

PGE
ART VIDEO
SCRIPT
R-Final

What if you could support a cleaner electric grid, help your community prevent power outages, and potentially earn incentives by doing... almost nothing.

It might sound too good to be true. But it's real.

Introducing PG&E's free Automated Response Technology program.

Joining and making a difference is easy. Simply sign up through one of the program's authorized providers and your home's smart appliances – like a thermostat, EV charger or home battery, could begin automatically optimizing your energy use – without you doing a thing.

Your smart technology automatically adjusts for you. It supports the grid when demand is high and helps lower your energy usage by syncing and optimizing with your rate plan. And best of all, you may be eligible to earn incentives from your program provider.

To learn more about the Automated Response Technology program, including how to enroll, visit pge.com/art.