreach
[3] The budget for SmartAC marketing, education, and outreach costs are included in the 2012-14 approved budget for DR Core Marketing and Outreach; however, the expenses are separated to differentiate the ME&O efforts targeting residential and small commercial customers. SmartAC is now closed to non-residential customers. The "percent funding" calculation shown on the DR Core Marketing and Outreach line includes SmartAC marketing expenditures.
[4] See the Fund Shift Log 2012-14 for explanations.
[5] Additional funding for Technology Incentives and Integrated Energy Audits was approved in Energy Efficiency Decision 12-11-015 for 2013 and 2014.

Table I-4
Pacific Gas and Electric Company
Interruptible and Price Responsive Programs
Year-to-Date Event Summary
March 2013

Program Category	Program	Month	*Program, Event Type* **Event No.**	Event Date	Type	Trigger	Beginning	End	Program Tolled Hours (Annual)	Load Reduction MW (Max)
Category 1: Interruptible/Reliability Programs										
Base Interruptible Program (BIP)										
Optional Bidding Mandatory Curtailment /										
Category 2: Price Responsive Programs										
Demand Bidding Program (DBP)										
Capacity Bidding Program (CBP)										
Smart AC										
Category 3: DR Aggregator Managed Programs										
Aggregator Managed Portfolio (AMP)										

Table I-5
Pacific Gas and Electric Company
2012-2014 Demand Response Programs
Total Embedded Cost and Revenues
March 2013

Annual Total Cost															
Cost Item	**2012 Cost of Incentives**	**January**	**February**	**March**	**April**	**May**	**June**	**July**	**August**	**September**	**October**	**November**	**December**	**Year-to-Date Total Cost**	**Program-to-Date Total Cost**
Program Incentives															
Automatic Demand Response (AutoDR)	$0	$0	$0	$0										$0	$0
Aggregator Managed Portfolio (AMP)[1]	$13,510,978	$0	$0	$0										$0	$13,510,978
Base Interruptible Program (BIP)[1]	$23,249,247	$1,740,082	1,919,797	1,969,335										$5,629,214	$28,878,460
Capacity Bidding Program (CBP)	$2,101,912	$0	$0	$0										$0	$2,101,912
Demand Bidding Program (DBP)	$487,017	$0	$0	$0										$0	$487,017
Optional Binding Mandatory Curtailment / Scheduled Load Reduction Program (OBMC / SLRP)[1]	$0	$0	$0	$0										$0	$0
Technology Incentive (TI)	$0	$0	$0	$0										$0	$0
PeakChoice	$135,969	$0	$0	$0										$0	$135,969
SmartAC	$435,493	$69,397	$24,147	$16,252										$109,796	$545,289
Total Cost of Incentives	$39,920,615	$1,809,479	$1,943,943	$1,985,587	$0	$0	$0	$0	$0	$0	$0	$0	$0	$5,739,009	$45,659,624
Revenues from Penalties	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0	$0

[1]Amounts reported are for incentives costs that are not recorded in the Demand Response Expenditures Balancing Account.

Table I-7
Pacific Gas and Electric Company
2012-2014 Marketing, Education and Outreach
Actual Expenditures
March 2013

PG&E's ME&O Actual Expenditures	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach													Year-to Date 2013 Expenditures	2012-2014 Total Expenditures	Authorized Budget (if Applicable)
	Year-to-Date 2012 Expenditures	January	February	March	April	May	June	July	August	September	October	November	December			
I. STATEWIDE MARKETING																
IOU Administrative Costs	$ -	$ -	$ -	$ -										$ -	$ -	
Statewide ME&O contract	$ 3,360,000	$ -	$ -	$ 140,000										$ 140,000	$ 3,500,000	
I. TOTAL STATEWIDE MARKETING		$ -	$ -	$ 140,000	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	140,000	$ 3,500,000	$ 3,500,000
II. UTILITY MARKETING BY ACTIVITY * (1)																
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014	[redacted]															
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING																
Integrated Demand Side Marketing [4]	$ 392,281	$ 8,635	$ (40,882)	$ (1,871)										$ (34,118)	$ 358,163	$ 438,500
Marketing My Account/Energy and Integrated Online Audit Tools	$ -	$ -	$ -	$ -										$ -	$ -	
Critical Peak Pricing > 200 kW	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Demand Bidding Program [5]	$ 232,908	$ 53,315	$ 31,363	$ 31,646										$ 116,324	$ 349,233	
Real Time Pricing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Permanent Load Shifting [5]	$ 116,454	$ 21,326	$ 12,545	$ 12,658										$ 46,530	$ 162,984	
Circuit Savers	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Small Commercial Technology Deployment	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Enabling Technologies (e.g., AutoDR, TI) [5]	$ 349,363	$ 31,989	$ 18,818	$ 18,987										$ 69,795	$ 419,157	
PeakChoice	$ 465,817	$ -	$ -	$ -										$ -	$ 465,817	
Customer Awareness, Education and Outreach	$ -	$ -	$ -	$ -										$ -	$ -	
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																
SmartAC	$ 2,073,420	$ (288)	$ 28,291	$ 64,204	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 92,207	$ 2,165,627	
Customer Research	$ -	$ -	$ -	$ -										$ -	$ -	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	$ 1,792,729	$ (13,525)	$ 13,830	$ 46,226										$ 46,531	$ 1,839,260	
Labor	$ 243,217	$ 12,836	$ 12,611	$ 16,928										$ 42,376	$ 285,593	
Paid Media	$ -	$ -	$ -	$ -										$ -	$ -	
Other Costs	$ 37,474	$ 400	$ 1,850	$ 1,050										$ 3,300	$ 40,774	
II. TOTAL UTILITY MARKETING BY ACTIVITY	$ 3,630,243	$ 114,978	$ 50,135	$ 125,625	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 290,738	$ 3,920,981	$ 14,210,493
III. UTILITY MARKETING BY ITEMIZED COST																
Customer Research	$ 37,290	$ -	$ -	$ -										$ -	$ 37,290	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	$ 2,284,479	$ (11,894)	$ 15,857	$ 65,197										$ 69,160	$ 2,353,640	
Labor [5]	$ 1,234,882	$ 126,471	$ 32,428	$ 59,378										$ 218,277	$ 1,453,160	
Paid Media	$ -	$ -	$ -	$ -										$ -	$ -	
Other Costs	$ 73,592	$ 400	$ 1,850	$ 1,050										$ 3,300	$ 76,892	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	$ 3,630,243	$ 114,978	$ 50,135	$ 125,625	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 290,738	$ 3,920,981	
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																
Agricultural [5]	$ 233,523	$ 17,290	$3,277	$9,213										$ 29,780	$ 263,303	
Large Commercial and Industrial [5]	$ 1,323,300	$ 97,976	$18,568	$52,208										$ 168,751	$ 1,492,051	
Small and Medium Commercial	$ 103,671	$ (14)	$1,415	$3,210										$ 4,610	$ 108,281	
Residential	$ 1,969,749	$ (274)	$26,876	$60,994										$ 87,597	$ 2,057,346	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	$ 3,630,243	$ 114,978	$ 50,135	$ 125,625	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 290,738	$ 3,920,981	

Notes:

* (1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

* (2) The 2012 Authorized Budget for Integrated Demand Side Marketing includes the budget for Integrated Marketing & Outreach ($304,500) and Integrated Education & Training ($61,000).

* (3) The Total Authorized Budget for Utility Marketing includes the Integrated Demand Side Marketing budget for 2012 and the local ME&O (DR Core Marketing & Outreach and Education &Training) budget for 2012-14.

* (4) See the Fund Shift Log 2012-14 for explanations.

* (5) January 2013 have been adjusted.

FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPH 4

OP 4:

Pacific Gas and Electric Company, San Diego Gas & Electric Company, and Southern California Edison Company:
May not shift funds between categories with two exceptions as stated in Ordering Paragraphs 4 and 5;
May continue to shift up to 50 percent of a Demand Response program's funds to another program within the same budget category, with proper monthly reporting;
Shall not shift funds within the "Pilots" or "Special Projects" categories without submitting a Tier 2 Advice Letter filing;
May shift funds for pilots in the Enabling or Emerging Technologies category;
Shall continue to submit a Tier 2 Advice Letter to eliminate a Demand Response program;
Shall not eliminate a program through multiple fund shifting events or for any other reason without prior authorization from the Commission; and
Shall submit a Tier 2 Advice Letter before shifting more than 50 percent of a program's funds to a different program within the same budget category.

Program Category	Fund Shift Amount	Programs Impacted	Date	Rationale for Fundshift
Category 1: Reliability Programs				
Total				
Category 2: Price-Responsive Programs				
Total				
Category 3: DR Provider/Aggregator Managed Programs				
Total				
Category 4: Emerging & Enabling Programs				
Total				
Category 5: Pilots				
Total				
Category 6: Evaluation, Measurement and Verification				
Total				
Category 7: Marketing, Education and Outreach				
Total				
Category 8: DR System Support Activities				
Total				
Category 9: Integrated Programs and Activities	$73,000	Integrated Energy Audits to Integrated Marketing & Outreach	12/1/2012	The transferred funds support the expanded effort to increase adoption of energy management solutions, which integrate DR with other PG&E programs.
Total	**$73,000**			
Category 10: Special Projects				
Total				