

## **Community Wildfire Safety Program PG&E Wildfire Safety Webinar – Napa and Marin Counties – Post-Event Report**

On March 30, 2023, PG&E held a Wildfire Safety Webinar for Napa and Marin County customers, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Powerline Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources all customers, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

### Event Details

- **Date:** March 30, 2023
- **Time:** 5:30 – 6:30 p.m.
- **Total Attendees:** 47
- **PG&E Presenters:**
  - Ron Richardson, Regional Vice President, North Coast Region
  - Tom Smith, Senior Manager, Customer Engagement and Strategy
  - Austin Sharp, Regional Senior Manager, North Coast Region
  - Mark Van Gorder, Local Government Affairs, Napa and Marin Counties

The event featured a 60-minute presentation on PG&E's Community Wildfire Safety Program followed by a Q&A session. The presentation focused on 2023 updates, Enhanced Powerline Safety Settings (EPSS) and customer resources. Participants could either join via the virtual conference platform or by calling in to a toll-free number. Closed captioning was available in English, Spanish and Chinese.

### Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers with an email address listed
- Social media postings on Facebook, Instagram, Twitter and LinkedIn
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

#### Question and Answer Session Summary

Participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 13 questions and comments were received on the following themes: undergrounding, infrastructure, vegetation, EPSS, and outage safety.

The full list of questions/comments received during the Q&A session can be found in Appendix B.

#### Recording and Presentation Availability

A recording of the event can be found at [https://www.youtube.com/watch?v=VI6RRnV\\_azQ](https://www.youtube.com/watch?v=VI6RRnV_azQ).

Additional presentations and recordings of past PG&E wildfire safety webinars are also available at [pge.com/webinars](http://pge.com/webinars), including:

- Regional webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

**APPENDIX A:  
EVENT INVITATIONS AND OUTREACH**

PG&E is hosting a webinar to discuss our 2023 wildfire safety work and community resources available to keep you safe.



## **PG&E Wildfire Safety Webinar**

Napa & Marin Counties

Thursday, March 30 | 5:30 - 6:30 p.m.

**Join webinar »**

**Call 888-790-1836»**

**Conference ID: 7108900**

**We encourage you to join and:**

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Ron Richardson

For more information on how you and your family can plan for and stay safe during an emergency, please visit [safetyactioncenter.pge.com](https://safetyactioncenter.pge.com) »

## MEDIA ADVISORY



Marketing & Communications | 415.973.5930 | [www.pge.com](http://www.pge.com)

### **PG&E Invites Napa and Marin County Customers to A Webinar on Wildfire Prevention Work and Safety Resources for 2023**

*At March 30 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources*

**OAKLAND, Calif.** — Pacific Gas and Electric Company (PG&E) invites Napa and Marin County customers to a virtual town hall to share the latest updates on wildfire prevention work and local safety resources and connect customers with their local leadership team, including Regional Vice President Ron Richardson.

On Thursday, March 30, 2023, from 5:30 to 6:30 p.m., PG&E experts will provide a brief presentation, during which participants will have the opportunity to ask questions.

The event can be accessed through the below link, by phone or through PG&E's website, [pge.com/webinars](http://pge.com/webinars).

Counties	Date	Time	Link and Dial-In
Napa and Marin	March 30, 2023	5:30 – 6:30 p.m.	Link: <a href="https://bit.ly/3kyKK0e">https://bit.ly/3kyKK0e</a> Dial-In: 888-790-1836 Conference ID: 7108900

During the webinar event, customers can:

- Learn about wildfire safety efforts and progress in their community
- Hear about resources available to support them
- Connect with their local PG&E leaders, including Regional Vice President, Ron Richardson

Multi-language closed captioning and American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online.

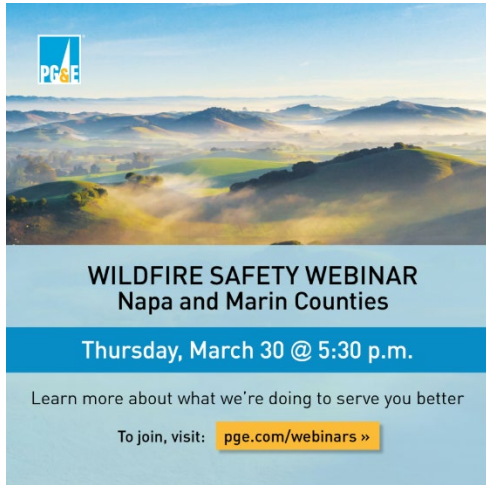
For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit [pge.com/webinars](http://pge.com/webinars).

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at [safetyactioncenter.pge.com](http://safetyactioncenter.pge.com).

#### **About PG&E**

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit [pge.com](http://pge.com) and [pge.com/news](http://pge.com/news).

**INSTAGRAM POST**



The Instagram post features a scenic landscape of rolling hills with a light mist or fog. The PG&E logo is in the top left corner. The text is centered and includes the event title, date, time, a brief description, and a link to the webinar page.

**WILDFIRE SAFETY WEBINAR**  
Napa and Marin Counties

Thursday, March 30 @ 5:30 p.m.

Learn more about what we're doing to serve you better

To join, visit: [pge.com/webinars](https://pge.com/webinars) »

**FACEBOOK POST**



The Facebook post features a scenic landscape of rolling hills with a light mist or fog. The PG&E logo is on the left. The text is centered and includes the event title, date, time, a brief description, and a link to the webinar page.

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**X (TWITTER) POST**



The X (Twitter) post features a scenic landscape of rolling hills with a light mist or fog. The PG&E logo is on the left. The text is centered and includes the event title, date, time, a brief description, and a link to the webinar page.

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## **Appendix B: QUESTIONS RAISED DURING THE EVENT**

The below questions and comments have been listed in the order received.

- What can be done to have the tree crews to more appropriately trim trees? I have seen several trees trimmed to meet PG&E safety requirements yet the trimming has unbalanced the trees which, in several cases with the recent storms, have fallen or are at threat of falling over - sometimes onto private structures.
- How much undergrounding is planned over the next 10 years in Napa and in Marin?
- When will circuit Woodacre 1102 be undergrounded?
- Could you PLEASE make a list of ALL of the websites mentioned and what each is. Trying to write them all down and listen is not possible. Thank you.
- What can we do as customers to reduce EPSS outages?
- Is it still safe to run generators during a PSPS event?
- Thank you for the information. I have and just did look at the site; I am interested in finding information about plans in Marin for the 10 year project; I did not see that information at the site.
- Who is the Marin County Representative?
- Will the whole green area on the map be affected by the time undergrounding is done?
- Mitigation practices seek to assess risk by monitoring outside influences eg humidity, climate for ex. According WMP initiatives for line sensor situational awareness practices, than 2% of PGE above ground lines are being monitored on a daily basis of misoperating or defectively installed equipment. According to CAPEX/OPEX for 2022, PGE spent 25 million on line sensors mitigation practices yet only 2% of lines being monitored of daily health.
- Why is the emphasis of mitigation practices on chasing problems rather than predicting them before incipient failures become ignitions?
- I downloaded your app via the app store. It showed the street behind mine, which happens. How do I include a photo?
- PGE line sensor mit practices monitoring only 2% of corridor daily health for defective or faulting equipment. Big vulnerability. Why?