



# Hourly Flex Pricing for Agriculture

Earn incentives, save money and support cleaner energy

Hourly Flex Pricing is a three-year pilot that offers a risk-free way to lower energy costs and receive funding for automation technology, while promoting cleaner energy and a more reliable grid. Learn more at [pge.com/hfp](https://pge.com/hfp).

With Hourly Flex Pricing, electricity prices are the same or lower than comparable rate plans for most of the year. However, during certain times, prices are likely to be higher due to demand on the grid.

- Electricity prices vary by hour. Price forecasts are published seven days in advance, so you can plan ahead. Final prices are set one day in advance.
- Save money by shifting energy use to times when it's more plentiful and cheaper. Leverage automation technology to improve operations and further reduce costs.
- You can also lock in cheaper energy prices by scheduling your irrigation and usage one to seven days in advance.

## Incentives

Get a one-time reimbursement for automation technology purchased to manage your energy use during the pilot. The reimbursement level is \$160/kW (approximately \$120/HP) of enrolled customer controllable load, capped at 100% of your costs.

## Pilot duration and timing

- The pilot ends December 31, 2027. At that time, you will remain on your current rate plan.
- We encourage you to stay on for the duration of this risk-free pilot. However, you can end your participation anytime.





## Hourly Flex Pricing is risk-free

You will not pay more on Hourly Flex Pricing than you would have on your current rate plan. While on the pilot you will:

- Continue to receive and pay your regular monthly PG&E energy statement, with energy charges based on your current rate plan.
- Receive a monthly supplemental Hourly Flex Pricing statement that tracks your performance.

After 12 months, if you performed better in total on Hourly Flex Pricing than on your current rate plan, you will receive a credit for the difference.

### Next steps

Enroll through our authorized implementer, Polaris Energy Services, or directly with PG&E. Learn more at [pge.com/hfp](https://pge.com/hfp)



**Note:** If you are a Community Choice Aggregation (CCA) customer, your CCA must participate in the pilot for you to enroll.

Email your account representative or [HourlyFlexPricingSupport@pge.com](mailto:HourlyFlexPricingSupport@pge.com) if you have questions.