

Demand Response Video Transcript

At PG&E we're always striving to maintain an energy grid that's clean, reliable, and resilient.

That's why we've developed a range of Demand Response programs that reward business and agriculture customers like you for using less energy during times of high demand.

Here's how it works. Simply sign up for a Demand Response program that fits your business.

When demand for electricity is very high, like during the hottest days of summer ... and there is a peak energy event. You'll be asked to ... use less energy by making temporary manual or automated adjustments to your energy consumption ... and get rewarded. It's that easy.

Depending on which program you choose, you'll receive an advance notice of 15 or 30 minutes ... or up to an entire day, before peak energy events occur.

To respond, take energy saving measures such as ... cycling your HVAC system before and after the hours of a peak event ... turning down or turning off lighting ... or shutting down non-essential machinery and equipment.

Here are three quick examples of how you can earn incentives.

Enroll in the Base Interruptible Program and get rewarded for reducing energy consumption to a predetermined maximum level when needed.

Notices are sent out 15 or 30 minutes prior to events. If you use energy above your prescribed level, there's an excess energy charge.

Incentives are paid monthly regardless of whether an event is called or not.

For a program with more flexibility and minimal management, try the Capacity Bidding Program. A PG&E approved third party provider will create a custom plan, take care of your enrollment, and manage your response during events.

Or, for a program with voluntary participation during energy events, enroll in the Emergency Load Reduction Program. You'll earn money for reducing usage when the grid is most stressed. And there's no penalty, if you're unable to reduce energy use during events.

If you have a PG&E account manager, give them a call to learn more about demand response.

Or for more information, visit pge.com/drprograms.