

## CONTRACT OPPORTUNITY ANNOUNCEMENT

### Contract Type:

- |                                     |                               |
|-------------------------------------|-------------------------------|
| <input checked="" type="checkbox"/> | Professional Service Contract |
| <input type="checkbox"/>            | Construction Contract         |
| <input type="checkbox"/>            | Service Contract              |
| <input type="checkbox"/>            | Material Requirement          |
| <input type="checkbox"/>            | Other                         |

### Opportunity Summary:

Contract Opportunity Title:	RFP217119 – Evaluation for PG&E ESA Pilot Plus/Deep Programs
Request For:	Proposal (RFP)
Estimated Contract Value:	\$550,000 over 2.5 Years
Work Location:	PG&E Service Territory
Response Due Date:	Register interest no later than March 24, 2024, 3:00 PM PT. RFP tentative release date: March 25, 2024, 9:00 AM PT Formal RFP responses are due May 6, 2024, at 3:00 PM PT.
NAICS Code / Size Standard	541690/\$19M

### Opportunity Description:

#### Background:

Pacific Gas and Electric Company (PG&E) ([www.pge.com](http://www.pge.com)), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco with more than 23,000 employees, the company is the primary natural gas and electric service provider for Northern and Central California with a 70,000-square-mile service territory. PG&E delivers some of the nation's cleanest energy to 16 million people.

The California Public Utilities Commission (CPUC) requires PG&E and the other California Investor-Owned Utilities to administer certain Customer energy saving assistance (ESA) to qualifying low-income Customers. CPUC Decision (D) 21-06-015 directed PG&E to implement the ESA Pilot Plus and Pilot Deep Program (ESA Pilot). The ESA Pilot offers basic installation of energy saving measures also found in PG&E's main ESA program but includes equipment and appliance replacements, electrification and load shifting technologies which seek to reduce household energy consumption by 5-50%. The ESA Pilot will gather data on the feasibility of strategic measures delivery, including electrification measures, the level of investment required for extensive energy retrofits, the savings (energy savings and bill impacts) to the household, the long-term benefits of these treatments (including non-energy benefits), and their cost-effectiveness. See ESA Final CPUC D. 21-06-015, Attachment 2, which provides ESA Pilot guidelines, including requirements related to program evaluation: <https://docs.cpuc.ca.gov/SearchRes.aspx?docformat=ALL&docid=387107687>

On November 19, 2021, PG&E filed Advice Letter 4530-G/6412-E containing the implementation plan for the Pilot Programs that included a high-level evaluation plan (Pilot Program Evaluation). The Pilot Program Evaluation is to be developed and implemented by a third-party. See PG&E Implementation Plan: [https://www.pge.com/tariffs/assets/pdf/adviceletter/GAS\\_4530-G.pdf](https://www.pge.com/tariffs/assets/pdf/adviceletter/GAS_4530-G.pdf)

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**Contract Opportunity Description:**

PG&E is conducting this RFP to select a Bidder(s) to develop and implement the Pilot Program Evaluation, which will entail:

1. Evaluability Assessment
2. Process Evaluation
3. Sampling Plan
4. Impact Evaluation
5. Ad-Hoc Technical Support

**Supply Chain Responsibility Considerations:**

The selected Bidder is encouraged to align with PG&E's Supply Chain Responsibility policies and procedures. The Bidder will be asked to provide a detailed description of their internal, specific supply chain responsibility program and practices related to supplier diversity, environmental sustainability, and ethical business conduct.

**Conduct Requirements:**

The selected Bidder, their employees, subcontractors, sub-suppliers and otherwise representatives, will be required to adhere to the principles and standards outlined in PG&E's Supplier Code of Conduct to provide goods and services to PG&E at:

<http://www.pgecorp.com/corp/about-us/compliance-ethics/program/third-party-code-conduct.page>

**How to Respond:**

Bidders s interested in participating in this RFP must:

- Express interest by registering for the Wood Mackenzie/PowerAdvocate event, by **March 24, 2024**, at:  
<https://www.poweradvocate.com/pR.do?okey=217119&pubEvent=true>
- RFP response due date is **May 6, 2024**, by **3:00 PM PST**.

**For Additional Questions, register for Wood Mackenzie/Power Advocate access (see registration link above) and submit questions using the event messaging system.**

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