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**Pacific Gas and Electric Company Monthly Report On Interruptible Load and Demand Response Programs for February 2013**

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Pacific Gas and Electric Company ("PG&E") hereby submits this report on Interruptible Load and Demand Response Programs for February 2013. This report is being served on the Energy Division Director and the service list for A.11-03-001. <http://www.pge.com/mybusiness/energysavingsrebates/demandresponse/cs/>

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**Table I-1  
Pacific Gas and Electric Company  
Interruptible and Price Responsive Programs  
Subscription Statistics - Enrolled MW  
February 2013**

UTILITY NAME: Pacific Gas and Electric Company  
Monthly Program Enrollment and Estimated Load Impacts

Programs	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2012
	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	
<b>Interruptible/Reliability</b>																			
BIP - Day Of	267	82	220	257	85	211													10,396
OBMC	26	0	0	26	0	0													N/A
SLRP	0	0	0	0	0	0													N/A
SmartAC - Commercial	5,855	0	2	5,839	0	2													593,312
SmartAC - Residential	155,202	0	78	155,140	0	78													3,000,000
<b>Sub-Total Interruptible</b>	<b>161,350</b>	<b>82</b>	<b>299</b>	<b>161,262</b>	<b>85</b>	<b>291</b>													
<b>Price Response</b>																			
AMP - Day Ahead	384	0	81	319	0	68													596,031
AMP - Day Of	1,585	0	161	1,638	0	166													596,031
CBP - Day Ahead	0	0	0	0	0	0													596,031
CBP - Day Of	0	0	79	0	0	79													596,031
DBP	994	16	54	995	17	54													10,396
PDP (200 kW or above)	4,390	0	83	4,415	0	83													286,311
PDP (<200 kW)	1,737	0	6	1,720	0	6													0
SmartRate™ - Residential	79,153	0	19	79,247	0	19													3,000,000
<b>Sub-Total Price Response</b>	<b>88,243</b>	<b>16</b>	<b>483</b>	<b>88,334</b>	<b>17</b>	<b>475</b>													
<b>Total All Programs</b>	<b>249,593</b>	<b>98</b>	<b>782</b>	<b>249,596</b>	<b>101</b>	<b>766</b>													

  

Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2012
	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	Service Accounts	Ex Ante Estimated MW <sup>1</sup>	Ex Post Estimated MW <sup>2</sup>	
<b>Interruptible/Reliability</b>																			
BIP - Day Of																			10,396
OBMC																			N/A
SLRP																			N/A
SmartAC - Commercial																			593,312
SmartAC - Residential																			3,000,000
<b>Sub-Total Interruptible</b>																			
<b>Price Response</b>																			
AMP - Day Ahead																			596,031
AMP - Day Of																			596,031
CBP - Day Ahead																			596,031
CBP - Day Of																			596,031
DBP																			10,396
PDP (200 kW or above)																			286,311
PDP (<200 kW)																			0
SmartRate™ - Residential																			3,000,000
<b>Sub-Total Price Response</b>																			
<b>Total All Programs</b>																			

<sup>1</sup> Ex Ante Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the June 1st, 2012 Load Impact Report for Demand Response. The values reported are calculated by using the monthly ex ante average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 - 6 pm on the system peak day of the month.

<sup>2</sup> Ex Post Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the June 1st, 2012 Load Impact Report for Demand Response. The values reported are calculated by using the annual ex post average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) during all actual event hours in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events.

NOTE: Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the Ex post  
NOTE 2: PDP large C&I customers have been separated from PDP small and medium business customers due to the large difference in load impacts and the large difference in the enrollments.

NOTE: Ex Ante and Ex Post Estimated MW data will be replaced when the load impacts are finalized on April 1, 2013.

NOTE: All program options for PeakChoice has been terminated as of December 31, 2012 per D. 12-04-045 OP 39.

Pacific Gas and Electric Company  
Average Ex Ante Load Impact kW / Customer  
February 2013

Program Eligibility and Average Load Impacts															
Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of Jan 1, 2012	Eligibility Criteria (Refer to tariff for specifics)	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP - Day Of	308.00	330.20	354.10	761.10	773.70	756.90	787.10	800.40	842.60	810.20	341.00	313.00	10,396	Bundled, DA and CCA non-residential customer service accounts that have at least an <u>average monthly</u> demand of 100 kW	
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below MLLs for the entire duration of each and every RO operation
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum <u>average monthly demand of 100 kilowatts</u> (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC - Commercial	0.00	0.00	0.00	0.00	0.40	0.50	0.70	0.50	0.50	0.30	0.00	0.00	593,312	SMB customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment	
SmartAC - Residential	N/A	N/A	N/A	N/A	0.30	0.40	0.60	0.50	0.50	0.20	N/A	N/A	3,000,000	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment	
AMP - Day Ahead	0.00	0.00	0.00	0.00	214.20	214.20	214.20	214.20	214.20	214.20	0.00	0.00	596,031	Non-residential customers on a C&I, partial standby, or Ag rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.	
AMP - Day Of	0.00	0.00	0.00	0.00	114.60	114.60	114.60	114.60	114.60	114.60	0.00	0.00	596,031	Non-residential customers on a commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.	
CBP - Day Ahead	0.00	0.00	0.00	0.00	74.60	74.60	74.60	74.60	74.60	74.60	0.00	0.00	596,031	Non-residential customers on a C&I, partial standby, or Ag rate schedule, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.	
CBP - Day Of	0.00	0.00	0.00	0.00	81.90	81.90	82.00	82.00	82.00	82.00	0.00	0.00	596,031	Non-residential customers on a C&I, partial standby, or Ag rate schedule, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.	
DBP	16.20	16.70	16.80	17.30	41.10	42.70	43.30	41.80	42.50	42.30	16.70	14.20	10,396	Non-residential Customers > 200 kW on a demand TOU rate schedule, cannot be on rate schedule AG-R, AG-V or S. Eligible customers include PG&E Bundled, Direct Access (DA; ESP), and Community Choice Aggregation Service. Non-residential Customers' accounts < 200 kW may participate as aggregated group for service accounts with same Federal Taxpayer ID Number.	
PDP (200 kW or above)	0.00	0.00	0.00	0.00	18.86	20.64	20.62	20.36	19.44	18.50	0.00	0.00	286,311	Default beginning May 1, 2010 for bundled C&I Customers > 200kW Maximum Demand; default begins February 1st, 2011 for large bundled Ag customers and default beginning November 2014: bundled C&I Customers with < 200 kW Maximum Demand and 12 months on Interval Meter.	
PDP (<200 kW)	0.00	0.00	0.00	0.00	1.84	2.20	3.27	2.61	2.36	0.88	0.00	0.00			
SmartRate™ - Residential	N/A	N/A	N/A	N/A	0.20	0.20	0.30	0.20	0.20	0.10	0.00	0.00	3,000,000	A voluntary rate supplement to residential customers' OAS. Available to Bundled-Service customers served on a single family residential electric rate schedule. No longer available to Business Customers beginning January 2010	

The average ex ante load impacts per customer are based on the load impacts filing on June 1, 2012 (D.08-04-050). Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm (or 2 - 6 pm for PDP) for April through October, and 4 - 7 pm for November through March, on the system peak day of the month.

NOTE: Table data will be replaced when the load impacts are finalized on April 1, 2013.

NOTE: All program options for PeakChoice has been terminated as of December 31, 2012 per D. 12-04-045 OP 39.

Pacific Gas and Electric Company  
Average Ex Post Load Impact kW / Customer  
February 2013

Program Eligibility and Average Load Impacts															
Program	Average Ex Post Load Impact kW / Customer												Eligible Accounts as of Jan 1, 2012	Eligibility Criteria (Refer to tariff for specifics)	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP - Day Of	822.31	822.31	822.31	822.31	822.31	822.31	822.31	822.31	822.31	822.31	822.31	822.31	822.31	10,396	Bundled, DA and CCA non-residential customer service accounts that have at least an <u>average monthly</u> demand of 100 kW
OBMC	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	N/A	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below MLLs for the entire duration of each and every RO operation
SLRP	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	N/A	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum <u>average monthly demand of 100 kilowatts</u> (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC - Commercial	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	593,312	SMB customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment
SmartAC - Residential	0.50	0.50	0.50	0.50	0.50	0.50	0.50	0.50	0.50	0.50	0.50	0.50	0.50	3,000,000	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment
AMP - Day Ahead	211.94	211.94	211.94	211.94	211.94	211.94	211.94	211.94	211.94	211.94	211.94	211.94	211.94	596,031	Non-residential customers on a C&I, partial standby, or Ag rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
AMP - Day Of	101.51	101.51	101.51	101.51	101.51	101.51	101.51	101.51	101.51	101.51	101.51	101.51	101.51	596,031	Non-residential customers on a commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Ahead	90.70	90.70	90.70	90.70	90.70	90.70	90.70	90.70	90.70	90.70	90.70	90.70	90.70	596,031	Non-residential customers on a C&I, partial standby, or Ag rate schedule, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Of	79.40	79.40	79.40	79.40	79.40	79.40	79.40	79.40	79.40	79.40	79.40	79.40	79.40	596,031	Non-residential customers on a C&I, partial standby, or Ag rate schedule, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
DBP	54.70	54.70	54.70	54.70	54.70	54.70	54.70	54.70	54.70	54.70	54.70	54.70	54.70	10,396	Non-residential Customers > 200 kW on a demand TOU rate schedule, cannot be on rate schedule AG-R, AG-V or S. Eligible customers include PG&E Bundled, Direct Access (DA; ESP), and Community Choice Aggregation Service. Non-residential Customers' accounts < 200 kW may participate as aggregated group for service accounts with same Federal Taxpayer ID
PDP (200 kW or above)	18.81	18.81	18.81	18.81	18.81	18.81	18.81	18.81	18.81	18.81	18.81	18.81	18.81	286,311	Default beginning May 1, 2010 for bundled C&I Customers > 200kW Maximum Demand; default begins February 1st, 2011 for large bundled Ag customers and default beginning November 2014: -bundled C&I Customers with < 200 kW Maximum Demand and 12 months on Interval Meter.
PDP (<200 kW)	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3.37	3,000,000	A voluntary rate supplement to residential customers' OAS. Available to Bundled-Service customers served on a single family residential electric rate schedule. No longer available to Business Customers beginning January 2010
SmartRate™ - Residential	0.24	0.24	0.24	0.24	0.24	0.24	0.24	0.24	0.24	0.24	0.24	0.24	0.24	3,000,000	A voluntary rate supplement to residential customers' OAS. Available to Bundled-Service customers served on a single family residential electric rate schedule. No longer available to Business Customers beginning January 2010

The average ex post load impacts per customer are based on the load impacts filing on April 2, 2012 (D.08-04-050). Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over all actual event hours for the preceeding year when or if events occurred. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the average ex post load impact per customer SAID remains constant across all months. The average load impact is "n/a" for programs having no prior events.

NOTE: Table data will be replaced when the load impacts are finalized on April 1, 2013.

NOTE: All program options for PeakChoice has been terminated as of December 31, 2012 per D. 12-04-045 OP 39.

Table I-2  
Pacific Gas and Electric Company  
Program Subscription Statistics  
February 2013

Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs

2012	January				February				March				April				May				June							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
<b>Price Responsive</b>																												
AMP - Day Ahead		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
AMP - Day Of		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
CBP - Day Ahead		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
CBP - Day Of		0.0	0.1	0.1		0.0	0.1	0.1				0.0				0.0				0.0				0.0				0.0
DBP		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
PDP		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
SmartRate™ - Residential		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
<b>Total</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Interruptible/Reliability</b>																												
BIP - Day of		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
SmartAC™ - Commercial		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
SmartAC™ - Residential		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
<b>Total</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total Technology MWs</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>General Program</b>																												
TA (may also be enrolled in TI and AutoDR)	0.6				1.1																							
<b>Total</b>	<b>0.6</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>1.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total TA MWs</b>	<b>0.6</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>1.1</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>

2012	July				August				September				October				November				December							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
<b>Price Responsive</b>																												
AMP - Day Ahead				0.0				0.0				0.0				0.0				0.0				0.0				0.0
AMP - Day Of				0.0				0.0				0.0				0.0				0.0				0.0				0.0
CBP - Day Ahead				0.0				0.0				0.0				0.0				0.0				0.0				0.0
CBP - Day Of				0.0				0.0				0.0				0.0				0.0				0.0				0.0
DBP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
PDP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SmartRate™ - Commercial				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SmartRate™ - Residential				0.0				0.0				0.0				0.0				0.0				0.0				0.0
<b>Total</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Interruptible/Reliability</b>																												
BIP - Day of				0.0				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SmartAC™ - Residential				0.0				0.0				0.0				0.0				0.0				0.0				0.0
<b>Total</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total Technology MWs</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>General Program</b>																												
TA (may also be enrolled in TI and AutoDR)																												
<b>Total</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total TA MWs</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>0.0</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>

NOTE: All program options for PeakChoice has been terminated as of December 31, 2012 per D. 12-04-045 OP 39.  
February ILP revises data entry error for January TA Identified KW. Data was revised from 5.5 to 0.6.

**Table I-3  
Pacific Gas and Electric Company  
Demand Response Programs and Activities  
2012-2014 Incremental Cost Funding  
February 2013**

**2012-2014 Program Expenditures**

Cost Item	2012 Expenditures	January	February	March	April	May	June	July	August	September	October	November	December	Year-to Date 2013 Expenditures	Program-to-Date Total Expenditures 2012-2014	3-Year Funding	Fundshift Adjustments (4)	Percent Funding
<b>Category 1: Reliability Programs</b>																		
Base Interruptible Program (BIP)	\$201,272	\$22,842	\$37,077											59,920	\$261,191	\$666,349		39.2%
Optional Bidding Mandatory Curtailment / Scheduled Load Reduction (OBMC / SLRP)	\$85,998	\$6,803	\$10,484											17,287	\$103,284	\$413,532		25.0%
<b>Budget Category 1 Total</b>	<b>\$287,269</b>	<b>\$29,645</b>	<b>\$47,562</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$77,207</b>	<b>\$364,476</b>	<b>\$1,079,881</b>	<b>\$0</b>	<b>33.8%</b>
<b>Category 2: Price-Responsive Programs</b>																		
Demand Bidding Program (DBP)	\$259,533	\$14,794	\$67,515											82,309	\$341,842	\$3,216,000		10.6%
Capacity Bidding Program (CBP)	\$363,759	\$19,033	\$208,734											227,767	\$591,526	\$11,563,485		5.1%
Peak Choice (1)	\$612,656	\$222,376	\$7,820											230,195	\$842,851	\$1,750,000		48.2%
Smart AC (6)	\$3,141,763	(\$28,082)	\$447,683											419,601	\$3,561,364	\$19,353,335		18.4%
<b>Budget Category 2 Total</b>	<b>\$4,377,711</b>	<b>\$228,121</b>	<b>\$731,751</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$959,872</b>	<b>\$5,337,583</b>	<b>\$35,882,820</b>	<b>\$0</b>	<b>14.9%</b>
<b>Category 3: DR Provider/Aggregator Managed Programs</b>																		
Aggregator Managed Portfolio (AMP)	\$315,887	\$22,029	\$209,398											231,427	\$547,313	\$1,187,700		46.1%
<b>Budget Category 3 Total</b>	<b>\$315,887</b>	<b>\$22,029</b>	<b>\$209,398</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$231,427</b>	<b>\$547,313</b>	<b>\$1,187,700</b>	<b>\$0</b>	<b>46.1%</b>
<b>Category 4: Emerging &amp; Enabling Programs</b>																		
Auto DR	\$1,224,635	\$174,706	\$242,004											416,710	\$1,641,345	\$26,297,459		6.2%
DR Emerging Technology	\$114,274	\$20,516	\$18,431											38,947	\$153,221	\$3,749,238		4.1%
<b>Budget Category 4 Total</b>	<b>\$1,338,910</b>	<b>\$195,222</b>	<b>\$260,435</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$455,657</b>	<b>\$1,794,567</b>	<b>\$30,046,697</b>	<b>\$0</b>	<b>6.0%</b>
<b>Category 5: Pilots</b>																		
IRR Phase 2	\$53,200	\$9,525	\$5,554											\$15,079	\$68,279	\$2,458,336		2.8%
T&D DR	\$48,436	\$348	\$4,848											\$5,195	\$53,632	\$2,458,336		2.2%
Plug-in Hybrid EV/EV (incl. HAN-EV)	\$45,548	\$2,955	\$2,525											\$5,479	\$51,028	\$3,000,000		1.7%
<b>Budget Category 5 Total</b>	<b>\$147,184</b>	<b>\$12,827</b>	<b>\$12,927</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$25,754</b>	<b>\$172,938</b>	<b>\$7,916,672</b>	<b>\$0</b>	<b>2.2%</b>
<b>Category 6: Evaluation, Measurement and Verification</b>																		
DRMEC	\$774,401	\$142,377	\$295,832											438,209	\$1,212,610	\$14,520,981		8.4%
DR Research Studies	-	-	-											\$0	\$1,200,000	\$0		0.0%
<b>Budget Category 6 Total</b>	<b>\$774,401</b>	<b>\$142,377</b>	<b>\$295,832</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$438,209</b>	<b>\$1,212,610</b>	<b>\$15,720,981</b>	<b>\$0</b>	<b>7.7%</b>
<b>Category 7: Marketing, Education and Outreach</b>																		
Statewide Marketing (1)	\$3,360,000	-	-											\$0	\$3,360,000	\$3,500,000		96.0%
DR Core Marketing and Outreach (2)	\$1,085,822	100,962.85	\$59,996											\$160,959	\$1,246,781	\$13,000,000		25.8%
SmartAC ME&O (3), (6)	\$2,073,420	(288.05)	\$28,291											\$28,003	\$2,101,423	\$0		
Education and Training	\$78,720	\$5,667.41	\$2,731											\$8,399	\$87,119	\$771,993		11.3%
<b>Budget Category 7 Total</b>	<b>\$6,597,962</b>	<b>\$106,342</b>	<b>\$91,017</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$197,360</b>	<b>\$6,795,322</b>	<b>\$17,271,993</b>	<b>\$0</b>	<b>39.3%</b>
<b>Category 8: DR System Support Activities</b>																		
InterAct / DR Forecasting Tool	\$3,474,597	\$956,854	(\$35,069)											\$921,785	\$4,396,382	\$14,407,887		30.5%
DR Enrollment & Support	\$1,400,624	\$129,923	\$212,355											\$342,278	\$1,742,902	\$15,787,400		11.0%
Notifications	\$248,316	\$2,038	\$2,867											\$4,905	\$253,221	\$7,427,715		3.4%
DR Integration Policy & Planning	\$262,745	\$42,124	\$44,379											\$86,502	\$349,247	\$3,893,342		9.0%
<b>Budget Category 8 Total</b>	<b>\$5,386,281</b>	<b>\$1,130,939</b>	<b>\$224,532</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,355,471</b>	<b>\$6,741,752</b>	<b>\$41,516,344</b>	<b>\$0</b>	<b>16.2%</b>
<b>Category 9: Integrated Programs and Activities (Including Technical Assistance)</b>																		
Technology Incentives - IDSM (5)	\$326,769	\$25,594	\$76,437											\$102,032	\$428,801	\$7,538,000		5.7%
PEAK (1)	\$542,611	-	(\$918)											(\$918)	\$541,693	\$560,000		96.7%
Integrated Marketing & Outreach (1)	\$377,386	\$7,412	(\$40,928)											(\$33,516)	\$343,870	\$377,500	\$73,000	91.1%
Integrated Education & Training (1)	\$14,895	\$1,223	\$46											\$1,269	\$16,164	\$61,000		26.5%
Integrated Sales Training (1)	\$14,744	\$1,177	-											\$1,177	\$15,921	\$76,000		20.9%
Integrated Energy Audits (6)	\$496,187	\$19,221	\$8,407											\$27,628	\$523,814	\$3,719,000	(\$73,000)	14.1%
Integrated Emerging Technology (1)	\$115,976	\$3,166	\$13,065											\$16,231	\$132,207	\$440,000		30.0%
<b>Budget Category 9 Total</b>	<b>\$1,888,568</b>	<b>\$57,794</b>	<b>\$56,109</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$113,902.56</b>	<b>\$2,002,471</b>	<b>\$12,771,500</b>	<b>\$0</b>	<b>15.7%</b>
<b>Category 10: Special Projects</b>																		
DR-HAN Integration (excl. HAN-EV)	-	-	-											\$0	\$0	\$20,020,000		0.0%
Permanent Load Shifting	\$211,929	\$17,018	\$18,378											\$35,395	\$247,325	\$15,000,000		1.6%
<b>Budget Category 10 Total</b>	<b>\$211,929</b>	<b>\$17,018</b>	<b>\$18,378</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$35,395</b>	<b>\$247,325</b>	<b>\$35,020,000</b>	<b>\$0</b>	<b>0.7%</b>
Recovery of Capital Costs Authorized Prior to 2009	\$882,402	\$67,711	\$67,489.72											\$135,200	\$1,017,602	\$0		N/A
<b>Total Incremental Cost</b>	<b>\$22,208,505</b>	<b>\$2,010,025</b>	<b>\$2,015,430</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$4,025,455</b>	<b>\$26,233,960</b>	<b>\$198,414,588</b>	<b>\$0</b>	<b>13.2%</b>
Technical Assistance & Technology Incentives (TA&T) Identified as of February 2013.		\$30,083																

(1) Authorized funding for 2012 only.

(2) The expenditures listed are in support of PG&E's DR programs for large commercial, industrial and agricultural customers, excluding the aggregator-managed programs. Disclosure complies with OP 24 of D.12-04-045. The 2012-14 approved budget for DR Core Marketing and Outreach includes funding for SmartAC marketing, education and outreach activities.

(3) The budget for SmartAC marketing, education, and outreach costs are included in the 2012-14 approved budget for DR Core Marketing and Outreach; however, the expenses are separated to differentiate the ME&O efforts targeting residential and small commercial customers. SmartAC is now closed to non-residential customers. The "percent funding" calculation shown on the DR Core Marketing and Outreach line includes SmartAC marketing expenditures.

(4) See the Fund Shift Log 2012-14 for explanations.

(5) Additional funding for Technology Incentives and Integrated Energy Audits was approved in Energy Efficiency Decision 12-11-015 for 2013 and 2014.

(6) Expenditures of \$72.63 have been reclassified from SmartAC program costs (Category 2) to SmartAC Marketing & Outreach costs (Category 7) in January 2013.

February ILP notes revision to the JAN ILP "Technical Assistance & Technology Incentives (TA&T) Identified as of January 2013"; \$1,250 should had been \$2,233 to reflect the additional \$983 provided in February.

**Table I-4**  
**Pacific Gas and Electric Company**  
**Interruptible and Price Responsive Programs**  
**Year-to-Date Event Summary**  
**February 2013**

Program Category	Program	Month	Program, Event Type Event No.	Event Date	Type	Trigger	Beginning	End	Program Tolled Hours (Annual)	Load Reduction MW (Max)
<b>Category 1: Interruptible/Reliability Programs</b>										
	Base Interruptible Program (BIP)									
	Optional Bidding Mandatory Curtailment /									
<b>Category 2: Price Responsive Programs</b>										
	Demand Bidding Program (DBP)									
	Capacity Bidding Program (CBP)									
	Smart AC									
<b>Category 3: DR Aggregator Managed Programs</b>										
	Aggregator Managed Portfolio (AMP)									



Table I-5  
Pacific Gas and Electric Company  
2012-2014 Demand Response Programs  
Total Embedded Cost and Revenues  
February 2013

Annual Total Cost															
Cost Item	2012 Cost of Incentives	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Total Cost	Program-to-Date Total Cost
<b>Program Incentives</b>															
Automatic Demand Response (AutoDR)	\$0	\$0	\$0											\$0	\$0
Aggregator Managed Portfolio (AMP) <sup>1</sup>	\$13,510,978	\$0	\$0											\$0	\$13,510,978
Base Interruptible Program (BIP) <sup>1</sup>	\$23,249,247	\$1,740,082	1,919,797											\$3,659,879	\$26,909,125
Capacity Bidding Program (CBP)	\$2,101,912	\$0	\$0											\$0	\$2,101,912
Demand Bidding Program (DBP)	\$487,017	\$0	\$0											\$0	\$487,017
Optional Binding Mandatory Curtailment / Scheduled Load Reduction Program (OBMC / SLRP) <sup>1</sup>	\$0	\$0	\$0											\$0	\$0
Technology Incentive (TI)	\$0	\$0	\$0											\$0	\$0
PeakChoice	\$135,969													\$0	\$135,969
SmartAC	\$435,493	\$69,397	\$24,147											\$93,544	\$529,037
<b>Total Cost of Incentives</b>	<b>\$39,920,615</b>	<b>\$1,809,479</b>	<b>\$1,943,943</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$3,753,422</b>	<b>\$43,674,037</b>
<b>Revenues from Penalties</b>															
	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

<sup>1</sup>Amounts reported are for incentives costs that are not recorded in the Demand Response Expenditures Balancing Account.

NOTE: All program options for PeakChoice has been terminated as of December 31, 2012 per D. 12-04-045 OP 39.

**Table I-7  
Pacific Gas and Electric Company  
2012-2014 Marketing, Education and Outreach  
Actual Expenditures  
February 2013**

PG&E's ME&O Actual Expenditures	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach														Year-to Date 2013 Expenditures	2012-2014 Total Expenditures	Authorized Budget (if Applicable)	
	Year-to-Date 2012 Expenditures	January	February	March	April	May	June	July	August	September	October	November	December					
<b>I. STATEWIDE MARKETING</b>																		
IOU Administrative Costs	\$ -	\$ -															\$ -	\$ -
Statewide ME&O contract	\$ 3,360,000	\$ -															\$ -	\$ 3,360,000
<b>I. TOTAL STATEWIDE MARKETING</b>		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,360,000
<b>II. UTILITY MARKETING BY ACTIVITY * (1)</b>																		
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014																		\$ 3,500,000
<b>PROGRAMS, RATES &amp; ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING</b>																		
Integrated Demand Side Marketing <sup>(4)</sup>	\$ 392,281	\$ 8,635	\$ (40,882)														\$ (32,247)	\$ 360,034
Marketing My Account/Energy and Integrated Online Audit Tools	\$ -	\$ -	\$ -														\$ -	\$ -
Critical Peak Pricing > 200 kW	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Demand Bidding Program <sup>(5)</sup>	\$ 232,908	\$ 53,315	\$ 31,363														\$ 84,679	\$ 317,587
Real Time Pricing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Permanent Load Shifting <sup>(5)</sup>	\$ 116,454	\$ 21,326	\$ 12,545														\$ 33,871	\$ 150,326
Circuit Savers	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Small Commercial Technology Deployment	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Enabling Technologies (e.g., AutoDR, TI) <sup>(5)</sup>	\$ 349,363	\$ 31,989	\$ 18,818														\$ 50,807	\$ 400,170
PeakChoice	\$ 465,817	\$ -	\$ -														\$ -	\$ 465,817
Customer Awareness, Education and Outreach	\$ -	\$ -	\$ -														\$ -	\$ -
<b>PROGRAMS &amp; RATES WHICH REQUIRE ITEMIZED ACCOUNTING</b>																		
SmartAC	\$ 2,073,420	\$ (288)	\$ 28,291	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 28,003	\$ 2,101,423
Customer Research	\$ -	\$ -	\$ -														\$ -	\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 1,792,729	\$ (13,525)	\$ 13,830														\$ 305	\$ 1,793,034
Labor	\$ 243,217	\$ 12,836	\$ 12,611														\$ 25,447	\$ 268,664
Paid Media	\$ -	\$ -	\$ -														\$ -	\$ -
Other Costs	\$ 37,474	\$ 400	\$ 1,850														\$ 2,250	\$ 39,724
<b>II. TOTAL UTILITY MARKETING BY ACTIVITY</b>	\$ 3,630,243	\$ 114,978	\$ 50,135	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165,113	\$ 3,795,356
<b>III. UTILITY MARKETING BY ITEMIZED COST</b>																		
Customer Research	\$ 37,290	\$ -	\$ -														\$ -	\$ 37,290
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 2,284,479	\$ (11,894)	\$ 15,857														\$ 3,964	\$ 2,288,443
Labor <sup>(5)</sup>	\$ 1,234,882	\$ 126,471	\$ 32,428														\$ 158,899	\$ 1,393,781
Paid Media	\$ -	\$ -	\$ -														\$ -	\$ -
Other Costs	\$ 73,592	\$ 400	\$ 1,850														\$ 2,250	\$ 75,842
<b>III. TOTAL UTILITY MARKETING BY ITEMIZED COST</b>	\$ 3,630,243	\$ 114,978	\$ 50,135	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165,113	\$ 3,795,356
<b>IV. UTILITY MARKETING BY CUSTOMER SEGMENT</b>																		
Agricultural <sup>(5)</sup>	\$ 233,523	\$ 17,290	\$ 3,277														\$ 20,567	\$ 254,090
Large Commercial and Industrial <sup>(5)</sup>	\$ 1,323,300	\$ 97,976	\$ 18,568														\$ 116,544	\$ 1,439,843
Small and Medium Commercial	\$ 103,671	\$ (14)	\$ 1,415														\$ 1,400	\$ 105,071
Residential	\$ 1,969,749	\$ (274)	\$ 26,876														\$ 26,602	\$ 1,996,352
<b>IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT</b>	\$ 3,630,243	\$ 114,978	\$ 50,135	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 165,113	\$ 3,795,356

**Notes:**

- \* (1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.
- \* (2) The 2012 Authorized Budget for Integrated Demand Side Marketing includes the budget for Integrated Marketing & Outreach (\$304,500) and Integrated Education & Training (\$61,000).
- \* (3) The Total Authorized Budget for Utility Marketing includes the Integrated Demand Side Marketing budget for 2012 and the local ME&O (DR Core Marketing & Outreach and Education & Training) budget for 2012-14.
- \* (4) See the Fund Shift Log 2012-14 for explanations.
- \* (5) January 2013 have been adjusted.

Pacific Gas and Electric Company  
2012-2014 Fund Shifting Documentation  
February 2013

FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPH 4

- OP 4: Pacific Gas and Electric Company, San Diego Gas & Electric Company, and Southern California Edison Company:  
 May not shift funds between categories with two exceptions as stated in Ordering Paragraphs 4 and 5;  
 May continue to shift up to 50 percent of a Demand Response program's funds to another program within the same budget category, with proper monthly reporting;  
 Shall not shift funds within the "Pilots" or "Special Projects" categories without submitting a Tier 2 Advice Letter filing;  
 May shift funds for pilots in the Enabling or Emerging Technologies category;  
 Shall continue to submit a Tier 2 Advice Letter to eliminate a Demand Response program;  
 Shall not eliminate a program through multiple fund shifting events or for any other reason without prior authorization from the Commission; and  
 Shall submit a Tier 2 Advice Letter before shifting more than 50 percent of a program's funds to a different program within the same budget category.

Program Category	Fund Shift Amount	Programs Impacted	Date	Rationale for Fundshift
Category 1: Reliability Programs				
<b>Total</b>				
Category 2: Price-Responsive Programs				
<b>Total</b>				
Category 3: DR Provider/Aggregator Managed Programs				
<b>Total</b>				
Category 4: Emerging & Enabling Programs				
<b>Total</b>				
Category 5: Pilots				
<b>Total</b>				
Category 6: Evaluation, Measurement and Verification				
<b>Total</b>				
Category 7: Marketing, Education and Outreach				
<b>Total</b>				
Category 8: DR System Support Activities				
<b>Total</b>				
Category 9: Integrated Programs and Activities	\$73,000	Integrated Energy Audits to Integrated Marketing & Outreach	12/1/2012	The transferred funds support the expanded effort to increase adoption of energy management solutions, which integrate DR with other PG&E programs.
<b>Total</b>	<b>\$73,000</b>			
Category 10: Special Projects				
<b>Total</b>				

<sup>1</sup>February 2013 ILP has been updated to return the fund shifting log 2012-2014 details of the \$73,000 identified as fund shifted on footnote 4 of Table 1-3, DREBA Expenses 2012-14.