



# FRESNO ENERGY SAVINGS ALLIANCE

Maximizing a business's energy efficiency is important to every company's bottom line. That's why the City of Fresno, Pacific Gas and Electric Company, and Richard Heath and Associates, Inc. (RHA) are joining forces to deliver an energy-efficiency program designed specifically for companies in Fresno's Enterprise Zone.

By participating in the Fresno Energy Savings Alliance, eligible small and medium-sized business customers may save energy and money while providing significant environmental and energy benefits for all Californians.

## Small and Medium-Sized Business Energy-Efficiency Direct Install Program

### At-A-Glance

Energy-efficiency experts from RHA, Inc. will contact small and medium-sized businesses in Fresno's Enterprise Zone, offer to perform free energy audits to help businesses identify energy-saving opportunities and provide information regarding energy-efficient equipment. Qualifying customers may gain a number of energy-efficient upgrades free of charge.

### Eligibility Requirements

RHA, Inc. will contact small and medium-sized businesses in Fresno's Enterprise Zone to identify businesses that can benefit from energy audits and the installation of energy-efficient products. Special emphasis will be placed on working with retail stores, hotels/motels, offices, food stores and food service facilities. Customers can call RHA, Inc. at 1.559.447.7012 and request that their business address be considered for this program.

### Eligible Equipment

Energy-efficient products that may be installed in qualifying small and medium-sized businesses include:

- ☞ ENERGY STAR® compact fluorescent lamps
- ☞ T-8 interior fluorescent lamps
- ☞ LED exit signs
- ☞ ENERGY STAR programmable thermostats
- ☞ Occupancy sensors

### Program Timeline

This program will end on December 31, 2005 or earlier if allocated funds are depleted before that date.

### How to Participate

Call RHA, Inc. at **1.559.447.7012** or visit [www.pge.com/fresnoenergyalliance](http://www.pge.com/fresnoenergyalliance) for information.

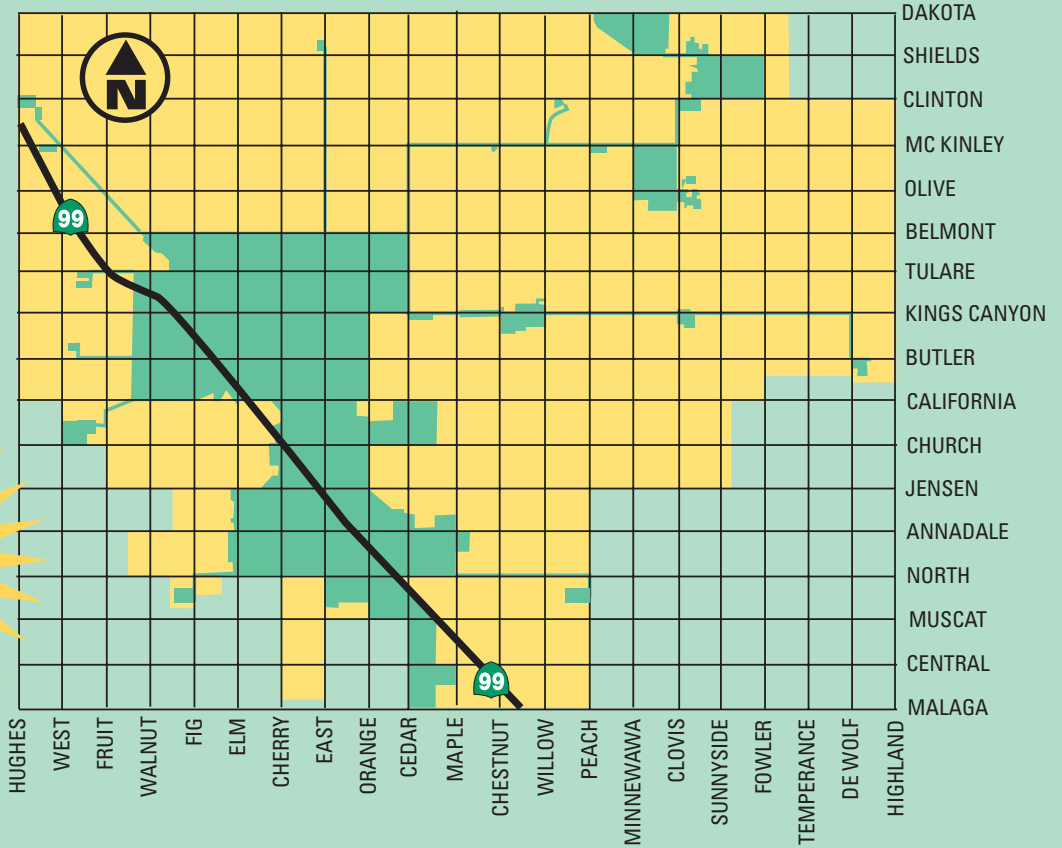
### Additional Services

Fresno businesses may qualify for additional energy-efficiency programs. Please contact PG&E's Business Customer Center at 1.800.468.4743 or visit [www.pge.com/foryourbusiness](http://www.pge.com/foryourbusiness) for information about additional services provided by PG&E.



# save energy

## Program Eligible Area Map



### LEGEND

- Fresno
- Fresno Enterprise Zone

The City of Fresno, Pacific Gas and Electric Company and RHA, Inc. encourage eligible customers to take advantage of the many opportunities offered through the Fresno Energy Savings Alliance.

**Call RHA, Inc. today for details at 1.559.447.7012.**

**A joint project of:**



Pacific Gas and Electric Company®



# save money

This program is funded by California utility customers and administered by Pacific Gas and Electric Company in collaboration with the City of Fresno under the auspices of the California Public Utilities Commission.

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