
Pacific Gas and Electric Company Monthly Report On Interruptible Load and Demand Response
Programs for March 2025



April 30, 2025
Public

Pacific Gas and Electric Company (“PG&E”) hereby submits this report on Interruptible Load and Demand Response Programs for March 2025. This report is being sent to the Energy Division via EnergyDivisionCentralFiles@cpuc.ca.gov and public version will be served on the service list for A.11-03-001

<http://www.pge.com/mybusiness/energysavingsrebates/demandresponse/cs/>

Table I-1
 Pacific Gas and Electric Company
 Interruptible and Price Responsive Programs
 Subscription Statistics - Enrolled MW
 March 2025

UTILITY NAME: Pacific Gas and Electric Company
 Monthly Program Enrollment and Estimated Load Impacts

PROGRAMS	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2025
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
INTERUPTIBLE RELIABILITY PROGRAMS 2																			
BIP - Day Of	175	102	30	173	112	29	176	111	30										12,405
OBMC	13	0	0	13	0	0	12	0	0										13
SLRP	0	0	0	0	0	0	0	0	0										N/A
SmartAC™ - Commercial	0	0	0	0	0	0	0	0	0										N/A
SmartAC™ - Residential	58,016	0	0	57,752	0	0	57,408	0	0										N/A
Sub-Total Interruptible	58,204	102	30	57,938	112	29	57,596	111	30										
PRICE-RESPONSIVE PROGRAMS 1																			
Automated Response Technology	18,833	0	0	18,818	0	0	19,167	0	0										3,080,838
CBP - Day Ahead - Residential	0	0	0	0	0	0	0	0	0										5,243,683
CBP - Day Ahead Non-Residential	0	0	0	0	0	0	0	0	0										675,214
PDP (200 kW or above)	1,444	3	5	1,444	3	5	1,542	3	5										2,303
PDP (above 20 kW & below 200 kW)	15,438	2	3	15,339	2	3	15,096	1	3										20,597
PDP (20 kW or below)	81,769	1	2	81,275	1	2	80,059	0.6	2										107,003
SmartRate™ - Residential	47,027	2	5	46,239	2	5	46,454	1	5										108,102
Sub-Total Price Response	164,511	8	15	163,115	8	15	162,318	6	15										
Total All Programs	222,715	110	45	221,053	120	44	219,914	117	45										
Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2025
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
INTERUPTIBLE RELIABILITY PROGRAMS 2																			
BIP - Day of																			12,405
OBMC																			13
SLRP																			N/A
SmartAC™ - Commercial																			N/A
SmartAC™ - Residential																			N/A
Sub-Total Interruptible																			
PRICE-RESPONSIVE PROGRAMS 1																			
Automated Response Technology																			3,080,838
CBP - Day Ahead - Residential																			5,243,683
CBP - Day Ahead Non-Residential																			675,214
PDP (200 kW or above)																			2,303
PDP (above 20 kW & below 200 kW)																			20,597
SmartRate™ - Residential																			107,003
Sub-Total Price Response				108,102															
Total All Programs																			

NOTES:

Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the Ex Post or Ex Ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex Ante forecasts account for variables not included in the Ex Post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An Ex Ante forecast reflects forecast impact estimates that would occur between 4 pm and 9pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions if all DR programs were called simultaneously on the system peak day. In either case, MW estimates in this report will vary from estimates filed in the PG&E's annual April Compliance Filing pursuant to Decision 08-04-050 and reporting documents that may be supplied to other agencies e.g. CAISO, FERC, NERC, etc. MW estimates found in the Monthly ILP Report are not used by PG&E for operational reporting, resource planning, and cost effectiveness analysis or in developing regulatory filings.

Ex Ante Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 1, 2021 (R.13-09-011) Load Impact Report for Demand Response. The values reported are calculated by using the monthly Ex Ante average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the Ex Ante average load impact is the average hourly load impact for an event that would occur from 4 - 9 pm on the system peak day of the month. The Ex Ante Estimated MW value for the aggregator program, e.g., CBP are the monthly nominated MW during the event season May through October and Zero non-event season months November through April.

Ex Post Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 1, 2021 (R.13-09-011) Load Impact Report for Demand Response. The values reported are calculated by using the annual Ex Post average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the Ex Post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) during all actual event hours in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events.

¹ There are some SmartRate™ Residential customers (<0.5%) not reflected in the summary or rate code count as program eligibility is being confirmed.

² BIP customers that dual participate in PDP are not counted towards the 300 MW BIP cap. The BIP program actual capacity is below the 300 MW cap.

Pacific Gas and Electric Company
Average Ex Ante Load Impact kW / Customer
March 2025

Program Eligibility and Ex Ante Average Load Impacts¹

Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of April 2024	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - Day Of	581.74	648.48	631.58	692.90	781.30	784.05	748.84	735.91	728.88	722.27	648.27	603.99	13,000	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW, and being billed on a PG&E commercial, industrial, or agricultural electric time-of-use (TOU) rate schedule.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum average monthly demand of 100 kilowatts (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC™ - Commercial	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment. Closed to new enrollment.
SmartAC™ - Residential	N/A	N/A	N/A	N/A	0.12	0.31	0.29	0.25	0.23	0.06	N/A	N/A	Not Available	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
CBP - Day Ahead - Residential	N/A	N/A	N/A	N/A	0.33	0.58	0.56	0.49	0.63	0.38	N/A	N/A	4.8 Million	PG&E customers receiving bundled service, Community Choice Aggregation (CCA) service, or Direct Access (DA) service and being billed on a PG&E residential, commercial, industrial, or agricultural electric rate schedule.
CBP - Day Ahead Non-Residential	N/A	N/A	N/A	N/A	35.01	35.33	35.32	35.31	35.57	35.30	N/A	N/A	569,000	
PDP (200 kW or above)	2.05	2.22	1.78	1.94	2.54	3.26	3.19	3.26	3.28	3.20	2.34	2.14	5,000	Default beginning on May 1, 2010 for bundled C&I Customers >200kW Maximum Demand; February 1st, 2011 for large bundled Ag customers; November 2014 for bundled C&I Customers with <200 kW Maximum Demand and 12 consecutive months of interval data.
PDP (above 20 kW & below 200 kW)	0.11	0.11	0.08	0.09	0.10	0.19	0.19	0.19	0.18	0.16	0.12	0.12	36,000	
PDP (20 kW or below)	0.02	0.01	0.01	0.01	0.01	0.02	0.03	0.03	0.02	0.02	0.01	0.02	218,000	
SmartRate™ - Residential	0.05	0.04	0.02	0.03	0.04	0.11	0.11	0.10	0.09	0.05	0.04	0.05	1.7 Million	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex ante load impacts per customer are based on the load impacts filing on April 2, 2024 (R.13-09-011). Estimated Average Ex Ante Load Impact kW/Customer = Portfolio-Adjusted Average kW / Customer, under 1-in-2 utility weather conditions, where an event that would occur during Resource Adequacy (RA) hours of 5-10 pm during March-May or 4-9 pm during all other months.

Pacific Gas and Electric Company
Average ExPost Load Impact kW / Customer
March 2025

Program	Average Ex Post Load Impact kW / Customer												Eligible Accounts as of April 2024	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - Day Of	169.65	169.65	169.65	169.65	169.65	169.65	169.65	169.65	169.65	169.65	169.65	169.65	13,000	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW, and being billed on a PG&E commercial, industrial, or agricultural electric time-of-use (TOU) rate schedule.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	"Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum average monthly demand of 100 kilowatts (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW. *
SmartAC™ - Commercial	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment. Closed.
SmartAC™ - Residential	N/A	N/A	N/A	N/A	0.26	0.26	0.26	0.26	0.26	0.26	N/A	N/A	Not Available	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
CBP - Day Ahead - Residential ¹	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	4.8 Million	PG&E customers receiving bundled service, Community Choice Aggregation (CCA) service, or Direct Access (DA) service and being billed on a PG&E residential, commercial, industrial, or agricultural electric rate schedule.
CBP - Day Ahead Non-Residential	N/A	N/A	N/A	N/A	96.39	96.39	96.39	96.39	96.39	96.39	N/A	N/A	569,000	
PDP (200 kW or above)	3.21	3.21	3.21	3.21	3.21	3.21	3.21	3.21	3.21	3.21	3.21	3.21	5,000	
PDP (above 20 kW & below 200 kW)	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	36,000	
PDP (20 kW or below)	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	218,000	
SmartRate™ - Residential	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	1.7 Million	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex post load impacts per customer are based on the load impacts filing on April 2, 2024 (R.13-09-011). Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account from the typical event for the preceding year if events occurred. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the average ex post load impact per customer SA_ID remains constant across all months. The average load impact is "N/A" for programs having no prior events.

¹ CBP Residential Ex Post information is confidential under market sensitive/proprietary information.

Table I-2
Pacific Gas and Electric Company
Program Subscription Statistics
March 2025

2025 Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs																								
PROGRAM	JANUARY				FEBRUARY				MARCH				APRIL				MAY				JUNE			
	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs
PILOT PROGRAMS³																								
SSP II (Load Decrease)																								
Non-Residential																								
Residential																								
XSP (Load Increase)																								
Non-Residential																								
Residential																								
PRICE-RESPONSIVE PROGRAMS																								
ART	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
CBP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
PDP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
SmartRate™ - Residential	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
SmartAC™ - Commercial	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
SmartAC™ - Residential	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
Total	N/A	0.0	N/A	0.0	N/A	0.0	N/A																	
INTERUPTIBLE RELIABILITY PROGRAMS																								
BIP - Day of	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
OBMC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
SLRP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
Total	N/A	0.0	N/A	0.0	N/A	0.0	N/A																	
TOTAL TECHNOLOGY MWs																								
GENERAL PROGRAM																								
TA (may also be enrolled in TI and AutoDR)	N/A	N/A	N/A	N/A	N/A	N/A	N/A																	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A																	
TOTAL TA MWs																								
JULY																								
AUGUST																								
SEPTEMBER																								
OCTOBER																								
NOVEMBER																								
DECEMBER																								
PROGRAM	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs ¹	TI Verified MWs	Total Technology MWs				
PILOT PROGRAMS³																								
SSP II (Load Decrease)																								
Non-Residential																								
Residential																								
XSP (Load Increase)																								
Non-Residential																								
Residential																								
PRICE-RESPONSIVE PROGRAMS																								
ART	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
CBP	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
PDP	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
SmartRate™ - Residential	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
SmartAC™ - Commercial	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
SmartAC™ - Residential	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
Total	N/A	0.0	N/A	0.0	N/A	0.0	N/A																	
INTERUPTIBLE RELIABILITY PROGRAMS																								
BIP - Day of	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
OBMC	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
SLRP	0.0	0.0	N/A	0.0	N/A	0.0	N/A																	
Total	N/A	0.0	N/A	0.0	N/A	0.0	N/A																	
TOTAL TECHNOLOGY MWs																								
GENERAL PROGRAM																								
TA (may also be enrolled in TI and AutoDR)	N/A	N/A	N/A	N/A	N/A	N/A	N/A																	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A																	
TOTAL TA MWs																								

Table I-3a
Pacific Gas and Electric Company
Demand Response Programs and Activities
2024-2027 Incremental Cost Funding
March 2025

2025 Program Expenditures

Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Expenditures	Total Funding Cycle Expenditures to Date	2025 Authorized Funding [1]	Fund shift Adjustments	Percent Funding
Category 1: Supply-Side DR Programs																	
AC Cycling: Smart AC	\$12,782	\$70,245	(\$188,311)														0.0%
Automated Response Technology (ART)	\$17,190	\$49,672	(\$99,044)														0.0%
Base Interruptible Program (BIP)	\$46,904	\$46,016	\$30,235														0.0%
Capacity Bidding Program (CBP)	\$32,287	\$20,159	\$57,599														0.0%
Budget Category 1 Total	\$209,163	\$186,092	(\$199,521)	\$0	\$0	\$0	\$0	0.0%									
Category 2: Load Modifying DR Programs																	
OBMC/SLRP	\$264	\$4,853	\$688														0.0%
Budget Category 2 Total	\$264	\$4,853	\$688	\$0	\$0	\$0	\$0	0.0%									
Category 3: Rule 24/32																	
Rule 24 Q&M	\$214,799	\$150,689	\$175,491														0.0%
Budget Category 3 Total	\$214,799	\$150,689	\$175,491	\$0	\$0	\$0	\$0	0.0%									
Category 4: Emerging & Enabling Programs																	
Auto DR	\$53,201	\$10,019	\$97,222														0.0%
DR Emerging Technology	\$206,699	\$21,646	\$21,683														0.0%
Residential DSM	\$0	\$0	\$0														0.0%
Non Residential IDSM	\$0	\$0	\$0														0.0%
Budget Category 4 Total	\$259,900	\$31,665	\$118,905	\$0	\$0	\$0	\$0	0.0%									
Category 5: Pilots																	
Emergency Load Reduction Pilot	\$1,617,050	\$147,002	\$499,169														0.0%
Budget Category 5 Total	\$1,617,050	\$147,002	\$499,169	\$0	\$0	\$0	\$0	0.0%									
Category 6: Marketing, Education, and Outreach (ME&O)																	
DR Core Marketing & Outreach	\$37,451	\$15,265	\$50,437														0.0%
Education and Training	\$32,347	\$35,361	\$74,676														0.0%
Budget Category 6 Total	\$69,798	\$50,626	\$125,113	\$0	\$0	\$0	\$0	0.0%									
Category 7: Portfolio Support (includes EM&V, Systems Support, and Notifications)																	
Evaluation, Measurement, and Verification	\$52,318	\$143,726	(\$3,623)														0.0%
DR Integration Policy & Planning	\$60,574	\$61,612	\$61,283														0.0%
DR Ops	\$43,553	\$162,161	\$165,507														0.0%
DR IT	\$503,587	\$502,114	\$577,285														0.0%
Budget Category 7 Total	\$1,054,032	\$887,613	\$800,452	\$0	\$0	\$0	\$0	0.0%									
Total Incremental Cost	\$3,639,805	\$1,609,229	\$1,695,788	\$0	\$0	\$0	\$0	0.0%									
Technical Assistance & Technology Incentives (TA&T) Identified as of March 2025																	

Table I-3b
Pacific Gas and Electric Company
Demand Response Programs and Activities
Carry-Over Expenditures and Funding
March 2025

Cost Item ¹	January	February	March	April	May	June	July	August	September	October	November	December	Carry-Over Expenditures incurred in 2024
Category 1: Reliability Programs													
Automated Response Technology (ART)	\$0	\$0	\$0										\$0
Base Interruptible Program (BIP)	\$0	\$573	\$0										\$573
Optional Bidding Mandatory Curtailment / Scheduled Load Reduction (OBMC / SLRP)	\$0	\$0	\$0										\$0
Budget Category 1 Total	\$0	\$573	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$573
Category 2: Price-Responsive Programs													
Capacity Bidding Program (CBP)	\$0	\$0	\$0										\$0
SmartAC™	\$0	\$0	\$0										\$0
Budget Category 2 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 3: DR Provider/Aggregator Managed Programs													
Aggregator Managed Portfolio (AMP)	\$0	\$0	\$0										\$0
Budget Category 3 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 4: Emerging & Enabling Programs													
Auto DR	\$0	\$0	\$0										\$0
DR Emerging Technology	\$43,333	\$30,591	\$33,668										\$107,592
Budget Category 4 Total	\$43,333	\$30,591	\$33,668	\$0	\$107,592								
Category 5: Evaluation, Measurement and Verification													
DRMEC	\$282,940	\$25,108	\$221,000										\$529,048
DR Research Studies	\$0	\$0	\$0										\$0
Budget Category 5 Total	\$282,940	\$25,108	\$221,000	\$0	\$529,048								
Category 6: Marketing, Education and Outreach													
DR Core Marketing and Outreach	\$0	\$0	\$0										\$0
SmartAC™ ME&O	(\$4,027)	\$0	\$0										(\$4,027)
Education and Training	\$0	\$118	\$90										\$208
Budget Category 6 Total	(\$4,027)	\$118	\$90	\$0	(\$3,819)								
Category 7: DR System Support Activities													
DR Forecasting Tool	\$0	\$0	\$0										\$0
DR Enrollment & Support ²	\$0	\$0	\$0										\$0
Notifications	\$0	\$0	\$0										\$0
DR Integration Policy & Planning	\$0	\$0	\$0										\$0
Budget Category 7 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 8: Integrated Programs and Activities (Including Technical Assistance)													
Technology Incentives - IDSM	\$0	\$0	\$0										\$0
Integrated Energy Audits	\$0	\$0	\$0										\$0
Budget Category 8 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 9: Special Projects													
Rule 24 O&M	\$0	\$0	(\$3)										(\$3)
Permanent Load Shifting	\$188	\$4,623	\$0										\$4,811
Budget Category 9 Total	\$188	\$4,623	(\$3)	\$0	\$4,808								
Total Incremental Cost	\$322,434	\$61,013	\$254,755	\$0	\$638,202								
Technical Assistance & Technology Incentives (TA&TI) Identified as of March 2025													

1 Expenditures on this page reflect expenses incurred in 2025 from Prior Funding Cycles.

Table I-4
Pacific Gas and Electric Company
Interruptible and Price Responsive Programs
Year-to-Date Event Summary
March 2025

Program Name	Month	Zones	Event No. (by Program Type)	Event Date	Program Type	Trigger	# of Accounts	Event Start Time (PDT)	Event End Time (PDT)	Program Tolled Hours	Load Reduction MW (Max Hourly)
Category 1: Reliability Programs											
Base Interruptible Program	Jan	Market Resources in PGF1, PGST, PGSI	1	1/22/2025	Day-Of	Test Event	6	3:00 PM	5:00 PM	2	REDACTED
Base Interruptible Program	Feb	Market Resources in PGF1, PGSI	2	2/12/2025	Day-Of	Test Event	3	3:00 PM	5:00 PM	2	REDACTED
Optional Bidding Mandatory Curtailment (OBMC) / Scheduled Load Reduction (SLRP)											
Category 2: Price-Responsive Programs											
Automated Response Technology	Jan	Systemwide	1	1/23/2025	Day-Ahead	Test Event	18,507	4:00 PM	5:00 PM	1	0.3
Automated Response Technology	Feb	Systemwide	2	2/26/2025	Day-Ahead	Test Event	18,414	3:00 PM	4:00 PM	1	0
Automated Response Technology	Mar	Systemwide	3	3/26/2025	Day-Ahead	Test Event	18,767	6:00 PM	8:00 PM	2	0.4
Capacity Bidding Program											
Peak Day Pricing											
SmartAC											
SmartRate											

NOTE: Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the Ex Post or Ex Ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex Ante forecasts account for variables not included in the Ex Post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An Ex Ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions if all DR programs were called simultaneously on the system peak day. In either case, MW estimates in this report will vary from estimates filed in the PG&E's annual April Compliance Filing pursuant to Decision 08-04-050 and reporting documents that may be supplied to other agencies e.g. CAISO, FERC, NERC, etc. MW estimates found in the Monthly ILP Report are not used by PG&E for operational reporting, resource planning, and cost effectiveness analysis or in developing regulatory filings.

Contains confidential information per declaration of Jomo Thorne dated April 16th, 2024

Table I-5a
Pacific Gas and Electric Company
2024-2027 Demand Response Programs Incentives
March 2025

Annual Total Expenditures													
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Expenditures
Program Incentives													
Automatic Demand Response (AutoDR) (ART)	\$0	\$0	\$0										\$0
Base Interruptible Program (BIP) ²	\$1,042,491	\$0	\$0										\$1,042,491
Capacity Bidding Program (CBP) ¹	\$0	\$0	\$0										\$0
Excess Supply Pilot	\$0	\$0	\$0										\$0
SmartAC™	\$0	\$0	\$0										\$0
Supply Side Pilot	\$0	\$0	\$0										\$0
ELRP	\$0	\$14,220	\$66,179										\$80,399
Total Cost of Incentives	\$1,042,491	\$14,220	\$66,179	\$0	\$1,122,890								
Revenues from Penalties	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

¹ Incentives reported are net of penalties paid by the aggregators.

² Revenues from Penalties denote penalty/default payments made by aggregators and charges to direct enrolled customers enrolled in BIP programs.

Table I-7
 Pacific Gas and Electric Company
 2025 Marketing, Education and Outreach
 Actual Expenditures
 March 2025

PG&E's ME&O Actual Expenditures	2024-2027 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to-Date Expenditures	Total Funding Cycle Expenditures to date	2025 Authorized Budget (If Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
I. STATEWIDE MARKETING															
IOU Administrative Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Statewide ME&O contract	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
I. TOTAL STATEWIDE MARKETING	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
II. UTILITY MARKETING BY ACTIVITY¹															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET															
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Integrated Demand Side Marketing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Marketing My Account/Energy and Integrated Online Audit Tools	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Critical Peak Pricing > 200 kW	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Demand Bidding Program	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Real Time Pricing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Permanent Load Shifting	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Circuit Savers	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Small Commercial Technology Deployment	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Enabling Technologies (e.g., AutoDR, TI)	\$ 16,653	\$ 17,428.00	\$ 35,579.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 69,660	\$ 69,660	\$ 69,660
PeakChoice	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Customer Awareness, Education and Outreach	\$ 24,980.00	\$ 26,143.00	\$ 53,369.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 104,492	\$ 104,492	\$ 104,492
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING															
SmartAC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Customer Research	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 11,383.00	\$ 4,566.00	\$ 19,930.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 35,879	\$ 35,879.00	\$ 35,879.00
Labor	\$ (3,419.00)	\$ 1,151.00	\$ 1,825.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (443)	\$ (443.00)	\$ (443.00)
Paid Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$ 41,633	\$ 49,288	\$ 88,948	\$ -	\$ 174,152	\$ 174,152.00	\$ 174,152.00								
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 26,275.00	\$ 5,031.00	\$ 45,541.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 76,847	\$ 76,847	\$ 76,847
Labor	\$ 23,321.00	\$ 44,187.00	\$ 65,072.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 132,580	\$ 132,580	\$ 132,580
Paid Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$ 49,596	\$ 49,218	\$ 110,613	\$ -	\$ 209,427	\$ 209,427.00	\$ 209,427.00								
IV. UTILITY MARKETING BY CUSTOMER SEGMENT															
Agricultural	\$ 6,245.00	\$ 6,536.00	\$ 13,342.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 26,123	\$ 26,123	\$ 26,123
Large Commercial and Industrial	\$ 35,388.00	\$ 37,035.00	\$ 75,606.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 148,029	\$ 148,029	\$ 148,029
Small and Medium Commercial	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Residential	\$ 7,964.00	\$ 5,717.00	\$ 21,755.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 35,436	\$ 35,436	\$ 35,436
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$ 49,597	\$ 49,288	\$ 110,703	\$ -	\$ 209,588	\$ 209,588.00	\$ 209,588.00								

¹ Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for items II, III and IV should be equal.

**Pacific Gas and Electric Company
2025 Fund Shifting Documentation
March 2025**

FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPH 4

OP 4: Pacific Gas and Electric Company, San Diego Gas & Electric Company, and Southern California Edison Company:
 May not shift funds between categories with two exceptions as stated in Ordering Paragraphs 4 and 5;
 May continue to shift up to 50 percent of a Demand Response program's funds to another program within the same budget category, with proper monthly reporting;
 Shall not shift funds within the "Pilots" or "Special Projects" categories without submitting a Tier 2 Advice Letter filing;
 May shift funds for pilots in the Enabling or Emerging Technologies category;
 Shall continue to submit a Tier 2 Advice Letter to eliminate a Demand Response program;
 Shall not eliminate a program through multiple fund shifting events or for any other reason without prior authorization from the Commission; and
 Shall submit a Tier 2 Advice Letter before shifting more than 50 percent of a program's funds to a different program within the same budget category.

Program Category	Fund Shift Amount	Programs Impacted	Date	Rationale for Fundshift
Category 1: Supply-Side DR Programs				
Category 2: Load Modifying DR Programs				
Category 3: Rule 24/32				
Category 4: Emerging and Enabling Technology				
Category 5: Pilots				
Category 6: Marketing, Education, and Outreach (ME&O)				
Category 7: Portfolio Support (includes EM&V, Systems Support, and Notifications)				
Total	\$0			