



Fresno Brewery Re-Energizes Itself

Since opening in 2016, Full Circle Brewing Co. has established itself as both a hotspot for live entertainment and a pillar of support for the Fresno community through its outreach-focused brews like the My Beer Depends on Ag Cream Ale (in which a portion of proceeds were donated to support farmers, ranchers, and other agriculture-supported businesses). When the brewery’s tasting rooms and live entertainment spaces closed to the public due to the COVID-19 pandemic, they refocused their operations on canning and product distribution to retail stores.

Full Circle quickly realized their infrastructure wasn’t up to the task — their equipment was inefficient, outdated, and unable to keep up with the production schedule. Arthur Moya, CEO of Full Circle Brewing Co., reached out to PG&E about using an [On-Bill Financing](#) loan to upgrade their equipment. The loan would not only help complete the brewery’s pivot into canning and distribution, but also enable them for future growth. Additionally, Full Circle wanted the new equipment to be more energy-efficient, which would save them money on their energy bill that they could then inject into other parts of their business pipeline and future community outreach efforts.

“I didn’t realize just how many equipment upgrades were available to us through the On-Bill Financing program.”

Arthur Moya
CEO, Full Circle Brewing Co.

Once approved for an On-Bill Financing loan, Full Circle worked alongside PG&E Customer Relationship Manager Gilbert Santos and PG&E Trade Pro Contractor CH Energy to update the brewery’s boiler system, refrigeration system, compressors, and lighting. The upgrades are expected to bring nearly \$15,000/24,702 kWh in yearly energy savings once completed — allowing Full Circle to sustain and grow their operations while they wait to re-open their tasting rooms and entertainment facilities. Cheers to that!



Full Circle Brewing Co.

SAVINGS BY THE NUMBERS

**\$14,540/
24,702 kWh/
8,058 therm**

EST. ANNUAL SAVINGS



29%
DECREASE IN ANNUAL
ENERGY USAGE



10 YEAR
PAYBACK TIME



\$0
OUT-OF POCKET EXPENSE

"Businesses are needing to learn how to be reactive, and spending energy well is a big step in that process... this is a vital piece of a turnaround plan for [Full Circle]."

Gilbert Santos
Customer Relationship Manager, PG&E



How does On-Bill Financing work?

Loans are paid back based on energy savings via installments on your monthly PG&E bill. After the loan is repaid, any energy savings that result from the new, energy-efficient equipment will translate into lower utility costs — savings your business can keep.

Learn about other upgrades for your business

- Loans range from \$5,000 to \$4,000,000*
- Loan terms up to 10 years
- 0% interest financing
- Your energy bill won't increase due to your equipment investment
- Loan repayment is based on projected energy savings

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