

Community Wildfire Safety Program PG&E Wildfire Safety Webinar – Santa Clara – Post-Event Report

On April 18, 2023, PG&E held a Wildfire Safety Webinar for Santa Clara County customers, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Powerline Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources all customers, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

Event Details

- **Date:** April 18, 2023
- **Time:** 5:30 – 6:30 p.m.
- **Total Attendees:** 107
- **PG&E Presenters:**
 - Teresa Alvarado, Regional Vice President, South Bay & Central Coast Region
 - Dave Meier, Senior Manager, Customer Emergency Planning and Operations
 - Daniel Keferl, Regional Safety Director, South Bay & Central Coast Region
 - Christina Ramos, Local Government Affairs, Santa Clara County

The event featured a 60-minute presentation on PG&E's Community Wildfire Safety Program followed by a Q&A session. The presentation focused on 2023 updates, Enhanced Powerline Safety Settings (EPSS) and customer resources. Participants could either join via the virtual conference platform or by calling in to a toll-free number. Closed captioning was available in English, Spanish and Chinese.

Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers with an email address listed
- Social media postings on Facebook, Instagram, Twitter
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

Question and Answer Session Summary

Participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 6 questions and comments were received on the following themes: undergrounding, infrastructure, vegetation.

The full list of questions/comments received during the Q&A session can be found in Appendix B.

Recording and Presentation Availability

A recording of the event will be available at https://www.youtube.com/watch?v=VI6RRnV_azQ.

Additional presentations and recordings of past PG&E wildfire safety webinars are also available at pge.com/webinars, including:

- Regional webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:
EVENT INVITATIONS AND OUTREACH**

PG&E is hosting a webinar to discuss our 2023 wildfire safety work and community resources available to keep you safe.



PG&E Wildfire Safety Webinar

Santa Clara County

Tuesday, April 18 | 5:30 - 6:30 p.m.

Join webinar »

Call 888-790-1836»

Conference ID: 7108900

We encourage you to join and:

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Teresa Alvarado

For more information on how you and your family can plan for and stay safe during an emergency, please visit safetyactioncenter.pge.com »

MEDIA ADVISORY



Marketing & Communications | 415.973.5930 | www.pge.com

PG&E Invites Customers in Santa Clara County to a Webinar on Wildfire Prevention Work and Safety Resources for 2023

At April 18 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources

OAKLAND, Calif. — Pacific Gas and Electric Company (PG&E) invites customers in Santa Clara County to a virtual town hall to share the latest updates on wildfire prevention work and local safety resources and connect customers with their local leadership team, including Regional Vice President Teresa Alvarado.

On Thursday, April 18, 2023, from 5:30 to 6:30 p.m., PG&E experts will provide a brief presentation, during which participants will have the opportunity to ask questions.

The event can be accessed through the below link, by phone or through PG&E's website, pge.com/webinars.

County	Date	Time	Link and Dial-In
Santa Clara	April 18, 2023	5:30 – 6:30 p.m.	Link: https://bit.ly/40cDnLi Dial-In: 888-790-1836 Conference ID: 7108900

During the webinar event, customers can:

- Learn about wildfire safety efforts and progress in their community
- Hear about resources available to support them
- Connect with their local PG&E leaders, including Regional Vice President, Teresa Alvarado

Multi-language closed captioning and American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online.

For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit pge.com/webinars.

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at safetyactioncenter.pge.com.

About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit pge.com and pge.com/news.

INSTAGRAM POST



The Instagram post features a background image of a cityscape with mountains in the distance. The PGE logo is in the top left corner. The text is centered and includes the event title, date, and a call to action with a link.

WILDFIRE SAFETY WEBINAR
Santa Clara County

Tuesday, April 18 @ 5:30 p.m.

Learn about our wildfire safety efforts and progress in your community.

To join, visit: pge.com/webinars »

FACEBOOK POST



The Facebook post features a background image of a cityscape with mountains in the distance. The PGE logo is on the left. The text is centered and includes the event title, date, and a call to action with a link.

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X (TWITTER) POST



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LINKEDIN POST

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Appendix B:
QUESTIONS RAISED DURING THE EVENT

The below questions and comments have been listed in the order received.

- What is the best way to report tress that are a potential hazard, but not an immediate risk?
- Is PG&E working with any groups or supporting state efforts to replant trees where wildfires were caused by PG&E equipment?
- When does PG&E plan to be done undergrounding the 10,000 miles of electrical line that CEO Patti Poppe had promised?
- Will PG&E provide this presentation by request to community groups? Excellent information, thank you.
- Thank you. I am asking more as an agency partnership (fire department) to provide this presentation to community groups.
- Thank you so much.