

## **Community Wildfire Safety Program PG&E Wildfire Safety Webinar – Santa Cruz Mountains – Post-Event Report**

On June 25, PG&E held a Wildfire Safety Webinar for customers in the Santa Cruz Mountains, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoffs (PSPS) and Enhanced Powerline Safety Settings (EPSS) programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

### Wildfire Safety Webinar Summary

- **Date:** June 25, 2025
- **Time:** 5:30-6:30 p.m.
- **Total Attendees:** 50
- **PG&E Presenters:**
  - Teresa Alvarado, Regional Vice President, South Bay & Central Coast Region
  - John Gilginas, Regional Safety Director
  - Jeremy Howard, Regional Senior Manager, South Bay & Central Coast Region

The event featured a 60-minute presentation on the implementation of PG&E's Community Wildfire Safety Program in Santa Cruz County, with a focus on the Santa Cruz Mountains, and multiple Q&A sessions. The presentation focused on PG&E's layers of protection, wildfire risk, situational awareness, Public Safety Power Shutoffs (PSPS), Enhanced Powerline Safety Settings (EPSS), undergrounding, community outreach, safety tips and customer resources. Participants could either join via the virtual conference platform or by calling into a toll-free number. Closed captioning was available in English, Spanish and Chinese.

### Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to electric customers in the Santa Cruz Mountains
- Social media posts on Nextdoor and ads on Facebook and Instagram
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

#### Question and Answer Session Summary

Throughout the presentation, participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 2 questions and comments were received.

The Q&A portion focused on the following themes:

- Undergrounding
- Vegetation Management

The full list of questions/comments received during the Q&A session can be found in Appendix B.

#### Recording and Presentation Availability

A recording of the event can be found at <https://youtu.be/RLY2K-osqlg>.

Additional presentations and recordings of past PG&E Wildfire Safety Webinars are available at [pge.com/webinars](https://pge.com/webinars), including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:  
EVENT INVITATIONS AND OUTREACH**

**Santa Cruz Mountains**

**Wildfire Safety Webinar**

[Join online »](#)

Wednesday, June 25 | 5:30 - 6:30 p.m.

You can also join via phone by calling [877-939-1569](tel:877-939-1569)  
Conference ID: 8725878

**Join us to:**

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Teresa Alvarado

For more information on how you and your family can plan for and stay safe during an emergency, please visit [safetyactioncenter.pge.com](https://www.pge.com/safetyactioncenter) »



[Can't make it? View all webinar and event recordings »](#)

**Add this webinar event to your calendar**

Outlook/Cal

Google

Outlook.com

Yahoo

English closed captions and American Sign Language will be available. Please reach out to [webinars@pge.com](mailto:webinars@pge.com) if you need an ADA reasonable accommodation to attend this meeting. Los subtítulos en español estarán disponibles. 將提供中文字幕。For translation support in 240+ languages, call PG&E [1-866-743-6588](tel:1-866-743-6588). To request communications in large print or braille, call [1-800-743-5000](tel:1-800-743-5000).

## MEDIA ADVISORY

### PG&E Invites Customers in the Santa Cruz Mountains to a Webinar on Wildfire Prevention Work and Safety Resources for 2025

*At June 25 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources*

**OAKLAND, Calif.** — Pacific Gas and Electric Company (PG&E) is hosting an interactive webinar for customers in the Santa Cruz Mountains on Wednesday, June 25, from 5:30 – 6:30 p.m. to share more about what we are doing to reduce wildfire risk and make our system safer.

During the meeting, we will share the latest updates on local wildfire safety work and provide community resources available to keep customers safe. This is also an opportunity for participants to ask questions, share feedback and connect with their local PG&E leaders, including South Bay & Central Coast Region Vice President Teresa Alvarado.

The event can be accessed via the below link, by phone or through PG&E's website, [pge.com/webinars](http://pge.com/webinars).

Counties	Date	Time	Link and Dial-In
Santa Cruz Mountains	Wednesday, June 25, 2025	5:30 – 6:30 p.m.	Link: <a href="https://bit.ly/4kqoaAa">https://bit.ly/4kqoaAa</a> Or Dial-In: +1 877-939-1569 Conference ID: 8725878#

American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online. For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit [pge.com/webinars](http://pge.com/webinars).

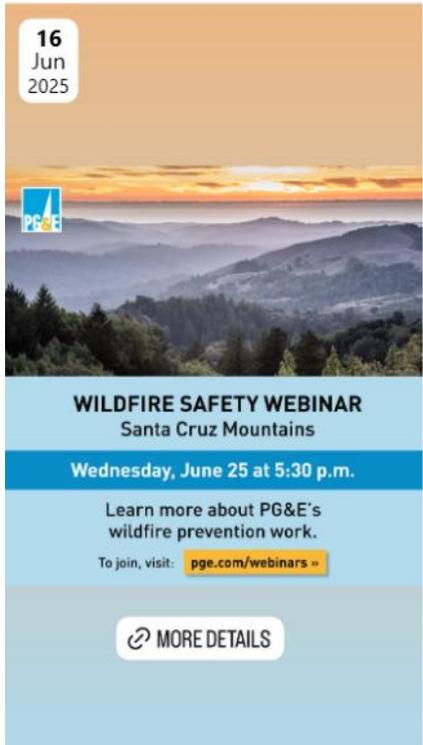
Customers can find opportunities to engage with PG&E representatives in the area by visiting: [pge.com/openlines](http://pge.com/openlines) »

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at [safetyactioncenter.pge.com](http://safetyactioncenter.pge.com).

#### About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit [pge.com](http://pge.com) and [pge.com/news](http://pge.com/news).

**SOCIAL MEDIA**  
**FACEBOOK STORY POST (AD)**



16  
Jun  
2025



**WILDFIRE SAFETY WEBINAR**  
Santa Cruz Mountains

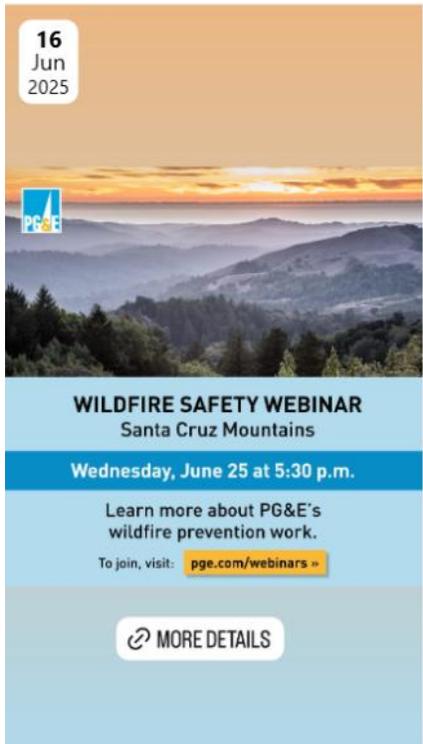
Wednesday, June 25 at 5:30 p.m.

Learn more about PG&E's  
wildfire prevention work.

To join, visit: [pge.com/webinars](https://pge.com/webinars) »

 MORE DETAILS

**INSTAGRAM STORY POST (AD)**



16  
Jun  
2025



**WILDFIRE SAFETY WEBINAR**  
Santa Cruz Mountains

Wednesday, June 25 at 5:30 p.m.

Learn more about PG&E's  
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To join, visit: [pge.com/webinars](https://pge.com/webinars) »

 MORE DETAILS

## NEXTDOOR POST

 Pacific Gas and Electric Company  
Communications Team · 18 min ago

PG&E is Hosting a Wildfire Safety Webinar for Customers in the Santa Cruz Mountains

Join our virtual webinar on Wednesday, June 25 at 5:30 p.m. to hear the latest updates on wildfire safety work in your community, learn about available safety resources and ask questions of your local PG&E leaders, including Regional Vice President, Teresa Alvarado. For more information, including how to access the webinar, visit [www.pge.com/webinars](http://www.pge.com/webinars).

Graphic Alt Text:  
Wildfire Safety Webinar. Santa Cruz Mountains. Wednesday, June 25 at 5:30 p.m. Learn more about PG&E's wildfire prevention work. To join, visit: [pge.com/webinars](http://pge.com/webinars). PG&E logo. A sunset view of the Santa Cruz Mountains against the ocean horizon.



**WILDFIRE SAFETY WEBINAR**  
Santa Cruz Mountains

**Wednesday, June 25 at 5:30 p.m.**

Learn more about PG&E's wildfire prevention work.

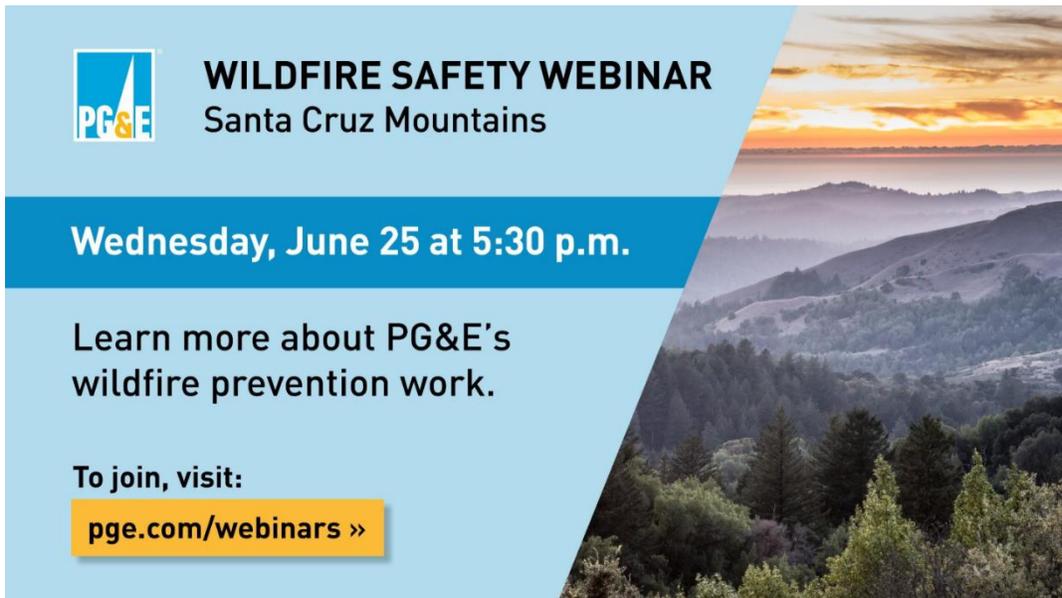
To join, visit:  
[pge.com/webinars](http://pge.com/webinars) »

Posted to Subscribers of Pacific Gas and Electric Company in 1 area

Discussion closed 18 min ago. [Learn more »](#)

## BROADCAST GRAPHIC



**WILDFIRE SAFETY WEBINAR**  
Santa Cruz Mountains

**Wednesday, June 25 at 5:30 p.m.**

Learn more about PG&E's wildfire prevention work.

To join, visit:  
[pge.com/webinars](http://pge.com/webinars) »

**APPENDIX B:  
QUESTIONS RAISED DURING THE EVENT**

The below questions and comments have been listed in the order received.

- 6 miles of undergrounding?? Shouldn't it be 10 times that to be effective?
- Is PG&E taking responsibility for cutting down & disposing of all those dead trees?