

Community Wildfire Safety Program PG&E Wildfire Safety Webinar – Kern, Tulare and Fresno Counties – Post-Event Report

On June 13, 2024, PG&E held a Wildfire Safety Webinar for Kern, Tulare and Fresno County customers, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Powerline Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources for all customers, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- A link to the event presentation and recording

Wildfire Safety Webinar Summary

- **Date:** June 13, 2024
- **Time:** 5:30 p.m. – 6:30 p.m.
- **Total Attendees:** 28
- **PG&E Presenters:**
 - Joshua Simes, Regional Vice President, Central Valley Region
 - Tom Smith, Senior Manager, Customer Engagement and Strategy
 - Brian Ambrosini, Senior Manager, Customer Emergency Planning and Operations (EPSS)
 - Jose Verduzco Jr., Local Government Affairs

The event featured a 60-minute presentation on PG&E's Community Wildfire Safety Program followed by a Q&A session. The presentation focused on 2024 updates, PG&E's layers of protection, Enhanced Powerline Safety Settings (EPSS), Public Safety Power Shutoffs (PSPS) and customer resources. Participants could either join via the virtual conference platform or by calling into a toll-free number. Closed captioning was available in English, Spanish and Chinese.

Event Outreach

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers with an email address listed
- Social media postings on Facebook, Instagram, Twitter and Nextdoor
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

Question and Answer Session Summary

Throughout the presentation, participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 5 questions and comments were received.

The Q&A portion focused on the following theme:

- Undergrounding
- Wildfire safety work
- EPSS/PSPS

Recording and Presentation Availability

A recording of the event will be available at <https://www.youtube.com/watch?v=WSsCuNuxs6E>.

Additional presentations and recordings of past PG&E Wildfire Safety Webinars are available at pge.com/webinars, including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

APPENDIX A:
EVENT INVITATIONS AND OUTREACH

Kern, Tulare and Fresno Counties

Wildfire Safety Webinar

Thursday, June 13 | 5:30 - 6:30 p.m.

Join online »

You can also join via phone by calling [888-469-0694](tel:888-469-0694)
Conference ID: 8434585

Join us to:

- Learn about our wildfire safety efforts and progress in your community
- Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Joshua Simes

For more information on how you and your family can plan for and stay safe during an emergency, please visit safetyactioncenter.pge.com »



Can't make it? [View all webinar and event recordings](#) »

MEDIA ADVISORY

PG&E Invites Customers in Kern, Tulare and Fresno Counties to a Webinar on Wildfire Prevention Work and Safety Resources for 2024

At June 13, 2024 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources

OAKLAND, Calif. — Pacific Gas and Electric Company (PG&E) invites customers in Kern, Tulare and Fresno counties to an interactive webinar to share more about what we are doing to reduce wildfire risk and make our system safer.

On Thursday, June 13, from 5:30 to 6:30 p.m., PG&E experts will provide a brief presentation, during which participants will have the opportunity to ask questions.

During the webinar event, customers can:

- Learn about wildfire safety efforts and progress in their community
- Hear about resources available to support them
- Connect with their local PG&E leaders, including Regional Vice President, Joshua Simes

The event can be accessed through the below link, by phone or through PG&E's website, pge.com/webinars.

Counties	Date	Time	Link and Dial-In
Kern, Tulare and Fresno	Thursday, June 13, 2024	5:30 – 6:30 p.m.	Link: https://bit.ly/3yfCGbu Or Dial-In: 888-469-0694 Conference ID: 8434585

American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online.

For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit pge.com/webinars.

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at safetyactioncenter.pge.com.

About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit pge.com and pge.com/news.

INSTAGRAM POST



WILDFIRE SAFETY WEBINAR
Kern, Tulare and Fresno Counties

Thursday, June 13 at 5:30 p.m.

Learn more about PG&E's wildfire prevention work.

To join, visit: pge.com/webinars »

FACEBOOK POST



WILDFIRE SAFETY WEBINAR
Kern, Tulare and Fresno Counties

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X (TWITTER) POST



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NEXTDOOR POST



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BROADCAST GRAPHIC



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FACEBOOK AND INSTAGRAM STORY POST

6
Jun
2024



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[🔗 WEBINAR DETAILS](#)

Appendix B:
QUESTIONS RAISED DURING THE EVENT

The below questions and comments have been listed in the order received.

- I'd like to learn more about the differences between EPSS and PSPS. This is the first time I've heard that there's a difference. Where can I find that information again?
- Who can I contact for more information on undergrounding in Fresno?
- How do you determine when to shut off the power? Especially now that temperatures are rising.
- Do you spray herbicide in high fire risk areas?
- Very informative webinar!! Thanks.