

Regional Town Halls

Quarter 1 Regional Town Hall – North Valley & Sierra Region Summary

On March 12, PG&E held a Regional Town Hall for customers in the North Valley & Sierra Region, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

The purpose of PG&E's quarterly Regional Town Hall meetings is to share the progress made on the company's regional approach to improving operations and delivering better safety outcomes for customers. The utility invited customers in each region to meet with the regional leadership teams, including the Regional Vice Presidents and Regional Safety Directors. Company representatives provided updates on the Community Wildfire Safety Program in each area, including mutual aid opportunities to support Los Angeles communities impacted by the recent wildfires, highlighted operational mitigation efforts, shared savings programs for customers, provided safety and awareness tips and listened to customer feedback and questions.

The following report has been prepared to provide an overview of the Regional Town Hall and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

North Valley & Sierra Regional Town Hall Summary

- **Date:** March 12, 2025
- **Time:** 5:30-6:30
- **Total Attendees:** 89
- **PG&E Presenters:**
 - Joe Wilson, Regional Vice President, North Valley & Sierra Region
 - Paul Jeske, Regional Safety Director, North Valley & Sierra Region
 - Ryan Willis, Senior Manager – Vegetation Management, North Valley & Sierra Region

The event featured a 60-minute presentation that provided updates on the implementation of the Community Wildfire Safety Program in its respective region, including implementation of safety outages, provided updates on outages and rates, shared customer safety and preparedness resources, listened to customer feedback and answered questions during Q&A sessions.

Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers in the region
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

Question and Answer Session Summary

Throughout the presentation, participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 12 questions and comments were received.

The Q&A portion focused on the following themes:

- Undergrounding
- Outages
- Rates

The full list of questions/comments received during the Q&A session can be found in Appendix B.

Recording and Presentation Availability

A recording of the event can be found at <https://youtu.be/m7DCg00u7n8>.

Additional presentations and recordings of past PG&E Regional Town Halls are available at pge.com/webinars, including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:
EVENT INVITATIONS AND OUTREACH**

Join us for a virtual town hall to learn more about what we are doing to reduce wildfire risk and better serve you and your community.



**PG&E Virtual Town Hall
North Valley & Sierra**

Butte, Colusa, El Dorado, Glenn, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Sutter, Tehama, Yolo and Yuba Counties

Wednesday, March 12 | 5:30 - 6:30 p.m.

[Join webinar »](#)

[Call 800-593-0370 »](#)

Conference ID: 2324178

We'll share how we are working to better serve you and your community by reducing wildfire risk. Attendees will have the opportunity to ask questions and connect with PG&E leaders, including Regional Vice President, Joe Wilson.

We encourage you to join and learn more about:

- Regional updates
- Wildfire safety work happening in your area
- Tips and resources to keep you safe

For more information on how you and your family can plan for and stay safe during an emergency, please visit safetyactioncenter.pge.com »

[View this webinar and past recordings »](#)

Add this virtual event to your calendar

Outlook/Cal

Google

Outlook.com

Yahoo

MEDIA ADVISORY



Marketing & Communications | 415.973.5930 | www.pge.com

PG&E Invites North Valley & Sierra Customers to a Town Hall for Regional Updates, Wildfire Safety Program Updates and Customer Resources

At March 12 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources

OAKLAND, Calif. — Pacific Gas and Electric Company (PG&E) invites North Valley & Sierra customers to a virtual town hall to learn more about work in their region, safety tips and customer saving programs.

On Wednesday, March 12 from 5:30 to 6:30 p.m., PG&E experts, including Regional Vice President Joe Wilson, will provide a brief presentation during which participants will have the opportunity to ask questions.

The event can be accessed through the link or phone dial-in information listed below, or by visiting PG&E's website, pge.com/webinars.

Region	Counties	Date	Time	Link and Dial-In
North Valley & Sierra	Butte, Colusa, El Dorado, Glenn, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Sutter, Tehama, Yolo, Yuba	Wednesday March 12	5:30 – 6:30 p.m.	Link: https://bit.ly/4jll4H Or Dial-in: 800-593-0370 Conference ID: 2324178

American Sign Language interpretation will be available. For the full webinar events schedule, additional information on how to join and to view past event recordings and presentation materials, visit pge.com/webinars.

Customers can find opportunities to engage with PG&E representatives in the area by visiting: pge.com/openlines »

About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit pge.com and pge.com/news.



SOCIAL MEDIA
FACEBOOK POST



REGIONAL TOWN HALL North Valley & Sierra Region

Wednesday, March 12 at 5:30 p.m.

Learn more about PG&E's
wildfire prevention work.

To join, visit:

pge.com/webinars »



X (TWITTER) POST



REGIONAL TOWN HALL North Valley & Sierra Region

Wednesday, March 12 at 5:30 p.m.

Learn more about PG&E's
wildfire prevention work.

To join, visit:

pge.com/webinars »



NEXTDOOR POST



 **REGIONAL TOWN HALL**
North Valley & Sierra Region

Wednesday, March 12 at 5:30 p.m.

Learn more about PG&E's wildfire prevention work.

To join, visit:
pge.com/webinars »

LINKEDIN POST



North Valley and Sierra Region
Virtual Town Hall

Join us **Wednesday, March 12 at 5:30 p.m.** to ask our regional leaders questions and hear about our progress.

pge.com/webinars



INSTAGRAM POST



APPENDIX B: QUESTIONS RAISED DURING THE EVENT

The below questions and comments have been listed in the order received.

- What is the actual cost per mile to underground power lines?
- How do I find the plan that shows the exact lines that are and will be undergrounded?
- You say that the wood is the responsibility of the property owner, but the trees PG&E trims are not on my property, only accessible from my property (happy to provide the access). How do teams handle this?
- Why are you focusing on topics that are the responsibility of the fire service?
- Why are customers blamed when you put poles next to existing trees?
- Is there a list of recommended fire resistant plants?
- Do you use horizontal drilling or is it all trenching? Is horizontal drilling even a possibility?
- How will you handle the \$3.5B charged for burying 200 miles of lines in Paradise? You charged customers \$17M per mile and you just stated the cost is \$3M per mile. That is \$2.8B over charge
- Is that the cost of electricity or the cost of the infrastructure? The PG&E distribution system is about 2/3 of my bill.
- I have heard that PG&E has an agreement with the State of California that guarantees an annual profit. Would you please explain how this agreement works and the amount of the guarantee?
- How does 10% relate to the \$2.4B profit recently announced in the media?