



**Pacific Gas and  
Electric Company**

### **PG&E CCPA Financial Incentive Notice**

PG&E (hereafter “PG&E “we,” “us,” or “our”) offers programs, benefits, and other offerings to consumers related to the collection, retention, or sale of Personal Information that may be deemed a “financial incentive” or “price or service difference” under the California Consumer Privacy Act (“CCPA”). These offerings may involve collecting the following categories of Personal Information from customers who participate: identifiers; customer records; protected class and demographic information; commercial information and preferences; internet or other electronic network activity information and device information; audio, electronic, visual, or other sensory information; and inferences. We are providing you with this information so that you may make an informed decision on whether to participate in our programs.

As part of PG&E’s **Residential EV Charging** program, and in addition to the rebate we offer on PG&E-approved electric vehicle (EV) charging equipment, we may provide participants with information about plug-in electric vehicles, electric vehicle rate plans, information about charging or charging programs, as well as surveys regarding your electric vehicle experience. The amount and terms of such offers will be presented to you at the time of the offer. You can terminate participation at any time by contacting us at [REVCharging@pge.com](mailto:REVCharging@pge.com). Our good-faith estimate of the value of your Personal Information is the value of the benefit we offer to you. We calculate such value by using the expense related to the benefit.

By participating in any of the above promotional programs, you agree that the benefits are reasonably related to the value of the Personal Information collected and retained.

Participation in our promotional programs is always optional, and you can terminate program participation at any time as explained in the applicable program terms. You can also contact us at 1-800-743-5000 or visit [www.pge.com/revc](http://www.pge.com/revc) to unsubscribe or cancel your participation in any program.

For additional information about our handling of Personal Information, please see our Privacy Policy at [www.pge.com/en/privacy-center/privacy-policy.html](http://www.pge.com/en/privacy-center/privacy-policy.html).