

Regional Town Halls

Quarter Four Regional Town Hall – North Valley & Sierra Region Summary

On December 4, 2024, PG&E held a Regional Town Hall for customers in the North Valley & Sierra Region, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

The purpose of PG&E's quarterly Regional Town Hall meetings is to share the progress made on the company's regional approach to improving operations and delivering better safety outcomes for customers. The utility invited customers in each region to meet with the regional leadership teams, including the Regional Vice Presidents and Regional Safety Directors. Company representatives provided updates on the implementation of the Regional Service Model and major projects in each area, including successes and challenges, highlighted ways to save on winter bills and stay safe during the holiday season, shared savings programs for customers, provided safety and preparedness tips, listened to customer feedback and answered questions.

The following report has been prepared to provide an overview of the Regional Town Hall and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

North Valley & Sierra Regional Town Hall Summary

- **Date:** December 4, 2024
- **Time:** 5:30 p.m. – 6:30 p.m.
- **Total Attendees:** 140
- **PG&E Presenters:**
 - Joe Wilson, Regional Vice President, North Valley & Sierra
 - Paul Jeske, Regional Safety Director
 - Alison Wukasinovich, Regional Senior Manager, North Valley & Sierra Region

The event featured a 60-minute presentation that provided updates on the implementation of the Regional Service Model in its respective region, including successes and challenges, winter bills savings, shared customer safety and preparedness resources, listened to customer feedback and answered questions during Q&A sessions.

Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers with an email address listed
- Social media postings on Facebook, Twitter and Nextdoor
- News release and media advisory

- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

Question and Answer Session Summary

No questions and comments were received throughout this presentation.

Recording and Presentation Availability


A recording of the event can be found at: <https://youtu.be/WLQ3-3Oqk1w>.

Additional presentations and recordings of past PG&E Regional Town Halls are available at pge.com/webinars, including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:
EVENT INVITATIONS AND OUTREACH**

Thursday's Virtual Town Hall has been postponed to **Wednesday, December 4**. We apologize for the inconvenience and appreciate your understanding.



PG&E Virtual Town Hall North Valley & Sierra

Butte, Colusa, El Dorado, Glenn, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Solano, Sutter, Tehama, Yolo and Yuba Counties

Wednesday, December 4 | 5:30 - 6:30 p.m.

[Join webinar »](#)

[Call 888-469-1987 »](#)

Conference ID: 4294287

Join us on the new date, Wednesday, December 4, to learn more about safety and winter bill savings tips. We'll share how we are working to better serve you and your community. Attendees will have the opportunity to ask questions and connect with PG&E's regional leadership team, including Regional Vice President, Joe Wilson.

We encourage you to join and learn more about:

- Projects happening in your area
- Savings programs and how you can save on your bills this winter
- Tips and resources to keep you safe

Please reach out to webinars@pge.com if you need an ADA reasonable accommodation to attend this meeting.

For more information on how you and your family can plan for and stay safe during an emergency, please visit safetysactioncenter.pge.com.

[View this webinar and past recordings »](#)

Add this virtual event to your calendar

[Outlook/Cal](#) [Google](#) [Outlook.com](#) [Yahoo](#)

[f](#) [X](#) [in](#) [ig](#) [yt](#)

MEDIA ADVISORY



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PG&E Invites North Valley & Sierra Customers to a Town Hall for Regional Updates, Savings Support and Safety Tips

At December 4 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources

OAKLAND, Calif. — UPDATE: The Thursday, November 7 Virtual Town Hall has been postponed to Wednesday, December 4. Pacific Gas and Electric Company (PG&E) invites North Valley & Sierra customers to a virtual town hall to learn more about affordability resources and how you can save on your bills this winter and safety tips.

On Wednesday, December 4 from 5:30 to 6:30 p.m., PG&E experts, including Regional Vice President Joe Wilson, will provide a brief presentation during which participants will have the opportunity to ask questions.

The event can be accessed through the link or phone dial-in information listed below, or by visiting PG&E's website, pge.com/webinars.

Region	Counties	Date	Time	Link and Dial-In
North Valley & Sierra	Butte, Colusa, El Dorado, Glenn, Lassen, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Solano, Sutter, Tehama, Yolo, Yuba	Wednesday, December 4, 2024	5:30 – 6:30 p.m.	Link: https://bit.ly/4gYZ0rO or Dial-in: 888-469-1987 Conference ID: 4294287

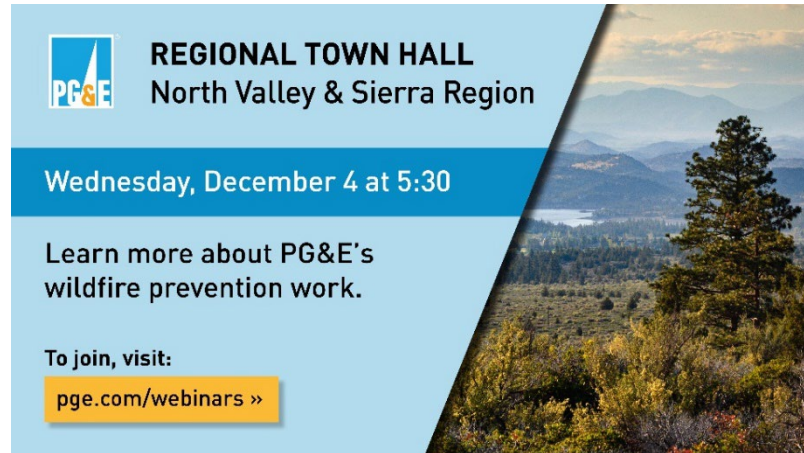
American Sign Language interpretation will be available. For the full webinar events schedule, additional information on how to join and to view past event recordings and presentation materials, visit pge.com/webinars.

About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit pge.com and pge.com/news.



FACEBOOK POST



The graphic features a light blue background on the left and a scenic photograph of a mountain valley on the right. The photograph shows rolling hills, a lake, and a large evergreen tree in the foreground. The PG&E logo is positioned in the top left corner of the blue area.

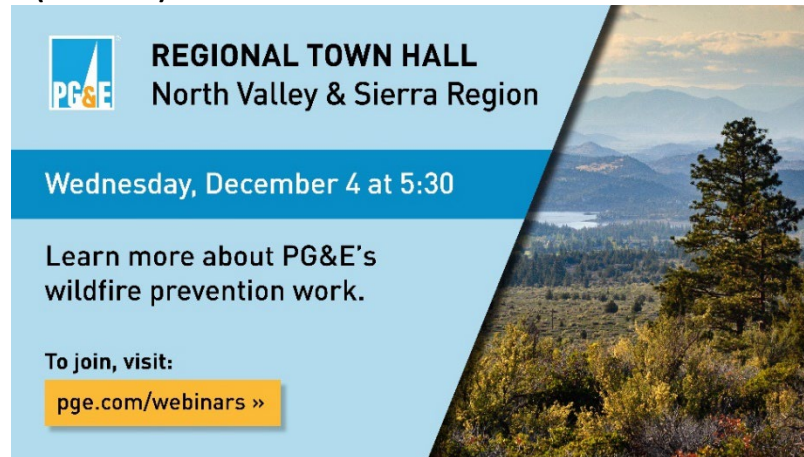
REGIONAL TOWN HALL
North Valley & Sierra Region

Wednesday, December 4 at 5:30

Learn more about PG&E's wildfire prevention work.

To join, visit:
pge.com/webinars »

X (TWITTER) POST



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REGIONAL TOWN HALL
North Valley & Sierra Region

Wednesday, December 4 at 5:30

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NEXTDOOR POST



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REGIONAL TOWN HALL
North Valley & Sierra Region

Wednesday, December 4 at 5:30

Learn more about PG&E's wildfire prevention work.

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Appendix B:
QUESTIONS RAISED DURING THE EVENT

No questions or comments were received during this event.