



Lighting the Way with New Efficiency Options

Pacific Gas and Electric Company's (PG&E) New Efficiency Options (NEO) helps you upgrade to the latest in high efficiency lighting technology. Participating customers receive cash incentives and expert technical support to help optimize energy and cost savings.

Recent advances in lighting technology could reduce your lighting costs by 10%–35% annually—even if you already have T8 lamps and electronic ballasts in your facility.

T8 lighting systems that were installed in early-to-mid 1990s are approaching the end of their rated useful life. PG&E's commercial customers who were early adopters of those systems may be eligible for increased incentives on retrofitting. Enroll in NEO and take advantage of technological innovations that further reduce your energy consumption.

BENEFITS OF NEO

Technical Assistance

PG&E provides to NEO participants no-cost expert consultation with professionals who are familiar with the newest, state-of-the-art technologies. They will provide you with written specifications customized for your facility and will walk you through the entire process to ensure that you capture the available savings and to guarantee your satisfaction and understanding.

Cash Incentives - \$140/Peak kW plus \$0.07/kWh

NEO cash incentives equal \$140 per Peak kW plus \$0.07 per kWh, which can cover nearly 30% of installation costs and help reduce the payback period of a new lighting system. Lighting retrofit projects may also qualify for federal tax deductions under the Energy Policy Act of 2005 (EPACT). Visit www.energy.gov/taxbreaks.htm for more information, and please consult a tax professional for additional details.

ELIGIBILITY INFORMATION

Office, Retail and Medical Facilities

Eligible NEO participants are offices, retail, and medical facilities that are PG&E non-residential electric distribution customers and pay the public purpose surcharge found on most commercial electric accounts.

Qualifying Measures

- Replacing 1st generation T8 lamps and generic electronic ballasts with 3rd generation T8 lamps and extra-efficient electronic ballasts.
- Replacing recessed T12 or T8 fixtures with suspended indirect/direct fixtures featuring 3rd generation T8 lamps and extra-efficient ballasts or T5/T5HO.
- Replacing existing ambient lighting system with combined LED task/low wattage ambient lighting system.
- Replacing halogen or incandescent spot lights with ceramic metal halide lamps and fixtures (40 watts or greater).
- Replacing fluorescent refrigerator/freezer case lighting with LED refrigerator/freezer case lighting.
- Replacing decorative and directional lights with select LED products.
- Replacing magnetically-ballasted HID exterior area lights with LED area lights.
- Replacing magnetically-ballasted HID interior fixtures with electronically-ballasted HID fixtures.

New Measures

New measures are currently being considered for inclusion in NEO – including innovative HVAC technologies and several additional LED applications. Please check www.pge.com/neo in the coming months for updates on new measures.

FOR MORE INFORMATION

For questions about incentives or project eligibility, please contact:

New Efficiency Options

NEO Project Manager

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