

## **Community Wildfire Safety Program PG&E Wildfire Safety Webinar – Placer, El Dorado and Nevada Counties – Post-Event Report**

On June 4, PG&E held a Wildfire Safety Webinar for customers in Placer, El Dorado and Nevada Counties, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the situational awareness and undergrounding efforts. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

### Wildfire Safety Webinar Summary

- **Date:** June 4, 2025
- **Time:** 5:30-6:30 p.m.
- **Total Attendees:** 105
- **PG&E Presenters:**
  - Joe Wilson, Regional Vice President, North Valley & Sierra Region
  - Paul Jeske, Regional Safety Director, North Valley & Sierra Region
  - Alison Feliz-Wukasinovich, Regional Senior Manager, North Valley & Sierra Region

The event featured a 60-minute presentation on the implementation of PG&E's Community Wildfire Safety Program in Placer, El Dorado and Nevada Counties with multiple Q&A sessions. The presentation focused on PG&E's layers of protection, wildfire risk, situational awareness, undergrounding, safety tips and customer resources. Participants could either join via the virtual conference platform or by calling into a toll-free number. Closed captioning was available in English, Spanish and Chinese.

### Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers in the counties
- Social media postings on Instagram, Facebook and Nextdoor
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

### Question and Answer Session Summary

Throughout the presentation, participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 6 questions and comments were received.

The Q&A portion focused on the following themes:

- Wildfire mitigation and preparedness
- Customer resources

The full list of questions/comments received during the Q&A session can be found in Appendix B.

### Recording and Presentation Availability

A recording of the event can be found at <https://www.youtube.com/watch?v=owXrXAocj5g>.

Additional presentations and recordings of past PG&E Wildfire Safety Webinars are available at [pge.com/webinars](http://pge.com/webinars), including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:  
EVENT INVITATIONS AND OUTREACH**

**Placer, El Dorado and Nevada Counties**

**Wildfire Safety Webinar**

**Wednesday, June 4 | 5:30 - 6:30 p.m.**

You can also join via phone by calling [800-369-2107](tel:800-369-2107)  
Conference ID: 5010100

[Join online »](#)

**Join us to:**

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Joe Wilson

For more information on how you and your family can plan for and stay safe during an emergency, please visit [safetyactioncenter.pge.com](https://safetyactioncenter.pge.com) »



[Can't make it? View all webinar and event recordings »](#)

**Add this webinar event to your calendar**

Outlook/Cal

Google

Outlook.com

Yahoo

English closed captions and American Sign Language will be available. Please reach out to [webinars@pge.com](mailto:webinars@pge.com) if you need an ADA reasonable accommodation to attend this meeting. Los subtítulos en español estarán disponibles. 將提供中文字幕。 For translation support in 240+ languages, call PG&E [1-866-743-6589](tel:1-866-743-6589). To request communications in large print or braille, call [1-800-743-5000](tel:1-800-743-5000).



## MEDIA ADVISORY

### PG&E Invites Customers in Placer, El Dorado and Nevada Counties to a Webinar on Wildfire Prevention Work and Safety Resources for 2025

*At June 4 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources*

**OAKLAND, Calif.** — Pacific Gas & Electric Company (PG&E) is hosting an interactive webinar for customers in Placer, El Dorado and Nevada counties on Wednesday, June 4, from 5:30 – 6:30 p.m. to share more about what we are doing to reduce wildfire risk and make our system safer.

During the meeting, we will share the latest updates on local wildfire safety work and provide community resources available to keep customers safe. This is also an opportunity for participants to ask questions, share feedback and connect with their local PG&E leaders, including North Valley & Sierra Region Vice President Joe Wilson.

The event can be accessed via the below link, by phone or through PG&E's website, [pge.com/webinars](https://pge.com/webinars).

Counties	Date	Time	Link and Dial-In
Placer, El Dorado and Nevada	Wednesday, June 4, 2025	5:30 – 6:30 p.m.	Link: <a href="https://bit.ly/4jshUry">https://bit.ly/4jshUry</a> Or Dial-In: +1 800-369-2107 Conference ID: 5010100#

American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online. For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit [pge.com/webinars](https://pge.com/webinars).

Customers can find opportunities to engage with PG&E representatives in the area by visiting: [pge.com/openlines](https://pge.com/openlines) »

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at [safetyactioncenter.pge.com](https://safetyactioncenter.pge.com).

#### About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit [pge.com](https://pge.com) and [pge.com/news](https://pge.com/news).

**SOCIAL MEDIA**  
**FACEBOOK STORY POST**

22  
May  
2025

**MILDFIRE SAFETY  
WEBINAR**  
Placer, El Dorado and  
Nevada Counties

Wednesday, June 4 at 5:30 p.m.



**Connect with  
local PG&E leaders.**

Learn more about PG&E's wildfire  
prevention work in your community.



**INSTAGRAM STORY POST**

22  
May  
2025

**MILDFIRE SAFETY  
WEBINAR**  
Placer, El Dorado and  
Nevada Counties

Wednesday, June 4 at 5:30 p.m.



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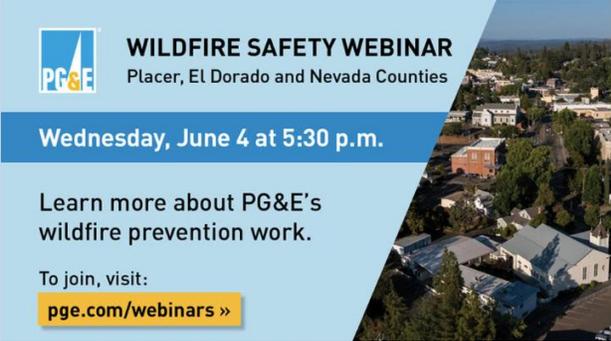
## NEXTDOOR POST

 Pacific Gas and Electric Company   
Communications Team · 3 min ago

PG&E is Hosting a Wildfire Safety Webinar for Customers in Placer, El Dorado and Nevada Counties

Join our virtual webinar on Wednesday, June 4 at 5:30 p.m. to hear the latest updates on wildfire safety work in your community, learn about available safety resources and ask questions of your local PG&E leaders, including Regional Vice President, Joe Wilson. For more information, including how to access the webinar, visit [pge.com/webinars](https://pge.com/webinars).

Graphic Alt Text: Wildfire Safety Webinar. Placer, El Dorado and Nevada Counties. Wednesday, June 4 at 5:30 p.m. Learn more about PG&E's wildfire prevention work. To join, visit: [pge.com/webinars](https://pge.com/webinars). PG&E logo. An aerial view of historic buildings in downtown Auburn, California.



**WILDFIRE SAFETY WEBINAR**  
Placer, El Dorado and Nevada Counties

**Wednesday, June 4 at 5:30 p.m.**

Learn more about PG&E's wildfire prevention work.

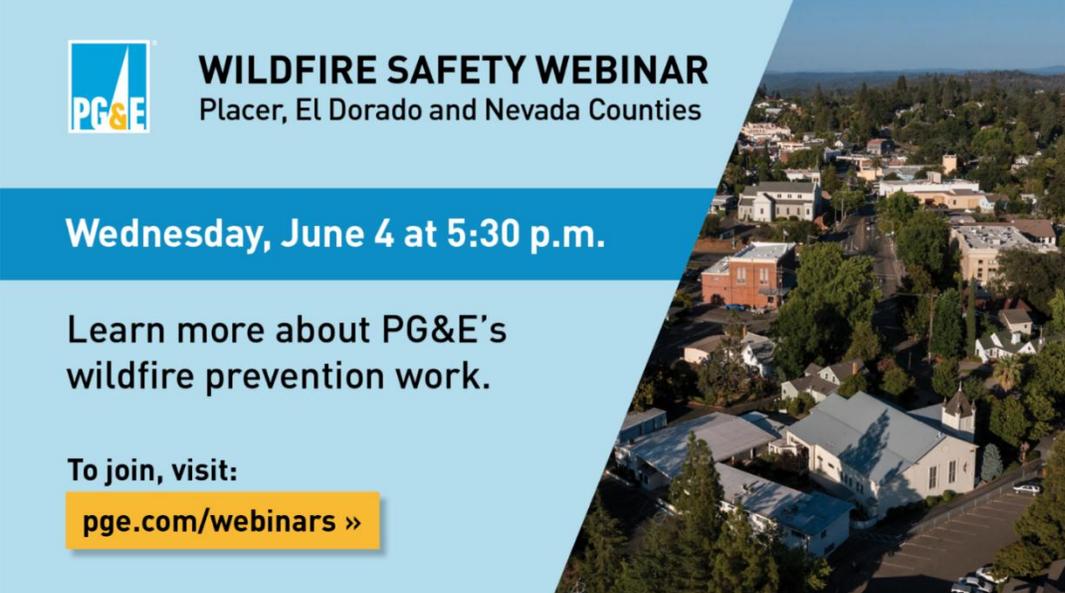
To join, visit:  
[pge.com/webinars](https://pge.com/webinars) »

Posted to Subscribers of Pacific Gas and Electric Company in 3 areas

Discussion closed 2 min ago. [Learn more](#) »

## BROADCAST GRAPHIC



**WILDFIRE SAFETY WEBINAR**  
Placer, El Dorado and Nevada Counties

**Wednesday, June 4 at 5:30 p.m.**

Learn more about PG&E's wildfire prevention work.

To join, visit:  
[pge.com/webinars](https://pge.com/webinars) »

**APPENDIX B:  
QUESTIONS RAISED DURING THE EVENT**

The below questions and comments have been listed in the order received.

- As to the emergency kit, are you planning for a loss of power at our home? Or is this an escape kit for running from a fire?
- Where can I get stickers to put on my door to say that we have evacuated during an emergency?
- XXX@XXX.org
- Where can I get home vents resistant to allowing ember?
- What financing options are there for homeowners installing generator/battery systems?
- What financing options are there for homeowners wishing to install generator/battery for back-up?