

Community Wildfire Safety Program

PG&E Wildfire Safety Webinar – Carmel Valley – Post-Event Report

On May 22, PG&E held a Wildfire Safety Webinar for customers in Carmel Valley, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Powerline Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- A link to the event presentation and recording

Wildfire Safety Webinar Summary

- **Date:** May 22, 2025
- **Time:** 5:30-6:30
- **Total Attendees:** 15
- **PG&E Presenters:**
 - Joe Wilson, Regional Vice President, North Valley & Sierra Region
 - Jeremy Howard, Regional Safety Director, South Bay & Central Coast Region
 - Ceasar Rodriguez, Regional Operations Specialist, South Bay & Central Coast Region
 - Mayra Tostado, Regional Operations Specialist, South Bay & Central Coast Region

The event featured a 60-minute presentation on the implementation of PG&E's Community Wildfire Safety Program in Carmel Valley with multiple Q&A sessions. The presentation focused on PG&E's layers of protection, wildfire risk, situational awareness, Enhanced Powerline Safety Settings (EPSS), safety tips and customer resources. Participants could either join via the virtual conference platform or by calling into a toll-free number. Closed captioning was available in English, Spanish and Chinese.

Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers in the county
- Social media postings on Instagram, Facebook and Nextdoor
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in the appendix.

Question and Answer Session Summary

No questions and comments were received during this presentation.

Recording and Presentation Availability

A recording of the event can be found at <https://youtu.be/icL1TtRTP6Y>

Additional presentations and recordings of past PG&E Wildfire Safety Webinars are available at pge.com/webinars, including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

APPENDIX:
EVENT INVITATIONS AND OUTREACH

Carmel Valley

Wildfire Safety Webinar [Join online »](#)

Thursday, May 22 | 5:30 - 6:30 p.m.

You can also join via phone by calling **888-455-0040**
Conference ID: **1118168**

Join us to:

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Teresa Alvarado

For more information on how you and your family can plan for and stay safe during an emergency, please visit [safetyactioncenter.pge.com »](http://safetyactioncenter.pge.com)



Can't make it? View all webinar and event recordings »

MEDIA ADVISORY

PG&E Invites Customers in Carmel Valley to a Webinar on Wildfire Prevention Work and Safety Resources for 2025

At May 22 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources

OAKLAND, Calif. — Pacific Gas & Electric Company (PG&E) is hosting an interactive webinar for customers in Carmel Valley on Thursday, May 22, from 5:30 – 6:30 p.m. to share more about what we are doing to reduce wildfire risk and make our system safer.

During the meeting, we will share the latest updates on local wildfire safety work and provide community resources available to keep customers safe. This is also an opportunity for participants to ask questions, share feedback and connect with their local PG&E leaders, including South Bay & Central Coast Region Vice President Teresa Alvarado.

The event can be accessed via the below link, by phone or through PG&E's website, pge.com/webinars.

Community	Date	Time	Link and Dial-In
Carmel Valley	Thursday, May 22, 2025	5:30 – 6:30 p.m.	Link: https://bit.ly/4ICCw21 Or Dial-In: +1 888-455-0040 Conference ID: 1118168#

American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online. For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit pge.com/webinars.

Customers can find opportunities to engage with PG&E representatives in the area by visiting: pge.com/openlines »

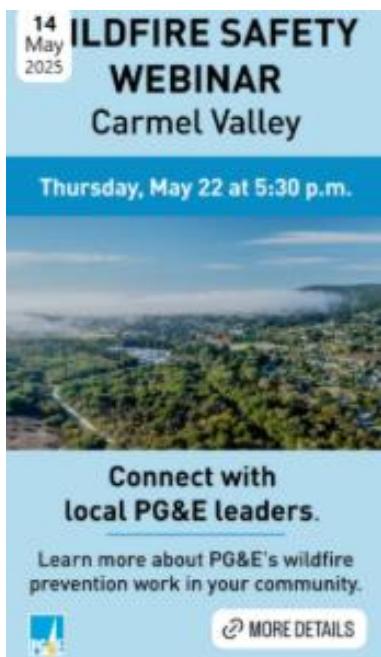
More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at safetyactioncenter.pge.com.

About PG&E

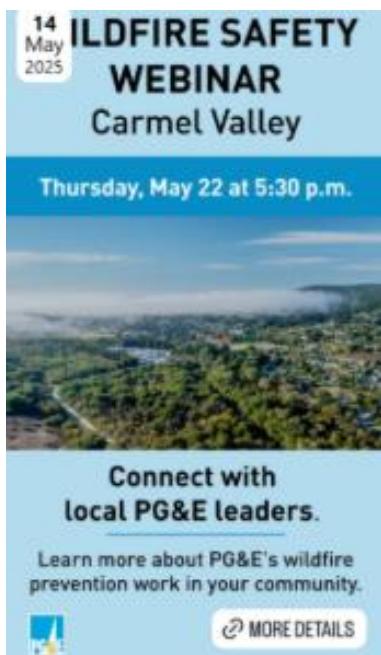
Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit pge.com and pge.com/news.

SOCIAL MEDIA

FACEBOOK STORY POST



INSTAGRAM STORY POST



NEXTDOOR POST



Pacific Gas and Electric Company
Communications Team · Just now

PG&E is Hosting a Wildfire Safety Webinar for Customers in Carmel Valley

Join our virtual webinar on Thursday, May 22 at 5:30 p.m. to hear the latest updates on wildfire safety work in your community, learn about available safety resources and ask questions of your local PG&E leaders, including Regional Vice President, Teresa Alvarado. For more information, including how to access the webinar, visit www.pge.com/webinars.

Graphic Alt Text:

Wildfire Safety Webinar. Carmel Valley. Thursday, May 22 at 5:30 p.m. Learn more about PG&E's wildfire prevention work. To join, visit: pge.com/webinars. PG&E logo. An aerial view of a neighborhood surrounded by vegetation and hills in Carmel Valley.

PG&E

WILDFIRE SAFETY WEBINAR
Carmel Valley

Thursday, May 22 at 5:30 p.m.

Learn more about PG&E's wildfire prevention work.

To join, visit:
pge.com/webinars »

Posted to Subscribers of Pacific Gas and Electric Company in 1 area

Discussion closed just now. [Learn more](#) »

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PG&E

WILDFIRE SAFETY WEBINAR
Carmel Valley

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