

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



June 7, 2013

Advice Letter 3382-G/4218-E

Brian K. Cherry
Vice President, Regulation and Rates
Pacific Gas and Electric Company
77 Beale Street, Mail Code B10C
P.O. Box 770000
San Francisco, CA 94177

SUBJECT: Establish the Gas Preliminary Statement Part DA and the Electric Preliminary Statement Part GE, Statewide Marketing, Education, and Outreach Balancing Account in Compliance with D.13-04-021

Dear Mr. Cherry:

Advice Letter 3382-G/4218-E is effective as of May 1, 2013.

Sincerely,

A handwritten signature in cursive script that reads "Edward F. Randolph".

Edward F. Randolph, Director
Energy Division



Brian K. Cherry
Vice President
Regulatory Relations

Pacific Gas and Electric Company
77 Beale St., Mail Code B10C
P.O. Box 770000
San Francisco, CA 94177

Fax: 415.973.7226

May 31, 2013

Advice 3382-G-A/4218-E-A

(Pacific Gas and Electric Company ID U 39 M)

Public Utilities Commission of the State of California

Subject: Supplemental: Establish the Gas Preliminary Statement Part DA, Statewide Marketing, Education and Outreach Balancing Account and the Electric Preliminary Statement Part GE, Statewide Marketing, Education and Outreach Balancing Account in Compliance with Decision 13-04-021

Purpose

Pacific Gas and Electric Company (PG&E) hereby submits for filing this supplemental advice letter to comply with the California Public Utilities Commission (Commission or CPUC) Energy Division's request to include language clarifying the amount authorized in Decision (D.) 13-04-021 and where funds will be collected. This advice filing supplements in part PG&E's Advice Letter 3382-G/4218-E, filed on May 1, 2013, in accordance with Ordering Paragraph (OP) 6 of D.13-04-021, submitted for approval of its proposed preliminary statements for its Gas and Electric Statewide Marketing, Education and Outreach Balancing Accounts (SWMEOBAs).

Background

The Commission issued D.13-04-021, *Decision on Phase I Issues: Utility Budgets for the Flex Alert Program for 2013 and 2014*, on April 19, 2013. The Decision establishes annual utility budgets for the Flex Alert program for 2013 and 2014. The Flex Alert program is an emergency alert campaign, which was created in 2001 for use during system emergencies or power shortages. For 2013 and 2014, PG&E's authorized annual budget is \$2.5 million, with a total annual statewide Flex Alert budget of \$10 million.

The Decision approved PG&E's cost recovery proposal for Flex Alert. OPs 4 through 7 state:

4. *The cost recovery proposal of Pacific Gas and Electric is approved.*

5. *Pacific Gas and Electric shall collect the revenue requirements associated with Energy Upgrade California and Flex Alert activities through its existing Energy Efficiency, Demand Response, and Energy Savings Assistance Program revenue accounts.*

6. *Pacific Gas and Electric shall track the expenses associated with Energy Upgrade California and Flex Alert activities through a new Statewide Marketing, Education & Outreach Expenditure Balancing Account.*

7. *Pacific Gas and Electric shall pay Flex Alert expenses in proportion to the authorized statewide Marketing, Education and Outreach revenue requirements for its demand-side management programs.*

As PG&E detailed in Chapter 3 of its Statewide Marketing, Education and Outreach (SW ME&O) Testimony, Table 3-2, and approved in D.13-04-021, the balancing accounts that PG&E will use to recover and track SW ME&O-related authorized funding and expenses are in the table below, including the allocation percentage based on PG&E's request of the SW ME&O funding.

**PACIFIC GAS AND ELECTRIC COMPANY
EXISTING BALANCING ACCOUNTS TO RECOVER AND TRACK STATEWIDE
ME&O 2013-2014 PROPOSED REVENUE REQUIREMENTS**

Line No.	Program (commodity)	Revenue Account ¹	Expense Account	Alloc %
1	Energy Efficiency (electric)	PEERAM	SWMEOBA	53.43%
2	Energy Efficiency (gas)	PPP-EE	SWMEOBA	10.18%
3	Energy Savings Assistance (electric)	PPPRAM	SWMEOBA	0.62%
4	Energy Savings Assistance (gas)	PPP-LIEE	SWMEOBA	0.34%
5	Demand Response (electric)	DRAM	SWMEOBA	35.43%

In accordance with OP 6, PG&E submitted for approval its proposed preliminary statements for its Gas and Electric SWMEOBAs in Advice Letter 3382-G/4218-E.

¹ The revenue accounts as detailed above are: Procurement Energy Efficiency Revenue Adjustment Mechanism (PEERAM), Gas Public Purpose Program – Energy Efficiency Account (PPP-EE), Public Purpose Program Revenue Adjustment Mechanism (PPPRAM), Gas Public Purpose Program- Low Income Energy Efficiency Account (PPP-LIEE), Distribution Revenue Adjustment mechanism (DRAM)

Tariff Revisions (As Filed In PG&E's Advice Letter 3382-G/4218-E)

The purpose of the gas and electric SWMEOBAs is to track the difference between the actual recorded statewide marketing, education and outreach (ME&O) expenses, either administered by PG&E or other entities (e.g., a third party implementer), against the authorized Statewide Marketing, Education and Outreach funding through December 31, 2014, or as authorized by the Commission. Tracking of local marketing expenses for demand-side management activities will remain in the appropriate gas and electric expenditure balancing accounts.

PG&E shall maintain the SWMEOBAs by making the following entries:

- a. A debit entry equal to the gas/electric portion of the authorized statewide ME&O program expenses.
- b. A credit entry equal to one-twelfth of the gas/electric portion of the authorized annual statewide ME&O funding.
- c. A debit or credit entry equal to any amounts authorized by the CPUC to be recorded in this account.
- d. A debit or credit entry, as appropriate, to record the transfer of amounts to or from other accounts as approved by the CPUC.
- e. An entry equal to interest on the average balance at the beginning of the month and the balance after the above entries are made, at a rate equal to one-twelfth the interest rate on three-month Commercial Paper for the previous month, as reported in the Federal Reserve Statistical Release, H. 15, or its successor.

Protests

As instructed by Energy Division and pursuant to General Order 96-B (GO 96-B), Section 7.5.1, due to the limited nature of this supplemental advice letter the protest period will not be reopened.

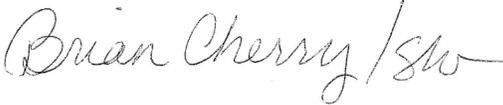
Effective Date

PG&E requests that this Tier 1 advice filing be approved concurrently with Advice Letter 3382-G/4218-E with an effective date of May 1, 2013.

Notice

In accordance with General Order 96-B, Section IV, a copy of this advice letter is being sent electronically and via U.S. mail to parties shown on the attached list and the parties on the service list for A.12-08-007. Address changes to the General Order 96-B service list should be directed to PG&E at email address PGETariffs@pge.com. For changes to any other service list, please contact the Commission's Process Office at (415) 703-2021 or at Process_Office@cpuc.ca.gov.

Send all electronic approvals to PGETariffs@pge.com. Advice letter filings can also be accessed electronically at: <http://www.pge.com/tariffs>

A handwritten signature in cursive script that reads "Brian Cherry /s/w".

Vice President, Regulatory Relations

Attachments

cc: Service List A.12-08-007

CALIFORNIA PUBLIC UTILITIES COMMISSION

ADVICE LETTER FILING SUMMARY ENERGY UTILITY

MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No. **Pacific Gas and Electric Company (ID U39 M)**

Utility type:

ELC

GAS

PLC

HEAT

WATER

Contact Person: **Shirley Wong**

Phone #: **(415) 972-5505**

E-mail: **slwb@pge.com**

EXPLANATION OF UTILITY TYPE

ELC = Electric

GAS = Gas

PLC = Pipeline

HEAT = Heat

WATER = Water

(Date Filed/ Received Stamp by CPUC)

Advice Letter (AL) #: **3382-G-A/4218-E-A**

Tier: **1**

Subject of AL: **Supplemental: Establish the Gas Preliminary Statement Part DA, Statewide Marketing, Education and Outreach Balancing Account and the Electric Preliminary Statement Part GE, Statewide Marketing, Education and Outreach Balancing Account in Compliance with Decision 13-04-021**

Keywords (choose from CPUC listing): **Compliance, Balancing Account**

AL filing type: Monthly Quarterly Annual One-Time Other _____

If AL filed in compliance with a Commission order, indicate relevant Decision/Resolution #: **D.13-04-021**

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: **No**

Summarize differences between the AL and the prior withdrawn or rejected AL:

Is AL requesting confidential treatment? If so, what information is the utility seeking confidential treatment for: **No**

Confidential information will be made available to those who have executed a nondisclosure agreement: **N/A**

Name(s) and contact information of the person(s) who will provide the nondisclosure agreement and access to the confidential information: _____

Resolution Required? Yes No

Requested effective date: **May 1, 2013 concurrently with AL 3382-G/4218-E** No. of tariff sheets: **N/A**

Estimated system annual revenue effect (%): **N/A**

Estimated system average rate effect (%): **N/A**

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:

Service affected and changes proposed:

Protests, dispositions, and all other correspondence regarding this AL are due no later than 20 days after the date of this filing, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division

ED Tariff Unit

505 Van Ness Ave., 4th Floor

San Francisco, CA 94102

E-mail: **EDTariffUnit@cpuc.ca.gov**

Pacific Gas and Electric Company

Attn: Brian K. Cherry, Vice President, Regulatory Relations

77 Beale Street, Mail Code B10C

P.O. Box 770000

San Francisco, CA 94177

E-mail: **PGETariffs@pge.com**

**PG&E Gas and Electric
Advice Filing List
General Order 96-B, Section IV**

1st Light Energy	Downey & Brand	OnGrid Solar
AT&T	Ellison Schneider & Harris LLP	Pacific Gas and Electric Company
Alcantar & Kahl LLP	G. A. Krause & Assoc.	Praxair
Anderson & Poole	GenOn Energy Inc.	Regulatory & Cogeneration Service, Inc.
BART	GenOn Energy, Inc.	SCD Energy Solutions
Barkovich & Yap, Inc.	Goodin, MacBride, Squeri, Schlotz & Ritchie	SCE
Bartle Wells Associates	Green Power Institute	SDG&E and SoCalGas
Bear Valley Electric Service	Hanna & Morton	SPURR
Braun Blaising McLaughlin, P.C.	In House Energy	San Francisco Public Utilities Commission
California Cotton Ginners & Growers Assn	International Power Technology	Seattle City Light
California Energy Commission	Intestate Gas Services, Inc.	Sempra Utilities
California Public Utilities Commission	Kelly Group	SoCalGas
Calpine	Linde	Southern California Edison Company
Casner, Steve	Los Angeles Dept of Water & Power	Spark Energy
Cenergy Power	MAC Lighting Consulting	Sun Light & Power
Center for Biological Diversity	MRW & Associates	Sunshine Design
City of Palo Alto	Manatt Phelps Phillips	Tecogen, Inc.
City of San Jose	Marin Energy Authority	Tiger Natural Gas, Inc.
Clean Power	McKenna Long & Aldridge LLP	TransCanada
Coast Economic Consulting	McKenzie & Associates	Utility Cost Management
Commercial Energy	Modesto Irrigation District	Utility Power Solutions
Crossborder Energy	Morgan Stanley	Utility Specialists
Davis Wright Tremaine LLP	NLine Energy, Inc.	Verizon
Day Carter Murphy	NRG Solar	Water and Energy Consulting
Defense Energy Support Center	Nexant, Inc.	Wellhead Electric Company
Dept of General Services	North America Power Partners	Western Manufactured Housing Communities Association (WMA)
Douglass & Liddell	Occidental Energy Marketing, Inc.	