# Community Wildfire Safety Program PG&E Wildfire Safety Webinar – El Dorado and Placer Counties – Post-Event Report

On March 26, 2024, PG&E held a Wildfire Safety Webinar for El Dorado and Placer County customers, in accordance with the Settlement Agreement approved by the May 7, 2020, California Public Utilities Commission (CPUC) Decision (D.) 20-05-019 Order Instituting Investigation (OII) regarding the 2017 and 2018 wildfires.

PG&E is listening to customer feedback to help understand how we can continue to improve wildfire prevention efforts, including the Public Safety Power Shutoff (PSPS) and Enhanced Powerline Safety Settings (EPSS) Programs. The purpose of the event was to share safety and prevention activities, utility service-related information and customer resources for all customers, gather input and respond to questions.

The following report has been prepared to provide an overview of the webinar and includes:

- A high-level event summary
- A description of outreach for the event
- An overview of the feedback received
- · A link to the event presentation and recording

### Wildfire Safety Webinar Summary

- Date: March 26, 2024
- **Time**: 5:30 p.m. 6:30 p.m.
- Total Attendees: 64PG&E Presenters:
  - o Joe Wilson, Regional Vice President, North Valley & Sierra Region
  - Tom Smith, Senior Manager, Customer Engagement and Strategy
  - o Wes Anderson, Regional Senior Manager, North Valley & Sierra Region
  - Ayla Tucker, Local Government Affairs

The event featured a 60-minute presentation on PG&E's Community Wildfire Safety Program followed by a Q&A session. The presentation focused on 2024 updates, PG&E's layers of protection, Enhanced Powerline Safety Settings (EPSS), Public Safety Power Shutoffs (PSPS) and customer resources. Participants could either join via the virtual conference platform or by calling into a toll-free number. Closed captioning was available in English, Spanish and Chinese.

## **Event Outreach**

PG&E conducted outreach through a variety of channels to drive attendance to the event. Outreach included:

- Email invitations sent to all electric customers with an email address listed
- Social media postings on Facebook, Instagram, Twitter and Nextdoor
- News release and media advisory
- Outreach to city, county and tribal officials as well as through a variety of additional channels

Sample invitations and outreach materials can be found in Appendix A.

# **Question and Answer Session Summary**

Throughout the presentation, participants submitted questions and comments for PG&E's subject matter experts through a Q&A function on the webinar platform. A total of 3 questions and comments were received.

The Q&A portion focused on the following themes:

- Enhanced Powerline Safety Settings (EPSS)
- Vegetation management
- Undergrounding

The full list of questions/comments received during the Q&A session can be found in Appendix B.

## **Recording and Presentation Availability**

A recording of the event will be available at <a href="https://www.youtube.com/watch?v=VI6RRnV">https://www.youtube.com/watch?v=VI6RRnV</a> azQ.

Additional presentations and recordings of past PG&E Wildfire Safety Webinars are available at pge.com/webinars, including:

- Wildfire Safety Webinars with a county-by-county focus on safety work
- Webinars for school districts and administrators
- In-language Wildfire Safety Webinars

### **EVENT INVITATIONS AND OUTREACH**

PG&E is hosting a webinar to discuss our 2024 wildfire safety work and community resources available to keep you safe.



# **PG&E Wildfire Safety Webinar**

El Dorado and Placer Counties

Tuesday, March 26 | 5:30 - 6:30 p.m.

Join webinar »

Call 888-323-9694 »

Conference ID: 7169969

# We encourage you to join and:

- Learn about our wildfire safety efforts and progress in your community
- · Hear about resources available to support you
- Connect with your local PG&E leaders, including Regional Vice President, Joe Wilson

For more information on how you and your family can plan for and stay safe during an emergency, please visit <u>safetyactioncenter.pge.com</u> »

#### **MEDIA ADVISORY**

# PG&E Invites Customers in El Dorado and Placer Counties to a Webinar on Wildfire Prevention Work and Safety Resources for 2024

At March 26, 2024 Virtual Event, PG&E Local Leaders Will Answer Questions and Share Available Resources

OAKLAND, Calif. — Pacific Gas and Electric Company (PG&E) invites customers in El Dorado and Placer counties to a virtual town hall to share more about what we are doing to reduce wildfire risk and make our system safer.

On Tuesday, March 26, from 5:30 to 7:00p.m., PG&E experts will provide a brief presentation, during which participants will have the opportunity to ask questions.

During the webinar event, customers can:

- Learn about wildfire safety efforts and progress in their community
- · Hear about resources available to support them
- Connect with their local PG&E leaders, including Regional Vice President, Joe Wilson

The event can be accessed through the below link, by phone or through PG&E's website, pge.com/webinars.

Counties	Date	Time	Link and Dial-In
El Dorado and Placer	Tuesday, March 26, 2024	oloo Tioopiiii	Link: https://bit.ly/3SYwHhP
			Or
			Dial-In: 888-323-9694
			Conference ID: 7169969

American Sign Language interpretation will be available, along with dial-in numbers for those who aren't able to join online.

For the full webinar events schedule, additional information on how to join and recordings and presentation materials from past events, visit <u>pge.com/webinars</u>.

More information and resources to help you and your family prepare for and stay safe in the event of an emergency can be found at <a href="mailto:safetyactioncenter.pge.com">safetyactioncenter.pge.com</a>.

#### About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is a combined natural gas and electric utility serving more than 16 million people across 70,000 square miles in Northern and Central California. For more information, visit pge.com and pge.com/news.

# **INSTAGRAM POST**



# **WILDFIRE SAFETY WEBINAR**

El Dorado and Placer Counties

Tuesday, March 26 at 5:30 p.m.

Learn more about PG&E's wildfire prevention work.

To join, visit: pge.com/webinars »

# **FACEBOOK POST**



# X (TWITTER) POST



# **NEXTDOOR POST**



# **BROADCAST GRAPHIC**



# **Appendix B:**

# **QUESTIONS RAISED DURING THE EVENT**

The below questions and comments have been listed in the order received.

- How do you determine when to shut off the power? Once, there was no wind in my area at all, and power was shut off. Also, I think that your workers should let us know when they are coming onto our property, even just for inspection!
- Appreciate the work done to clear trees and vegetation around power lines. Just curious if PG&E engages in planting trees in alternative areas to replace the one million trees to mitigate the impact to our environment.
- Does burying power lines increase the ability to get insurance? Policies in this area are cancelled.