

## **Community Wildfire Safety Program PG&E Wildfire Safety Webinar – Tehama, Lassen and Shasta Counties – Post-Event Report**

On April 27, 2023, PG&E held a Wildfire Safety Webinar for Tehama, Lassen and Shasta County customers, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Powerline Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources all customers, gather input and respond to questions.

The following report has been prepared to provide an overview of the safety town hall and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

### Event Details

- **Date:** April 27, 2023
- **Time:** 5:30 – 6:30 p.m.
- **Total Attendees:** 30
- **PG&E Presenters:**
  - Joe Wilson, Regional Vice President, North Valley & Sierra Region
  - Jim Monninger, Regional Senior Manager, North Valley & Sierra Region
  - Paul Jeske, Regional Safety Director, North Valley & Sierra Region
  - Ayla Tucker, Local Government Affairs, Tehama, Lassen and Shasta Counties

The event featured a 60-minute presentation on PG&E's Community Wildfire Safety Program followed by a Q&A session. The presentation focused on 2023 updates, Enhanced Powerline Safety Settings (EPSS) and customer resources. Participants could either join via the virtual conference platform or by calling in to a toll-free number. Closed captioning was available in English, Spanish and Chinese.

### Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers with an email address listed
- Social media postings on Facebook, Instagram and Twitter
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

#### Question and Answer Session Summary

Participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 1 question or comment was received on the following themes: wildfire safety.

The full list of questions/comments received during the Q&A session can be found in Appendix B.

#### Recording and Presentation Availability

A recording of the event will be available at [https://www.youtube.com/watch?v=VI6RRnV\\_azQ](https://www.youtube.com/watch?v=VI6RRnV_azQ).

Additional presentations and recordings of past PG&E wildfire safety webinars are also available at [pge.com/webinars](https://pge.com/webinars), including:

- Regional webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:  
EVENT INVITATIONS AND OUTREACH**

PG&E is hosting a webinar to discuss our 2023 wildfire safety work and community resources available to keep you safe.



## **PG&E Wildfire Safety Webinar**

Tehama, Lassen and Shasta Counties

Thursday, April 27 | 5:30 - 6:30 p.m.

**Join webinar »**

**Call 888-790-1836»**

**Conference ID: 7108900**

**We encourage you to join and:**

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Joe Wilson

For more information on how you and your family can plan for and stay safe during an emergency, please visit [safetyactioncenter.pge.com](https://safetyactioncenter.pge.com) »

## MEDIA ADVISORY



Marketing & Communications | 415.973.5930 | [www.pge.com](http://www.pge.com)

### **PG&E Invites Customers in Tehama, Lassen and Shasta Counties to a Webinar on Wildfire Prevention Work and Safety Resources for 2023**

*At April 27 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources*

**RED BLUFF, Calif.** — Pacific Gas and Electric Company (PG&E) invites customers in Tehama, Lassen and Shasta counties to a virtual town hall to share the latest updates on wildfire prevention work and local safety resources and connect customers with their local leadership team, including Regional Vice President Joe Wilson.

On Thursday, April 27, 2023, from 5:30 to 6:30 p.m., PG&E experts will provide a brief presentation, during which participants will have the opportunity to ask questions.

The event can be accessed through the below link, by phone or through PG&E's website, [pge.com/webinars](http://pge.com/webinars).

Counties	Date	Time	Link and Dial-In
Tehama, Lassen and Shasta	April 27, 2023	5:30 – 6:30 p.m.	Link: <a href="https://bit.ly/3YReiB7">https://bit.ly/3YReiB7</a> Or Dial-In: 888-790-1836 Conference ID: 7108900

During the webinar event, customers can:

- Learn about wildfire safety efforts and progress in their community
- Hear about resources available to support them
- Connect with their local PG&E leaders, including Regional Vice President, Joe Wilson

Multi-language closed captioning and American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online.

For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit [pge.com/webinars](http://pge.com/webinars).

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at [safetyactioncenter.pge.com](http://safetyactioncenter.pge.com).

#### **About PG&E**

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit [pge.com](http://pge.com) and [pge.com/news](http://pge.com/news).

**INSTAGRAM POST**



The Instagram post features a scenic background of mountains and a lake. In the top left corner is the PG&E logo. The text is centered and reads: "WILDFIRE SAFETY WEBINAR Tehama, Lassen and Shasta Counties", "Thursday, April 27 @ 5:30 p.m.", "Learn about our wildfire safety efforts and progress in your community.", and "To join, visit: [pge.com/webinars >>](https://pge.com/webinars)".

**FACEBOOK POST**



The Facebook post features a scenic background of mountains and a lake. On the left side, there is a light blue vertical bar containing the PG&E logo and the text: "WILDFIRE SAFETY WEBINAR Tehama, Lassen and Shasta Counties", "Thursday, April 27 @ 5:30 p.m.", "Learn about our wildfire safety efforts and progress in your community.", and "To join, visit: [pge.com/webinars >>](https://pge.com/webinars)".

**X (TWITTER) POST**



The X (Twitter) post features a scenic background of mountains and a lake. On the left side, there is a light blue vertical bar containing the PG&E logo and the text: "WILDFIRE SAFETY WEBINAR Tehama, Lassen and Shasta Counties", "Thursday, April 27 @ 5:30 p.m.", "Learn about our wildfire safety efforts and progress in your community.", and "To join, visit: [pge.com/webinars >>](https://pge.com/webinars)".

**Appendix B:**  
**QUESTIONS RAISED DURING THE EVENT**

The below questions and comments have been listed in the order received.

- Thanks for everything you are doing to keep us safe