

Business Resiliency

Over lights in a blurred dark grey background, an opening title reads, “Dear Business Customers.”

We see a variety of people working in different settings. There is a middle-aged woman holding pink and white plaid material sits at a sewing machine. A middle-aged male worker steadies a box on a conveyor belt that is moving a number of large cardboard boxes. The words, “As you navigate unexpected obstacles, and plan for recovery...” appear.

A man with a close-cropped beard stands in a warehouse writing on a clipboard as he looks at inventory. A young man with bright blue eyes and a black track suit jacket sits at a computer and talks on his phone. In a large commercial kitchen, a woman with long dark curly dark hair cuts out a cookie from rolled-out dough. A bearded man sitting at a work desk looks at a data graph on his laptop.

Over these people words appear that say “We are here to help. Find helpful tools and resources to save your business time and money. Learn more at pge.com/brc”.